

DRAFT - Olbrich Park Master Plan Review and things to do

Participants: general public, but specifically try to notify all Olbrich user groups and surrounding neighborhoods to ensure that all stakeholders are represented. **Parks mailout on 7/11 to nearby residents, past reservations and known users, softball managers, soccer reservations, OBS mailout, email notifications: Friends of Starkweather, Friends of Hudson, Yahara Fishing Club, Madison Sail and Power Squadron, neighborhood assocs. Post fliers at different activity sites in the park and in the surrounding neighborhood 2 weeks in advance.**

Introduction: Review the history of park expansion and master plan developments and updates for Olbrich. The park has served well the past users well, but our task is to determine the best way for it to serve the future. **Put on web: Olbrich Park history, Garver's area history.**

Current Master Plan: As a starting point for our review, start with the 2000 adopted master plan and other uses or information that have been updated since then (e.g. Olbrich Gardens maintenance operations and Garver building redevelopment needs). **Put on web: 2000 Adopted Garden Plan, Garver Neighborhood Workshop Report, Map of existing park uses, acreage breakdown map to use for meeting.**

Goal for Public Meeting #1, July 24: Review the allocation of space for different kinds of uses in the entire area of Olbrich Park, and reallocate park acreages to reflect the needs for 2008 and the next 50 years (through public participation). Through a facilitated discussion, give participants a chance to discuss with each other and report out their priorities to the whole group. **This step will be like a broad-based land use plan, not detailed plans yet.**

For all of the existing and proposed activities, identify choices that people can vote on to get a sense of priorities: Expand or decrease the use/activity within the park? Relocate the site of the planned activity within the park? Add new uses or eliminate existing ones? **This could be done by post-it note voting with the opportunity to write very brief comments on notes.**

Things to consider: Which activities can occur in other parks or locations, and which cannot? Are the activities increasing in use and popularity or not? Other important criteria to be determined through a facilitated discussion.

After Meeting #1, Based on the results of the first meeting, staff will prepare a master plan, with alternatives to focus on key areas. **Results of the first meeting (and the plans to be presented at the second meeting?) should be available on the website prior to the second meeting, and people will be invited to send followup comments via email.**

Goal for Public Meeting # 2, August 26: Focus more on the details of the master plan, through review and modification of a proposed plan, and consideration of alternatives. Be able to identify the plan that will be presented for conceptual approval to the Park Commission on September 10, where a public hearing will be held. **Post the outcomes of meeting 2 on the website asap after the meeting.**

- Simon Widstrand 6-11-08 7-9-08 update

LaFave, LaVonne

From: Veldran, Lisa
Sent: Wednesday, July 09, 2008 1:33 PM
To: 'First Class Mailers'
Cc: Widstrand, Si
Subject: Mailing: Postcard for Olbrich Park Plan Review (Parks Division)
Attachments: olbrich plan lbs.xls

A postcard (white) will be delivered to you on Thursday afternoon (7/10/08) or Friday morning (7/11/08) for the Parks Division's Olbrich Master Plan Review Meetings.

Please find the label file containing 1420 labels that should be used for mailing the postcard. Thank you and give me a call if you have any questions.

Lisa Veldran, Administrative Assistant

Madison Common Council Office
210 Martin Luther King, Jr. Boulevard
Room 417
Madison WI 53703
608.266.4074 Office
608.267-8669 Fax
lveldran@cityofmadison.com
www.cityofmadison.com/council

LaFave, LaVonne

From: Renee Schultz [rhschultz@madison.k12.wi.us]
Sent: Thursday, July 10, 2008 2:58 PM
To: Widstrand, Si
Cc: John Probst
Subject: Team Addresses
Attachments: Labels for Olbrich ParkMeeting.doc

Hello Si,

John asked me to get you a list of teams that use Olbrich Park on a regular basis. Attached, please find the labels of all teams that have used Olbrich Park. You will just need to print them out. They are all set up.

If you need anything else, please don't hesitate to call. I will be in the office today till 5p.m.

Thank you!

Renee Schultz
Program Assistant
Adult Sports - MSCR
Phone: (608) - 204-3024

**Olbrich Park
Master Plan Review
Public Meetings**

**Thursday, July 24 and Tuesday, August 26
6:30 – 8:30 pm**

**Evjue Commons – Olbrich Botanical Gardens
3330 Atwood Avenue**

The City of Madison Parks Division invites the public to attend a meeting regarding the Olbrich Park Master Plan. This planning process will look at all of Olbrich Park and contiguous land such as Starkweather Creek and O. B. Sherry Park. The plan will include the undeveloped Garver area, Botanical Gardens, athletic fields, boat launches, beach, parking areas and other open space. The planning process will consider whether some of the existing and proposed park uses should be expanded or reduced. The Parks Division encourages participants in all park activities to come and voice their interest in the future development, redevelopment, and restoration of different areas of the park.

The public meetings will be held in the Evjue Commons at Olbrich Botanical Gardens, 3330 Atwood Avenue, on Thursday, July 24 and Tuesday, August 26 from 6:30 to 8:30 p.m.

More information will be available at: www.cityofmadison.com/parks

Questions or comments may be sent to Simon Widstrand, Parks Development Manager, 266-4714 or swidstrand@cityofmadison.com

Olbrich Park Master Plan Review
Public Meetings
Thurs, July 24 and Tues, August 26
6:30 - 8:30 pm
Evjue Commons - Olbrich Botanical Gardens

First Class
U.S. Postage
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Madison, WI
Permit No. 1295

The City of Madison Parks Division and Olbrich Botanical Gardens invite you to attend meetings regarding the Olbrich Park Master Plan. This planning process will look at all of Olbrich Park and contiguous land such as Starkweather Creek and O. B. Sherry Park. The plan will include the undeveloped Garver area, Botanical Gardens, athletic fields, boat launches, beach, parking areas and open space. The planning process will consider whether some existing and proposed park uses should be expanded or reduced.

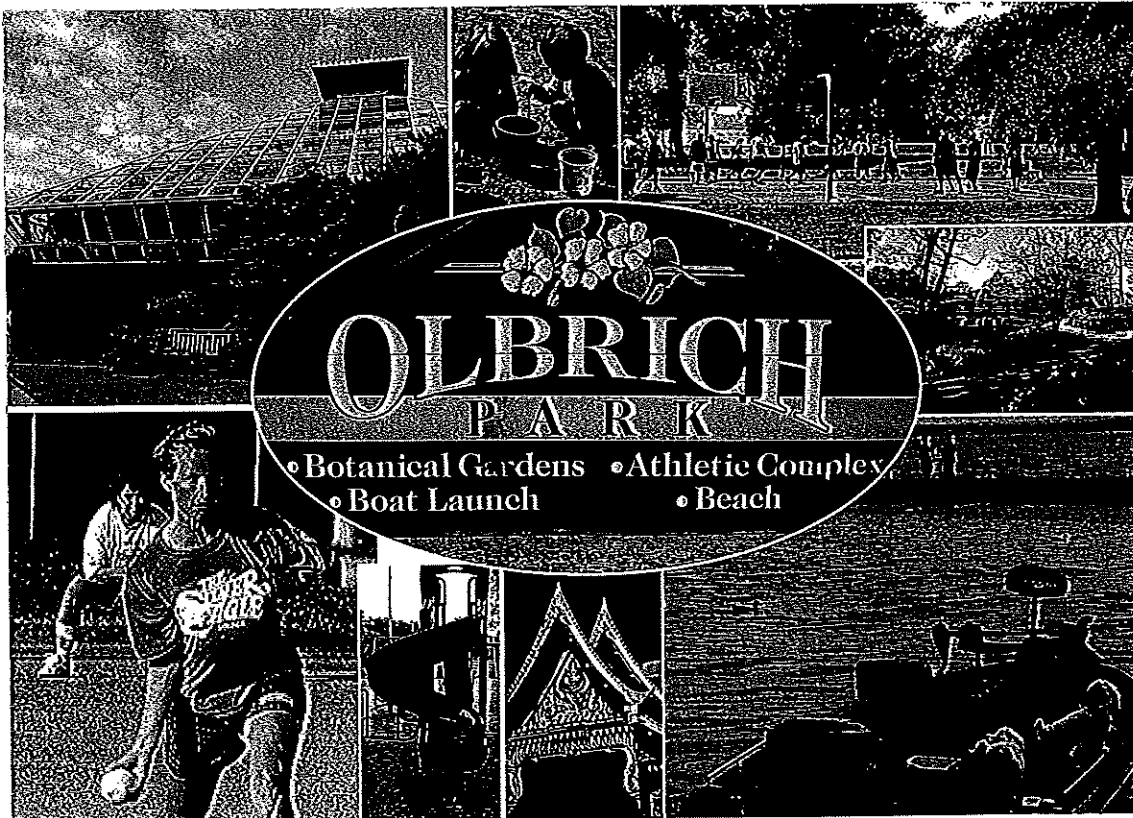
Parks Division staff encourage participants in all park activities to voice their interest. Olbrich Botanical Gardens staff encourage your participation because this planning process will impact the long term future of the Gardens.

We need your input.

For more information call
608-246-4550 or click on the link at
www.olbrich.org

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OLBRICH BOTANICAL GARDENS
3330 Atwood Ave Madison, WI 53704
608-246-4550



LaFave, LaVonne

From: LaFave, LaVonne
Sent: Friday, September 19, 2008 3:04 PM
Subject: Olbrich Park Master Plan MEETING DATE CHANGED

The Special Meeting of the Park Commission scheduled for September 22, 2008 has been rescheduled to October 6, 2008 due to Common Council budget deliberations.

For more information, Si Widstrand, 266-4714

The Madison Park Commission is holding a special meeting for public comments on the Olbrich Park Master Plan.

Date: October 6, 2008 (previously scheduled on September 22)

Time: 6:00p.m.

Location: Evjue Commons – Olbrich Botanical Gardens, 3330 Atwood Avenue

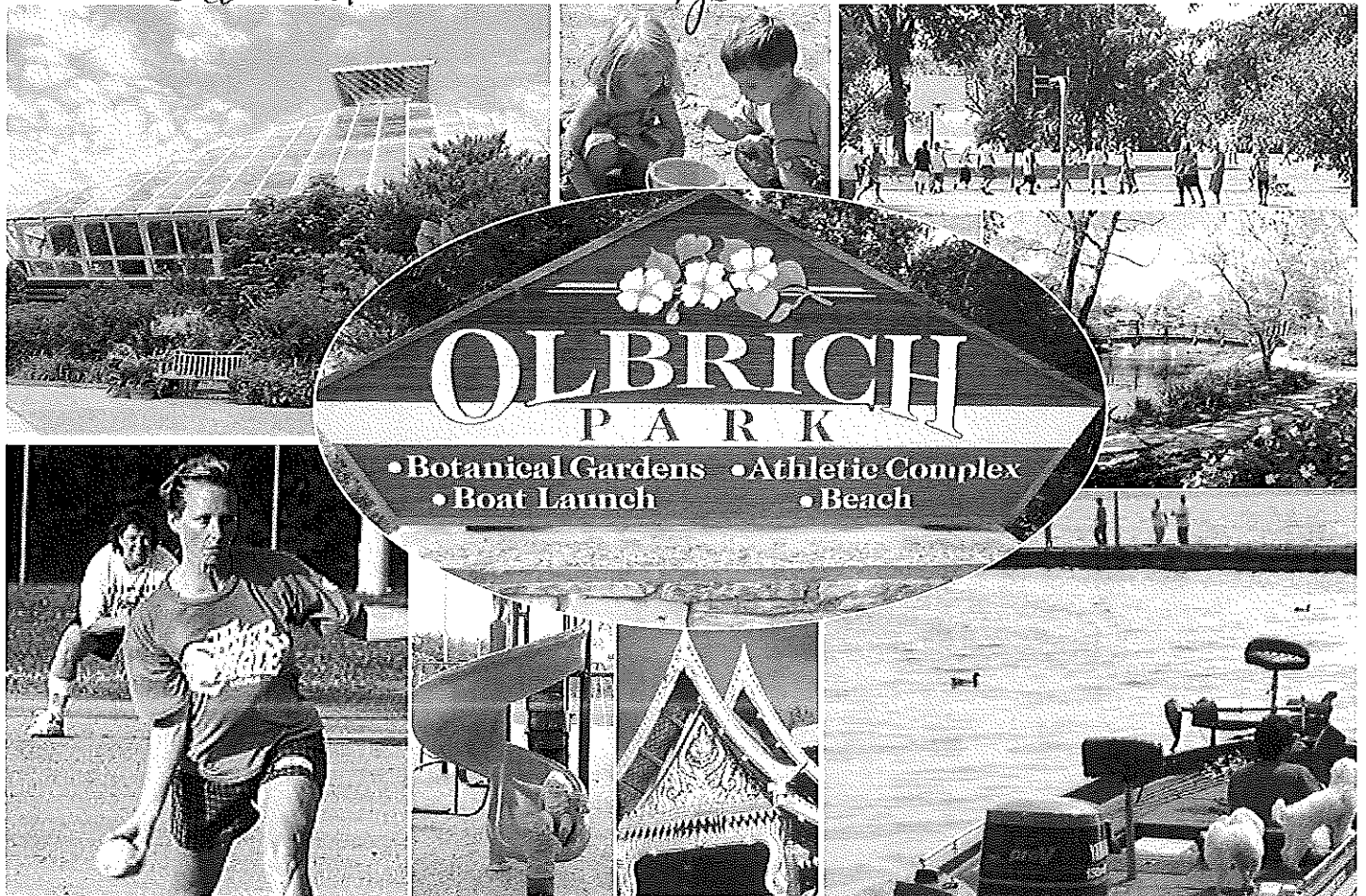
The City of Madison Parks Division held two public meetings this summer inviting comments on the master plan. As a result of those meetings, alternative plans were developed. After the presentation of these plans, the Board of Park Commissioners will hear individual comments from the public. Written comments may also be sent. Madison Parks Division 210 MLK Jr. Blvd, Suite 104, Madison, WI 53703 or email to parks@cityofmadison.com

This planning process looks at all of Olbrich Park and contiguous land such as Starkweather Creek and O. B. Sherry Park. The Parks Division and Park Commission encourage participants in all park activities to come and voice their interest in the future development, redevelopment, and restoration of different areas of the park.

For more information on the Olbrich Park Master Plan, go to: www.cityofmadison.com/parks

*this e-mail went to everyone who provided
an e-mail address at July + August meetings.*

Posted at boat landings



Olbrich Park Master Plan Review Public Meetings

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Evjue Commons - Olbrich Botanical Gardens

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For more information visit
www.cityofmadison.co/parks