



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, June 25, 2025

4:30 PM

Virtual

CALL TO ORDER / ROLL CALL

Present: 5 - Jessica Klehr; David W.J. McLean; Shane A. Bernau; Anina Mbilinyi and Nathaniel (Harry) Graham
Excused: 3 - Davy Mayer; Rafeeq D. Asad and Nicholas L. Hellrood

APPROVAL OF MINUTES

A motion was made by Klehr, seconded by Mbilinyi, to Approve the Minutes of June 11, 2025. The motion passed by voice vote/other.

ROLL CALL

Present: 7 - Jessica Klehr; David W.J. McLean; Shane A. Bernau; Anina Mbilinyi; Rafeeq D. Asad; Nathaniel (Harry) Graham and Nicholas L. Hellrood
Excused: 1 - Davy Mayer

PUBLIC COMMENT

1. [86031](#) Urban Design Commission Public Comment
None.

DISCLOSURES AND RECUSALS

None.

AGENDA OVERVIEW

Jessica Vaughn gave an overview of the projects.

ROLL CALL

Present: 8 - Davy Mayer; Jessica Klehr; David W.J. McLean; Shane A. Bernau; Anina Mbilinyi; Rafeeq D. Asad; Nathaniel (Harry) Graham and Nicholas L. Hellrood

PUBLIC HEARING ITEMS

2. [88670](#) 655-667 S Whitney Way/601, 625, 649 Sand Pearl Lane - Comprehensive Design Review for Signage. (District 11)

The motion to Deny noted that ultimately the design of the projecting sign was not an issue, but that the motion for denial was based on the size of the projecting sign not complying with the findings as noted in the staff report, including those related to:

- CDR Criteria 1, based on the size of the sign being disproportionate to the building and its location not aligning with the design elements (architectural details), and
- CDR Criteria 2, as the necessity for a larger sign, mounted higher on the building was not fully demonstrated.

The motion was passed on a unanimous vote of (7-0).

A motion was made by Klehr, seconded by Mayer, to Deny. The motion passed by voice vote/other.

SCHEDULE OF MEETINGS**SECRETARY'S REPORT**

3. [88535](#) Secretary's Report

BUSINESS BY MEMBERS

4. [87114](#) Business by Members

A motion was made by Klehr, seconded by Asad, to nominate Bernau as Chair. The motion passed on a unanimous vote of (6-1-1) with Klehr, Asad, McLean, Mblinyi, Hellrood, and Mayer voting yes; Graham recused; and Bernau non-voting.

A motion was made by Klehr, seconded by Hellrood, to nominate McLean as Vice Chair. The motion passed on a unanimous vote of (6-1-1) with Klehr, Asad, McLean, Mblinyi, Hellrood, and Mayer voting yes; Graham recused; and Bernau non-voting.

Asad volunteered to act as Chair for one item on the July 16, 2025 agenda.

ADJOURNMENT

The meeting was Adjourned at 5:13 p.m. by unanimous consent.