



PRESENTED BY



TREK



July 6, 2009

Dear Isthmus Neighbors,

The City of Madison, Trek Bicycles and the Bike Federation of Wisconsin are hosting **Ride the Drive**, Sunday, August 30, 2009, 8 a.m. to 2 p.m. **Ride the Drive** will turn a variety of Madison's signature streets, including John Nolen Drive, East Washington Avenue, the Capitol Square and State St., into a public promenade closed to motorized vehicles to allow bikers, runners, skaters, walkers, boarders and families with strollers to enjoy six miles of Madison streets normally reserved for motor vehicle use. Everyone – neighbors, friends, families, congregations, businesses and customers, can enjoy this wonderful opportunity to explore the isthmus from a very different (and safe) perspective.

For those of you who live or work on or near the route for **Ride the Drive**, you will be able to get to and from your residence or business; however, we are strongly encouraging you to postpone driving or limit your trips during the event. If you do need to leave the area during the event, please use the intersections listed below where police and/or volunteers will allow you across the route. Also, if at all possible, we ask that you not park on the street the evening of August 29 or during the day on August 30.

**Ride the Drive** is free, family-friendly and open to the public for anyone who wants to run, ride, skate or stroll their way to better quality of life for Wisconsin's capital city. The event links the isthmus from Olin Park to E. Washington Avenue to the Capitol Square and State St. to Lake St., Bedford and back to John Nolen. There will be activities for kids, grandkids and the kid in you! If this inaugural event works well for the City and the neighborhoods **Ride the Drive** events in the future throughout Madison.

- **Mark the date: August 30, 8 a.m. – 2 p.m.** - c'mon out and bring your family and friends!
- **Consider being a volunteer or sponsor of Ride the Drive** – for information on how you can participate in the event, go to [www.cityofmadison.com/ridethedrive](http://www.cityofmadison.com/ridethedrive)

If you or your business / organization have special needs for motor vehicle access that day, please contact Steve Doniger at 266-6517 or [sdoniger@cityofmadison.com](mailto:sdoniger@cityofmadison.com) to discuss your needs.

See the information on the back of this notice and/or go to [www.cityofmadison.com/ridethedrive](http://www.cityofmadison.com/ridethedrive) for more information about this event and the route.

Sincerely,

Mayor David Cieslewicz  
City of Madison

City of Madison WI

# Ride The Drive Sunday August 30, 2009

8:00 AM - 2:00 PM

## Legend

- Parking Ramps/Lots
- Churches
- Hospitals
- Fire Stations
- EMS** EMS Locations
- Police Stations
- Libraries
- Community Centers
- Ride The Drive Route
- Cross Traffic Allowed Under Traffic Control
- US 151 / East Washington AV Detour
- Parade Route
- Suzy Run Routes
- Picnic Area
- Stages

