

**Downtown Madison, Inc. (DMI)**  
**Johnson/Gorham two-way conversion**

April 2, 2012

Whereas: Downtown Madison is located on an Isthmus which makes it challenging for vehicles to flow into and out of the central city, and;

Whereas: Johnson and Gorham Streets have worked effectively and efficiently as one-way streets to move people/vehicles in and out of downtown Madison for decades, and;

Whereas: Downtown Madison, Inc. (DMI) would not support any changes to the flow of traffic because of the harm it would bring to downtown residents, offices and retail;

Therefore: DMI opposes Johnson and Gorham converting to 2-way streets. DMI supports city efforts to improve the physical condition of both streets when the street reconstruction takes place in 2014.