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## **PUBLIC HEARING OUTREACH**

**Proposed Service Changes to  
Routes 6, 10, 11, 12, 25, and 59**

**Wednesday, May 13; 6:00 PM**

**215 Martin Luther King, Jr. Blvd.  
Room 260 (Madison Municipal Building)**

- Legal Notice (4/10/15)
- Posted general info at mymetrobus.com (4/13/15)
- Tweet (4/14/15)
- Installed poster at reception window (4/14/15)
- Bus Flyer sent to all Neighborhood Association Reps (4/17/15)
- Tweeted Route 10 info (4/17/15)
- Tweeted Route 11/12 info (4/17/15)
- Rider Alert – General and Detour Groups (4/17/15)
- Tweeted Route 25 info (4/20/15)
- Posted information in Spanish online (4/20/15)
- Tweeted info book (4/20/15)
- 30 sec Spanish radio ad – LaMovida (4/24-5/13)
- Flyers installed on buses (4/22/15)
- Tweeted in Spanish (4/21/15)
- Tweet on Route 6 to East Towne (4/22/15)
- Notices posted at transfer points and stops proposed for elimination. (4/24/15)
- Rider Alert – General (4/24/15)
- Tweeted Route 12 (Waunona Way) info (4/27/15)
- Sent info to Darbo-Worthington NRT (5/5/15)
- News Release distributed (5/5/15)
- News Release (tweet) (5/5/15)
- Channel3000 online campaign (5/6-5/13)
- Rider Alert – General (5/8/15)
- Text Alert Reminder (5/12/15)
  
- **Public Hearing (5/13/15)**



### ***FURTHER OUTREACH***

- Tweet – continue to comment (5/19/15)
- Tweet – comment on Route 25 (5/20/15)
- Tweet – comment on Route 6 (5/21/15)
- Tweet – comment on Route 10 (5/22/15)
- Tweet – comment on Routes 11/12 (WTP) (5/26/15)
- Tweet – comment on Route 12 (Waunona Way) (5/27/15)
- Tweet – comment on Route 11 (Science Dr.) (5/28/15)
- Tweet – comment on Route 59 (5/29/15)