



Vision Zero Madison

Vision Zero Steering Team

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Memo on 2020-2022 Vision Zero Madison Progress Report

Vision Zero began as the City's initiative striving to eliminate all fatal and serious injury traffic crashes by 2035. The City's initial [Vision Zero Action Plan](#) outlined strategies and efforts for the next few years that aims to help bring Madison to the goal of zero preventable deaths on our roads. This [Progress Report](#) details Vision Zero progress since the initial launch of the program in June of 2020, through the end of 2022, which is the last year that complete data are available.

Key accomplishments from 2020-2022 include:

- Speed management projects are working.
 - Over 30 miles of streets in 2020-2022, found safety benefits related to reduced speed limits.
 - After follow-up evaluations of all the 18 streets with reductions in speed limits, statistics found that vast majority of the locations studied (31 out of 38) had seen a decrease in the number of vehicles traveling 10+ mph over the speed limit.
- Over six miles of new sidewalk, shared-use path and protected bike lanes were constructed, from 2020-2022, to provide separate space for people walking and biking from people driving.
- Over 11 miles of bike lanes were added or improved to enhance safety of bicyclists, who are some of the most vulnerable users on the road.
- Thirty-one rapid flashing beacon lights were installed at crosswalks in Madison, with 45% in equity focus areas.
- Vision Zero staff participated a large number of community engagement events from 2020-2022 including Safety Saturday and Parks Alive, and initiated many campaigns to listen to the public and to bring safety education to the forefront of public awareness.
- Major infrastructure improvements such as the Atwood Avenue Reconstruction Project were completed, or moved to the planning and execution stages for completion in the coming years, with major changes to how Madison streets are used, creating safer environments for all roadway users with a Vision Zero philosophy.

However, the work must continue for Madison to meet its [Vision Zero](#) goal. Even with significant progress being made, Madison has seen fatal and serious injury crash numbers remain too high. From 2020-2022, 46 people lost their lives on Madison streets. Citywide efforts continue to improve safety for all users, improve the identified high injury locations, and build a positive traffic safety culture. The City is committed to making our streets safe for everyone and we will not stop working until we reach our goal of safe travel for all.