



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, February 19, 2025

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 831 8027 9496

Applications will go to the Common Council Meeting of March 11, 2025

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Martinez-Rutherford

Call to Order/Roll Call

Present: 6 - Michael E. Verveer; Amber McReynolds; Colin R. Barushok; Kathryn M. Farley; Amy L. Westra and Sheri Carter

Absent: 3 - Linda Vakunta; Kelsee Crogran and Isadore Knox Jr.

Excused: 1 - Dina Nina Martinez-Rutherford

Non Voting: 4 - Jim Verbick; James Boxrud; Angela Kamoske and Katherine Loving

A motion was made by Westra, seconded by Carter, to Take A Recess. The motion passed by voice vote/other.

Call to Order/Roll Call

Present: 6 - Michael E. Verveer; Colin R. Barushok; Kathryn M. Farley; Amy L. Westra; Isadore Knox Jr. and Sheri Carter

Absent: 2 - Linda Vakunta and Kelsee Crogran

Excused: 1 - Dina Nina Martinez-Rutherford

Non Voting: 5 - Jim Verbick; James Boxrud; Angela Kamoske; Amber McReynolds and Katherine Loving

Approval of Minutes

A motion was made by Carter, seconded by Westra, to Approve the Minutes. The motion passed by voice vote/other.

Approval of Minutes

A motion was made by Westra, seconded by Carter, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

1. [87207](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

2. [87228](#) Operator License Application
Shawna Maciejewski - Establishment where employed: Woodman's

A motion was made by Carter, seconded by Westra, to Table. The motion passed by voice vote/other.

A motion was made by Verveer, seconded by Knox Jr., to Take Off The Table. The motion passed by voice vote/other.

A motion was made by Westra, seconded by Knox Jr., to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Temporary Class B Concurrent with Street Use

3. [87022](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Festivals Inc
Event Location: Capitol Square
Event Date: 8/30/25 11am & 2pm - 9pm, 8/31/25 11am - 7pm
Police District: 405 (District 4)
Event: Taste of Madison

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

4. [87023](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Festivals Inc
Event Location: Capitol Square
Event Date: 11/9/25 7am - 1pm
Police District: 405 (District 4)
Event: Madison Marathon

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Changes of Agent

5. [87024](#) Change of Agent
Tacos & Tequila LLC • dba Taberna • 1925 Monroe St
New Agent: Ann Corcoran
Class B Combination Liquor & Beer
(District 13)

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [87025](#)

Change of Agent
Mega Marts LLC • dba Metro Market #434 • 6010 Cottage Grove Rd
New Agent: Johnny Chowanlec
Class B Combination Liquor & Beer
(District 3)

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

7. [87026](#)

Change of Agent
Cracker Barrel Old Country Store Inc • dba Cracker Barrel #214 • 2147 East Springs Dr
New Agent: Amy Aures
Class B Beer, Class C Wine
(District 17)

A motion was made by Carter, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

8. [87027](#)

Change of Agent
Brinker Restaurant Corp • dba Chili's Grill & Bar • 7301 Mineral Point Rd
New Agent: Matthew Weingartner
Class B Combination Liquor & Beer
(District 9)

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

9. [87201](#)

Change of Agent
Garver Events LLC • dba Garver Events • 3241 Garver Green
New Agent: Tiara Ranney
Class B Combination Liquor & Beer
(District 15)

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

10. [87202](#) Change of Agent
Garver Events LLC • dba Garver Events • 3330 Atwood Ave
New Agent: Tiara Ranney
Class B Combination Liquor & Beer
(District 15)

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

21+ Entertainment License

11. [87028](#) 21+ Entertainment License
224 Ohio LLC • dba The Ohio Tavern
Capacity (in/out): 49/30
224 Ohio Ave • Agent: Ross Hubbard
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 601 (District 15)

A motion was made by Carter, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by the following vote:

Two registrations in support.

Ayes: 4 - Michael E. Verveer; Kathryn M. Farley; Amy L. Westraand Sheri Carter

Noes: 1 - Isadore Knox Jr.

Abstentions: 1 - Colin R. Barushok

Excused: 1 - Dina Nina Martinez-Rutherford

Non Voting: 7 - Jim Verbick; James Boxrud; Angela Kamoske; Amber McReynolds; Katherine Loving; Linda Vakuntaand Kelsee Crogran

12. [87204](#) 21+ Entertainment License
Trek Hospitality LLC • dba Mansion Hill Inn
Capacity (in/out): 50/0
424 N Pinckney St • Agent: Terrance Barrett
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Police Sector 400 (District 2)

A motion was made by Carter, seconded by Barushok, to Table. The motion passed by voice vote/other.

A motion was made by Verveer, seconded by Knox Jr., to Take Off The Table. The motion passed by voice vote/other.

A motion was made by Westra, seconded by Knox Jr., to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice

vote/other.

Recessed Public Hearing

13. [86147](#) Public Hearing - New License
Tacomadre LLC • dba Taco Madres
2827 Atwood Ave • Agent: Jose Vicente Zecua
Estimated Capacity (in/out): 75/0
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 602 (District 15)

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

Two registrations in support.

Present: 6 - Michael E. Verveer; Colin R. Barushok; Kathryn M. Farley; Amy L. Westra; Isadore Knox Jr. and Sheri Carter

Absent: 2 - Linda Vakunta and Kelsee Crogran

Excused: 1 - Dina Nina Martinez-Rutherford

Non Voting: 5 - Jim Verbick; James Boxrud; Angela Kamoske; Amber McReynolds and Katherine Loving

Public Hearing

New License - Public Hearing

14. [86937](#) Public Hearing - New License
The Marquette Hotel LLC • dba The Marquette Hotel and Cafe
414 S Baldwin St • Agent: James Montgomery
Estimated Capacity (in/out): 49/32
Class B Combination Liquor & Beer • 37% alcohol, 62% food
Police Sector 408 (District 6)

A motion was made by Verveer, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

1. The outdoor eating area shall not be used for food or beverage service, or outdoor activities after 9:30pm, seven days a week.

One registration in support.

15. [86938](#) Public Hearing - New License
The Green Room Public House LLC • dba The Green Room
2001 Atwood Ave • Agent: John Hardy
Estimated Capacity (in/out): 60/0
Class B Combination Liquor & Beer • 80% alcohol, 20% food

Police Sector 410 (District 6)

A motion was made by Westra, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

16. [86939](#)

Public Hearing - New License
Kleuter Master Tenant LLC • dba Hotel Indigo Madison - Palette Bar & Grill
901 E Washington Ave • Agent: Zacharie Gray
Estimated Capacity (in/out): 145/60
Class B Combination Liquor & Beer • 36% alcohol, 64% food
Police Sector 408 (District 6)

A motion was made by Westra, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

1. Outdoor patio will close at midnight Sunday - Thursday and 1am Friday and Saturday.

Two registrations in support.

17. [86941](#)

Public Hearing - New License
Ichiban Sichuan Madison LLC • dba Ichiban Sichuan Madison
610 S Park St • Agent: Yizhu Weng
Estimated Capacity (in/out): 150/0
Class B Beer, Class C Wine • 5% alcohol, 95% food
Police Sector 203 (District 13)

A motion was made by Westra, seconded by Carter, to Table. The motion passed by voice vote/other.

A motion was made by Westra, seconded by Carter, to Take Off The Table. The motion passed by voice vote/other.

A motion was made by Carter, seconded by Westra, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

One registration in support.

18. [86942](#)

Public Hearing - New License
DL East Aquisition LLC • dba Dream Lanes East
13 Atlas Ct • Agent: Robin Goldberg
Estimated Capacity (in/out): 800/50
Class B Combination Liquor & Beer • 22% alcohol, 26% food, 52% other
Police Sector 600 (District 3)

A motion was made by Knox Jr., seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Two registrations in support.

19. [86945](#) Public Hearing - New License
224 Ohio LLC • dba Ohio Tavern
224 Ohio Ave • Agent: Ross Hubbard
Estimated Capacity (in/out): 49/30
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 601 (District 15)

A motion was made by Carter, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Two registrations in support.

20. [86946](#) Public Hearing - New License
Kings Operating WI LLC • dba Pump N Shop 108
5551 Eastpark Blvd • Agent: Alecia Kraut
Class A Beer, Class A Liquor
Police Sector 520 (District 17)

A motion was made by Westra, seconded by Knox Jr., to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

1. Class A Liquor license is limited to sales of wine and cider only.

Two registrations in support.

Report of Madison Police Department

21. [87205](#) Summary of Calls for Service

MPD submitted the attached report.

Report of City Clerk's Office

22. [87206](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

Adjournment

A motion was made by Westra, seconded by Carter, to Adjourn at 8:13pm. The motion passed by voice vote/other.