



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, August 28, 2019

5:00 PM

Madison Municipal Building
215 Martin Luther King Jr. Blvd.
Room 153

CALL TO ORDER / ROLL CALL

The meeting was called to order by the Chair at 5:13p with quorum present.

Present: 8 - Michael E. Verveer; Christian A. Albouras; Forrest (Kipp) W. Thomas; Marlys M. Miller; Rena Gelman; Sean Lee; Jack T. Thurnblad and Aaron D. Collins

APPROVAL OF MINUTES

A motion was made by Verveer and a second by Gelman to approve the May 29, 2019 minutes. The motion was approved by a voice vote/other.

PUBLIC COMMENT

There were no public comments.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals.

NEW BUSINESS

1. [56819](#) Election of Vice Chair.

A motion to elect Rena Gelman as the Vice Chair of the Vending Oversight Committee was made by Verveer and a second by Albouras. The motion was passed by a voice vote/other.

2. [56478](#) Creating Sections 9.13(1)(c) and 9.13(13) and amending Section 9.13(4) of the Madison General Ordinances to create a process for full-sized Food Trucks to participate in street vending, adding a subsection for definitions, and amending existing provisions to allow for Food Trucks.

A motion was made by Gelman and a second by Albouras to recommend adoption of Creating Sections 9.13(1)(c) and 9.13(13) and amending Section 9.13(4) of the Madison General Ordinances to create a process for full-sized Food Trucks to participate in street vending, adding a subsection for definitions, and amending existing provisions to allow for Food Trucks. The motion was passed by a voice vote/other.

3. [54812](#) Discuss "extended delivery" in and around State St. Mall and Southeast Campus.
- Staff were directed to draft an ordinance amendment to create sec. 9.13(1)(b)5., to prohibit "Extended Delivery." Staff were directed to have this ordinance cover city-wide operations and include a wider definition of delivery vehicles. Once drafted staff was asked to introduce this new ordinance amendment to the Common Council for referral to the Vending Oversight Committee. Alders Verveer and Albouras stated they will sponsor the ordinance amendment.
4. [56820](#) Review viability of businesses around the Capitol Square holding both a Merchant Vending and a Sidewalk Cafe license.
- Staff were directed to update the current ordinance language allowing businesses to hold both a Merchant Vending and Sidewalk Cafe License in the Mall/Concourse Vending Area, if the space adjacent to their business fits the space requirements and the business practices fit regulations. This would allow value added food products (bottled, jarred or canned shelf stable food products such as sauces, jellies and mixes) but not allow sales of prepared foods such as grab and go pizza, sandwiches or ice cream within the merchant vending or sidewalk cafe areas. Staff was also directed to explore allowing a wider definition of merchant vending to include experiences vs. only merchandise. Staff will work with the Business Improvement District to define parameters for this type of opportunity.

ADJOURNMENT

A motion was made by Gelman and a second by Albouras to adjourn the meeting. The motion was passed by a voice vote/other. The meeting was adjourned at 6:24p.