



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved COMMON COUNCIL EXECUTIVE COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Thursday, February 25, 2021

7:00 PM

Via Virtual Meeting

SPECIAL MEETING

CALL TO ORDER / ROLL CALL

Present: 6 - Sheri Carter; Barbara Harrington-McKinney; Rebecca Kemble; Paul E. Skidmore; Zachary Henak and Michael J. Tierney

Excused: 2 - Syed Abbas and Shiva Bidar

Others Present: Assistant Chief Vic Wahl, Ald. Lindsay Lemmer, Ald. Arvina Martin, Ald. Grant Foster, Ald. Patrick Heck, City Attorney Michael Haas, Ald. Tag Evers, Deputy Mayor Reuben Sanon, and Ald. Grant Foster

Ald. Sheri Carter, chair, called the special meeting to order at 7:02 p.m.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the members present.

REFERRAL FROM COMMON COUNCIL

[63561](#)

Report: Madison Police Department on Tear Gas Usage & Alternatives (As requested by RES-20-00707, Legislative File No. 61265)

Attachments: [1/4/21 MPD Report on Use of Tear Gas.pdf](#)
[61265 Amended Substitute.pdf](#)
[2/10/21 PSRC Registration Report_63561.pdf](#)
[2/10/21 PSRC Public Comment Emails on Body Worn Cameras.docx](#)
[2/23/21 CCEC Registration Report_63561.pdf](#)
[2/23/21 CCEC Emails Re: 63561 Tear Gas Report.pdf](#)
[3/1/21 OCA Memo re MPD Tear Gas Report.pdf](#)
[Alder Emails Received_63561 \(2/26/21-3/2/21\).pdf](#)

A motion was made by Ald. Zachary Henak, seconded by Ald. Barbara Harrington-McKinney, to RECOMMEND TO COUNCIL TO ACCEPT - REPORT OF OFFICER. The motion passed by the following vote:

Ayes: 5 - Sheri Carter; Barbara Harrington-McKinney; Paul E. Skidmore; Zachary Henak and Michael J. Tierney

Noes: 1 - Rebecca Kemble

Excused: 2 - Syed Abbas and Shiva Bidar

Ald. Sheri Carter called a 10 minute recess in order that Ald. Keith Furman could arrive and attend the CCEC meeting for the discussion on the Communications Plan for the Upcoming Referendum Questions.

The CCEC recessed at 7:07 p.m.
The CCEC recovered at 7:18 p.m.

Ald. Syed Abbas arrived at 7:25 p.m.

Present: 7 - Sheri Carter; Syed Abbas; Barbara Harrington-McKinney; Rebecca Kemble; Paul E. Skidmore; Zachary Henak and Michael J. Tierney

Excused: 1 - Shiva Bidar

DISCUSSION / POSSIBLE ACTION ITEM

64267

Discussion Item: Communications Plan for Upcoming Referendum Questions (requested by Ald. Kemble)

Attachments: [2/17/21_ACA Strange Memo Re: Advisory Referendum.pdf](#)
[Advisory Referendum.FACTSHEET - english.pdf](#)
[Advisory Referendum.PRESSRELEASE.pdf](#)
[Advisory Referendum.CITYCHANNELSCRIPT.pdf](#)

Ald. Rebecca Kemble, Ald. Keith Furman and Ald. Grant Foster provided an update on the referendum communications plan. Ald. Furman asked specifically for feedback on the communications plan strategy.

Lisa Veldran suggested that the city utilize the neighborhood association listserv list to send out the press release. Ald. Grant Foster noted that they would ask Deputy Mayor Crawley to tap into PIO's lists of non-profits, etc. Ald. Syed Abbas asked if the city could use the databases from special projects (ex: Oscar Mayer project). Ald. Foster said whatever CCEC recommends it would need to be coordinated. Ald. Carter asked who would be coordinating this. Ald. Furman said that the work group would coordinate with Deputy Mayor Crawley.

Ald. Henak asked if this would include all the subscriptions lists under MyAccount. There was discussion and it was decided that the work group/Ald. Furman would ask Deputy Mayor Crawley on what subscription lists in MyAccount would be appropriate.

There was a motion by Ald. Zachary Henak, seconded by Ald. Syed Abbas to:

1. Request IT Department to send the press release using the all alders blog/updates subscribers list (drafted by ACA John Strange that would include links to the Fact Sheet and District Reports).
2. Authorize Deputy Mayor Crawley to utilize a. any public information officer and department social media channels b. any neighborhood or project area listservs and c. any subscription lists in MyAccount where appropriate.
3. Ald. Furman will work with Deputy Mayor Katie Crawley on implementing this plan.

Motion was approved on voice vote/other.

ADJOURNMENT

A motion was made by Ald. Zachary Henak, seconded by Ald. Syed Abbas, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 7:46 p.m.