

OLBRICH BOTANICAL SOCIETY
Board of Directors Meeting Minutes
October 20, 2015

Members Present: Bill White, Mary Phillips, Tim Sherry, Julie Herfel, Dan Lauffer, Erin Ogden, Julie Rupert, Michelle Taschek, Roberta Sladky, Betty Chewning

Members Absent: Kevin Hess, Dick Wagner, Renee Boyce, Susan Derse Phillips, David Ahrens, Eric Knepp, Jeffrey Lewis, Laurel Neverdahl, Marsha Rummel

Advisors Present: Jack Bolz, Jt Covelli, Sandy Dolister, Elizabeth Ogren Erickson, Janet Loewi, Barb Tensfeldt

Staff Present: Patti Jorenby, Ashlyn Mehlhaff, Katy Morgan-Davies, Joe Vande Slunt, Nancy Vidlak

- I. **Vice President White called the meeting to order at 4:05pm, pending arrival of one more member to make quorum.**

- II. **APPROVAL OF MINUTES**
A conditional motion was made by Mr. Lauffer and seconded by Ms. Herfel to approve the meeting minutes of September 29, 2015 – pending arrival of one more member to make quorum. Motion carried unanimously. Erin Ogden arrived at 4:15pm to make quorum and approved the minutes.

- III. **PUBLIC COMMENTS**
 There were no members of the public who wished to comment on items not on the agenda.

- IV. **OLBRICH STAFF PRESENTATION**
 - a. GLEAM, Art in a New Light update – Katy Morgan-Davis, Director of Development & Marketing
 GLEAM is going very well and exceeding expectations. It was budgeted for \$40,000 in underwriting which was \$8,500 short from the outset. The net goal was \$10,300. To date the event has a net of \$41,915, exceeding the under-writing shortfall and the net goal by \$21,115. See the Special Events Report for more details.

- V. **REPORTS**
 - A. **Vice-President's Report**
 Vice-President White noted that he is hosting a staff appreciation event – for Olbrich staff - at his house on November 2nd from 4 – 6pm. Board members will receive the invitation via email.
 - a. **Capital Campaign Update:** Mr. Sherry reports the first meeting of the Capital Campaign Cabinet was @ 2 weeks ago and there is another meeting in early November. They are currently working on creating a master list for contacts.
 - b. **Poinsettia Delivery:** Nancy Vidlak circulated the poinsettia delivery worksheet. You will be sent your list of deliveries in November once the list is finalized. Please contact Katy Morgan-Davies at 246-4583 or kmorgan@cityofmadison.com to arrange to have your points wrapped, tagged and ready for you when you arrive. The points will be ready for delivery on December 1st and should be delivered by Sat, December 12th. Board members will be able to pick their own up at the December board meeting.

B. Financial Report

Ms. Phillips reminds members that the August financials were being held to complete a full reconciliation. Everything is good and that report is included in your packet. September revenue is \$64,000 ahead of budget. Expenses for Sept were higher, but YTD is \$34,000 below budget. The Net Income is \$98,000 above last year, mostly due to Special Events.

C. Director's Report

Ms. Sladky reviewed staff reports. OBG worked with the UW Arboretum to host a conference in early October with 160 participants who were mostly from the Midwest, south and east. GLEAM is open for a few more weeks – thru Oct 30th. General attendance is still running ahead of last year. The January – June Education catalog is being finalized. We have recently finished the 2014 Annual Report (call Roberta if want a copy).

D. Development & Marketing Staff Update

Katy Morgan-Davies thanked Nancy Vidlak for her years of employment and service. Her last day is tomorrow. Two new Membership staff have been hired: Joe Vande Slunt and Jake Immel. The temporary staff that had been filling in will be leaving in the next few weeks. The Rhapsody in Bloom theme will be announced in the next month.

E. Development Committee Report

Ms. Covelli reports that additional work is being done to support Special Events and Missy Jeanne. The Committee is working on getting Rhapsody information and materials prepared so can get out to organizations that are planning their 2016 budgets.

Ms. Covelli also thanks Nancy Vidlak for her service and proposes the following resolution:

WHEREAS, Nancy Vidlak has faithfully served as a Donor Relations Coordinator for Olbrich Botanical Society since May of 2007 and,

WHEREAS, Nancy Vidlak has helped the Michael B. Olbrich Legacy Society grow to 90 members, and,

WHEREAS, Nancy Vidlak led the Loyal Friends Reception for the past 9 years, and

WHEREAS, Nancy Vidlak has continued to successfully support the vision and mission of Olbrich Botanical Society because of her service, and

WHEREAS, Nancy Vidlak has announced that she will retire from her position of Donor Relations Coordinator in October, 2015,

NOW, THEREFORE LET IT BE RESOLVED that the Olbrich Botanical Society Board of Directors extends sincere gratitude to Nancy Vidlak for her service and wishes her a wonderful retirement.

A motion was made by Ms. Ogden and seconded by Ms. Taschek to approve the resolution. Motion carried unanimously.

VI. NEW BUSINESS

There is no new business.

VII. ANNOUNCEMENTS

There are no announcements.

VIII. ADJOURNMENT

The meeting was adjourned at 5:00 pm.