



Transit Network Redesign

Implementation Update

City of Madison Transportation Commission

August 23, 2023

How it is Going?

- Monthly ridership increased 4% YoY from July 22 to July 23
- 1% drop from June 2023 Ridership
- New coverage is still building ridership
- UW session will swell ridership, no data yet



Operations

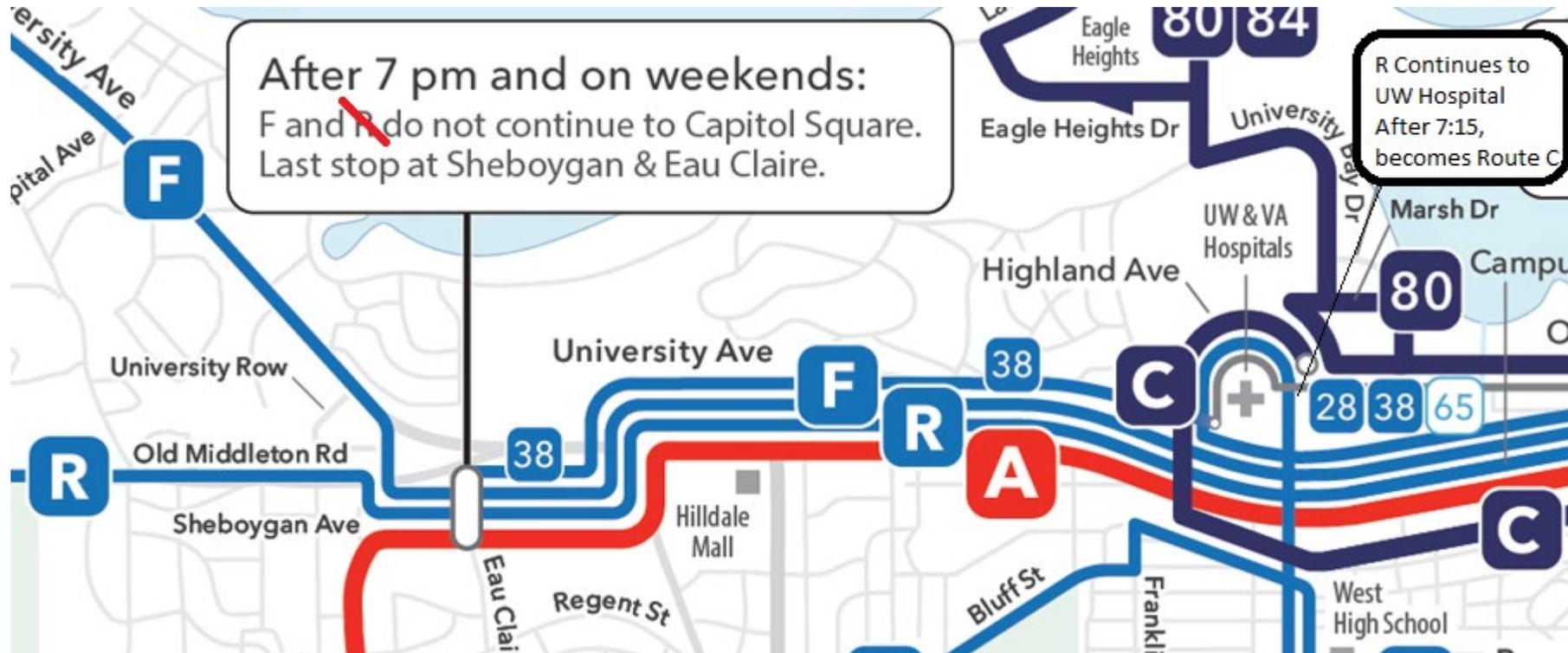
- Routes B and C continue to run late
- Road buses added by Operations are creating issues with real-time apps
- BRT construction and other roadwork continue to create delay for buses

December Plans – West Side to UW Hospital

- Route R to connect to Route C after 7pm weekdays and all-day weekends
- This change will eliminate the A-Sheboygan shuttle
- Staff will continue to adjust schedules to better accommodate UW Hospital shift changes

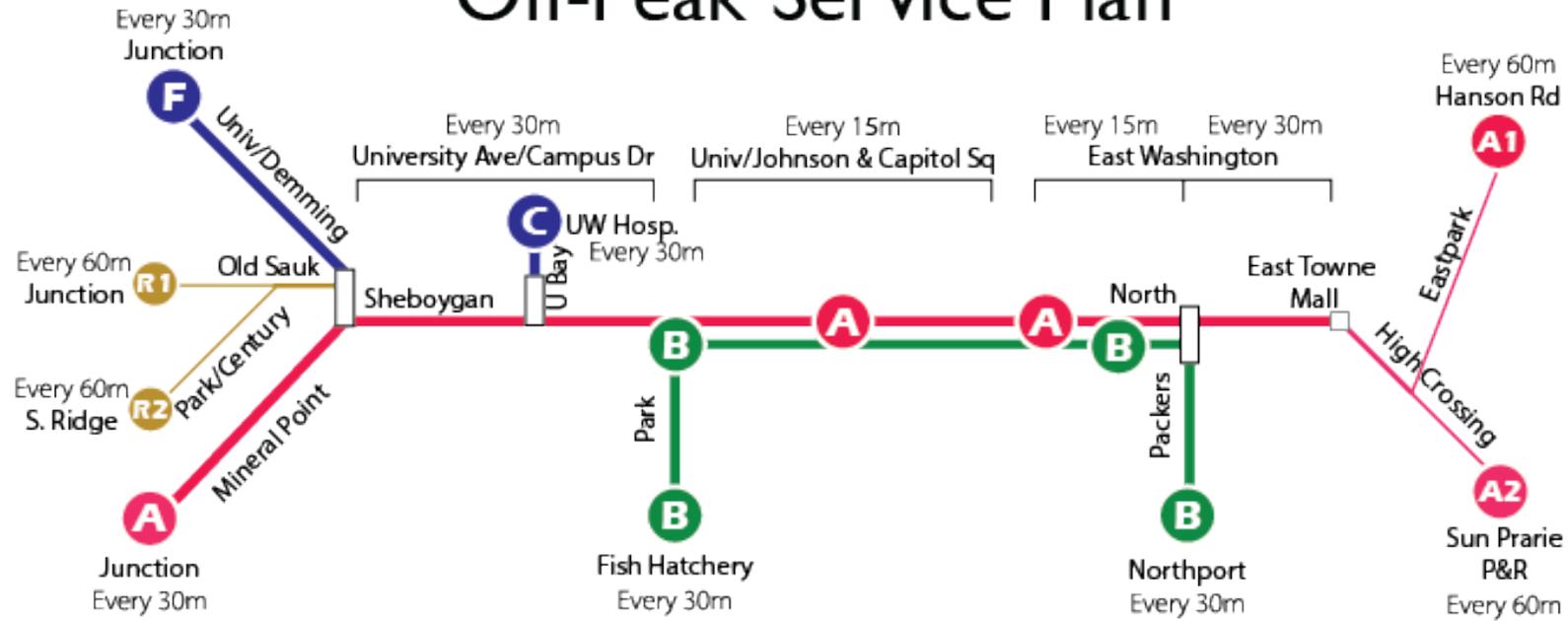
West Side/Middleton to UW Hospital

- Route R map service note added to UW Hospital
- Weekend Only 'R' Signage added to Highland



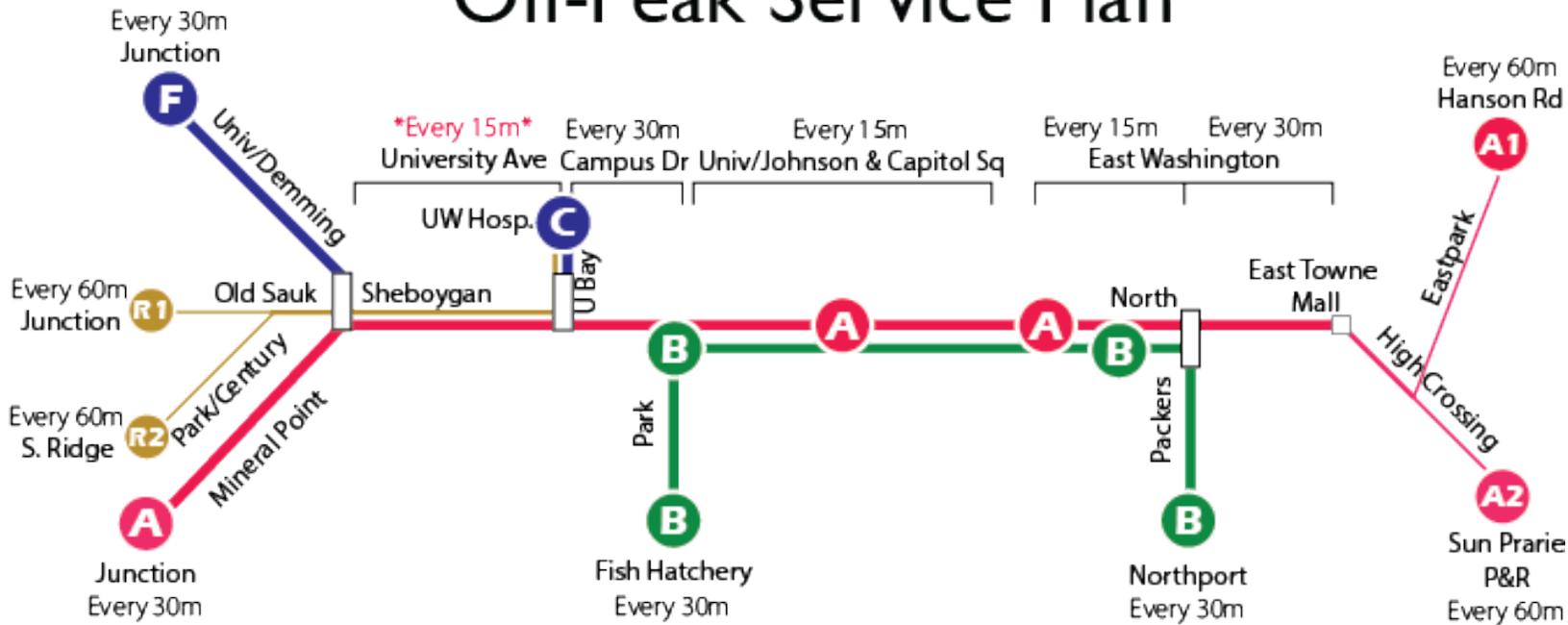
Corridor Profile

Off-Peak Service Plan



Corridor Profile

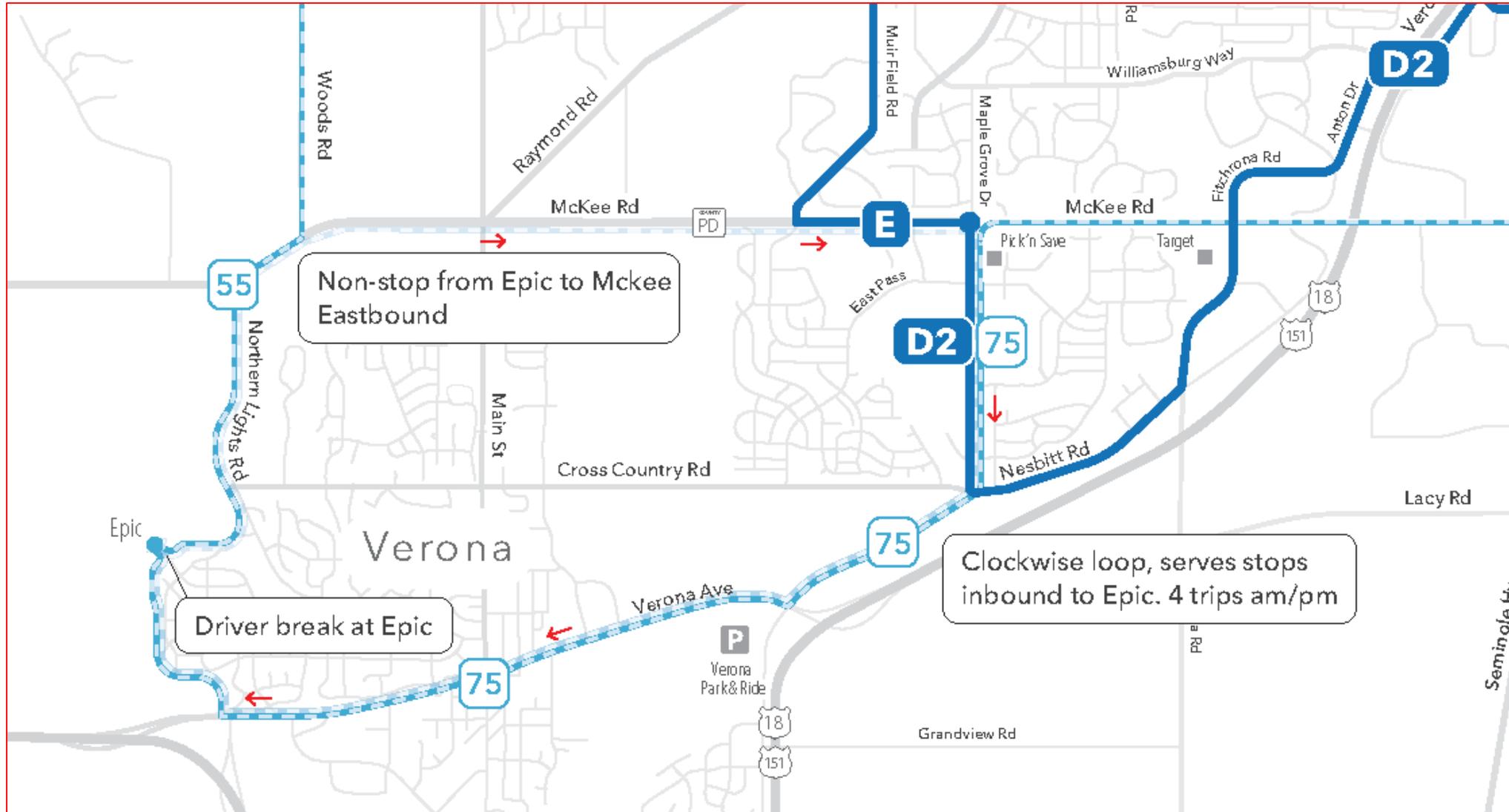
Off-Peak Service Plan



December Service Adjustments

- **Route B, C:** Additional resources added to account for running times
- **Route R:** Extended to UW Hospital off-peak/weekends
- **Route 75:** New short-turn trips added to McKee and Maple Grove, will be covered with extra work. Potential plan to extend to B line terminus pending driver availability.
- **Routes C, D, 28, 38, etc:** Potential peak service short-turns pending ridership analysis after UW session and driver availability

Route 75 Short Loop from Mckee Rd



Minor December Schedule Adjustments

- **Route A, B, C:** Running time adjustments to balance trip times between timepoints
- **Route P:** Schedule adjustments on Route A to make better connections
- **Route O, J:** Tweaks to improve weekend efficiency
- Minor Adjustments to South Transfer Point arrivals/departures for better connections



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