

URBAN DESIGN COMMISSION APPLICATION

UDC

City of Madison
Planning Division
Madison Municipal Building, Suite 017
215 Martin Luther King, Jr. Blvd.
P.O. Box 2985
Madison, WI 53701-2985
(608) 266-4635



FOR OFFICE USE ONLY:

Date Received 5/9/24 10:35 a.m.

Initial Submittal

_____ Paid

Revised Submittal

Complete all sections of this application, including the desired meeting date and the action requested. If your project requires both UDC and Land Use application submittals, a completed Land Use Application and accompanying submittal materials are also required to be submitted.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the Planning Division at (608) 266-4635.

Si necesita interprete, traductor, materiales en diferentes formatos, u otro tipo de ayuda para acceder a estos formularios, por favor llame al (608) 266-4635.

Yog tias koj xav tau ib tug neeg txhais lus, tus neeg txhais ntawv, los sis xav tau cov ntaub ntawv ua lwm hom ntawv los sis lwm cov kev pab kom paub txog cov lus qhia no, thov hu rau Koog Npaj (Planning Division) (608) 266-4635.

1. Project Information

Address (list all addresses on the project site): 8000, 8010, 8020, 8030, 8040, 8102 Excelsior Drive

Title: The Gialamas Company

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested June 12th, 2024

- New development Alteration to an existing or previously-approved development
 Informational Initial Approval Final Approval

3. Project Type

- Project in an Urban Design District
 Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
 Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
 Planned Development (PD)
 General Development Plan (GDP)
 Specific Implementation Plan (SIP)
 Planned Multi-Use Site or Residential Building Complex

Signage

- Comprehensive Design Review (CDR)
 Modifications of Height, Area, and Setback
 Sign Exceptions as noted in Sec. 31.043(3), MGO

Other

- Please specify _____

4. Applicant, Agent, and Property Owner Information

Applicant name Cathy O'Donnell, VP Operations
Street address 8040 Excelsior Drive, Ste 200
Telephone 608-836-8000

Company The Gialamas Company
City/State/Zip Madison, WI 53717
Email cathy@gialamas.com

Project contact person Dan Pietrzykowski
Street address 2810 Syene Rd
Telephone 608-838-7794

Company Grant Signs (DP Industries LLC)
City/State/Zip Madison, WI 53713
Email Dan@grantsigns.net

Property owner (if not applicant) Old Sauk Trails Park LP (8020 Excelsior) Excelsior Building Partnership (8010) Bankstar, LLC (8000)
Street address 8040 Excelsior Dr, Ste 200 **City/State/Zip** Madison, WI 53717
Telephone 608-836-8000 **Email** cathy@gialamas.com

Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- **Informational Presentation.** A request for an Informational Presentation to the UDC may be requested prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design efforts. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Modification requests)
- **Initial Approval.** Applicants may, at their discretion, request Initial Approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- **Final Approval.** Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the Initial Approval must be addressed at this time.

Presentations to the Commission

The Urban Design Commission meets virtually via Zoom, typically on the second and fourth Wednesdays of each month at 4:30 p.m. Applicant presentations are strongly encouraged, although not required. Prior to the meeting, each individual speaker is required to complete an online registration form to speak at the meeting. A link to complete the online registration will be provided by staff prior to the meeting. Please note that individual presentations will be limited to a **maximum of three (3) minutes**. The pooling of time may be utilized to provide one speaker more time to present, however the additional time will be based on the number of registrants from the applicant team, i.e. two (2) applicant registrants = six (6) minutes for one (1) speaker.

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics. Please note that presentation slides, in a PDF file format, are required to be submitted **the Friday before** the UDC meeting.

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

The items listed below are minimum application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1. Informational Presentation

- Locator Map
- Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan
- Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

1. Title block
2. Sheet number
3. North arrow
4. Scale, both written and graphic
5. Date
6. Fully dimensioned plans, scaled at 1" = 40' or larger

**** All plans must be legible, including the full-sized landscape and lighting plans (if required)**

2. Initial Approval

- Locator Map
- Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- Landscape Plan and Plant List (*must be legible*)
- Building Elevations in **both** black & white and color for all building sides, including material and color callouts
- PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

3. Final Approval

All the requirements of the Initial Approval (see above), **plus**:

- Grading Plan
- Lighting Plan, including fixture cut sheets and photometrics plan (must be legible)
- Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- Site Plan showing site amenities, fencing, trash, bike parking, etc. (if applicable)
- PD text and Letter of Intent (if applicable)
- Samples of the exterior building materials
- Proposed sign areas and types (if applicable)

4. Signage Approval (*Comprehensive Design Review (CDR), Sign Modifications, and Sign Exceptions (per Sec. 31.043(3))*)

- Locator Map
- Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Modifications criteria is required)
- Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- Illustration of the proposed signage that meets Ch. 31, MGO compared to what is being requested
- Graphic of the proposed signage as it relates to what the Ch. 31, MGO would permit

5. Required Submittal Materials

Application Form

- A completed application form is required for each UDC appearance. For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (Initial or Final Approval) from the UDC.

Letter of Intent

- If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required.
- For signage applications, a summary of how the proposed signage is consistent with the applicable Comprehensive Design Review (CDR) or Signage Modification review criteria is required.

Development Plans (Refer to checklist on Page 4 for plan details)

Filing Fee (Refer to Section 7 (below) for a list of application fees by request type)

Electronic Submittal

- Complete electronic submittals must be received prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. All plans must be legible and scalable when reduced. Individual PDF files of each item submitted should be submitted via email to UDCapplications@cityofmadison.com. The email must include the project address, project name, and applicant name.
- Email Size Limits. Note that an individual email cannot exceed 20MB and it is the responsibility of the applicant to present files in a manner that can be accepted. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.

Notification to the District Alder

- Please provide an email to the District Alder notifying them that you are filing this UDC application. Please send this as early in the process as possible and provide a copy of that email with the submitted application.

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Christina Thiele and Jessica Vaughn on May 2, 2024.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of applicant Cathy O'Donnell, VP Operations Relationship to property Agent for Owner

Authorizing signature of property owner  Date 5/7/2024

7. Application Filing Fees

Fee payments are due by the submittal date. Payments received after the submittal deadline may result in the submittal being scheduled for the next application review cycle. Fees may be paid in-person, via US Mail, or City drop box. If mailed, please mail to: *City of Madison Building Inspection, P.O. Box 2984, Madison, WI 53701-2984*. The City's drop box is located outside the Municipal Building at 215 Martin Luther King, Jr. Blvd. on the E Doty Street side of the building. Please make checks payable to *City Treasurer*, and include a completed application form or cover letter indicating the project location and applicant information with all checks mailed or submitted via the City's drop box.

Please consult the schedule below for the appropriate fee for your request:

- Urban Design Districts: \$350 (per §33.24(6) MGO).
- Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)
- Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)
- Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)
- All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for Sign Modifications (of height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex



May 7, 2024

Urban Design Commission
City of Madison

RE: 8000, 8010, 8020, 8030, 8040 & 8102 Excelsior Dr – Sign Plan (CDR) – The Gialamas Company –
Comprehensive Design Review of a SEC Suburban Employment Center District Site

Dear Commission,

Attached is the proposed Sign Plan for the Commercial Site, Zoned SEC, with addresses 8000, 8010, 8020, 8030, 8040 & 8102 Excelsior Dr. The prime reason for this application is the approval of ground signage to replace existing ground signage in front of the buildings with addresses 8000, 8010 & 8020 Excelsior Dr (the existing signage has exceeded its useful life and is in great need of repair). The existing ground signage was issued permits at time of installation, but due to sign code changes over the years that limit the number of ground signs allowed on a planned multi-use site, replacement signs in these locations today require approval through Comprehensive Design Review. This plan shows existing wall and ground signs; highlighted are the three existing ground signs that are generating the need for this application.

Please note the proposed sign plan is not meant to exclude future wall or ground signage that otherwise would be allowed by the City of Madison sign code and the Old Sauk Trails Park sign policy. All signs not mentioned in this CDR would remain as installed and permitted at time of installation. All future signs would require compliance with the City of Madison Ordinance Chapter 31.

The proposed ground signs replace the existing ground signage in front of the buildings with addresses 8000, 8010 & 8020 Excelsior Dr. They provide building directory information to effectively identify tenants in each building. Each sign is 11 square feet in net area (3'-0" W x 3'-8" H) and otherwise complies with section 31.04(5)(k)5 of the Sign Control Ordinance; that is, they are designed in such a way so that when illuminated, the sign appears to have light-colored copy on a dark or non-illuminated background (only the upper section of each sign with address numbers is illuminated). We are seeking an exception to section 31.08(2) which discusses Number, Height, Net Area of Ground Signs. This section indicates placement of the new (replacement) signs must be at driveway entrances with only one sign at a single entrance. The existing signs were placed near the building entrances for most-effectiveness, and the new (replacement) signs would be installed in the same locations as the existing, which limits the visibility of the signs and their impact on the streetscape.

Per the Madison Sign Control Ordinance, section 31.043(4)(b) Comprehensive Design Review Criteria, below are the seven items required to be addressed. Indented under each item is information to support how we believe each item is satisfied.

- 1. The Sign Plan shall create visual harmony between the signs, building(s), and building site through unique and exceptional use of materials, design, color, any lighting, and other design elements; and*



shall result in signs of appropriate scale and character to the uses and building(s) on the zoning lot as well as adjacent buildings, structures and uses.

The proposed sign plan indeed creates visual harmony between the signs, buildings and site and result in signs of appropriate scale and character. The proposed signs to replace the existing signage in front of the buildings with addresses 8000, 8010 & 8020 Excelsior Dr provide building directory information to effectively identify tenants. Each sign is 11 square feet in net area (3'-0" W x 3'-8" H area for identification of tenant names) are constructed of the same materials, utilizing the same design and complies with section 31.04(5)(k)5 of the Sign Control Ordinance; that is, they are designed in such a way so that when illuminated, the sign appears to have light-colored copy on a dark or non-illuminated background (only the upper section of each sign with address numbers is illuminated). Photos reflecting current signs and location along with proposed replacement signs has been provided as part of this submission for reference.

2. *Each element of the Sign Plan shall be found to be necessary due to unique or unusual design aspects in the architecture or limitations in the building site or surrounding environment; ...*

The proposed sign plan is intended to effectively identify this extensive set of properties for visitors and the public. 8000, 8010 and 8020 Excelsior Drive are large individual multi-tenant buildings which were constructed with connecting driveways and shared parking areas. The sign replacements proposed are of the same look, size and design to help unify the development and effectively direct people to businesses and services. Photos of the buildings, the current signs and locations have been provided as part of this submission for reference.

3. *The Sign Plan shall not violate any of the stated purposes described in Secs. 31.02(1) and 33.24(2).*

The proposed sign plan is not intended to violate any stated purposes of ordinances, and it does not appear to do so.

4. *All signs must meet minimum construction requirements under Sec. 31.04(5).*

The proposed signage meets minimum construction requirements of the Chapter 31 Sign Control Ordinance.

5. *The Sign Plan shall not approve Advertising beyond the restrictions in Sec. 31.11 or Off-Premise Directional Signs beyond the restrictions in Sec. 31.115.*

The proposed signage is on-premise of the owner's property and does not go beyond the restrictions of Advertising or Off-Premise Directional Signs in the Chapter 31 Sign Control Ordinance.

6. *The Sign Plan shall not be approved if any element of the plan: a. presents a hazard to vehicular or pedestrian traffic on public or private property, b. obstructs views at points of ingress and egress of adjoining properties, c. obstructs or impedes the visibility of existing lawful signs on adjacent property, or d. negatively impacts the visual quality of public or private open space.*

The proposed sign plan is not intended to present hazards, obstruct views, obstruct visibility of lawful signs, or negatively impact visual quality, and it does not appear to do so.

7. *The Sign Plan may only encompass signs on private property of the zoning lot or building site in question, and shall not approve any signs in the right of way or on public property.*

The proposed signage is on the owner's private property.

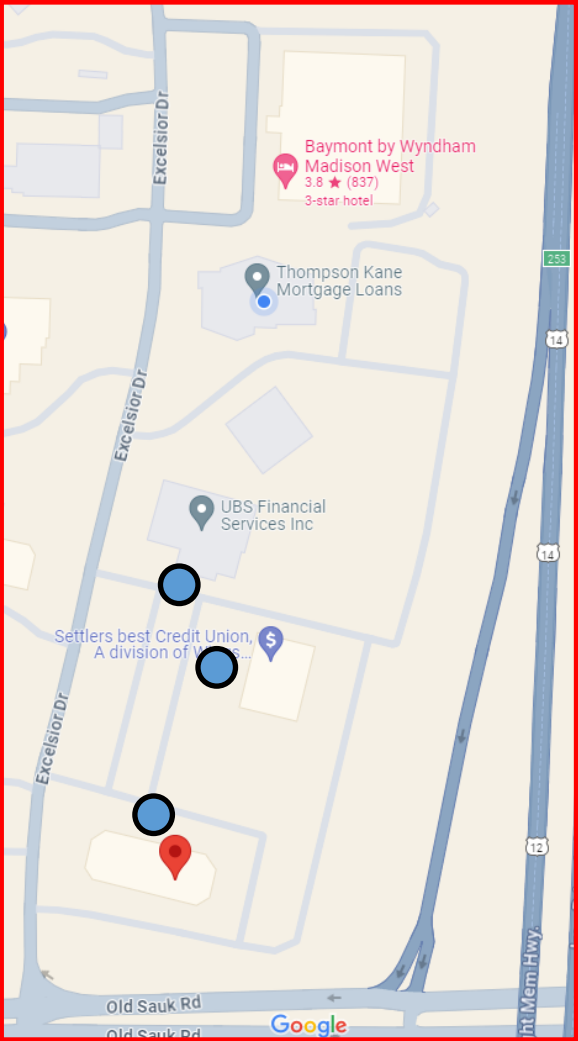
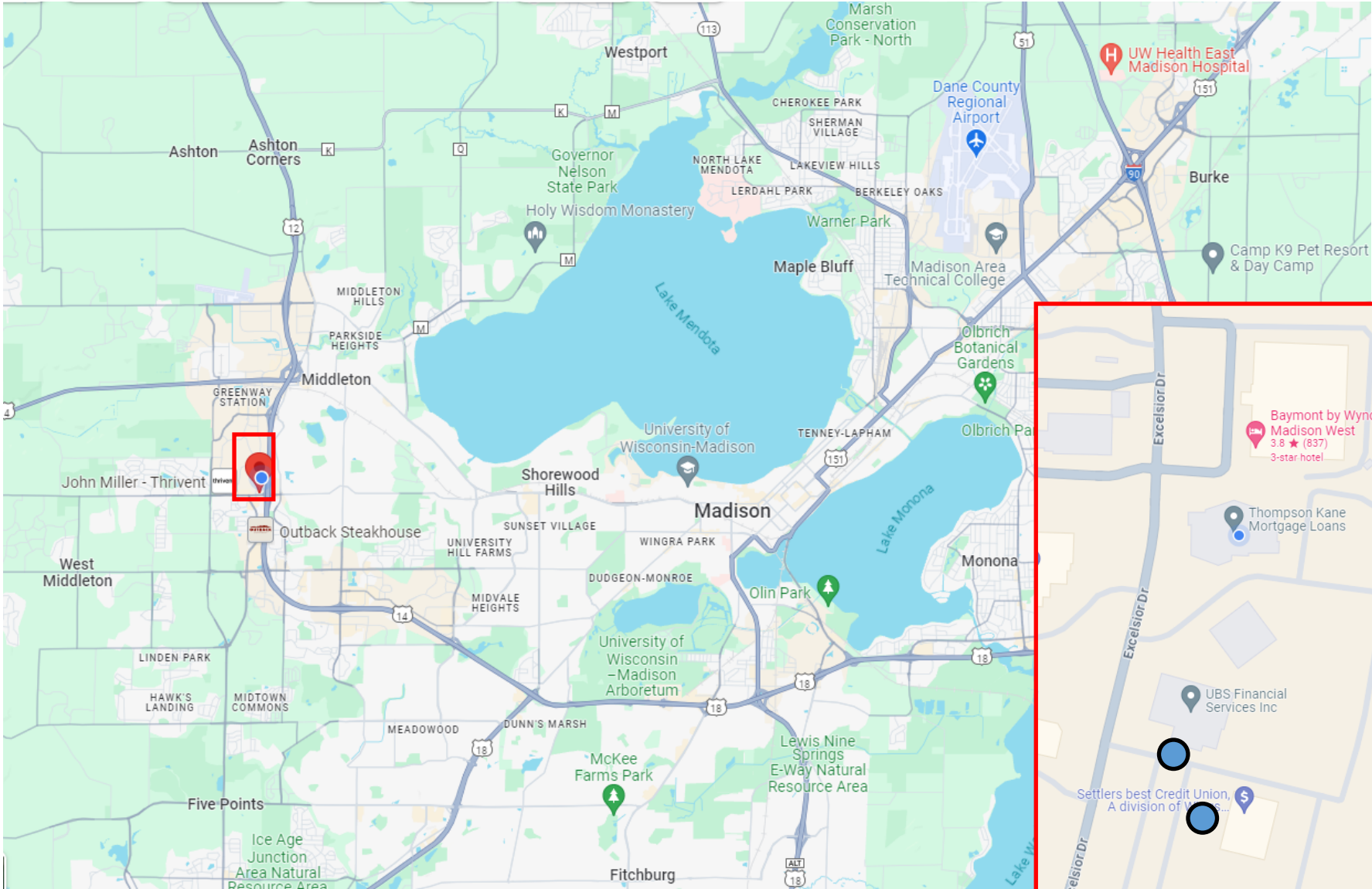


Following this letter of intent is a project Locator Map, building images of 8000, 8010 & 8020 Excelsior Dr, the proposed Sign Plan, and design sheets of the three grounds signs proposed to replace the existing signage in front of buildings with addresses 8000, 8010 & 8020 Excelsior Dr.

In summary, the proposed sign plan is intended to optimize property identification and effectively inform the public of the tenants in these buildings. As such, we are seeking approval of this signage plan.

Thank you for your consideration.

Cathy O'Donnell
Vice President, Operations
The Gialamas Company, Inc.



Locator Map

8000, 8010, 8020 Excelsior Drive Sign Replacement Project

Madison, WI



8000 Excelsior Drive | Madison | WI 53717



8010 Excelsior Drive | Madison | WI 53717

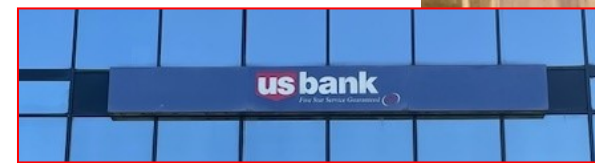


8020 Excelsior Drive | Madison | WI 53717

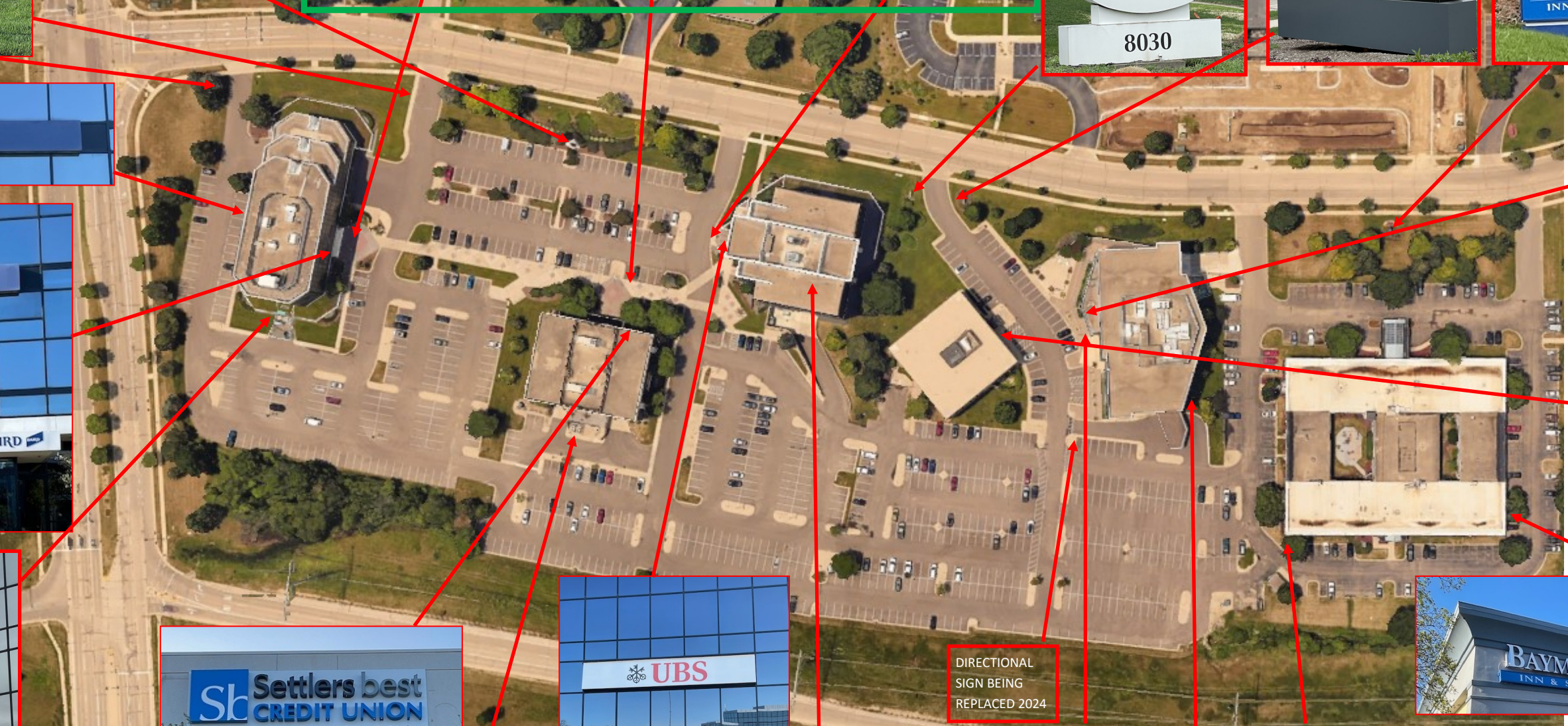
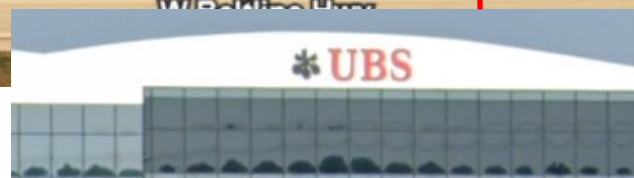
8000, 8010, 8020, 8030, 8040 & 8102 Excelsior Drive
 Madison | WI | 53717
SIGN PLAN
 April 19, 2024
 Reflecting Current Signs and Three (3) Signs to be replaced

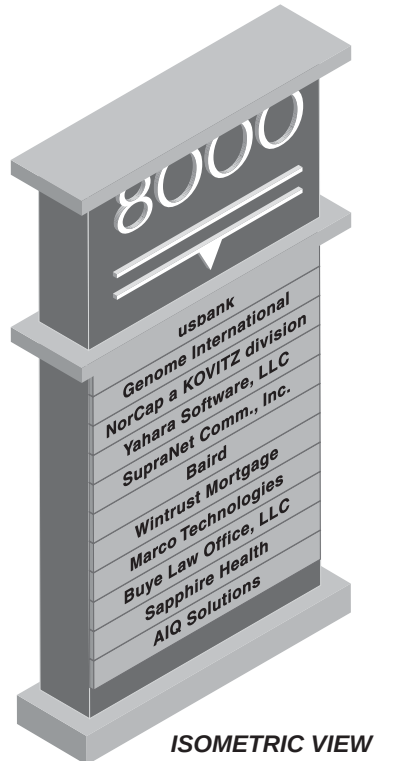
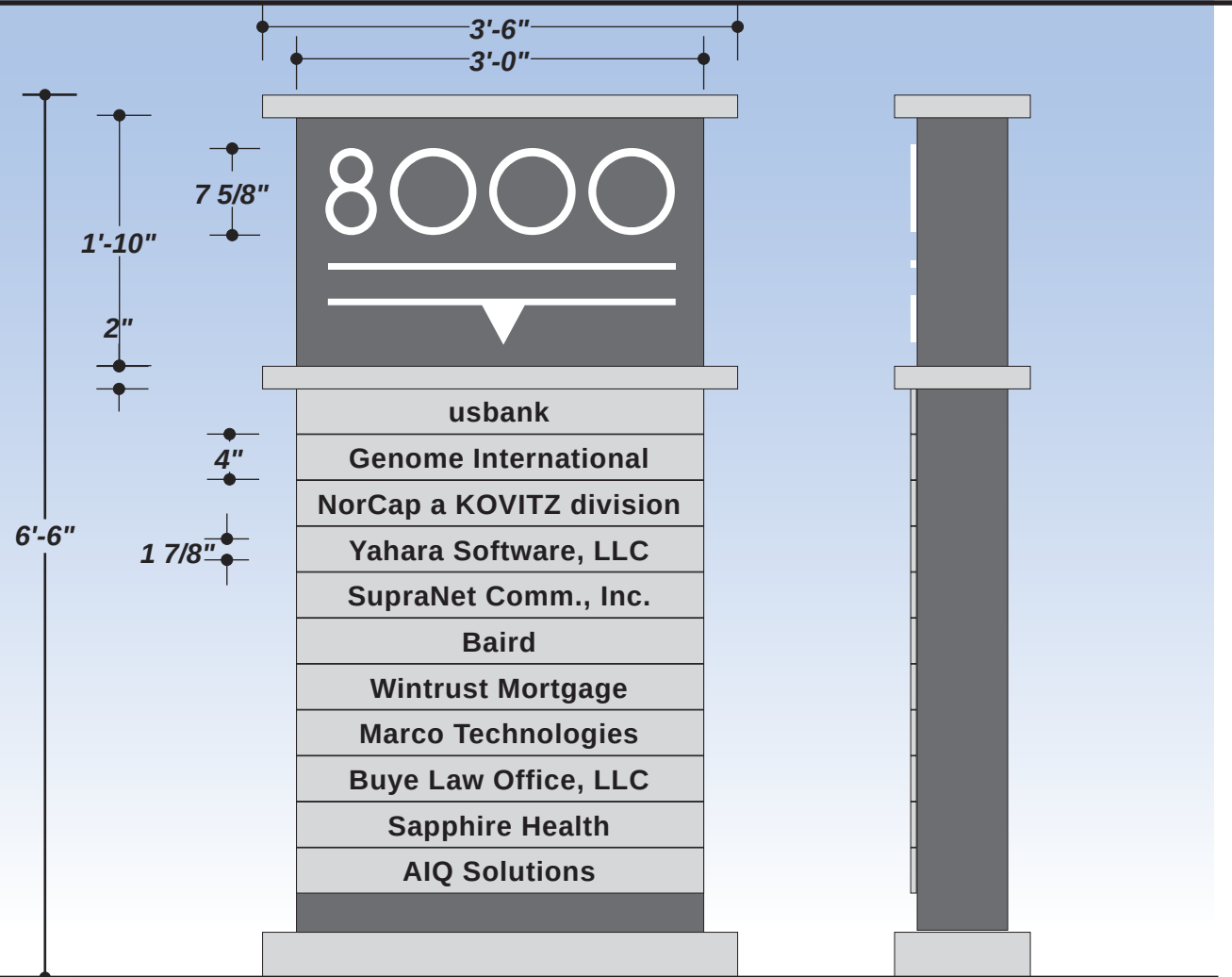


Pedestrian Signs



DIRECTIONAL SIGN BEING REPLACED 2024





1

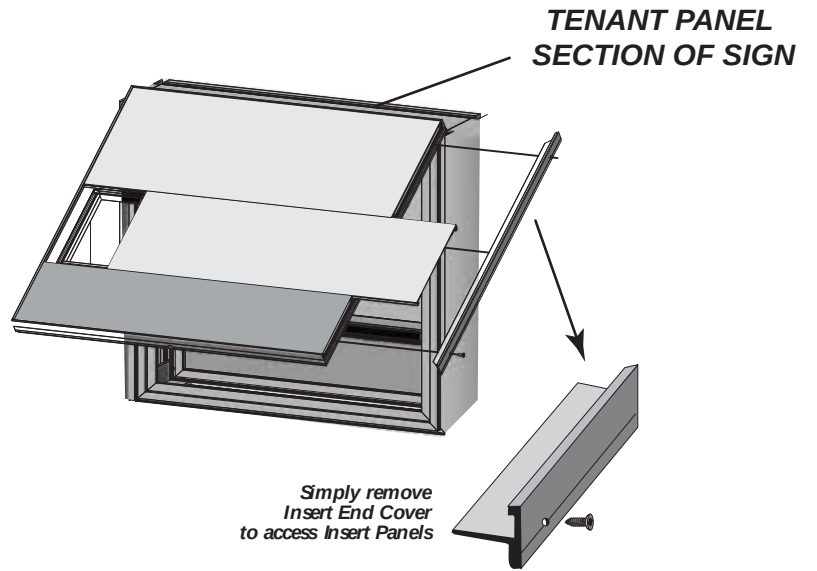
ISOMETRIC VIEW



EXISTING SIGNAGE

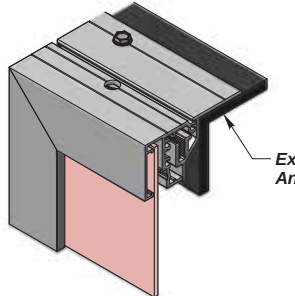
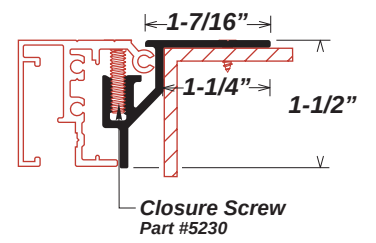


SIMULATED NIGHT VIEW



Simply remove Insert End Cover to access Insert Panels

Series 7-12 Retro Body
Part #1600
(Section view through side/bottom)



- Existing Structure, Angle or Tubing
- 7725-41 DARK GRAY (PAINT / VINYL)
- 7725-11 PEARL GRAY (PAINT)
- WHITE (PAINT)

JOB DESCRIPTION
S/F, NON-ILLUMINATED GROUND SIGN

CABINET
- SERIES 7/12 RETRO BODY (PART #1600) SECURED TO ALUMINUM CABINET FRAME
- CONFIGURED TO ALLOW FOR 4" TALL INSERT PANELS

INSERT PANELS
- 4" TALL
- REMOVABLE
- RECTANGLE ROUTED OUT & BACKED W/ ACRYLIC
- REVERSE-CUT VINYL APPLIED FIS ON ACRYLIC

"8000" & HORIZONTAL RULES W/ TRIANGLE
- ROUTED OUT OF ALUMINUM FACE
- WHITE ACRYLIC PUSH-THROUGHS (1/2" PROTRUDING)

INSTALL

- R1: 06.09.22 • CS • CHANGED "8000" FONT & ADDED HORIZONTAL LINES & TRIANGLE
- R2: 05.17.23 • CS • CHANGED "8000" TO BE ILLUMINATED
- R3: 06.07.23 • CS • UPDATES PER CUSTOMER FEEDBACK

FILE NAME: 60254-01-3 DATE: 06.07.22 SCALE: 3/4" = 1'-0"
 FILE TYPE: OUT PROD OTHER
 JOB NAME: GIALAMAS - 8000 EXCELSIOR DR.
 LOCATION: 8000 EXCELSIOR DR. MADISON, WI
 DRAWN BY: CS SALESMAN: DAN PIETRZYKOWSKI

DESIGN APPROVED BY: _____
 AUTHORIZED SIGNATURE: _____
 DATE: _____

TOTAL SQ. FT. OF SIGNAGE: 00.00 ft²

UNLESS OTHERWISE SPECIFIED:
 • ALL FLUORESCENT LAMPS WILL BE T12-CW-HO LAMPS. • ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. • ALL NEON TRANSFORMERS WILL BE 30 MILLIAMPS. • 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. • ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.

THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT. COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP, VINYL OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS A REPRESENTATION ONLY. ALL SIZES AND SHAPES DEPICTED ARE REPRESENTATIONAL AND MAY VARY FROM FINAL PRODUCT. THEY ARE ONLY FOR THE CUSTOMERS USE IN CONNECTION WITH A PROPOSED PROJECT. ARTWORK AND PRINTED MATERIAL ARE NOT TO BE USED BY ANYONE OUTSIDE OF YOUR ORGANIZATION, NOR IS IT TO BE REPRODUCED, COPIED OR EXHIBITED IN ANY FORM

WWW.GRANTSIGNS.NET

2810 SYENE RD - MADISON, WI 53713

608.838.7794



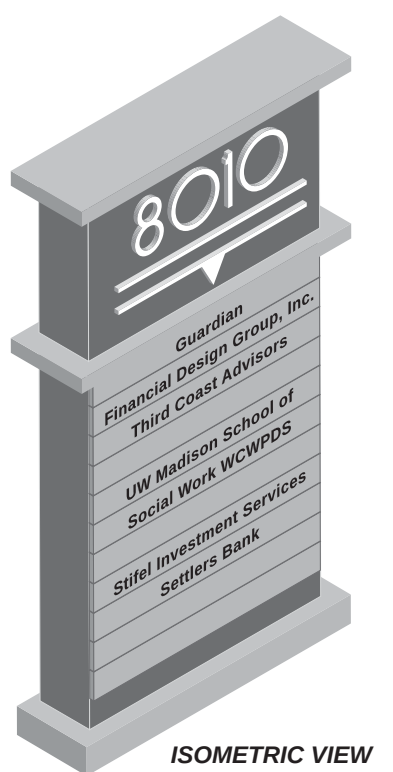
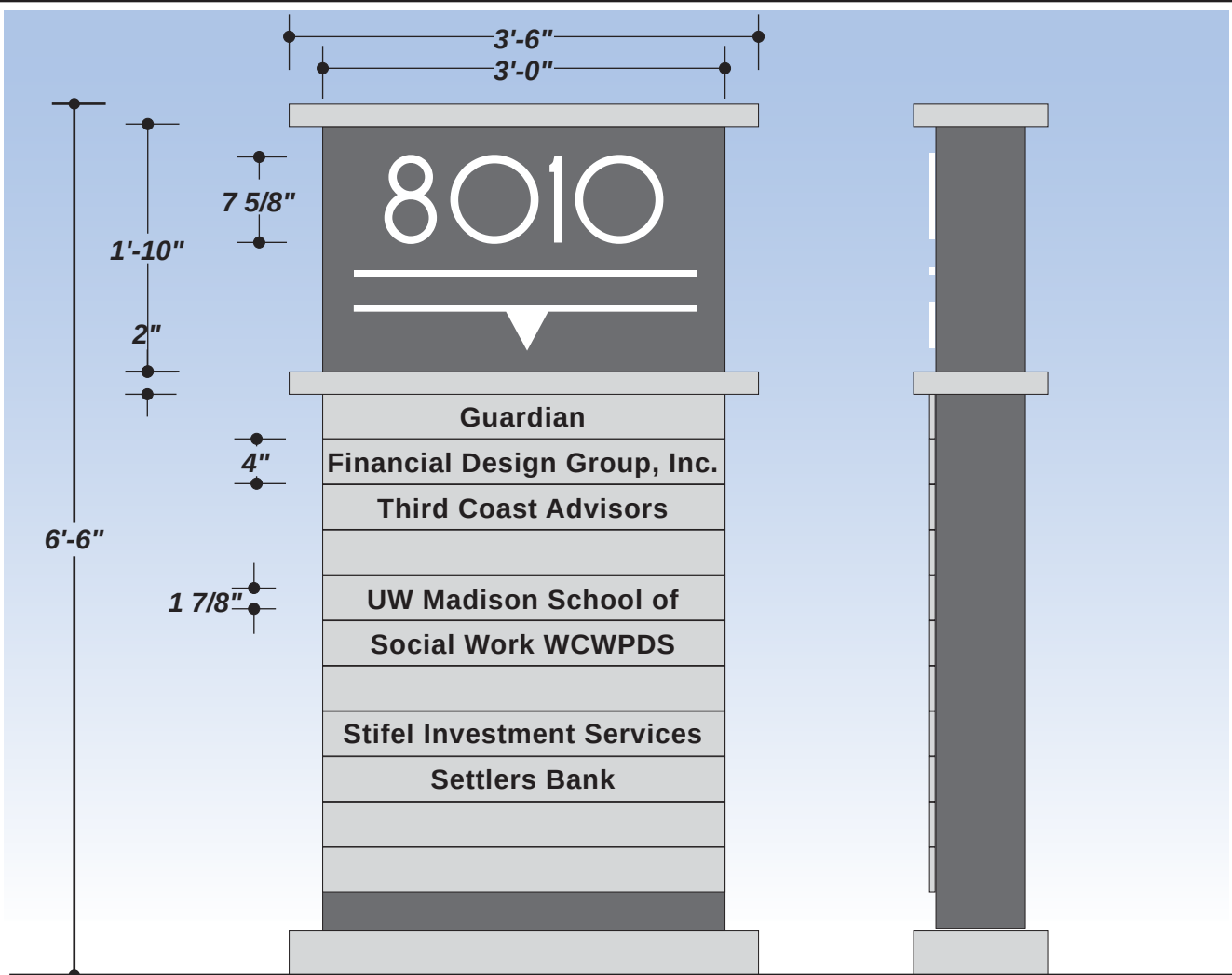
GRANT SIGNS
DP INDUSTRIES, LLC

608.838.7794

IF THIS PRINTS ONTO ARTWORK PAGE THE FILE HAS BEEN SIZED TO FIT PAPER AND WILL NOT BE TO SCALE - UNCHECK THE FIT TO PAGE BOX IN ADOBE TO PRINT A SCALE PRINT

IF THIS PRINTS ONTO ARTWORK PAGE THE FILE HAS BEEN SIZED TO FIT PAPER AND WILL NOT BE TO SCALE - UNCHECK THE FIT TO PAGE BOX IN ADOBE TO PRINT A SCALE PRINT

IF THIS PRINTS ONTO ARTWORK PAGE THE FILE HAS BEEN SIZED TO FIT PAPER AND WILL NOT BE TO SCALE - UNCHECK THE FIT TO PAGE BOX IN ACRABAT TO PRINT A SCALE PRINT



ISOMETRIC VIEW

2

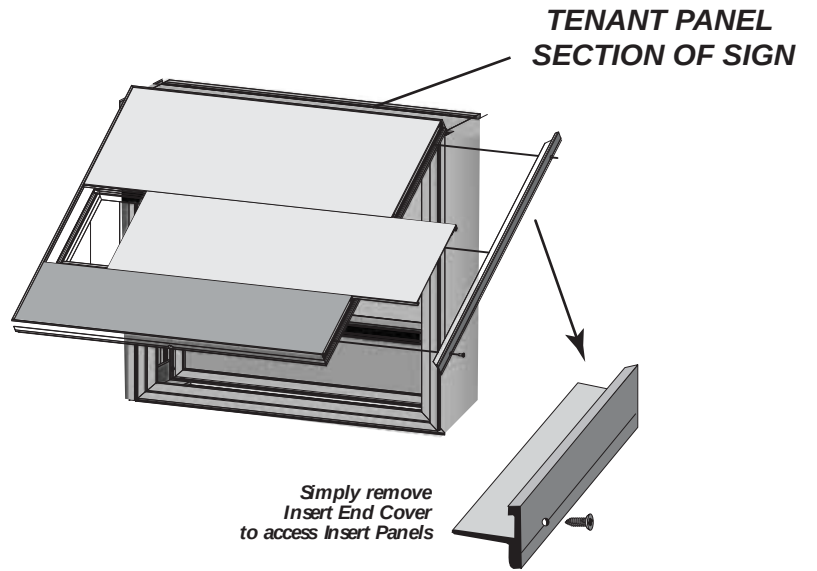


EXISTING SIGNAGE



SIMULATED NIGHT VIEW

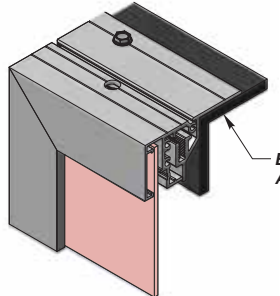
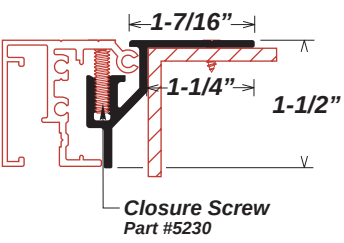
TOTAL SQ. FT. OF SIGNAGE: 00.00 ft²



TENANT PANEL SECTION OF SIGN

Simply remove Insert End Cover to access Insert Panels

Series 7-12 Retro Body Part #1600 (Section view through side/bottom)



Existing Structure, Angle or Tubing

- 7725-12 BLACK (PAINT)
- 7725-41 DARK GRAY (PAINT)
- 7725-11 PEARL GRAY (PAINT)

JOB DESCRIPTION

S/F, LED-ILLUMINATED GROUND SIGN W/ NON-ILLUMINATED TENANT PANELS

LED-ILLUMINATED TOP CABINET
 - "8000" & HORIZONTAL RULES W/ TRIANGLE
 - ROUTED OUT OF ALUMINUM FACE
 - WHITE ACRYLIC PUSH-THROUGHS (1/2" PROTRUDING)

NON-ILLUMINATED PANEL CABINET
 - SERIES 7/12 RETRO BODY (PART #1600) SECURED TO ALUMINUM CABINET FRAME
 - CONFIGURED TO ALLOW FOR 4" TALL INSERT PANELS

INSERT PANELS
 - 4" TALL
 - REMOVABLE
 - VINYL APPLIED

INSTALL

FILE NAME: 60667-01-0 DATE: 06.07.23 SCALE: 3/4" = 1'-0"
 FILE TYPE: OUT PROD OTHER
 JOB NAME: GIALAMAS COMPANY
 LOCATION: 8010 EXCELSIOR DRIVE MADISON, WI
 DRAWN BY: CS SALESMAN: DAN PIETRZYKOWSKI

DESIGN APPROVED BY:
 AUTHORIZED SIGNATURE _____
 DATE _____

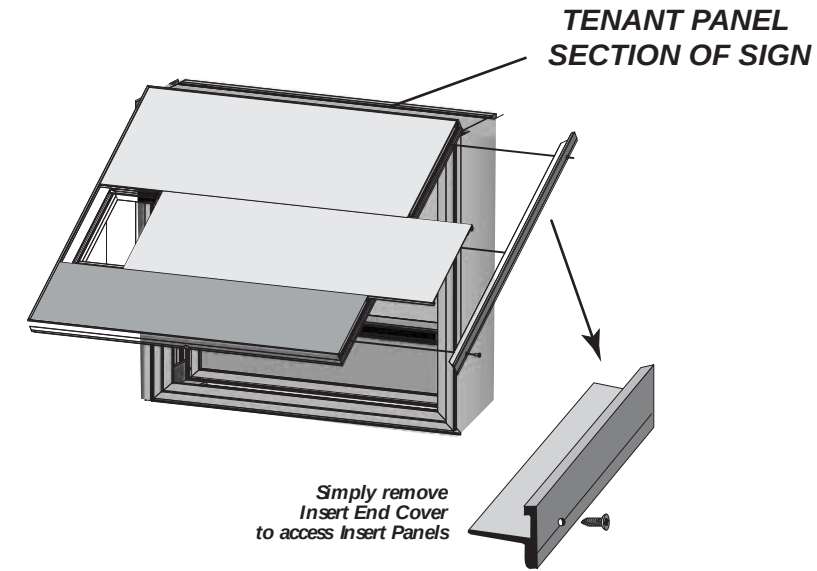
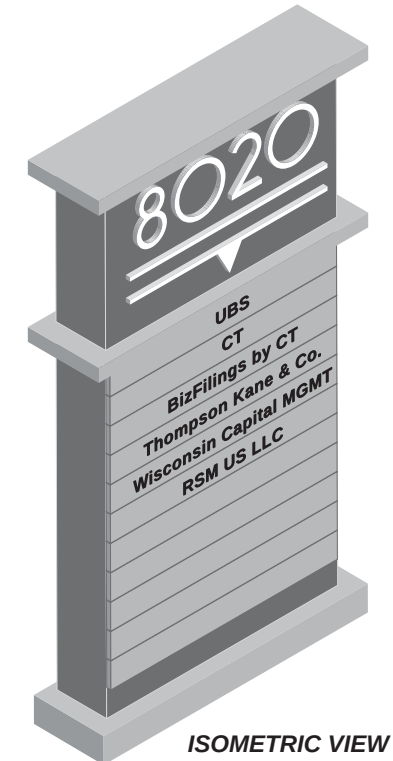
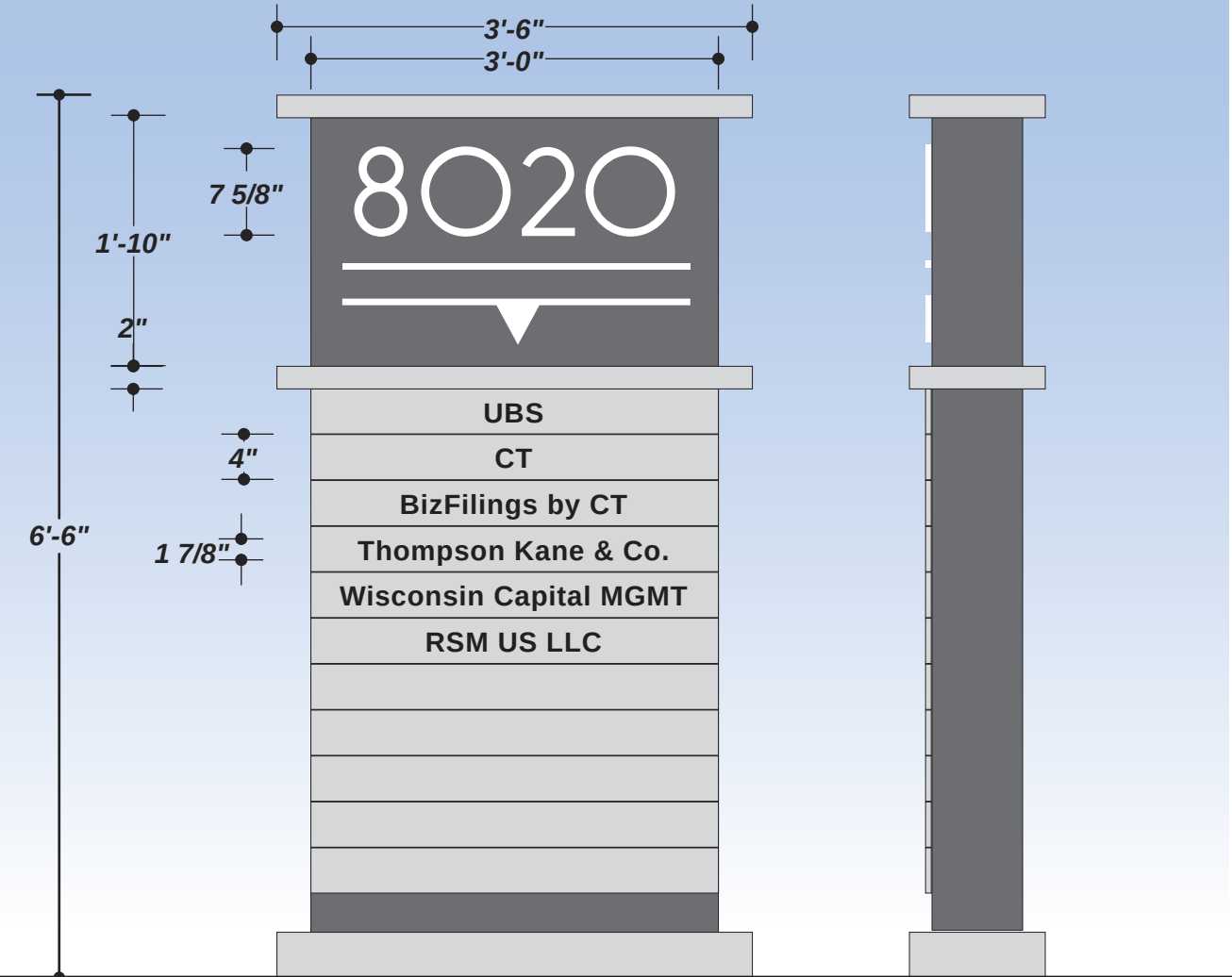
UNLESS OTHERWISE SPECIFIED: 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH

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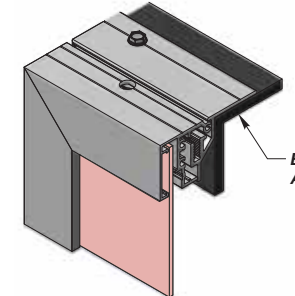
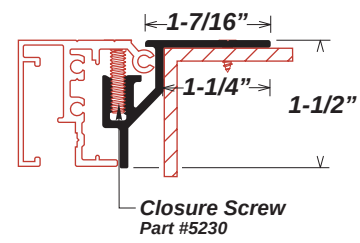
GRANT SIGNS
 DP INDUSTRIES LLC

608.838.7794

IF THIS PRINTS ONTO ARTWORK PAGE THE FILE HAS BEEN SIZED TO FIT PAPER AND WILL NOT BE TO SCALE - UNCHECK THE FIT TO PAGE BOX IN ACRABAT TO PRINT A SCALE PRINT



**Series 7-12 Retro Body
Part #1600
(Section view through side/bottom)**



- 7725-12 BLACK (PAINT)
- 7725-41 DARK GRAY (PAINT)
- 7725-11 PEARL GRAY (PAINT)

TOTAL SQ. FT. OF SIGNAGE: 00.00 ft²

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JOB DESCRIPTION

*S/F, LED-ILLUMINATED GROUND SIGN W/
NON-ILLUMINATED TENANT PANELS*

LED-ILLUMINATED TOP CABINET
 - "8000" & HORIZONTAL RULES W/ TRIANGLE
 - ROUTED OUT OF ALUMINUM FACE
 - WHITE ACRYLIC PUSH-THROUGHS (1/2" PROTRUDING)

NON-ILLUMINATED PANEL CABINET
 - SERIES 7/12 RETRO BODY (PART #1600) SECURED TO ALUMINUM CABINET FRAME
 - CONFIGURED TO ALLOW FOR 4" TALL INSERT PANELS

INSERT PANELS
 - 4" TALL
 - REMOVABLE
 - VINYL APPLIED

INSTALL

FILE NAME: 60668-01-0 DATE: 06.07.23 SCALE: 3/4" = 1'-0"
 FILE TYPE: OUT PROD OTHER
 JOB NAME: GIALAMAS COMPANY
 LOCATION: 8020 EXCELSIOR DRIVE MADISON, WI
 DRAWN BY: CS SALESMAN: DAN PIETRZYKOWSKI

DESIGN APPROVED BY:
 AUTHORIZED SIGNATURE _____
 DATE _____



608.838.7794