



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, September 16, 2015

5:00 PM

215 Martin Luther King, Jr. Blvd.  
Room 260 (Madison Municipal Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Department of Planning & Community & Economic Development, Attn: Peggy Yessa  
(608) 267-8721 or (608) 266-4635.

### CALL TO ORDER / ROLL CALL

### APPROVAL OF MINUTES

July 15, 2015: <http://madison.legistar.com/Calendar.aspx>

### PUBLIC COMMENT

Members of the public wishing to speak regarding items on the EDC agenda or related matters shall do so at this time. Speakers are required to pre-register and are limited to three minutes each. Commissioners may ask questions of speakers after all registrants have spoken.

### DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### DISCUSSION ITEMS

1. [40087](#) Cooperatives  
Presentation by Anne Reynolds, Executive Director of the University of Wisconsin Center for Cooperatives, and Kevin Gundlach, President of South Central Federation of Labor
2. [39668](#) Accepting the report and recommendations of the Housing Strategy Committee - Market Rate Rental Report.  
Presentation by Matt Wachter, Housing Initiatives Specialist, and action on this referral

3.     [39140](#)     Amending Sections 9.13(5)(c) and 9.13(6)(h)3.a.iv. of the Madison General Ordinances to create a per-square-foot license fee for all sidewalk cafés and increasing the license fees for Mall/Concourse sidewalk cafes in the State Street Mall/Capitol Concourse Vending Area.  
Introduction by Matthew Mikolajewski, Economic Development Division Director, and action on this referral
  
4.     [39927](#)     Report of the Allied Drive/Verona Road Area Staff Team: Recommendation to Accept Response to Allied Grocery RFP  
Introduction by Ruth Rohlich, Business Development Specialist, and action on this referral
  
5.     [39841](#)     Resolution approving the State Street Retail District Improvement Grant Program.  
Introduction by Ruth Rohlich, Business Development Specialist, and action on this referral
  
6.     [39143](#)     Resolution Establishing the City of Madison Certification Program  
Introduction by Matthew Mikolajewski, Economic Development Division Director, and action on this referral
  
7.     [21360](#)     EDD Director Report
  
8.     [17637](#)     EDC Chairperson's Report
  
9.     [27862](#)     Introduction of New Items from the Floor
  
10.    [27863](#)     Next Meeting  
October 21, 2015

**ADJOURNMENT**