

Work Group Members: Please prioritize the following recommendations from highest (#1) to lowest (#13) Send back to Lisa Veldran at lveldran@cityofmadison.com

Dated: 7/29/10

EQUIPMENT, OPERATIONS & DATA

	<u>Agency Responsible</u>	<u>Estimated Costs</u>
Pre-Wetting Agents/Anti-Icing Agents	Streets	\$29,800
Pavement Temperature Measurements/Forecasting	Streets/Engineering	\$26,000
Plow Blade Improvements	Streets	n/a
<i>*Streets will demo plow blades this year, may be a 2012 Capital Budget Amendment</i>		
Increase Salt Routes from 30 to 34	Streets	\$840,000
Plow @ 2" vs. 3"	Streets	\$836,000
<u>PERSONNEL</u>		
Snow Plow Contractor RFQ	Streets	n/a
<i>*Revising RFQ may increase costs for contractor</i>		
Increase Streets Division Staff	Streets	~ \$1,000,000
<u>PUBLIC COMMUNICATIONS</u>		
Increase Winter Information	Streets/IT	Staff time
Increase information sent to neighborhood associations, etc.	Streets/IT	Staff time
E-Communications	Streets/IT	Staff time
Mass Media/text crawl on Madison City Channel	Madison City Channel	\$8,000
Work with Edgewood & MATC to increase student notice	Streets/IT	Staff time
Narrow Street alert	Streets/IT	Staff time

D. 3 <i>Ranking</i>	D. 8 <i>Ranking</i>	D. 11 <i>Ranking</i>	D. 19 <i>Ranking</i>	D. 6 <i>Ranking</i>	D. 9 <i>Ranking</i>	D. 14	D. 17 <i>Ranking</i>
1	1	3	3	2	2	N/R	3
2	5	2	4	3	6		1
3	3	4	8	4	5		4
8	4	6	7	5	3		5
13	2	11	13	12	7		13
5	6	12	11	10	1		6
9	7	1	10	1	4		7
4	9	7	5	6	9		2
7	10	8	6	11	8		8
6	8	9	1	7	12		10
12	12	5	12	13	10		12
11	11	13	9	8	13		9
10	13	10	2	9	11		11