



The M List 2015: Social Innovation

Thirty-five local innovations that are creating social change

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Imagine the intersection of creativity and passion, where innovators and entrepreneurs come together to solve vexing problems. It's called social innovation and it's happening all over Madison. Social innovation can be a product, an idea, a principle, a movement or even a piece of legislation. The 2015 M List captures thirty-five dynamic innovations that emerged through collaboration among businesses, nonprofits, education centers, government agencies and socially minded groups. This is more than a who's who list. This is Madison Magazine's M List. Imagine the intersection of creativity and passion, where innovators and entrepreneurs come together to solve vexing problems. It's called social innovation and it's happening all over Madison. Social innovation can be a product, an idea, a principle, a movement or even a piece of legislation. The 2015 M List captures thirty-five dynamic innovations that emerged through collaboration among businesses, nonprofits, education centers, government agencies and socially minded groups. This is more than a who's who list. This is Madison Magazine's M List. **Click on our winners to learn more about these dynamic innovations.**



M Adams
Freedom, Inc.



Sarah Alvarado
Step Up: Equity Matters



Lynda Barry
WID Image Lab



Amelia Baxter
Whole Trees



Garey Bies
Wisconsin Legislature



Matt Brueggemann
Flux Mopeds, LLC



Mark Burish
BrightStar Wisconsin Foundation



Nathan Clarke
Mad Urban Bees



Mark Clear
GigBlender



Kevin Connors
Dane County LWRD



Elizabeth Donley
Stemina Biomarker Discovery



Robert Engelke
Ultratec



Mark Evans
Urban Community Arts Network



Meg Gaines
Center for Patient Partnerships



Brent Gerlach
100Arts



Sara Guyer
*UW-Madison Center
for the Humanities*



Deidre Green
Simpson Street Free Press



Roald Gundersen
Whole Trees



Erica Halverson
The Bubbler



Richard Halverson
WCERN



George Hofheimer
Filene Research Institute



Tania Ibarra
Step Up: Equity Matters



Jack Jorgensen
WCERN



Brian Juchems
GSAFE



Michelle Kaebisch
Heartstrings



**Lorrie Keating
Heinemann**
BrightStar Wisconsin Foundation



Amy Kesling
Step Up: Equity Matters



Jim Kramer
Simpson Street Free Press



Kelly Kuenzie
Children's Dyslexia Center



Salli Martyniak
Forward Community Investments



Will May
RADD



Trent Miller
The Bubbler



Ali Muldrow
GSAFE



Erica Nelson
Race to Equity



Willie Ney
*Office of Multicultural
Arts Initiative*



Dexter Patterson
Urban Community Arts Network



Kathleen Radionoff
Digital Badges



Karen Reece
Urban Community Arts Network



Dan Reed
American Family Ventures



Jen Remsik
YWeb Career Academy



Jim Remsik
YWeb Career Academy



Marilyn Rhodes
Meriter Foundation's PulsePoint



Mark Richardson
GigBlender



Dorothea Salo
RADD



Tom Shannon
BrightStar Wisconsin Foundation



Haywood Simmons
Step Up: Equity Matters



Amber Sowards
GSAFE



Kurt Squire
Games+Learning+Society



Constance Steinkuehler
Games+Learning+Society



Chris Taylor
Wisconsin Legislature



Kabzuag Vaj
Freedom, Inc.



Keith Warnke
Learning to Hunt for Food



Teri Weiss
Skate Armor



Karin Wolf
BLINK Temporary Public Art

Madison Magazine's M List is a who's who of organizations and individuals who are having an impact on our local culture and economy. In its third year, the M List recognizes those making strides in the area of social innovation. Last year's list of innovators were in the food industry. The [original M List](#), in 2013, honored the technology sector. The [2014 M List](#) honored "Foodtastic" entrepreneurs and innovators.

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