



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved

### MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

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Thursday, May 21, 2015

4:00 PM

One John Nolen Drive  
Hall of Fame Room

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Monona Terrace Community & Convention Center  
608/261-4000 TTY: 711 (Local) or 800/947-3529

#### CALL TO ORDER / ROLL CALL

Chet Gerlach will be attending by teleconference.

#### APPROVAL OF MINUTES

April 16, 2015: <http://madison.legistar.com/Calendar.aspx>

#### PUBLIC COMMENT

#### DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

#### NEW BUSINESS

[38481](#)

Introduction to Mike Waters, Building Maintenance Manager and Alex Stewart, Assistant Operations Manager: Gregg McManners, Director

[38482](#)

GMCVB First Quarter Performance Report: Diane Morgenthaler, Executive Vice President and Rebecca Ramsey, Director of Sales

Attachments: [GMCVB 1 Quarter Report](#)

- [38483](#) Associated Bank Sponsorship Agreement: Bill Zeinemann, Associate Director - Marketing and Event Services  
**Attachments:** [Concert Sponsorship Proposal](#)  
[Assoc Bank Signature Page](#)
- [38484](#) JDS Update: Gregg McManners, Director
- [38485](#) Finance Report: Kathi Hurtgen, Associate Director - Finance and Operations
- [38486](#) Booking Pace Update: Bill Zeinemann, Associate Director - Marketing and Event Services  
**Attachments:** [Booking Pace April 2015](#)
- [38487](#) Directors Report: Gregg McManners, Director  
A. Board Report  
B. 2014 Annual Report  
**Attachments:** [Board Report 5-21-15](#)  
[2014 MTCC Annual Report](#)
- [38488](#) Announcements from the Chair: Glenn Krieg, Chair

**ADJOURNMENT**