

POPEYES of Madison

Urban Design Commission
December 15, 2021

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Engineer - Arc Design Resources, Inc.

WEST TOWN
WALL ENTRANCE

S GAMMON ROAD

ODANA ROAD

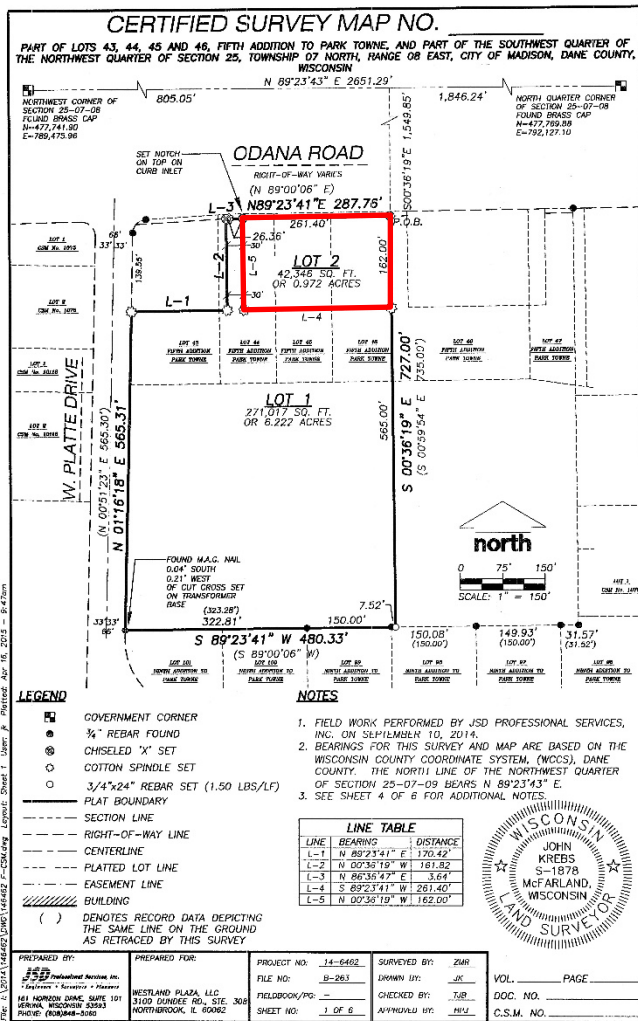
ACCESS DRIVE

ACCESS DRIVE

Site (Vicinity)



POPEYES
ARC DESIGN
RESOURCES INC.



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WEST TOWN
MALL ENTRANCE

S GAMMON ROAD

ODANA ROAD

ACCESS DRIVE

ACCESS DRIVE

JARED

BURGER KING

THE DIAMOND CENTER

DXL

BURGER KING

FRESH DRESS FOR LESS

BURLINGTON COAT FACTORY

JC BANN FABRICS

HAND AND STONE MASSAGE AND FACIAL SPA

ROGAN'S SHOES

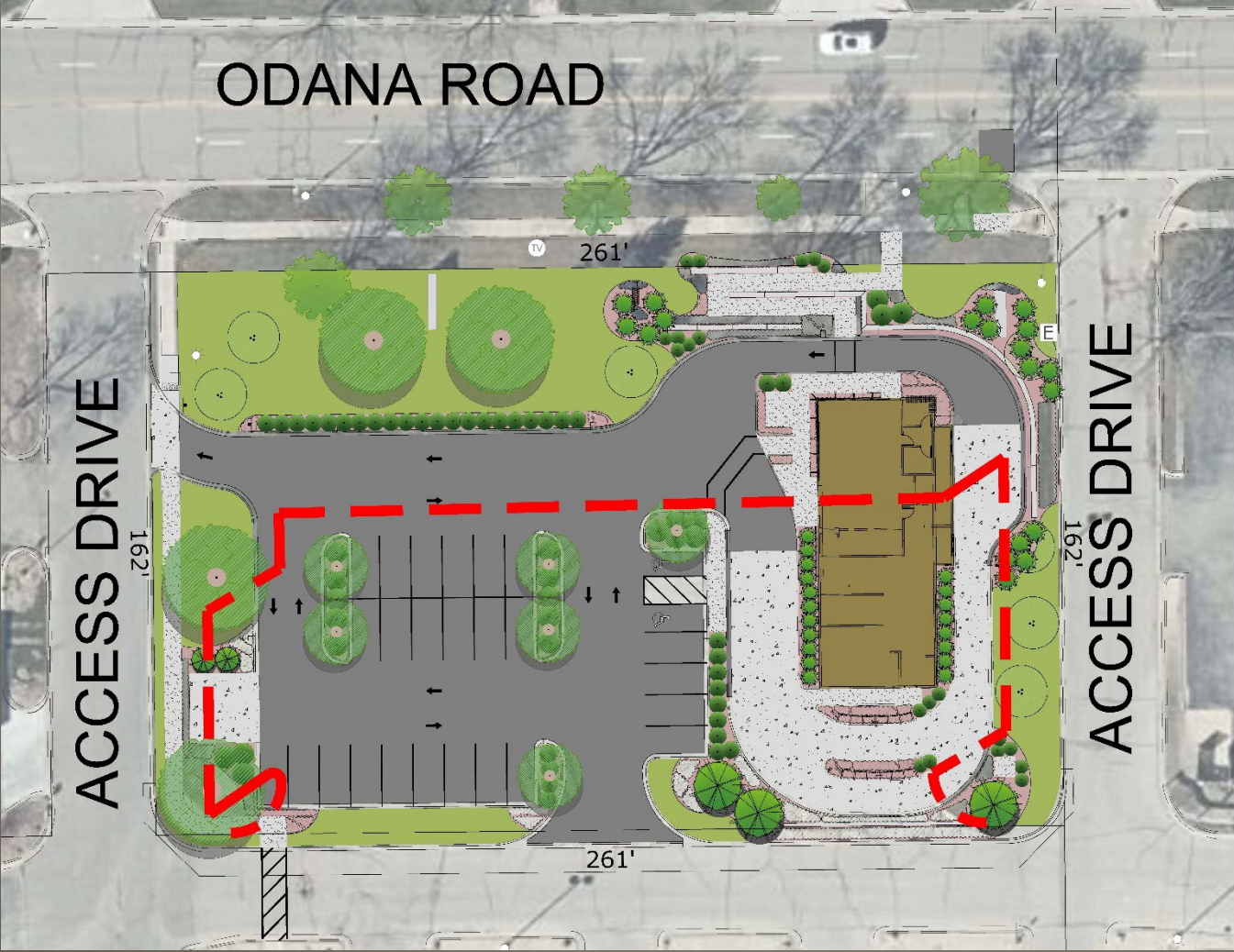
VANILLA RFAN
OLSON VACUUM
GREAT CLIPS

U-HAUL

Site (Vicinity)

POPEYES
ARC DESIGN
RESOURCES INC.

Site Plan



Site Plan



Landscaping

ODANA ROAD

ACCESS DRIVE
162'

ACCESS DRIVE
162'

261'

261'

Tabulation of Points and Credits

Use the table to indicate the quantity and points for all existing and proposed landscape elements.

Plant Type/ Element	Minimum Size at Installation	Points	Credits/ Existing Landscaping		New/ Proposed Landscaping	
			Quantity	Points Achieved	Quantity	Points Achieved
Overstory deciduous tree	2 1/2 inch caliper measured diameter at breast height (dbh)	35	0	0	10	350
Tall evergreen tree (i.e. pine, spruce)	5-6 feet tall	35	0	0	3	105
Ornamental tree	1 1/2 inch caliper	15	0	0	7	105
Upright evergreen shrub (i.e. arborvitae)	3-4 feet tall	10	0	0	2	20
Shrub, deciduous	#3 gallon container size, Min. 12"-24"	3	0	0	77	231
Shrub, evergreen	#3 gallon container size, Min. 12"-24"	4	0	0	38	152
Ornamental grasses/ perennials	#1 gallon container size, Min. 8"-18"	2	0	0	354	708
Ornamental/ decorative fencing or wall	n/a	4 per 10 lineal ft.	0	0	27	108
Existing significant specimen tree	Minimum size: 2 1/2 inch caliper dbh. *Trees must be within developed area and cannot comprise more than 30% of total required points.	14 per caliper inch dbh. Maximum points per tree: 200	1	200	0	0
Landscape furniture for public seating and/or transit connections	* Furniture must be within developed area, publically accessible, and cannot comprise more than 5% of total required points.	5 points per "seat"	0	0	0	0
Sub Totals			1	200	509	1779

Total Number of Points Provided 1979

* As determined by ANSI, ANLA- American standards for nursery stock. For each size, minimum plant sizes shall conform to the specifications as stated in the current American Standard for Nursery Stock.

Building Perspective – Front/Side (North/West)



Building Perspective – Rear/Side (South/East)

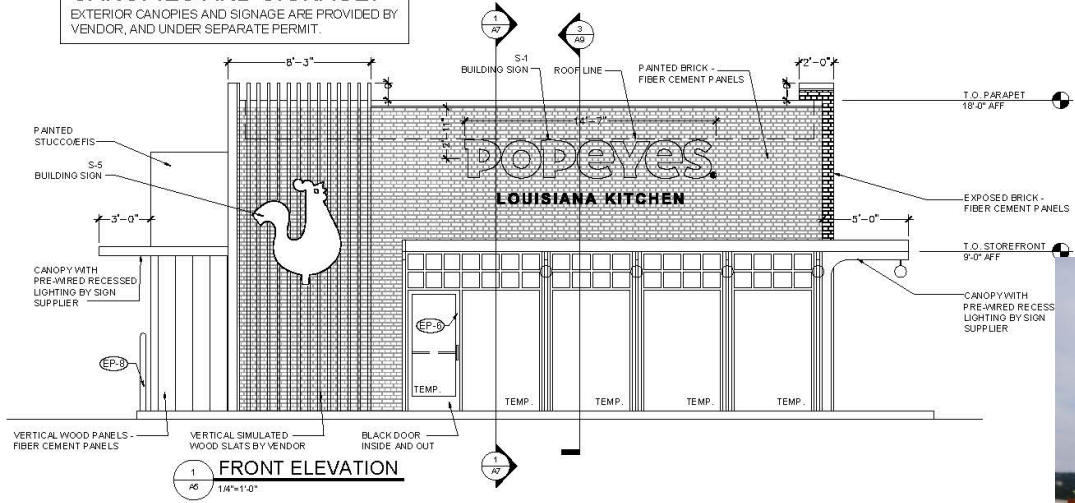


Building Perspective – Front/Side (North/East)



CANOPIES AND SIGNAGE:

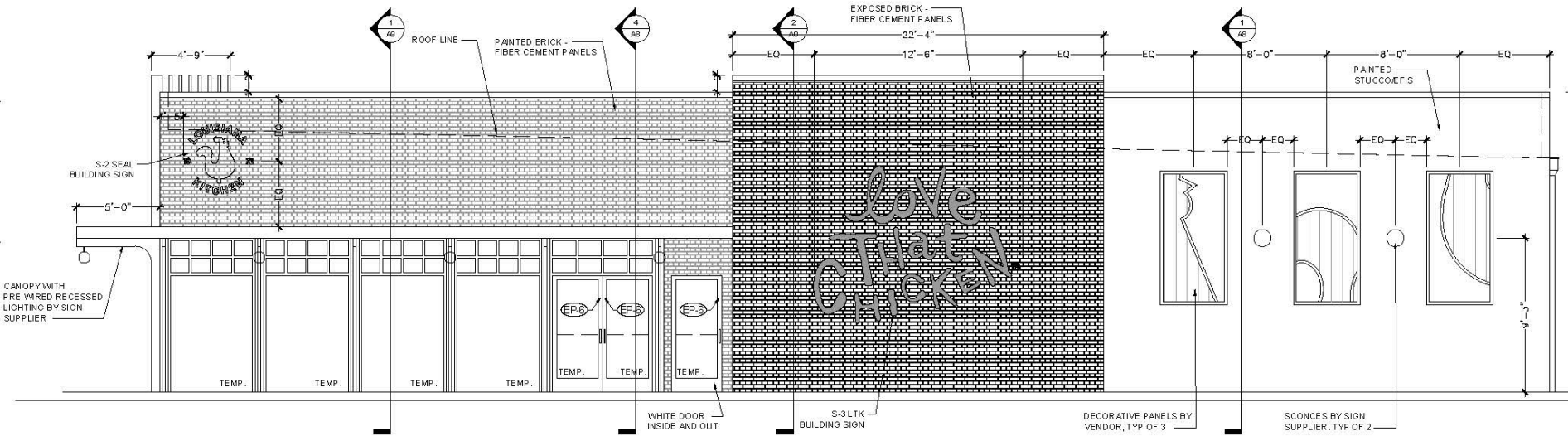
EXTERIOR CANOPIES AND SIGNAGE ARE PROVIDED BY VENDOR, AND UNDER SEPARATE PERMIT.



Building Elevations – Front (North)



Building Elevations – Side (West)



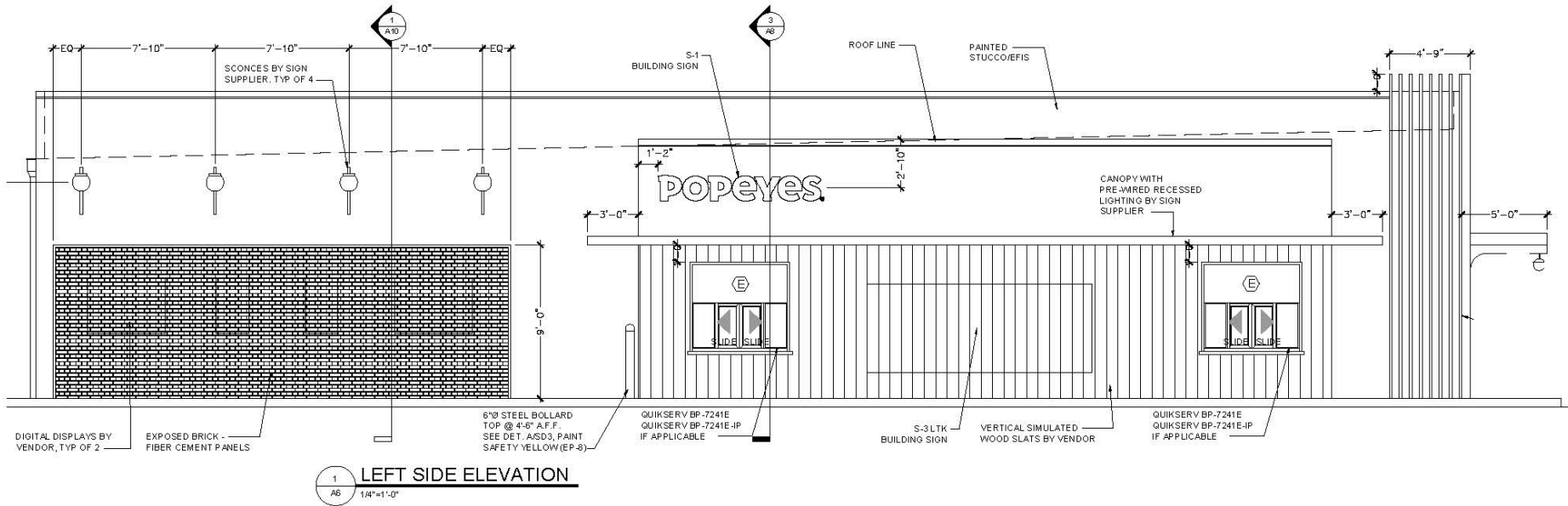
2 RIGHT SIDE ELEVATION

Building Elevations – Side (West)



Side Elevation

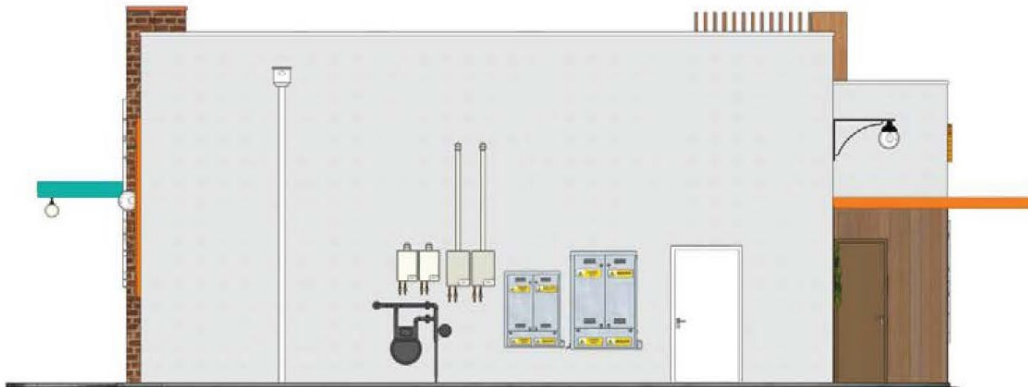
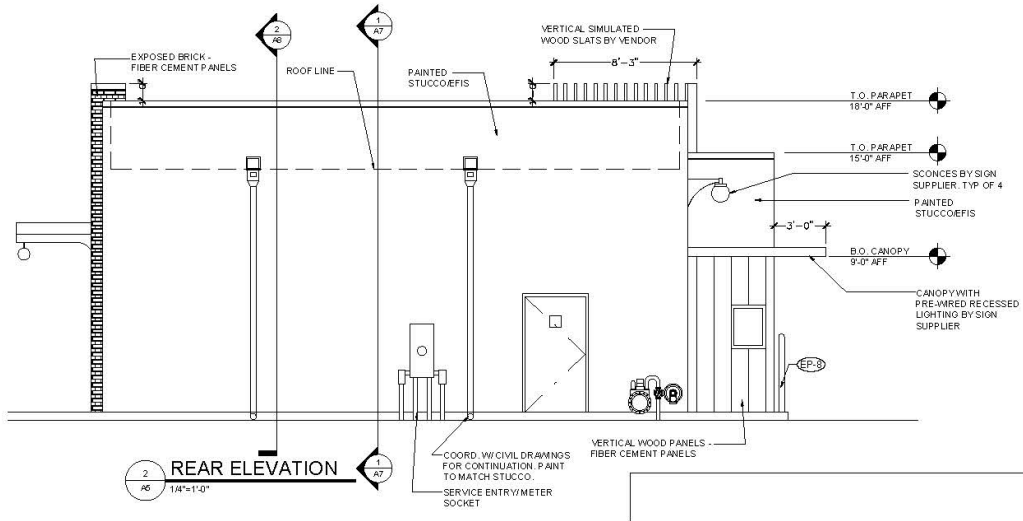
Building Elevations – Side (Easy)



Building Elevations – Side (West)

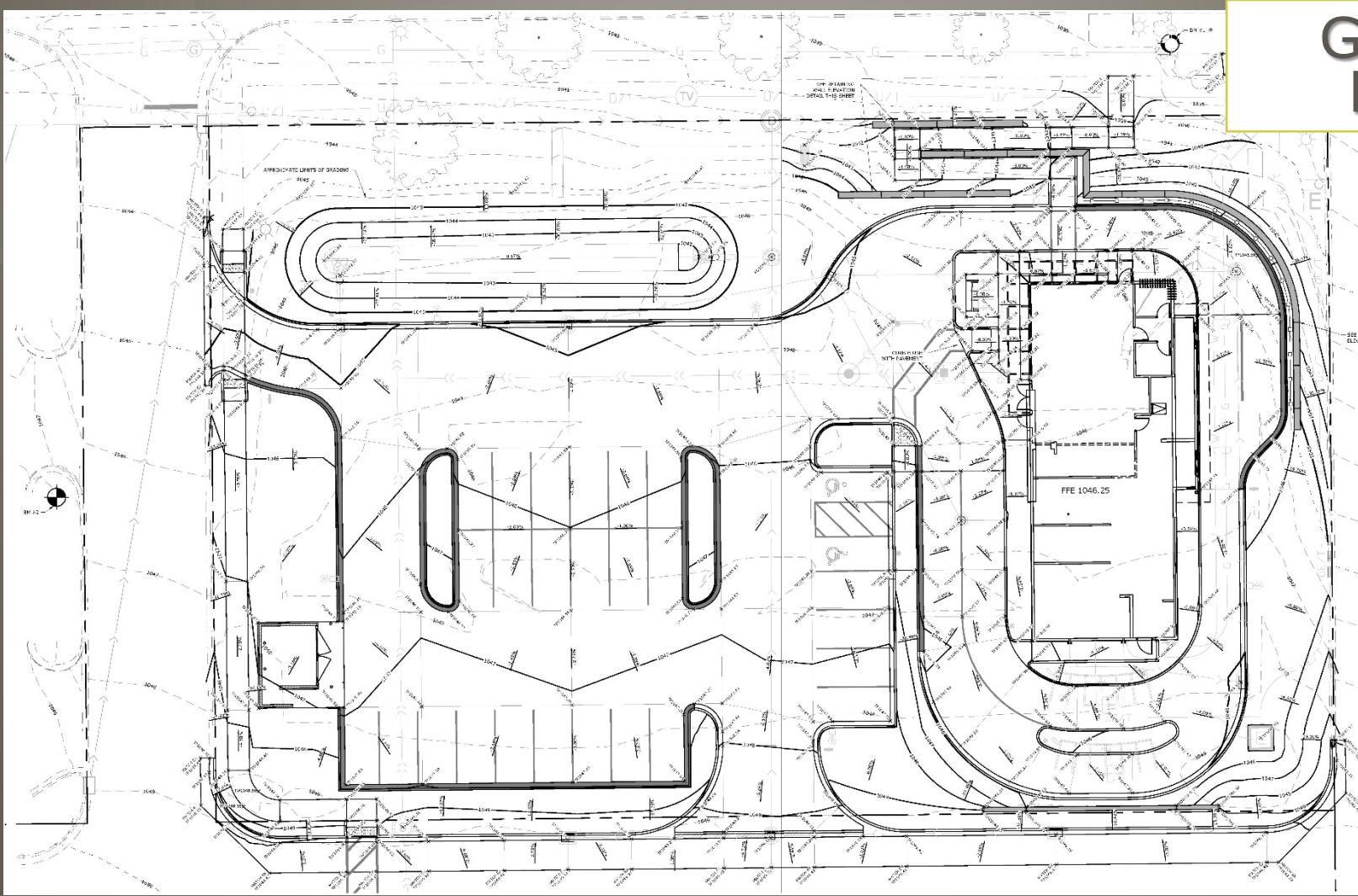


Building Elevations – Rear (South)



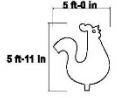
Thank You

Grading & Drainage

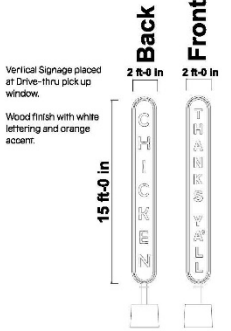


Signage

Sign A 29.5 sqft



Sign F 30 sqft
 Illuminated Drive-thru sign

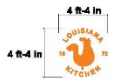


Vertical Signage placed at Drive-thru pick-up window.
 Wood finish with white lettering and orange accent

Sign B 36.7 sqft
 Individual Illuminated Letters



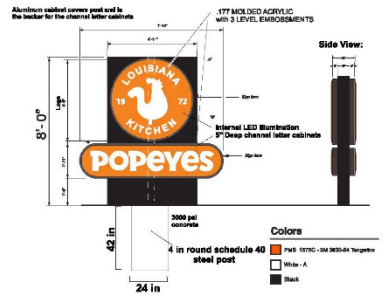
Sign C 18.7 sqft
 Illuminated Logo



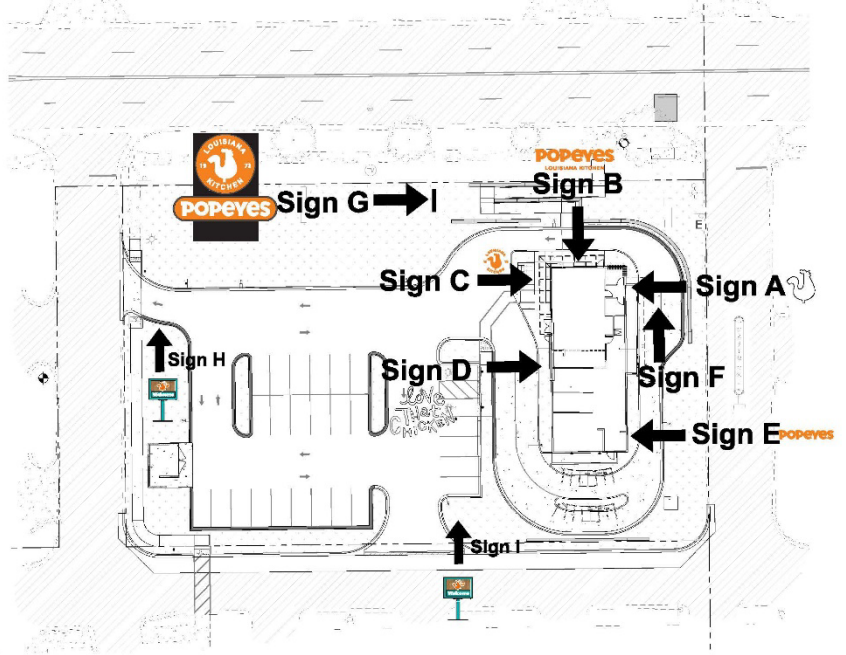
Sign D 92.4 sqft
 Individual Non-Illuminated Letters



Sign G 52 sqft
 Monument Sign



Sign E 14.9 sqft
 Individual Illuminated Letters



Sign H & I 3.1 sqft ea



Landscaping



Autumn Brilliance Maple



Skyline Honeylocust



Crimson Spire Oak



Ivory Spear Crabapple



Swiss Stone Pine



Techy Arborvitae



Iriquois Beauty Chokeberry



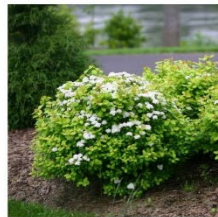
Green Sargent Juniper



Good Vibrations Gold Juniper



Grow Low Fragrant Sumac



Glow Girl Tor Spiraea



Double Play Spiraea



Blooming Dwarf Lilac



Taunton Spreading Yew



Feather Reed Grass



Purple Coneflower



Happy Returns Daylily



Black-Eyed Susan



Autumn Joy Sedum



Friesland Meadow Sage



Prairie Dropseed