

Strategic Planning – Madison Arts Commission

Summary Information – Priorities/Responsibilities

MAC Vision – adopted October 2013

MAC is a municipal commission that funds artistic activities and initiates cultural programs that integrate, support, and advance arts and culture as an essential part of life in Madison.

Priorities (adopted October 2013)

- 1) Establishing a Percent for Arts Ordinance (Public Art Standing Committee) – **ongoing**;
- 2) Encouraging Hip Hop artist residencies in the public schools through the grant program (Hip Hop ad hoc committee) – **completed**;
- 3) Creating a Higher Profile for MAC (Marketing Committee) – **ongoing**;
- 4) Provide more support for individual artists, including educating artists about the business of art (Grants Committee) - **ongoing**.

On-going Responsibilities and Commission Authority (per Ordinance Sec. 33.35(6))

To carry out its responsibilities hereunder, the Commission shall:

- (a) Advise the Mayor and the Common council with regard to policies, budgets, and regulations related to the arts culture, and creative commerce;
 - Bandswap
 - Make Music Madison
 - Poet Laureate Program

(b) Implement the city's public art program, including, but not limited to purchasing works of art or purchasing, commissioning and siting works of art;

- Oversee/approve public art acquisition
- Oversee budget for public art maintenance
- Develop/administer public art framework
- Develop Percent for Art Ordinance (including acquisition and de-acquisition policies)

(c) Advise municipal efforts to engage artists and creative workers and the community in a broad range of civic initiatives;

- Artists recognition ceremony
- Neighborhood assoc. plans for public art and culture

(d) Coordinate and support efforts to unite and focus municipal programs and services as they relate to arts and cultural activities and creative sector commerce;

- Cultural Plan administration
- Performance study participation/administration
- Any Given Child participation

(e) Establish and administer guidelines and procedures for distributing grants, issuing requests for proposals

- Annual project grants
- BLINK funding
- Overture Grant – arts education
- Art in Public Places grant