

# Site Analysis Matrix

	S. Park Street	E. Wash / 1st St./ River	Garver	Alliant Energy	Royster Clark	Triangle (W Wash & Park)	Northside	Central Downtown	Near Central Park	Darbo Area	Sony (River & Sherman)	Broadway area
Mentions during Community Meetings	3	3	3									
Visibility (Vehicle Traffic Count)		3		3				3				
Bus Routes Serving Site		3	3			3		3	3			
Size of site	3	3	3	3	3		3					
Surrounding expansion opportunities	3	3		3								
Distance to Major Highway	3		3	3	3					3		3
Area need for food retail	3		3									
Bike Access	3	3	3		3			3	3			
City Ownership			3									
Waterfront?	3	3									3	
Population within 1/2 mile		3				3		3	3			
Population with 10-minute drive	3	3				3		3	3			
Underserved neighborhood	3					3	3			3		