

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____
Project # _____

DATE SUBMITTED: <u>4.28.10</u>	Action Requested
UDC MEETING DATE: <u>5.19.10</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 2 East Mifflin St.
ALDERMANIC DISTRICT: 4

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:
Capitol Square Investors Grant Signs
2 E. Mifflin St. 5119 Terminal Dr.
Madison, WI 53703 McFarland, WI 53558

CONTACT PERSON: Eric Marty
Address: 5119 Terminal Dr.
McFarland, WI 53558
Phone: 608. 838. 7794
Fax: 838. 7798
E-mail address: emarty@signproductions.com

- TYPE OF PROJECT:
(See Section A for:)
- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Residential Development (PRD)
 - New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
 - School, Public Building or Space (Fee may be required)
 - New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
 - Planned Commercial Site

(See Section B for:)
 New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)
 R.P.S.M. Parking Variance (Fee required)

(See Section D for:)
 Comprehensive Design Review* (Fee required)
 Street Graphics Variance* (Fee required)
 Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

April 26, 2009

Urban Design Committee
City of Madison

RE: Manchester Place New Signage Approval

Dear committee,

Manchester Place is proposing building recognition signage for 2 East Mifflin St.

As this signage request does not meet the current zoning code, we are requesting a comprehensive design review and approval from the UDC.

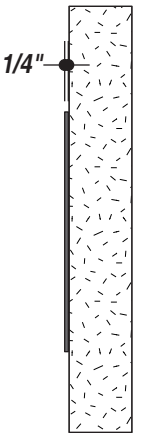
Currently, guests and clients have been struggling to locate the building and its parking because of the layout of the square. We truly feel that the proposed designs would help Manchester Place best serve its guests and clients by helping them better recognize the building's main entrance & parking entrances.

Thank you for your consideration.

Eric Marty
Grant Signs



FRONT VIEW



SIDE VIEW



*VISUAL RENDERING - MAY NOT BE TO EXACT SCALE

JOB DESCRIPTION

FAB & INSTALL FLAT-CUT LETTERS ONTO BUILDING FASCIA.

FAB LETTERS OUT OF 1/4" ROUTED ALUMINUM SHEET. PAINT TO MATCH EXISTING LETTERS.

STUD MOUNT LETTERS ONTO EXISTING CONCRETE FASCIA.

PAINT TO MATCH EXISTING LETTERS



TOTAL SQ. FT. OF SIGNAGE: 00 sq. ft. **VIEWING DISTANCE OF PRIMARY SIGN COPY :** 00 ft.

UNLESS OTHERWISE SPECIFIED:
 • ALL FLUORESCENT LAMPS WILL BE T12-CW-HO LAMPS. • ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. • ALL NEON TRANSFORMERS WILL BE 30 MILLIAMPS. • 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. • ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.

THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT. COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP, VINYL OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS A REPRESENTATION ONLY. ALL DESIGNS & SPECIFICATIONS ARE THE SOLE PROPERTY OF SIGN PRODUCTIONS, INC. THEY ARE ONLY FOR THE CUSTOMERS USE IN CONNECTION WITH A PROPOSED PROJECT. ARTWORK AND PRINTED MATERIAL ARE NOT TO BE USED BY ANYONE OUTSIDE OF YOUR ORGANIZATION, NOR IS IT TO BE REPRODUCED, COPIED OR EXHIBITED IN ANY FORM WITHOUT THE CONSENT OF SIGN PRODUCTIONS, INC.

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FILE NAME NORTH LOT DATE 4.21.10 SCALE 3/4"=1'

JOB NAME MANCHESTER PLACE

LOCATION 2 EAST MIFFLIN ST. - MADISON, WI

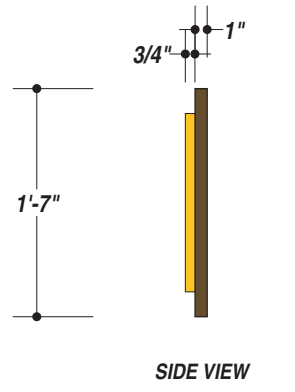
DRAWN BY EM SALESMAN DAN PIETRZKOWSKI

DESIGN APPROVED BY: _____

AUTHORIZED SIGNATURE _____

DATE _____





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JOB DESCRIPTION
 FAB & INSTALL A SINGLE-FACED NON-ILLUMINATED FLAT PANEL SIGN WITH DIMENSIONAL LETTERS.

A. FAB PANEL OUT OF 1" ALUMINUM TUBE & SHEET. FILL SEAMS & PAINT.

B. FAB LETTERS OUT OF 3/4" ROUTED ACRYLIC. PAINT METALLIC GOLD.

FLUSH MOUNT LETTERS TO PANEL.

FLUSH MOUNT PANEL W/LETTERS TO BUILDING FASCIA USING HIDDEN CLIPS.

TOTAL SQ. FT. OF SIGNAGE: 00 sq. ft. VIEWING DISTANCE OF PRIMARY SIGN COPY : 00 ft.

METALLIC GOLD PAINT - T.B.D. 
 EXISTING FASCIA COLOR 

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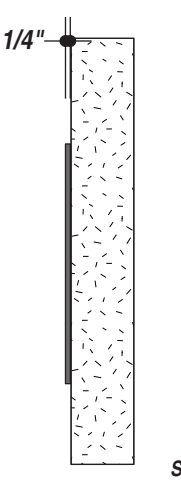
FILE NAME ENTRANCE DATE 4.21.10 SCALE 3/4"=1'
 JOB NAME MANCHESTER PLACE
 LOCATION 2 EAST MIFFLIN ST. - MADISON, WI
 DRAWN BY EM SALESMAN DAN PIETRZKOWSKI

DESIGN APPROVED BY: _____
 AUTHORIZED SIGNATURE _____
 DATE _____





FRONT VIEW



SIDE VIEW



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FILE NAME WEST LOT DATE 4.21.10 SCALE 1"=1'

JOB NAME MANCHESTER PLACE

LOCATION 2 EAST MIFFLIN ST. - MADISON, WI

DRAWN BY EM SALESMAN DAN PIETRZKOWSKI

DESIGN APPROVED BY: _____

AUTHORIZED SIGNATURE _____

DATE _____

