

**DATA COLLECTION RESULTS OF EMAILS SENT TO ALDER ARNTSEN  
& PLAN COMMISSION MEMBERS  
POSTED IN THE LEGISLATIVE INFORMATION CENTER  
FILE #53954**

**\* JAN 8 2019 \***

**Things to note about this collection:**

- 1) I recorded names, residential location, and if they were pro or con regarding the stadium**
- 2) If someone said they lived in Dudgeon-Monroe, Vilas, Regent, or Greenbush neighborhoods, or included their address for one of the above neighborhoods in the email, I recorded that. If they said they were a resident of Madison, but didn't include an actual address, I recorded them as NAP (no address provided). If they had an address that was from a town outside of Madison, I recorded that town. (NAP's can also be NOTA's – "none of the above," for they included an address, but it was not located in one of the neighborhoods or towns listed prior.) Some actually lived in another state. If they stated they were an employee of Edgewood, Inc. or included their work address indicating they were an employee of Edgewood, Inc., I recorded them as an employee regardless of where they lived. Only two employees wrote in opposition, both from the college.**
- 3) I combed carefully for duplicates. Many people wrote multiple times after reading something in the newspaper, or receiving an NNS communiqué. Many wrote in response to Alder Arntsen's "compromise" after having written him earlier in the fall. Those in favor of the stadium initially were still in favor in response to his compromise. Those opposed remained opposed to his suggestion of a compromise. I also weeded out duplicates when a married couple wrote together, and then one wrote a separate letter later.**
- 4) Because 158 people signed an initial letter of opposition to the Plan Commission sent on October 31<sup>st</sup>, I considered their expression of opposition a "contact," and counted it in. Most of them did not write a subsequent individual letter later, but if they did, I compared those names to the other list, and weeded out the duplicates.**
- 5) Keep in mind that those in opposition overwhelmingly live in the 3 closest neighborhoods subject to highest impact. Meanwhile, Edgewood High School asked their entire past and present school community to write the alder and Plan Commission. Those called to action included present family members and their extended families, business partners, faculty, administrative staff, and alums no matter where they currently live.**

## AGAINST STADIUM

**Dudgeon-Monroe: 299**

**Vilas: 73**

**Regent: 28**

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**TOTAL: 400**

**Greenbush: 6**

**Employee: 2**

**Fitchburg: 1**

**NAP or NOTA: 35**

## FOR

**Dudgeon-Monroe: 62**

**Vilas: 43**

**Regent: 19**

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**TOTAL: 124**

**Greenbush: 6**

**Employee: 17**

**Fitchburg: 16**

**Black Earth: 2**

**Brookfield: 1**

**Cottage Grove: 1**

**Dodgeville: 2**

**Fox Valley: 1**

**Janesville: 1**

**McFarland: 1**

**Mequon: 1**

**Middleton: 12**

**Stoughton: 2**

**Sun Prairie: 3**

**Verona: 5**

### OUT-OF-STATE

**Indiana: 2**

**Minnesota: 1**

**NAP or NOTA: 286**

*Most common reason cited for opposition: on multiple levels, this is an incompatible land use at this location*

*Most common reason cited for support: Edgewood as an institution contributes greatly to the community and should be able to offer this to their students who deserve this*