

City of Madison
 Planning Division
 Madison Municipal Building, Suite 017
 215 Martin Luther King, Jr. Blvd.
 P.O. Box 2985
 Madison, WI 53701-2985
 (608) 266-4635



FOR OFFICE USE ONLY:

Date Received _____ Initial Submittal
 Paid _____ Revised Submittal

All Land Use Applications must be filed with the Zoning Office. Please see the revised submittal instructions on Page 1 of this document.

This completed form is required for all applications for Plan Commission review except subdivisions or land divisions, which should be filed using the [Subdivision Application](#). If your project requires both Land Use and Urban Design Commission (UDC) submittals, a completed [UDC Application](#) and accompanying submittal materials are also required to be submitted.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the Planning Division at (608) 266-4635.

Si necesita interprete, traductor, materiales en diferentes formatos, u otro tipo de ayuda para acceder a estos formularios, por favor llame al (608) 266-4635.

Yog tias koj xav tau ib tug neeg txhais lus, tus neeg txhais ntawv, los sis xav tau cov ntaub ntawv ua lwm hom ntawv los sis lwm cov kev pab kom paub txog cov lus qhia no, thov hu rau Koog Npaj (Planning Division) (608) 266-4635.

APPLICATION FORM

1. Project Information

Address (list all addresses on the project site):

33 W Johnson Street, Madison, WI 53703

Title: Madison College Site Redevelopment

2. This is an application for (check all that apply)

- Zoning Map Amendment (Rezoning) from UMX to PD
- Major Amendment to an Approved Planned Development - General Development Plan (PD-GDP)
- Major Amendment to an Approved Planned Development - Specific Implementation Plan (PD-SIP)
- Review of Alteration to Planned Development (PD) (by Plan Commission)
- Conditional Use or Major Alteration to an Approved Conditional Use
- Demolition Permit Other requests _____

3. Applicant, Agent, and Property Owner Information

Applicant name MC Investors I, LLC Company NCG Hospitality
 Street address 1600 Aspen Commons City/State/Zip Middleton, WI 53562
 Telephone 608-836-6060 Email _____

Project contact person Andy Inman Company NCG Hospitality
 Street address 1600 Aspen Commons City/State/Zip Middleton, WI 53562
 Telephone 608-662-3631 Email ainman@ncghospitality.com

Property owner (if not applicant) Applicant is a Ground Lessee
 Street address _____ City/State/Zip _____
 Telephone _____ Email _____

APPLICATION FORM (CONTINUED)

5. Project Description

Provide a brief description of the project and all proposed uses of the site:

Construction of a new 11-story dual-branded hotel with amenities such as a fitness center, multiple food and beverage outlets, commercial and meeting spaces, indoor winter garden and outdoor courtyard. Adaptive reuse of the existing historic building into a 134 unit residential complex.

Proposed Square-Footages by Type:

Overall (gross): 295,000 Commercial (net): _____ Office (net): _____
 Industrial (net): _____ Institutional (net): _____

Proposed Dwelling Units by Type (if proposing more than 8 units):

Efficiency: 345 1-Bedroom: 109 2-Bedroom: 25 3-Bedroom: 0 4 Bedroom: 0 5-Bedroom: 0
 Density (dwelling units per acre): _____ Lot Area (in square feet & acres): 87,516 sf / 2.009 acres

Proposed On-Site Automobile Parking Stalls by Type (if applicable):

Surface Stalls: 0 Under-Building/Structured: 149 Electric Vehicle-ready¹: TBD Electric Vehicle-installed¹: 0

Proposed On-Site Bicycle Parking Stalls by Type (if applicable):

Indoor (long-term): 52 Outdoor (short-term): 38

¹See [Section 28.141\(8\)\(e\), MGO](#) for more information

Scheduled Start Date: TBD Planned Completion Date: 24 mo. construction schedule

6. Applicant Declarations

- Pre-application meeting with staff.** Prior to preparation of this application, the applicant is strongly encouraged to discuss the proposed development and review process with Zoning and Planning Division staff. Note staff persons and date.

Planning staff Jessica Vaughn Date 5/25/2023

Zoning staff Colin Punt Date 5/12/2023

- Posted notice of the proposed demolition on the [City's Demolition Listserv](#)** (if applicable). Date Posted _____

- Public subsidy is being requested (indicate in letter of intent)

- Pre-application notification:** The zoning code requires that the applicant notify the district alder and all applicable neighborhood and business associations **in writing no later than 30 days prior to FILING this request.** Evidence of the pre-application notification or any correspondence granting a waiver is required. List the alderperson, neighborhood association(s), business association(s), AND the dates notices were sent.

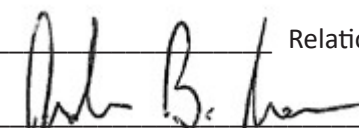
District Alder Michael Verveer Date 8/31/2023

Neighborhood Association(s) Colin Barushok - Mansion Hill Date 9/18/2023

Business Association(s) _____ Date _____

The applicant attests that this form is accurately completed and all required materials are submitted:

Name of applicant MC Investors I, LLC Relationship to property Lessee

Authorizing signature of property owner  Date 11/20/2023