

Focus Group #1 Participants (Selected for Demographic Diversity)

#	Age	# of people in household	Annual Household income	Race/ Ethnicity
1	46	4	More than \$60,000	Latino
2	42	2	More than \$50,000	Black/African American
3	47	4	\$40,000 - \$60,000	Black/African American
4	33	2	\$30,000 - \$50,000	Latino
5	56	1	Less than \$30,000	Black/African American
6	40	3	\$40,000 - \$60,000	Asian
7	64	2	More than \$50,000	Asian
8	65+	2	\$30,000 - \$50,000	Caucasian
10	35	4	Less than \$40,000	Caucasian
11	65+	2	Less than \$30,000	Caucasian

Focus Group #2 Participants (Selected for Geographic Diversity)

