

The Glen Programming Event Metrics 2022

Event	Total # of Non-Golf Events Held	Est. Attendance	Total Full Day Revenue	2020 Total Full Day Revenue - Similar Date	Total Increase in Revenue
Opening Day ¹	1	224	\$ 4,880.02	\$ 2,081.13	\$ 2,798.89
Grand Reopening Celebration + Movie	1	800	\$ 2,905.12	\$ 2,370.61	\$ 534.51
Vibez Go Crazy Tournament	1	100	\$ 2,072.04	\$ 3,078.31	\$ (1,006.27)
Live at The Glen ²	5	95	\$ 16,971.84	\$ 11,708.84	\$ 5,263.00
Barre3 at The Glen ³	2	43	\$ 5,231.09	\$ 6,327.47	\$ (1,096.38)
Movie Night at The Glen ⁴	1	95	\$ 2,040.16	\$ 3,370.78	\$ (1,330.62)
Friday Night Carts in Parks ⁵	1	0	\$ 3,383.39	\$ 3,230.69	\$ 152.70
Totals	12	1357	\$ 37,483.66	\$ 32,167.83	\$ 5,315.83

¹Attendance counted as rounds played

²No tee time closures for this series

³Closed tee times at 6:30pm

⁴Closed tee times at 1:30pm. 2nd movie night cancelled due to heavy rain.

⁵Food cart scheduled did not show up