



Office of the Mayor

Paul R. Soglin, Mayor

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May 22, 2015

SHM INVESTMENT INC
STOP N SHOP
RAJAN TALWAR
312 E MIFFLIN ST
MADISON, WI 53703

Dear Mr. Talwar,

The Alcohol License Review Committee has requested separation of your liquor license renewal. This is a formal notice for you or your authorized representative to attend a special session of the Alcohol License Review Committee. The details are as follows:

Alcohol License Review Committee Special Session

Monday, June 1, 2015, 4:30pm
City-County Building, Room 201
210 Martin Luther King, Jr. Blvd.
Madison, WI 53703

The reason for the separated license renewal meeting is the committee is requesting a change of licensed conditions. The ALRC reviewed data relating to habitually alcohol law offenders and the impact on city services. The committee is requesting uniform license conditions throughout the downtown area to improve the health, safety, and welfare of the community. The request of your business is not directly related to your individual operation, but rather a policy decision by the committee.

The following are your establishment's current license conditions:

1. Sales are restricted to Beer and Wine only.
2. No sales of single containers of fermented malt beverages.
3. No sales of 40 oz. containers of fermented malt beverages.

The Alcohol License Review Committee is requesting the following as permanent conditions:

1. No liquor sales - beer and wine only.
2. Shall not sell, dispense, or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of bottles or cans;
3. Malt based flavored coolers may not be sold, dispensed, or given away in the original container in amounts less than a four pack of bottles or cans;
4. Shall not sell, dispense, or give away wine in the original container with an alcohol content of more than 15% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the wine, for consumption off the licensed premises. This prohibition shall not apply to vermouth, port, sherry, and wine sealed with a cork and aged two or more years, and wine with 15% or less alcohol by volume where the alcohol is produced by natural fermentation.

You are not required to appear in front of the Alcohol License Review Committee; however, it is your right to do so. If you do not contest the alteration to your liquor license, please contact me to confirm prior to the meeting on June 1. If you have any other questions or concerns, please do not hesitate to reach out.

Sincerely,

Mark Woulf
Director, Food and Alcohol Policy
Office of Mayor Paul R. Soglin
(608) 266-4611
mwoulf@cityofmadison.com