

Long Range Metro Transit Planning Ad Hoc Committee

Because the work on the final report took over a year, the membership of the committee changed from implementation to release of the final report. Included is the original roster and mission statement, then the cover and first page of the final report which lists the members at that time.

MISSION: The committee is charged with exploring ways of improving Metro service and securing adequate funding that moves Metro beyond the cycle of fare increases, service cuts and extraordinary increases in general fund support. Other topics to be addressed by the committee are listed in the resolution.

APPOINTMENT DATE:

MEETS:

STAFF:

AGENCY:

LOCATION:

E-MAIL:

AUTHORITY:

MEMBERS: 14

QUORUM: 8

Charles Kamp PHONE:(608)266-4904

Madison Metro

1101 E. Washington Ave.

ckamp@cityofmadison.com

RES-06-00367, ID 02794

VOTING MEMBERS: 14 NON-VOTING MEMBERS: 0 (*)

POS.NO.	INCUMBENT	EXPIRATION DATE
1	TPC CHAIR OR DESIGNEE D/w: 6 34 FIRST APPOINTED: 09/05/2006 TERM: Ad Hoc APPOINTING AUTH:	11/11/2111
	Carl D. Durocher 1441 Williamson St Madison, WI 53703-3726 PHONE: (608)251-8637 Mayor; Council Confirms	
2	TRANSIT & PARKING COMM MEMBER D/w: 6 33 FIRST APPOINTED: 09/05/2006 TERM: Ad Hoc APPOINTING AUTH:	11/11/2111
	Amanda F. White 2321 Oakridge Ave Madison, WI 53704-5768 PHONE: (608)230-6789 Mayor; Council Confirms	
3	TRANSIT & PARKING COMM MEMBER D/w: 1 95 FIRST APPOINTED: 09/05/2006 TERM: Ad Hoc APPOINTING AUTH:	11/11/2111
	Jed Sanborn 12 Cherbourg Ct Madison, WI 53711 PHONE: (608)278-9426 Mayor; Council Confirms	
4	TRANSIT & PARKING COMM MEMBER D/w: 19 75 FIRST APPOINTED: 09/05/2006 TERM: Ad Hoc APPOINTING AUTH:	11/11/2111
	Noel T. Radomski 5521 Terre Haute Ave Madison, WI 53705-2668 PHONE: (608)231-9686 Mayor; Council Confirms	
5	ADA TRANSIT SUBCOM MEMBER D/w: 11 69 FIRST APPOINTED: 09/05/2006	11/11/2111
	Susan M. De Vos 626 Gately Ter Madison, WI 53711-1506 PHONE: (608)238-9888	

Roster 2.5.07.txt

	TERM: Ad Hoc APPOINTING AUTH:	Mayor; Council Confirms	
6	LOW-INCOME TRANSIT USER	NO INCUMBENT	11/11/2111
	D/w: FIRST APPOINTED:		
	TERM: Ad Hoc APPOINTING AUTH:	PHONE: Mayor; Council Confirms	
7	MPO CITY-APPOINTED MEMBER	Kenneth Golden 2904 Gregory St Madison, WI 53711-1845	11/11/2111
	D/w: 10 66 FIRST APPOINTED: 09/05/2006	PHONE: (608)238-4370	
	TERM: Ad Hoc APPOINTING AUTH:	Mayor; Council Confirms	
8	CONTRACTED SERV OVRST COM MBR	Mark M. Opitz 7426 Hubbard Ave Middleton, WI 53562	11/11/2111
	D/w: FIRST APPOINTED: 09/05/2006	PHONE: (608)827-1094	
	TERM: Ad Hoc APPOINTING AUTH:	Mayor; Council Confirms	
9	BUSINESS CMNTY REPRESENTATIVE	Michael G. Heifetz 9 Brule Cir Madison, WI 53717-1800	11/11/2111
	D/w: 9 81 FIRST APPOINTED: 09/05/2006	PHONE: (608)271-9007	
	TERM: Ad Hoc APPOINTING AUTH:	Mayor; Council Confirms	
10	BUSINESS CMNTY REPRESENTATIVE	Richard W. Wilberg 2141 Chamberlain Ave Madison, WI 53726	11/11/2111
	D/w: 5 61 FIRST APPOINTED: 09/05/2006	PHONE: (608)232-0507	
	TERM: Ad Hoc APPOINTING AUTH:	Mayor; Council Confirms	
11	BUSINESS CMNTY REPRESENTATIVE	Edward G. Clarke 10 Farmington Ct Madison, WI 53717-1302	11/11/2111
	D/w: 9 79 FIRST APPOINTED: 10/17/2006	PHONE: (608)833-4325	
	TERM: Ad Hoc APPOINTING AUTH:	Mayor; Council Confirms	
12	BUSINESS CMNTY REPRESENTATIVE	Juli A. Aulik 4034 Mandan Cir Madison, WI 53711-3005	11/11/2111
	D/w: 10 67 FIRST APPOINTED: 09/19/2006	PHONE: (608)238-1356	
	TERM: Ad Hoc APPOINTING AUTH:	Mayor; Council Confirms	
13	UNIVERSITY OF WISCONSIN REP	Lance L. Lunsway 610 Walnut St Madison, WI 53705-2336	11/11/2111
	D/w: 5 63 FIRST APPOINTED: 09/05/2006		

Roster 2.5.07.txt
PHONE: (608)265-3200

TERM: Ad Hoc
APPOINTING AUTH: Mayor; Council Confirms

14 AT-LARGE MEMBER

Satya V. Rhodes Conway
2642 Hoard St
Madison, WI 53704-4870

11/11/2111

D/W: 12 32
FIRST APPOINTED: 09/19/2006

PHONE: (608)320-0254

TERM: Ad Hoc
APPOINTING AUTH: Mayor; Council Confirms

Final Report
of the
City of Madison
LONG-RANGE METRO TRANSIT PLANNING
Ad Hoc Committee
June 2008

Committee Members:

Carl Durocher

Richard Wilberg

Amanda White

Edward Clarke

Jed Sanborn

Juli Aulik (Resigned 10/4/07)

Susan De Vos (Resigned 3/15/08, opposed to final report)

Lance Lunsway

Ida Thomas

Satya Rhodes Conway

Mark Opitz

Gary Poulson

Michael Heifetz

Joe Clausius

Introduction

Madison has a strong and popular bus system. However, the Metro system faces numerous pressures, including the need to provide service to an increasing ridership, increasing costs, and a service area that is growing in population, number of riders, and geographic area. There is tremendous opportunity here for the Metro system – the Madison community generally supports public transportation and is increasingly concerned about issues such as air quality, traffic congestion, the price of gasoline and transit oriented development. Metro can offer solutions to address these concerns, but it must do so in a way that is both creative and fiscally responsible. In order to succeed, Metro needs to be able to improve and expand its service and needs to find a stable source of funding to do so.

The Metro Transit System is owned and operated by the City of Madison, and provides fixed route and paratransit services in the greater Madison area. It partners with the University of Wisconsin-Madison (UW), Middleton, Fitchburg, Verona, Town of Madison, the Village of Shorewood Hills, the Madison Metropolitan Area School District, Madison Area Technical College (MATC), Edgewood College, St. Mary’s Hospital, University of Wisconsin Hospital and Clinics, and The American Center for services and unlimited ride pass contracts.

Metro provides a high level of service compared to communities of similar size, and ridership productivity and cost effectiveness performance ranges from above average to very strong. (See Table 1 on page 5.) However, Metro's funding structure is not sustainable. Wisconsin is the only state in the Midwest that does not yet allow for the formation of regional transit authorities.. Costs, including an astronomical increase in the price of fuel, continue to rise. State assistance has been diminishing in real terms (actual figures are increasing but at a lower rate than inflation) and the City has been making up the difference. Given other budget pressures, it is increasingly