



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

VENDING OVERSIGHT COMMITTEE

Wednesday, April 28, 2010

5:00 PM

215 Martin Luther King, Jr. Blvd., Rm. 313
(Madison Municipal Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pib hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Contact: Warren Hansen, Street Vending Coordinator, 608-261-9171,
whansen@cityofmadison.com

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

April 12, 2010

PUBLIC COMMENT

Three minutes per speaker.

NEW BUSINESS

122. [18016](#) To SUSPEND the handcrafted goods vending restrictions on May 8, 2010 from 8:00am to 5:00pm during Cars on State and authorizing the Greater State Street Business Association, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 100-600 blocks of State St and the 200-300 blocks of N. Henry St.

Sponsors: Michael E. Verveer

Attachments: [Cars2010.pdf](#)

Legislative History

| | | |
|---------|---------------------------------------|--|
| 4/5/10 | STREET USE STAFF COMMISSION | Referred for Introduction |
| 4/13/10 | COMMON COUNCIL | Referred to the DOWNTOWN COORDINATING COMMITTEE |
| 4/13/10 | DOWNTOWN COORDINATING COMMITTEE | Refer to the VENDING OVERSIGHT COMMITTEE |
| 4/15/10 | DOWNTOWN COORDINATING COMMITTEE | Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION |

123. [18017](#)

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 5, 2010 during the 31st Anniversary COWS ON THE CONCOURSE and authorizing the Dane County Dairy Promotion Committee, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St. and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.

Sponsors: Michael E. Verveer

Attachments: [Cows2010.pdf](#)

Legislative History

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124. [18018](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 6, 2010 from 8:00am to 4:00pm during Ride the Drive and authorizing Madison Parks Division, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 100 block of E. Washington, and the 10 blocks of N. & S. Pinckney and E. & W. Mifflin Streets.

Sponsors: Michael E. Verveer

Attachments: [RideTheDrive2010.pdf](#)

Legislative History

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125. [18019](#) To SUSPEND the handcrafted goods vending restrictions on May 8, 2010 from 2:00p.m. to 9:00pm during the USA Cycling Collegiate Nationals and authorizing Team Sports, Inc., as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the Capitol Concourse - comprised of the 10 blocks of N. and S. Pinckney, the 10 blocks of N. and S. Carroll St., the 10 blocks of E. and W. Mifflin St. and the 10 blocks of E. and W. Main St.

Sponsors: Michael E. Verveer

Attachments: [CollegiateCycling2010.pdf](#)

Legislative History

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126. [18020](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 12, 2010 during Safety Saturday and authorizing the Madison Fire Department, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St., the 10 block of N. & S. Pinckney and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.

Sponsors: Michael E. Verveer

Attachments: [SafeSat2010.pdf](#)

Legislative History

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127. [18021](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 30, July 7, 14, 21, 28 and August 4, 2010 (rain dates July 1, 8, 15, 22, 29 and August 5, 2010) from 3:00 p.m. to 11:59 p.m. during CONCERTS ON THE SQUARE and authorizing the Wisconsin Chamber Orchestra, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 10 blocks of E. & W. Main St. and N. & S. Pinckney and the 100 blocks of E. Washington and MLK Jr. Blvd.

Sponsors: Michael E. Verveer

Attachments: [Concerts2010.pdf](#)

Legislative History

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128. [18022](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00 p.m. July 9 to 9:00 p.m. July 11, 2010, in the areas specified below for the benefit of the Madison Museum of Contemporary Art, so that the 52nd Annual ART FAIR ON THE SQUARE may occur.

Sponsors: Michael E. Verveer
Attachments: [ArtOn-susp.inval2010.pdf](#)

Legislative History

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129. [18023](#)

Authorizing the Madison Museum of Contemporary Art, as sponsor of the 52nd Annual ART FAIR ON THE SQUARE, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00p.m. July 9 to 9:00p.m. July 13, 2010, within the perimeter of the area, defined in the companion resolution, involved in the event.

Sponsors: Michael E. Verveer
Attachments: [ArtOn-exclusive2010.pdf](#)

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4/15/10 DOWNTOWN COORDINATING COMMITTEE Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION

130. [18024](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00p.m. July 9 to 9:00p.m. July 11, 2010 on the 200 block of Martin Luther King, Jr. Blvd. for the benefit of WI Alliance of Artists & Craftspeople, so that ART FAIR OFF THE SQUARE may occur.

Sponsors: Michael E. Verveer
Attachments: [ArtOFF-susp.inval.pdf](#)

Legislative History

4/5/10 STREET USE STAFF COMMISSION Referred for Introduction
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131. [18025](#)

Authorizing the WI Alliance of Artists and Craftspeople, as sponsor of the ART FAIR OFF THE SQUARE, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the ART FAIR OFF THE SQUARE, from 6:00p.m. July 9 to 9:00p.m. July 11, 2010 on the 200 block of Martin Luther King Jr. Blvd.

Sponsors: Michael E. Verveer
Attachments: [ArtOFF-exclusive2010.pdf](#)

Legislative History

4/5/10 STREET USE STAFF COMMISSION Referred for Introduction
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132. [18026](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses on July 16, 17 and 18, 2010 in the areas specified below for the benefit of the Greater State St. Business Association (GSSBA), so that MAXWELL ST. DAYS may occur.

Sponsors: Michael E. Verveer
Attachments: [MaxDays-susp.inval2010.pdf](#)

Legislative History

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| 4/15/10 | DOWNTOWN COORDINATING COMMITTEE | Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION |

133. [18027](#)

Authorizing the Greater State Street Business Association (GSSBA), as sponsor of MAXWELL ST. DAYS, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of MAXWELL ST. DAYS, July 16, 17 and 18, 2010 within the perimeter of the area involved in the event.

Sponsors: Michael E. Verveer
Attachments: [MaxDays-exclusive.pdf](#)

Legislative History

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134. [18028](#)

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 11, 18, 25 and September 1, 2010 during the Jazz @ 5 concert series and authorizing Jazz @ 5 Inc., as sponsor of the special event, to select vendors, vending sites and performers within the 100 block of State St. for the duration of the special event.

Sponsors: Michael E. Verveer
Attachments: [Jazz2010.pdf](#)

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135. [18029](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 14, 2010 during India day and authorizing the Association of Indians in America, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 200 block of Martin Luther King, Jr. Blvd.

Sponsors: Michael E. Verveer

Attachments: [India2010.pdf](#)

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| 4/15/10 | DOWNTOWN COORDINATING COMMITTEE | Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION |

136. [18030](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00p.m. September 3rd to 11:59 p.m. on September 5th, 2010 in the areas specified below for the benefit of Madison Festivals Inc., so that TASTE OF MADISON may occur.

Sponsors: Michael E. Verveer

Attachments: [Taste-susp.inval2010.pdf](#)

Legislative History

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| 4/15/10 | DOWNTOWN COORDINATING COMMITTEE | Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION |

137. [18031](#) Authorizing Madison Festivals Inc. , as sponsor of the TASTE OF MADISON, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the TASTE OF MADISON, from 6:00p.m. September 3 to 11:59 p.m. on September 5. 2010, within the perimeter of the area involved in the event.

Sponsors: Michael E. Verveer

Attachments: [Taste-exclude2010.pdf](#)

Legislative History

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| 4/15/10 | DOWNTOWN COORDINATING COMMITTEE | Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION |

138. [18032](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions September 9-12 during IRONMAN WI Expo and authorizing Ford Ironman Wisconsin, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 200 block of Martin Luther King, Jr. Blvd.

Sponsors: Michael E. Verveer
Attachments: [Ironman2010.pdf](#)

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139. [18033](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions Saturday, September 25, 2010 during the Food for Thought Festival and authorizing the Dane County REAP Food Group, as sponsor of the event, to select vendors, vending sites and performers for the duration of the event on the 100 and 200 blocks of Martin Luther King, Jr. Blvd.

Sponsors: Michael E. Verveer
Attachments: [Food2010.pdf](#)

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140. [18034](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00p.m. October 30 to 3:00a.m. October 31, 2010 in the areas specified in the Street

Use Permit Frank Productions, Inc. will obtain for Freakfest 2010.

Sponsors: Michael E. Verveer

Attachments: [Freak-susp.inval2010.pdf](#)

Legislative History

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| 4/15/10 | DOWNTOWN COORDINATING COMMITTEE | Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION |

- 141. [18035](#) Authorizing Frank Productions, Inc., as organizing group for FREAKFEST 2010, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00pm October 30 to 3:00a.m. October 31, 2010, within the perimeter of the area, defined in the Street Use Permit for the event.

Sponsors: Michael E. Verveer

Attachments: [Freak-exclude2010.pdf](#)

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- 142. **DISCUSSION ITEM: Consider site assignments for all four Late Night Vending areas with the possibility of limiting large carts to the 700 block of State Street (a.k.a. The Library Mall).**
- 143. **DISCUSSION ITEM: A draft resolution that applies uniformity to all street vending categories having seniority status based on first day licensed.**
- 144. **ACTION ITEM: Approve Southeast Campus Vending Area Map, including perimeter of vending area, location, and size of vending sites (per 9.13(10)(a) and (d) requiring the VOC to affirmatively approve the official map).**

STREET VENDING COORDINATOR'S REPORT: Which would include numbers licensed in each vending category, any enforcement, revocation of a street vending license, vending in other communities, an invitation to a San Francisco street food festival, number of organizations requesting banner assignments, and the hiring of the Street Vending Monitor.

ANNOUNCEMENTS

ADJOURNMENT