



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, February 6, 2013

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 5 -
Cliff Goodhart; John A. Harrington; Richard L. Slayton; Henry S. Lufler, Jr.
and R. Richard Wagner

Excused: 4 -
Marsha A. Rummel; Dawn O. O'Kroley; Melissa R. Huggins and Thomas
A. DeChant

APPROVAL OF MINUTES

A motion was made by Slayton, seconded by Harrington, to Approve the Minutes of January 23, 2013. The motion passed by voice vote/other.

ROLL CALL

Present: 8 -
Marsha A. Rummel; Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington;
Richard L. Slayton; Melissa R. Huggins; Henry S. Lufler, Jr. and R.
Richard Wagner

Excused: 1 -
Thomas A. DeChant

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Goodhart noted that his employer was the designer of the building for Agenda Item No. 2 but are not involved in the signage request. He also recused himself on Item No. 3. Huggins recused herself on Item No. 3.

SECRETARY'S REPORT/AGENDA OVERVIEW

UNFINISHED BUSINESS

- 1. [23823](#) 7475 Mineral Point Road - Modifications to a Uniform Sign Package for "High Point Centre" Including an Equivalent Comprehensive Design Review of Signage, Return for Further Consideration of Multi-Tenant Ground Signs. 9th Ald. Dist.

The motion approved the Mineral Point Road ground sign with the removal of the D'Onofrio Drive previously approved ground sign from the signage package.

A motion was made by Slayton, seconded by Lufler, Jr., to Grant Final Approval. The motion passed by voice vote/other.

- 2. [25324](#) 2550 University Avenue - Alteration to a Previously Approved PUD(SIP), Revised Commercial/Retail Ground Signage Details, Permanent Real Estate Signage Package. 5th Ald. Dist.

The motion provided final approval of the retail signage, with the exception of #7 (the real estate rental signage) and #8 at the request of Ald. Bidar-Sielaff referred to a future meeting.

A motion was made by Harrington, seconded by Lufler, Jr., to Grant Final Approval. The motion passed by voice vote/other.

- 3. [26346](#) 309 West Johnson Street - PUD(GDP-SIP), Mixed-Use Building, Housing/Retail/Commercial/Fire Department Spaces. 4th Ald. Dist.

Alteration to Final Approval Plans

The motion restated that temporary signage shall be approved by staff and the Zoning Administrator.

A motion was made by Harrington, seconded by Slayton, to Grant Final Approval. The motion passed by voice vote/other.

Ayes: 5 -

Marsha A. Rummel; Dawn O. O'Kroley; John A. Harrington; Richard L. Slayton and Henry S. Lufler, Jr.

Recused: 2 -

Cliff Goodhart and Melissa R. Huggins

Excused: 1 -

Thomas A. DeChant

Non Voting: 1 -

R. Richard Wagner

NEW BUSINESS

- 4. [28965](#) 700-728 South Gammon Road & 7009-7011 Watts Road - PCD Zoning Text Amendment for Sign/Logo Color Changes. 1st Ald. Dist.

This item was approved as a consent item.

A motion was made by Slayton, seconded by Huggins, to Grant Final Approval.

The motion passed by voice vote/other.

ROLL CALL

Present: 8 -
Marsha A. Rummel; Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington;
Richard L. Slayton; Henry S. Lufler, Jr.; R. Richard Wagner and Thomas
A. DeChant

Excused: 1 -
Melissa R. Huggins

- 5. [28969](#) 9601 Elderberry Road - Concept Review for Planned TR-U1 - Highland Community Concept. 9th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

- 6. [28663](#) 2501 East Springs Drive - Conditional Use/Planned Commercial Site, Auto Sales Facility. 17th Ald. Dist.

A motion was made by Huggins, seconded by Harrington, to Refer to the URBAN DESIGN COMMISSION at the applicant's request. The motion passed by voice vote/other.

BUSINESS BY MEMBERS

Staff update on a complaint regarding a facade grant on the former "Yee's Laundry" located at 618-622 South Park Street relative to the installation of split-faced block kick panel base contrary to the Commission's approval of a metal panel base. Staff noted that the project was "red tagged" until the architect agreed to install the previously approved metal panel over the non-approved block consistent with the Commission's original approval.

ADJOURNMENT

The meeting was Adjourned at 6:08 p.m. by unanimous consent.