

INTERACTIVE EDUCATION TOOLS

ICMA-RC's educational materials address a range of different goals and life stages, from an employee's earliest working years and throughout their retirement. Below is a select list organized by three strategic goals — Maximize Enrollment & Participation, Effectively Educate Participants, and Maintain Plan Health & Growth — and then more specific objectives.

Financial decisions are challenging for many individuals. Our communications approach and materials help address and overcome common behavioral pitfalls that impact long-term planning, saving, and investing.

What's your role? Partner with us to share relevant materials with different employee groups. Also, make decisions as easy as possible by allowing employees to take action electronically — it's easy to update your plan using our Online Services Change Form.



MAXIMIZE ENROLLMENT & PARTICIPATION



Various materials that promote saving to a Payroll IRA are also available.

AC: 24458-0815-7886 Communications Lineup | page |



*401 plan versions available

Make Smart Saving and Investing a Healthy Habit



Various materials that promote **Guided Pathways** Advisory Services are also available.

EFFECTIVELY EDUCATE PARTICIPANTS







4 Get Personalized Guidance



Various materials that promote financial plans are also available.

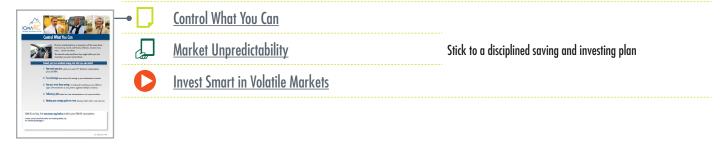
5 Don't Let Credit, Debt, Spending Get in the Way



6 Minimize Loans and Hardship Withdrawals



7 Invest and Save Wisely, Including Through Rough Stretches





8 Save More Over Time



Prepare Overall Finances for Retirement during Late Career Years



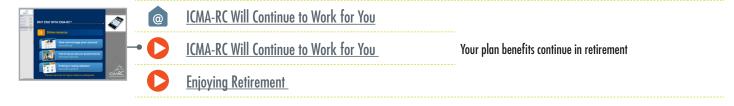
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MAINTAIN PLAN HEALTH AND GROWTH

10 Don't Roll Out upon Separation or Retirement



Take Distributions and Invest Wisely in Retirement





*401 plan versions available

Manage Overall Finances in Retirement

