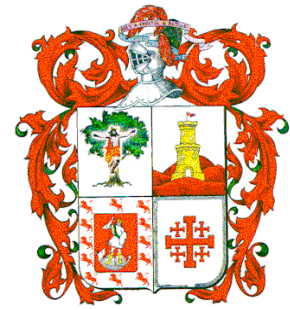




Madison Tepatlán de Morelos Sister City Committee



Mission

The mission of Madison Tepatlán Sister City Committee (MTSCC) is to build a mutual long-term sustainable relationship between the people of Madison, Wisconsin, USA and Tepatlán de Morelos, Jalisco, Mexico. The Committee will develop and facilitate cultural, municipal, business, and educational exchanges between the two cities.

Structure

For the time being, the Committee will function under the auspices of the Latino Chamber of Commerce, a 501c3 organization.

Founding Committee Members

1. Antonio Molina-Rivas, Vice-President, Latino Chamber of Commerce and Full Time Instructor at Madison, Madison College (Committee Chair)
2. Salvador Carranza, President, Latinos United for Change and Advancement & Latino Education Council, and Coordinator for International Student Services and Partnerships, UW System (Committee Vice-Chair)
3. Julia Arata-Fratta, President, Latino Chamber of Commerce and Senior Accountant, Wegner, LLP
4. Carlos Alvarado, Board Member, Latino Chamber of Commerce and Principal, Alvarado Real Estate Group
5. Kent Craig, Executive Director, Centro Hispano of Dane County
6. Brenda González, Board President, Centro Hispano of Dane County
7. Baltazar de Anda, Latino Academy
8. Mario García Sierra, Centro Hispano

Goals

The areas of cooperation will focus on a variety of issues of interest to both cities:

- *Economy, commerce, business, and investment:* Development of strategies projects and programs that foster economic development.
- *Art and Culture:* Promotion of regional cultural and artistic expressions to create a better understanding of the culture and art of each community as well as promote appreciation for each city's rich traditions and heritage.
- *Education:* Promotion of academic exchanges for professors and students such as seminars, workshops, scholarships and exchange programs. Creation of better understanding amongst citizens through educational initiatives.

Work on these areas of interest will be achieved through:

- Regular information exchange;
- Fairs, seminars, workshops, and community forums;
- Exchange between professionals in each area as well as between students and lay citizens; and
- Annual visits by official delegations.

Projected Annual Budget

EXPENSES

Postage	\$125	
Printing	\$250	
Hosting		
Lodging (5 nights, 2 rooms)	\$1000	
Meals	\$500	
Transportation		\$100
Gifts	\$150	
Miscellaneous	\$100	
Visit to Tepatitlan		
Gifts	\$250	
Lodging	\$750	
Miscellaneous	\$250	
	<i>TOTAL:</i>	<i>\$3500</i>

REVENUES

City of Madison grant	\$1000
Centro Hispano	\$500
Latino Chamber of Commerce	\$500
Corporate Sponsorships	\$1000
Personal Donations	\$500
	<i>TOTAL:</i>
	<i>\$3500</i>

Contact information

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Madison Tepatitlán: A Great Match

SIMILARITIES BETWEEN THE CITY OF MADISON AND TEPATITLAN (TEPA)		
	TEPATITLAN DE MORELOS	MADISON
POPULATION/POBLACION	136,703	233,209
MAIN AGRICULTURAL ACTIVITIES	Tepa is located in the second milk producing region of Mexico. The varied landscape makes the area a vacation destination for outdoor recreation	As the Capitol City of the State of Wisconsin, Madison plays a key role in being an economic and commercial center for the state. It is the host city for the annual World Dairy Fair
UNIVERSITIES	Unico (Universidad Autónoma de Guadalajara)	Universidad de Wisconsin
	Centro Universitario de los Altos, UDG	Edgewood College
	Unid (Universidad Interamericana Para El Desarrollo)	Madison College
HOSPITALS	Clinica De Los Altos	UW Health, Univ of Wis
	Hospital Raul Flores	American Family Children's Hospital
	Centro Medico Alteño	Meriter Health Services
	Sanatorio Beata Vicentita	St Mary's Hospital
	Hospital De Jesus	William S. Middleton Memorial Veteran's Hospital
MUSEUMS	Museo Del Cactus	Wisconsin Veterans Museum
	Museo De La Ciudad	Madison Children's Museum
		The Chazen Museum of Art