

**CITY OF MADISON PARKING UTILITY
COMPARISON OF ACTUAL TO BUDGET**
For the Three Months Ending March 31, 2010

Percent of Fiscal Year Completed:			25.0%
	<u>2010 BUDGET</u>	<u>ACTUAL YTD</u>	<u>PERCENT OF BUDGET</u>
REVENUES:			
Parking & Other Revenue	\$ 11,128,407	\$ 2,633,752	23.7%
Interest on Investments	260,000	0	0.0%
TOTAL REVENUES	<u>\$ 11,388,407</u>	<u>\$ 2,633,752</u>	23.1%
EXPENDITURES:			
Permanent Wages	\$ 3,259,498	\$ 634,242	19.5%
Hourly Wages	225,000	41,517	18.5%
Overtime Wages	36,000	3,468	9.6%
Benefits	1,365,255	257,748	18.9%
Total Payroll	<u>4,885,753</u>	<u>936,975</u>	19.2%
Purchased Services	1,562,232	239,710	15.3%
Supplies	298,800	34,412	11.5%
Payments to City Depts.	1,103,950	7,127	0.6%
Reimbursement from City Depts.	(101,100)	(364)	0.4%
Debt Service	580,637	0	0.0%
Payment in Lieu of Taxes	1,144,800	0	0.0%
Transfers Out	195,092	0	0.0%
Capital Assets	287,000	0	0.0%
State & County Sales Tax	579,740	136,374	23.5%
TOTAL EXPENDITURES	<u>\$ 10,536,904</u>	<u>\$ 1,354,234</u>	12.9%
OPERATING INCOME (LOSS)	<u>\$ 851,503</u>	<u>\$ 1,279,518</u>	150.3%

CITY OF MADISON PARKING UTILITY
STATEMENT OF REVENUES AND EXPENDITURES
For the Three Months Ending March 31, 2010 and 2009

	Actual 2010	Actual 2009
REVENUES:		
Attended Facilities	\$ 1,825,677	\$ 1,614,861
Metered Facilities	139,348	122,774
Monthly Parking	200,347	154,330
Street Meters	402,072	339,573
Parking Revenue	2,567,444	2,231,538
Residential Permit Parking	9,296	8,420
Miscellaneous	57,012	91,515
Interest on Investments	0	0
TOTAL REVENUES	\$ 2,633,752	\$ 2,331,473
EXPENDITURES:		
Permanent Wages	\$ 634,242	\$ 693,411
Hourly Wages	41,517	38,826
Overtime Wages	3,468	5,609
Benefits	257,748	228,632
Total Payroll	936,975	966,478
Purchased Services	239,710	329,605
Supplies	34,412	60,405
Payments to City Depts.	7,127	20,760
Reimbursement from City Depts.	(364)	(351)
Debt Service	0	520,138
Payment in Lieu of Taxes	0	0
Transfers Out	0	873
Capital Assets	0	0
State & County Sales Tax	136,374	120,705
TOTAL EXPENDITURES	\$ 1,354,234	\$ 2,018,613
OPERATING INCOME (LOSS)	\$ 1,279,518	\$ 312,860

**CITY OF MADISON PARKING UTILITY
STATEMENT OF REVENUES AND EXPENDITURES**

For the Month of March, 2010 and 2009

	Actual 2010	Actual 2009
REVENUES		
Attended Facilities	\$ 757,754	\$ 621,808
Metered Facilities	55,815	45,987
Monthly Parking	70,925	69,079
Street Meters	162,359	130,465
Parking Revenue	1,046,853	867,339
Residential Permit Parking	3,013	1,955
Miscellaneous	23,435	38,932
Interest on Investments	0	24,448
TOTAL REVENUES	\$ 1,073,301	\$ 932,674
EXPENDITURES:		
Permanent Wages	\$ 228,503	\$ 248,969
Hourly Wages	15,592	11,886
Overtime Wages	530	2,341
Benefits	95,366	95,212
Total Payroll	339,991	358,408
Purchased Services	105,212	113,669
Supplies	15,225	15,252
Payments to City Depts.	7,127	10,713
Reimbursement from City Depts.	(141)	(152)
Debt Service	0	0
Payment in Lieu of Taxes	0	0
Transfers Out	0	873
Capital Assets	0	0
State & County Sales Tax	55,788	46,955
TOTAL EXPENDITURES	\$ 523,202	\$ 545,718
OPERATING INCOME (LOSS)	\$ 550,099	\$ 386,956

CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

LOCATION / FACILITY	FEB 09				MAR 09				APR 09		
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	
ON - STREET METERS	1080	1005	435	56.7%	909	381	58.1%	974	392	59.8%	
CITY LOTS:											
BUCKEYE - BLOCK 58	53	53	30	43.4%	53	25	52.8%	53	7	86.8%	
BRAYTON - METERS	12	12	3	75.0%	12	8	33.3%	12	6	50.0%	
PARKMASTER	154	154	0	100.0%	154	5	96.8%	154	6	96.1%	
MUNICIPAL BLDG - BLOCK 88	17	17	8	52.9%	17	6	64.7%	17	3	82.4%	
SUBTOTAL - CITY LOTS	236	236	41	82.6%	236	44	81.4%	236	22	90.7%	
CITY RAMPS:											
OVERTURE CENTER - CASHIERED	529	527 ¹	274	48.0%	527 ⁵	257	51.2%	527 ⁹	261	50.5%	
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%	
STATE STREET CAPITOL - METERS	19	19	13	31.6%	19	17	10.5%	19	13	31.6%	
STATE STREET CAPITOL - CASHIERED	706	706	184	73.9%	706	242	65.7%	706	79	88.8%	
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%	
GOVERNMENT EAST - CASHIERED	426	425 ²	10	97.6%	425 ⁶	15	96.5%	426	14	96.7%	
GOVERNMENT EAST - MONTHLY	85	85 ³	0	100.0%	85 ⁷	0	100.0%	85 ¹⁰	0	100.0%	
STATE STREET CAMPUS - CASHIERED	1060	1042	292	72.0%	1052 ¹¹	277	73.7%	1059	256	75.8%	
CAPITOL SQUARE NORTH - CASHIERED	481	481	175	63.6%	481	170	64.7%	478 ¹¹	171	64.2%	
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%	
SUBTOTAL - CITY RAMPS	3597	3576	948	73.5%	3586	978	72.7%	3591	794	77.9%	
SUBTOTAL - CITY LOTS + RAMPS	3833	3812	989	74.1%	3822	1022	73.3%	3827	816	78.7%	
TOTAL CITY STREETS + LOTS + RAMPS	4913	4817	1424	70.4%	4731	1403	70.3%	4801	1208	74.8%	
CAPITOL SQUARE SOUTH - METERS	436	418 ⁴	87	79.2%	434 ⁸	163	62.4%	436	173	60.3%	
CAPITOL SQUARE SOUTH - PERMITS	534	534	0	100.0%	534	0	100.0%	534	0	100.0%	
TOTAL PUBLIC SPACES	5883	5769	1511	73.8%	5699	1566	72.5%	5771	1381	76.1%	

Notes:

1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
 - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
 - b. Cashier section of ramps -- the daily average computed for the month.
 - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
3. Vacancies are determined as follows:
 - a. On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
 - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
 - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 Overture Center Ramp - Average of 2 spaces out of service for February.
- 2 Government East Ramp - Average of 1 space out of service for February.
- 3 State Street Campus Ramp - Average of 18 spaces out of service for February.
- 4 Capitol Square South Ramp - 18 space out of service.
- 5 Overture Center Ramp - Average of 2 spaces out of service for March.
- 6 Government East Ramp - Average of 1 space out of service for March.
- 7 State Street Campus Ramp - Average of 8 spaces out of service for March.
- 8 Capitol Square South Ramp - 2 spaces out of service due to meters missing.
- 9 Overture Center Ramp - Average of 2 spaces out of service for April.
- 10 State Street Campus Ramp - Average of 1 spaces out of service for April.
- 11 Capitol Square North Ramp - Average of 3 spaces out of service for April.

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LOCATION / FACILITY	FEB 10				MAR 10				APR 10		
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	
ON - STREET METERS	1055	1037	531	48.8%	1019	461	54.8%	989	231	76.6%	
CITY LOTS:											
BUCKEYE - BLOCK 58	53	53	25	52.8%	53	28	47.2%	45 ⁸	24	46.7%	
BRAYTON - METERS	12	12	8	33.3%	12	9	25.0%	12	8	33.3%	
PARKMASTER	154	154	16	89.6%	154	0	100.0%	154	26	83.1%	
MUNICIPAL BLDG - BLOCK 88	17	17	4	76.5%	17	6	64.7%	17	0	100.0%	
SUBTOTAL - CITY LOTS	236	236	53	77.5%	236	43	81.8%	228	58	74.6%	
CITY RAMPS:											
OVERTURE CENTER - CASHIERED	529	527 ¹	248	52.9%	529	249	52.9%	529	239	54.8%	
OVERTURE CENTER - MONTHLY	50	50	1	98.0%	50	1	98.0%	50	2	96.0%	
STATE STREET CAPITOL - METERS	19	19	15	21.1%	19	9	52.6%	19	8	57.9%	
STATE STREET CAPITOL - CASHIERED	706	704 ²	258	63.4%	706	268	62.0%	706	274	61.2%	
STATE STREET CAPITOL - MONTHLY	134	134 ³	1	99.3%	134 ⁶	0	100.0%	134	0	100.0%	
GOVERNMENT EAST - CASHIERED	426	424 ⁴	86	79.7%	425 ⁶	104	75.5%	426	75	82.4%	
GOVERNMENT EAST - MONTHLY	100	100	20	80.0%	100	18	82.0%	100	17	83.0%	
STATE STREET CAMPUS - CASHIERED	1060	1057 ⁴	391	63.0%	1060	384	63.8%	1060	329	69.0%	
CAPITOL SQUARE NORTH - CASHIERED	481	481	117	75.7%	481	109	77.3%	481	109	77.3%	
CAPITOL SQUARE NORTH - MONTHLY	150	150	1	99.3%	150	5	96.7%	150	4	97.3%	
SUBTOTAL - CITY RAMPS	3655	3646	1138	68.8%	3654	1147	68.6%	3655	1057	71.1%	
SUBTOTAL - CITY LOTS + RAMPS	3891	3882	1191	69.3%	3890	1190	69.4%	3883	1115	71.3%	
TOTAL CITY STREETS + LOTS + RAMPS	4946	4919	1722	65.0%	4909	1651	66.4%	4872	1346	72.4%	
CAPITOL SQUARE SOUTH - METERS	436	371 ⁵	30	91.9%	487 ⁷	169	65.3%	481 ⁹	144	70.1%	
CAPITOL SQUARE SOUTH - PERMITS	534	490	0	100.0%	479	0	100.0%	479	0	100.0%	
TOTAL PUBLIC SPACES	5916	5780	1752	69.7%	5875	1820	69.0%	5832	1490	74.5%	

Notes:

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- 1 Overture Centre Ramp - Average of 2 spaces out of service for February.
- 2 State Street Capitol Ramp - Average of 2 spaces out of service for February.
- 3 Government East Ramp - Average of 2 spaces out of service for February.
- 4 State Street Campus Ramp - Average of 3 spaces out of service for February.
- 5 Capitol Square South Ramp - 109 spaces out of service for February.
- 6 Government East Ramp - Average of 1 space out of service for March.
- 7 Capitol Square South Ramp - 4 spaces out of service by due to construction.
- 8 Buckeye Lot - 8 spaces out of service for April.
- 9 Capitol Square South Ramp - 10 spaces out of service due to construction.

PARKING ACTIVITY REPORT, MAY 2010

MMB/GE PARKING GARAGE: Attended meetings related to the building of the new subterranean parking garage. The planning funds (\$1.2M) are in this year's Parking Utility Capital Budget. We envision a multi-level garage that starts at the historic portion of the MMB and continues below Pinckney Street, ending up at the wall of the Great Dane and Magnus buildings. It will be multi use serving the neighboring business community, above grade uses and the new train station. Attended a tour of the Milwaukee train stations and associated parking facilities.

PARKING ANALYST: We have developed and implemented a plan to fill in for the vacant Parking Analyst position. Jim Koloen has become an LTE Parking Analyst until a more permanent replacement plan can be implemented. We have developed a method to generate occupancy reports and to complete other critical elements of this position. Revenue/expense reports will continue to come from the Comptroller's office. Narratives and activity report will come from Bill. We have posted the Parking Analyst position on an "acting" basis in various newspapers with the closing on 5/28/10.

MULTI-SPACE METERS: The multi-space machine vendor has replaced all of the card readers in our machines and has sent a software fix to address the high level of credit card reading failures. Tests last week were encouraging but not definitive. We have sent our server to their NJ headquarters for cleaning the hard drive and reloading the software. They will send it back to us this week and we will begin another round of testing.

CAPITAL SQUARE NORTH: Replacement of all of the stair tower windows/frames is complete.

CONCRETE REMEDIATION CONTRACT: The annual concrete remediation contract has been let and awarded to CWS Source Inc. for \$392K. Work began June 1st at State Street Capital Garage and will end in September. Every garage except Government East will be impacted. Since the garages are now about 35 years old we would expect the amount/cost of this remediation work to increase.

SAFETY & SECURITY: The Parking Utility is investigating cameras for use in/around our facilities. The first camera demonstration will be at the Overture garage this year. We will gather cost/operating data from this demonstration and include it for a larger project in the 2011 operating budget. The most recent customer survey indicates that safety and security are a parker's number 1 concern in Parking Utility structures.

AUTOMATED REVENUE SYSTEM: Planning has begun for a more automated revenue system. We would expect to convert about 1 garage/year to a more automated system, beginning at the Overture garage next year. The purpose is to reduce costs and keep parking fees as low as possible thereby retaining our competitiveness in today's market. The industry trend is to build/convert more facilities to automated parking operations. Examples in Madison include the new University Square building and Saint Mary's new parking garage. Management has

met with cashier and union representatives to discuss the impact on cashier positions.

MAY 2010 INTERNATIONAL PARKING INSTITUTE CONFERENCE AND EXPO ACTIVITIES:

Discussion with Michael Ginter Chicago Parking Services (LAZ); Meeting with Metric executives and personnel concerning multi space meters; Discussions with design consultants concerning MMB/GE train station garage; Municipal operations discussion – 30 municipalities; How to make your mixed-use project a winner; Michelle Wendler Watry Design, Gary Cudney Carl Walker & Matt Davis Watry Design; National security is everyone's business Gen Session Bill Arrington Hwy & Mt Carrier Security Division – gained first observer status; Meeting with Zeag executives to talk about our revenue machines and new parking facility; Met with many vendors on the Expo floor to discuss products/services; Event Parking best practices, Michael Robertson, Carl Walker; Las Vegas city tour of parking facilities/equipment and downtown development; Access and Revenue Control for Parking, Richard Easley E-Squared Engineering, Thomas Wunk Scheidt & Bachman; Stimulus funding and creative finance How to construct parking structures during tight financial markets; Certified Administrator of Public Parking Graduation; Pros & Cons of precast, steel and cast-in-place construction of parking facilities. Let me know if you would like more information on any of these topics.