

## AGENDA # 12

City of Madison, Wisconsin

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REPORT OF: URBAN DESIGN COMMISSION	<b>PRESENTED:</b> July 21, 2010
TITLE: A Communication from Tim Cooley, Director of the Economic Development Division Regarding the City's Development Review and Approval Initiative. (18121)	<b>REFERRED:</b> <b>REREFERRED:</b> <b>REPORTED BACK:</b>
AUTHOR: Alan J. Martin, Secretary	<b>ADOPTED:</b> <b>POF:</b>
DATED: July 21, 2010	<b>ID NUMBER:</b>

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Members present were: Marsha Rummel, Mark Smith, Dawn O’Kroley, Todd Barnett, John Harrington, R. Richard Wagner, Jay Ferm and Henry Lufler.

### **SUMMARY:**

At its meeting of July 21, 2010, the Urban Design Commission **DISCUSSED** this item. Comments were as follows:

- We could encourage people to not put things on the agenda without the diligence that should be there.
- We could make a list for AI that shows what we would like required before it comes to the Commission.
- Equally valuable is what is resubmitted when we tell people what we need to see. I would like staff to be able to look at what we requested, look at what is resubmitted and be able to say “I’m sorry, you’re not going to be able to be on the agenda,” unless addressed.
- It’s a matter of how receptive an applicant is to the changes required.
- We shouldn’t be designing for them.
- One person’s threshold condition may not be the entire Commission’s threshold condition.
- We could require the applicants to bring back their previous boards when resubmitting.
- Next time we should look at current application requirements.
- Presenting older material might hinder the conversation from moving forward.

### **ACTION:**

No formal action was taken on this item, with discussion and recommendations to be made at the meeting of August 4, 2010.