

**AGENDA # 13**

City of Madison, Wisconsin

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<b>REPORT OF:</b> URBAN DESIGN COMMISSION	<b>PRESENTED:</b> July 11, 2007
<b>TITLE:</b> 345 West Washington Avenue – PUD-SIP, Minor Alteration to Approved SIP. 4 <sup>th</sup> Ald. Dist. (06875)	<b>REFERRED:</b> <b>REREFERRED:</b> <b>REPORTED BACK:</b>
<b>AUTHOR:</b> Alan J. Martin, Secretary	<b>ADOPTED:</b> <b>POF:</b>
<b>DATED:</b> July 11, 2007	<b>ID NUMBER:</b>

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Members present were: Paul Wagner, Lou Host-Jablonski, Richard Slayton, Todd Barnett, Michael Barrett, Joan Bachleitner, and Marsha Rummel.

**SUMMARY:**

At its meeting of July 11, 2007, the Urban Design Commission **GRANTED FINAL APPROVAL** of a PUD-SIP located at 345 West Washington Avenue. Appearing on behalf of the project were Ed Freer, Eugene S. Devitt, Rosemary Lee and Thomas Miller. The project provides for a range of alterations to the existing office building on the site approved as part of Capital West Phase I. The modifications range from site work, landscaping and minor modifications to the existing office building’s façade. Following the presentation of details for the upgrade of the office building and site, the Commission noted the following:

- Like changes, the plant list is great with use of native species and cultivars.
- Concerned with uplighting at rear of the adjacent ramp structure; it was noted that fixtures were of low wattage minimizing concerns.

**ACTION:**

On a motion by Barrett, seconded by Host-Jablonski, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a unanimous vote of (7-0).

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 6, 6, 6.5, 7, 7.5 and 8.

**URBAN DESIGN COMMISSION PROJECT RATING FOR: 345 West Washington Avenue**

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
<b>Member Ratings</b>	6	6	6/7	6	-	6	6	6
	7	6	7	5	-	6	6	6
	-	-	-	-	-	-	-	6.5
	-	-	-	-	-	-	-	8
	7	7	6	7	-	6	7	7
	-	-	-	-	-	-	-	7.5

General Comments:

- Excellent upgrade and urban treatment.
- Major improvement to a pretty sad site.
- Great.
- Great improvements.