



Urban Land Interests

February 2, 2018

To: City of Madison Planning Department and Plan Commission
126 S. Hamilton Street
Madison, Wisconsin 53701-2985

From: Anne Neujahr Morrison
Urban Land Interests

Re: PD/GDP/SIP Application for 1720 Monroe Street and 625 South Spooner Street

Dear Commissioners:

We appreciate the comments we received from you on January 22 concerning our 1720 Monroe Street project. We are making changes to address your concerns.

We are making these changes thoughtfully and transparently, with respect for all the input we have received over the past ten months from neighbors, retailers and prospective tenants. The design has generally been very well received by the neighborhood and was approved unanimously at UDC. What we heard from the Plan Commission is that there are many things you like about the project, but that there are areas that need attention. You indicated that you would like for the project to return soon with modifications. We will do that if given the opportunity.

We are working diligently to keep this project on track, and we respectfully ask that you refer the proposal to your February 19 meeting so that we can incorporate your comments into a successful and feasible redevelopment. If we are able to return on February 19 with changes that address your concerns, we are confident we can move forward with the redevelopment and coordinate our construction with the Monroe Street reconstruction.

We have proactively reached out to neighbors. The Dudgeon Monroe Neighborhood Association has said that the process has been a model for how developers should work with neighborhoods. We remain engaged with surrounding neighbors. We hope to create a sensitive, successful and beautiful project in this location. Our interests are aligned.

Kind Regards,
Anne Neujahr Morrison