



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, May 7, 2025

4:30 PM

Virtual

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1. **Written Comments:** You can send comments on agenda items to [urbandesigncomments@cityofmadison.com](mailto:urbandesigncomments@cityofmadison.com). Comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 815 5644 9612

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please email the address below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact: [urbandesigncomments@cityofmadison.com](mailto:urbandesigncomments@cityofmadison.com).

**CALL TO ORDER / ROLL CALL**

**APPROVAL OF MINUTES**

[April 30, 2025]: <http://madison.legistar.com/Calendar.aspx>

**PUBLIC COMMENT**

1. [86031](#) Urban Design Commission Public Comment

**DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**AGENDA OVERVIEW****PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [87952](#) 1849 Wright Street- Amendment to an Existing Comprehensive Design Review for Signage (CDR). (District 12)  
Owner: Madison College  
Applicant: Mary Beth Growney Selene, Ryan Signs  
Final Approval is Requested  
UDC is an Approving Body
3. [87953](#) 531 W Washington Avenue - Comprehensive Design Review for Signage (CDR). (District 4)  
Owner: Jim Stopple, Virtue, LLC  
Applicant: Duane Johnson, Knothe & Bruce Architects, LLC  
Final Approval is Requested  
UDC is an Approving Body
4. [87954](#) 702 E Washington Avenue - Alterations to a Previously Approved Mixed-Use Building in Urban Design District (UDD) 8. (District 6)  
Owner: DCH Properties, LLC  
Applicant: Joseph Lee, JLA Architects  
Final Approval is Requested  
UDC is an Approving Body

**SCHEDULE OF MEETINGS**

May 28; June 11, 25; July 16, 2025

## SECRETARY'S REPORT

Recent Plan Commission Actions:

- None

Upcoming Matters:

- 3535-3553 University Avenue/733-737 N Meadow Lane

## BUSINESS BY MEMBERS

5. [87114](#) Business by Members

## ADJOURNMENT