



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved SUSTAINABLE MADISON COMMITTEE

Monday, June 19, 2017

4:30 PM

210 Martin Luther King, Jr. Blvd.
City-County Building, Room 351

CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:30 p.m., following verification that the meeting had been properly noticed and a quorum was present.

Staff present: Jeff Lafferty and Karl van Lith.

Present: 13 - Denise DeMarb; Stacie A. Reece; Rajan V. Shukla; Michael J. Vickerman; Lance E. Green; Richard J. Pearson; Jesse J. Shields; Bradley Campbell; Jeannette E. LeZaks; Maria A. Schletzbaum; Richard A. Heinemann; Joseph M. Ryan and Evelyn H. Atkinson

Excused: 5 - David Ahrens; Sam J. Breidenbach; Jason A. Vargo; Tracy E. Harvey and August R. McGinnity-Wake

APPROVAL OF MINUTES

A motion was made by Green, seconded by Shields, to Approve the Minutes of May 15, 2017. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

1. [47515](#) Presentation by Matt Neumann and SunVest - on Red Fox Crossing - WI 1st Zero Net Community - In New Berlin, WI

Attachments: [PRZeroNet.pdf](#)

Neumann is a conservation land developer who has preserved over 1500 acres of land with his projects. Red Fox Crossing is a 250 acre site, with 330 home sites, on the old Pabst Farm property in Oconomowoc. His development preserve 110 acres within the site and all housing plans are based on the principles of energy conservation, EPA water source savings, and Green Building. Neumann is seeking to break even on electrical use in his homes right away and he feels the electrical and water upgrades only add about \$60 to the mortgage payments and are paid off very quickly. He orients most of the street/ properties north to south, so he can take full advantage of the southern exposures for solar. His solar company helps with the initial investment for some homeowners, which is around \$15K and is covered by tax credits and rebates. He stated that solar costs are down 80% from just 6 years ago. All homes in the community are Department of Energy certified, have at least 7Kw systems for roughly 2,000 sq ft of house and that he already has 9 houses out of 34 on contract, in less than a month. Some ideas he had for the City. (1) Like CA require all buildings to have some renewable energy element by 2018. (2) Have a requirement for density credit for solar, (3) provide flexibility in neighborhood plans for things like road direction, (4) allow TIF to fund renewable in residential developments, (5) streamline the permitting process, (6) remove uncertainty in WI on financing solar-80% of solar in US is financed by a third party.

DISCUSSION

2. [44190](#) Planning Division staff update on Comprehensive Plan - Imagine Madison

Attachments: [161128_PC_Worksession_Discussion_Outline.pdf](#)
[21st Century Comprehensive Plan.pdf](#)
[DraftGoals.pdf](#)
[Imagine Madison Public Relations Summary.pdf](#)
[MeetingFlyer-letter.pdf](#)
[Workbook Example.pdf](#)
[Draft Goals_December 2016.pdf](#)
[Slide Presentation to Boards, Committees, Commissions.pdf](#)
[Madison City Snapshot 2016-Imagine Madison.pdf](#)
[Areas of Potential Change 012017.pdf](#)
[Imagine Madison_SMC_1-23-17.pdf](#)
[Draft Goals List.pdf](#)
[Timeline-170717.pdf](#)
[Imagine Madison Phase 1 Summary.pdf](#)
[Imagine Madison Phase 2 Plan.pdf](#)
[Imagine Madison timeline of activities_170217.pdf](#)
[PC_Worksession_Discussion_Outline - with links022317.pdf](#)
[Imagine_Madison-Resident_Panel_Update_031717.pdf](#)
[PC Update 032017.pdf](#)
[Resident Panels Summary of Feedback P1_032017.pdf](#)
[Common Council 032117 Imagine Madison Check-In.pdf](#)
[Phase 2 Overview042417 .pdf](#)
[FLU District Descriptions042117 .pdf](#)
[170425 FLU Map.pdf](#)
[170425 Centers and Corridors.pdf](#)
[60 Draft Strategies042417 .pdf](#)
[Imagine Madison - Board of Park Com 170511.pptx](#)
[Phase 2 Overview.pdf](#)
[60 Draft Strategies for Comp Plan 170424.pdf](#)
[2017 FLU District Descriptions.pdf](#)
[Centers and Corridors w Labels.pdf](#)
[GFLU_NewCategories Full City 11x17.pdf](#)
[PC Memo 2017-06-23.pdf](#)
[Draft FLU Map with Change Areas.pdf](#)
[Draft FLU Map with Comment Numbers.pdf](#)
[Spreadsheet_Initial Solicitation for Comments.pdf](#)
[Spreadsheet_Public Meeting Comments.pdf](#)
[Spreadsheet_Online FLU Comments_170626.pdf](#)
[Attachment_Park Street Alternate FLU.pdf](#)
[Attachments related to several comments_2017-6-26.pdf](#)
[PBMVC Handout.pdf](#)
[CompPlan_F&C Strategies.pdf](#)
[Attachment_1004 Westport.pdf](#)
[Attachment_MATC Property Truax.pdf](#)
[Attachment_Vilas Alternative.pdf](#)
[Map Comments_Received_From_Resident_Panels_11X17.pdf](#)
[PC Memo_2017-07-20.pdf](#)
[Spreadsheet_Comments Received after June 21_20170720.pdf](#)
[Spreadsheet_Resident Panel Comments on FLU Map_20170720.pdf](#)
[Spreadsheet_Web Comments on FLU Map - 20170720.pdf](#)
[Map Comments_Received_After_June_21.pdf](#)

Kirstie Laatsch from Planning provided update on current discussions. Reece

asked how could a group like Tenney Park resident panels get included? Laatsch and others on Planning team summarize data from all resident panels and include them in updates. LeZaks asked what was the difference between 2006 and 2012 plans that Laatsch has seen? Planning has noted incremental change and more mixed use properties being developed. DeMarb felt work looked at land use only and the other things like transportation and energy were not mentioned. She had a concern on how it would all come together. Laatsch felt that the 6 big buckets of the plan included transportation and utilities and that these are incorporated into the land use maps. DeMarb felt that specific strategies should be included and take into account some on the work from the Transportation master plan. She would also like a specific presentation on the sustainability elements of the Comprehensive Plan. Shukla asked about what the causes of the “missing middle” type of housing were? Plan can only set aside areas where this type of housing can occur—market forces drive types of housing. Lafferty wondered if affordable housing could be included. Laatsch said that this has been a big issue at the public input sessions and that it will continue to be an issue for the City per the Housing Strategy Report. More opportunities for updates will occur before the end of the year.

UPDATES

3. [46135](#) Update on PACE for Dane County

Attachments: [RE_pace.pdf](#)
[Re_pace1.pdf](#)
[Fwd_PACENation.pdf](#)
[DANE COUNTY BOARD TO PURSUE CLEAN ENERGY FINANCING TOOL](#)

County Board resolution passed overwhelmingly and Dane County became the 19th county to join the WI PACE Commission. This group has proven to be good at getting lenders to loan for energy projects –5 lenders currently working with the program. DeMarb asked if PACE was on new or existing buildings. Vickerman said it works for both and that it could have an impact on older properties by helping with improvements. DeMarb asked if PCED know about the PACE Program? Vickerman didn’t think they truly know about it yet.

4. [43380](#) Update on Energy Plan

Attachments: [ProgressReport20161213.pdf](#)
[FINAL MGE-CITY MOU 05-12-17 \(A2802918x9DEB4\).pdf](#)
[Collaboration topics \(A2802917x9DEB4\).pdf](#)

Public input from Mitch Brey: Has the plan been signed yet and what’s the process? Heinemann says that it is still being worked on by small team and MG&E. Need for on-going updates.

5. [46164](#) The Energy/Carbon Goal Resolution

Shukla, Reece and Vickerman gave update that 4 consultant proposals on creating the reduction plan were received and reviewed. One has been selected, but negotiations on price and scope being discussed. Will be introduced at Council and be voted on at the July 18th meeting. SMC will receive updates from consultants on a regular basis.

6. [44959](#) Street Tree Policies.

Attachments: [Tree Workgroup.pdf](#)
[Street Tree Planting Procedures.pdf](#)
[planting trees.pdf](#)
[Tree Subcommittee Basics 10-16-16LG.pdf](#)
[Wisconsin UFA Factsheet_01282016.pdf](#)
[Saratoga-springs.pdf](#)
[Jason Vargo-Street Tree Resources.pdf](#)
[Madison Ordinances on Trees.pdf](#)
[MadisonTreeWorkingGroupReport 1-17.pdf](#)
[Madison Utility Undergrounding Ordinances.pdf](#)
[Policy for funding the Undergrounding of Overhead Utility Lines.pdf](#)
[EAB 2016 Council Update.pdf](#)
[COM EAB Plan Update Sept 2013.pdf](#)
[Madison Forestry Program](#)
[City of Madison Street Tree Map](#)
[Canopy-by-parcel.pdf](#)
[Madison-trees](#)
[Madison Canopy Street Tree Group](#)
[Sustainable Atwood Tree Inventory](#)
[Final Tree Report 2008.pdf](#)
[SMC Tree WorkgroupPaper DRAFT3-3-17.pdf](#)
[FireProtectionandTrees Ruckriegel 1-5-17email.pdf](#)
[SMC Tree WorkgroupPaper 2ndDRAFT4-5-17.pdf](#)
[Ash Street Tree 1-20-2017.pdf](#)
[SMC Tree WorkgroupPaper FinalDraft4-10-17.pdf](#)
[Fwd In support of item 8 at 4-17-17 Sustainable Madison Committee meeting.](#)
[Memo Street Tree Protection Final.pdf](#)
[TreeSubcommRecommendations 4-17-17.pptx](#)

Green gave update. Parks putting together an intra-agency Taskforce to look at all policies related to trees. City agencies (Parks, Zoning, Engineering, Planning, etc.) along with 4 city residents and 2 alders will pull together a City master plan around trees. Will be introduced at Council tomorrow and voted on at next meeting. It will be referred to Parks Commission and SMC. Green also spoke of changes to EAB treatment policy with regard to re-evaluating some ash trees under power transmission lines. Campbell asked what percentage that is. Green did not know. DeMarb asked what criteria was used to evaluate treatment or non-treatment. Green reviewed percentage of viable canopy, trunk wounds, trunk size, etc. DeMarb asked if it applied to park trees as well? Green said this applies to terrace trees. On-going updates will continue

ANNOUNCEMENT

Beginning in September 2017, SMC will now meet on the 4th Monday of the month so we do not conflict with Commission on the Environment. (Meetings will be changed to September 25th, October 23rd, and December's date to be determined.)

ADJOURNMENT

A motion was made by Ahrens, seconded by Vickerman, to Adjourn. The motion passed by voice vote/other.