

APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL

AGENDA ITEM # 3
Project # 3-20-11
Legistar # 21523

DATE SUBMITTED: 2-23-11

Action Requested

☐ Informational Presentation

☐ Initial Approval and/or Recommendation

UDC MEETING DATE: ~~5339~~ 3-16-11

☒ Final Approval and/or Recommendation

PLEASE PRINT!

PROJECT ADDRESS: 5339 WAYNE TERR.

ALDERMANIC DISTRICT: 17

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:

Dan MILLER SUMMIT

5339 WAYNE TERR

MADISON, WI 53718

CONTACT PERSON: JIM ENDER

Address: 2242 MURRAY WAY

MADISON, WI 53718

Phone: 608-222-5353

Fax: 608-222-6363

E-mail address: jender@bds2

PLEASE PRINT!

TYPE OF PROJECT:

(See Section A for:)

- ☐ Planned Unit Development (PUD)
☐ General Development Plan (GDP)
☐ Specific Implementation Plan (SIP)
☐ Planned Community Development (PCD)
☐ General Development Plan (GDP)
☐ Specific Implementation Plan (SIP)
☐ Planned Residential Development (PRD)
☐ New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
☐ School, Public Building or Space (Fee may be required)
☐ New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
☐ Planned Commercial Site

(See Section B for:)

- ☐ New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- ☐ R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- ☒ Comprehensive Design Review* (Fee required)

- ☐ Street Graphics Variance* (Fee required)

- ☐ Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.



February 23, 2011

Comprehensive Design Review
Don Miller Subaru 5339 Wayne Terrace

Proposed Signage

The overall signage design requested is the same concept as the Don Miller Subaru on Madison's West side. It's finishes and colors integrate well with the architecture of the building.

Ground Signs

Two (2) existing pylon signs will be removed and replaced with one (1) double face pylon sign that will be 22' high and with an area of 132 sq. ft. / Madison Ordinance Chapter 31 allows 22' high & 144 sq. ft.

Building Signage

Requesting signage on three (3) sides of the building. All three (3) elevations are eligible for signage under Madison Ordinance Chapter 31.

North Elevation (Front that faces State Highway 151)

Building width is 130', $2 \times 130 = 260$ sq. ft. of signage allowed.

Requesting one (1) additional signable area. 1st signable area is on aluminum front to the right of the tower structure. Copy will be - SUBARU Don Miller (2' X 35' 8" = 71 sq. ft. on a signable area of 5' 4" X 62' = 331 sq. ft.) and one Accessory Sign. Copy will be - Service (1' 6" X 9' 10" = 15 sq. ft.) 2nd signable area is on tower structure. Copy will be Oval Subaru logo graphic. (3' X 5' 2" = 15.5 sq. ft. on a signable area of 24' X 8' = 192 sq. ft.)

East Elevation

Building width is 127', $2 \times 127 = 254$ sq. ft. of signage allowed.

Requesting signage on aluminum front at the Northeast corner running to the South.

Copy will be Don Miller (Oval Subaru Logo Graphic) Subaru. (3' X 49' 8" = 148 sq. ft. on a signable area of 5' 4" x 96' = 513 sq. ft.) and one Accessory Sign on the new addition's upper South corner. Copy will be - Parts (1' 6" X 7' 8" = 11.5 sq. ft. on a signable area of 4' X 30' = 120 sq. ft.) Note : The entrance to the parts department is on this wall that is used by deliveries and customers picking up parts.

South Elevation

Building width is 130', $2 \times 130 = 260$ sq. ft. of signage allowed.

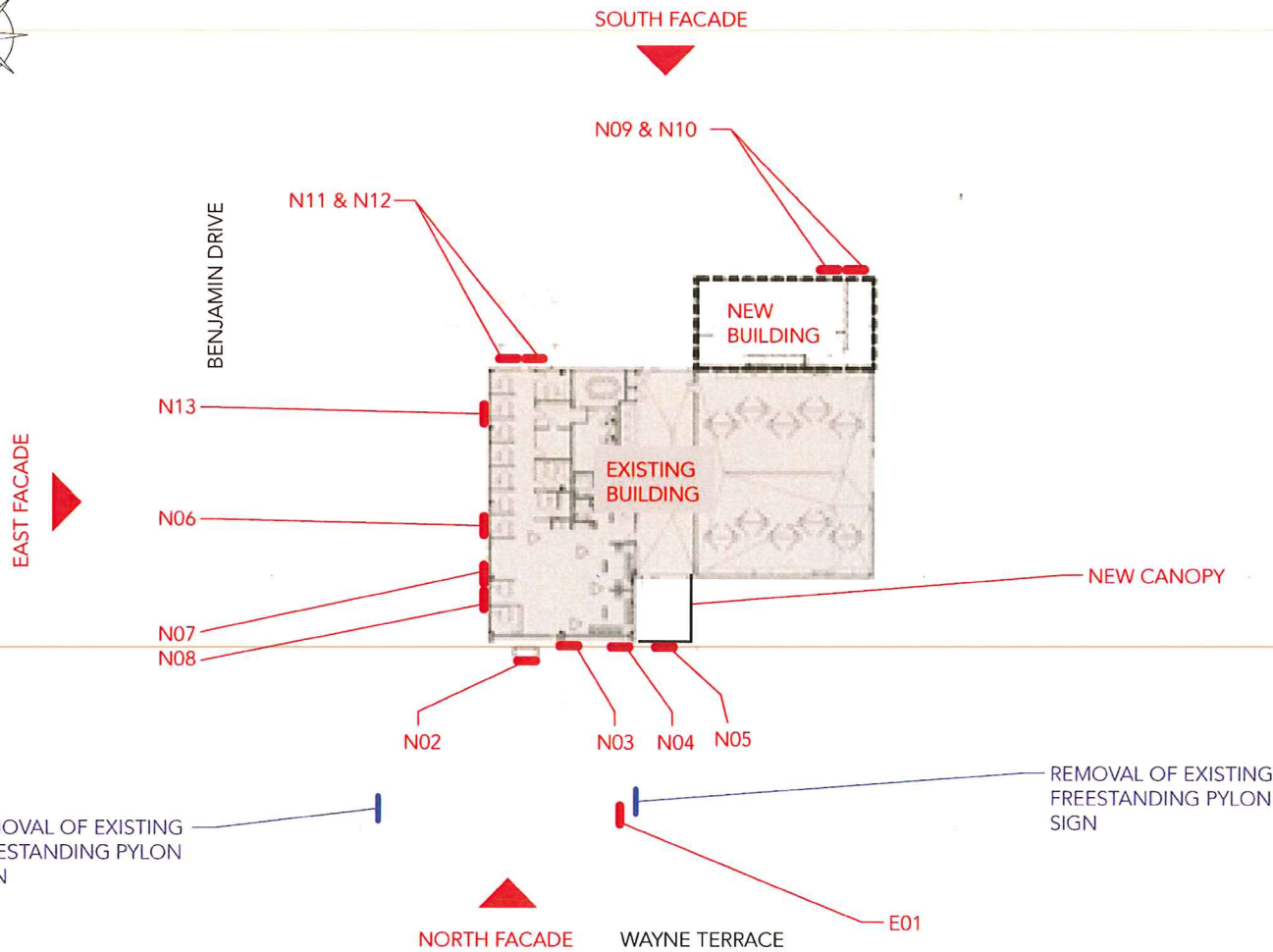
Requesting one (1) additional signable area. 1st signable area is on aluminum front at the Southeast corner of the building running to the West. Copy will be (Oval Subaru Logo Graphic) Subaru. (3' X 23' = 69 sq. ft. on a signable area of 5' 4" x 47' = 251 sq. ft.) 2nd signable area is on new addition's upper West corner. Copy will be (Oval Subaru Logo Graphic) Subaru. (3' X 23' = 69 sq. ft. on a signable area of 4' 2" X 59' = 246 sq. ft.)

Note: Reason for requesting the second signable area is cars approaching location on Benjamin Dr. have the view of the 1st signable area blocked by trees. This dealership is small and surrounded by much larger ones making it hard for customers to find them from this direction.

PERMITS
ONLY



SUB07261 CLIENT: SUBARU07261 DON MILLER SUBARU
5339 WAYNE TERRACE, MADISON WISCONSIN 53718



SIGN#	D/F or S/F	ILL or N-ILL	DESCRIPTION	DIMENSIONS
E01	D/F	ILL	P120 PYLON	8' 8" H X 15' 2" W X (120SQ. FT.)
N02	S/F	ILL	SUB.LOGO.36	36" H X 5' 2-1/2" W (15.5 SQ. FT.)
N03	S/F	ILL	CLB.24 ILLUM. LETTERS	24" H X 17' 1-1/4" W (34 SQ. FT.)
N04	S/F	ILL	DEALER NAME LETTERS	18" H X 9' 7" W X (14.5 SQ. FT.)
N05	S/F	ILL	SERVICE LETTERS	18" H X 7' 1" W X (10.5 SQ. FT.)
N06	S/F	ILL	DEALER NAME LETTERS	18" H X 9' 7" W X (14.5 SQ. FT.)
N07	S/F	ILL	SUB.LOGO.36	36" H X 5' 2-1/2" W (15.5 SQ. FT.)
N08	S/F	ILL	CLB.24 ILLUM. LETTERS	24" H X 17' 1-1/4" W (34 SQ. FT.)
N09	S/F	ILL	SUB.LOGO.36	36" H X 5' 2-1/2" W (15.5 SQ. FT.)
N10	S/F	ILL	CLB.24 ILLUM. LETTERS	24" H X 17' 1-1/4" W (34 SQ. FT.)
N11	S/F	ILL	SUB.LOGO.36	36" H X 5' 2-1/2" W (15.5 SQ. FT.)
N12	S/F	ILL	CLB.24 ILLUM. LETTERS	24" H X 17' 1-1/4" W (34 SQ. FT.)
N13	S/F	ILL	PARTS LETTERS	18" H X 7' 7-1/2" W X (11.5 SQ. FT.)



Philadelphia Sign
C O M P A N Y

707 West Spring Garden Street
Palmyra, New Jersey 08065

Phone: 856 829 1460
Fax: 856 829 8549
E-mail: mail@philadelphiasign.com



SUBARU

REVISIONS

Date	Description	By:
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		

DRAWING TYPE:

PERMIT

SIGN TYPE:

CHANNEL LETTERS

LOCATION: SUB07261
5339 WAYNE TERRACE
MADISON, WI 53718

DATE:

2.17.11

DRAWN BY:

NSL

SHEET:

1 OF 11

DWG NUMBER:

B39920

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BEING PLANNED FOR YOU BY P.S.C.O.
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OUTSIDE YOUR ORGANIZATION NOR
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OR EXHIBITED IN ANY FASHION.



CONSTRUCTION PHOTOS



**Philadelphia Sign
C O M P A N Y**

707 West Spring Garden Street
Palmyra, New Jersey 08065

Phone: 856 829 1460
Fax: 856 829 8549
E-mail: mail@philadelphiasign.com



SUBARU

REVISIONS

Date	Description	By:
1.		
2.		
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5.		
6.		
7.		
8.		
9.		

DRAWING TYPE:
PERMIT

SIGN TYPE:
VARIOUS

LOCATION: SUB07261
5339 WAYNE TERRACE
MADISON, WI 53718

DATE:
2.17.11

DRAWN BY:
NSL

SHEET:
1B OF 11

DWG NUMBER:
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NEW / RENOVATED DEALER PHOTOS



**Philadelphia Sign
C O M P A N Y**

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Palmyra, New Jersey 08065

Phone: 856 829 1460
Fax: 856 829 8549
E-mail: mail@philadelphiasign.com



SUBARU

REVISIONS

Date	Description	By:
1.		
2.		
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DRAWING TYPE:

PERMIT

SIGN TYPE:

VARIOUS

LOCATION: SUB07261
5339 WAYNE TERRACE
MADISON, WI 53718

DATE:

2.17.11

DRAWN BY:

NSL

SHEET:

1C OF 11

DWG NUMBER:

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N01 P120 PYLON D/F PYLON SIGN 8' 8" H X 15' 2" W / 22' OAH

PROPOSED



PYLON ELEVATION

NOT TO SCALE

EXISTING



PERMITS
ONLY



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C O M P A N Y

707 West Spring Garden Street
Palmyra, New Jersey 08065

Phone: 856 829 1460
Fax: 856 829 8549
E-mail: mail@philadelphiasign.com



SUBARU

REVISIONS

Date	Description	By:
1. 11.30.10	Add P90 Pylon Sign	NSL
2. 2.28.11	Revise as Noted	NSL
3.		
4.		
5.		
6.		
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8.		
9.		

DRAWING TYPE:

PERMIT

SIGN TYPE:

PYLON

LOCATION: SUB03271
9018-9020 LIBERIA AVE
MANASSAS, VA

DATE:

12.10.10

DRAWN BY:

NSL

SHEET:

2 OF 11

DWG NUMBER:

B38253

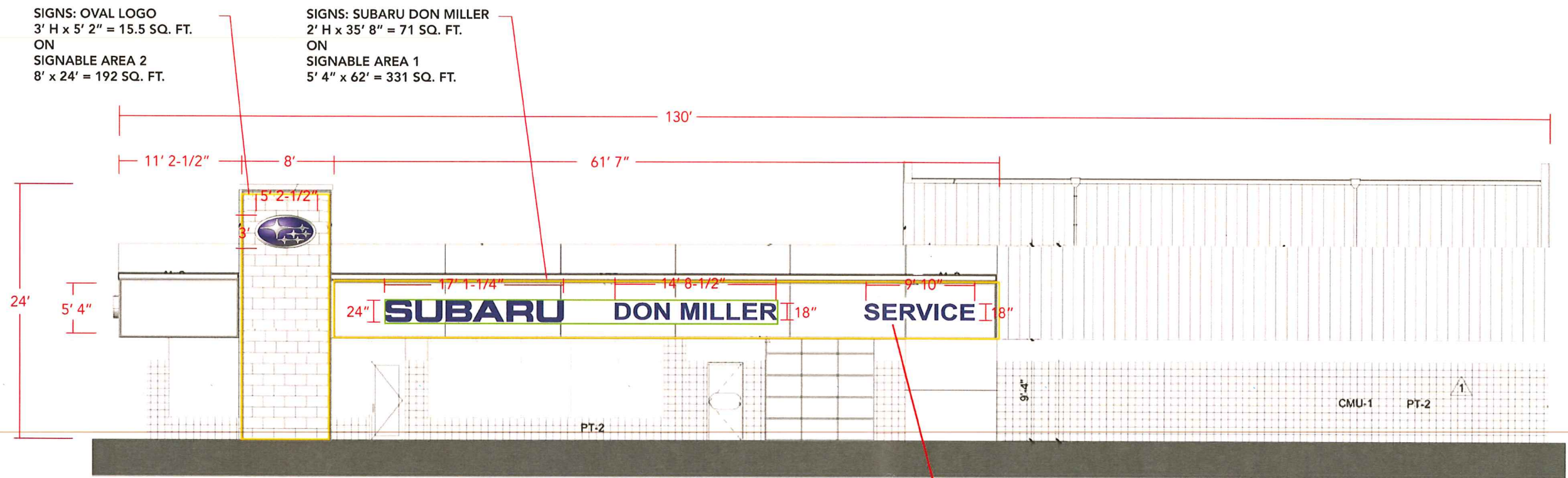
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N02 SUB.LOGO.36 ILLUM LOGO 36" H X 5' 2-1/2" W (15.5 Sq. Ft.)

N03 CLB.24 ILLUM. CHANNEL LETTERS 24" CAP HT. / 17' 1 1/4" (34 Sq. Ft.)

N04 ILLUM. DEALER NAME LETTERS 18" CAP HT. / 14' 8-1/2" OAW (22.5 Sq. Ft.)
BLUE DAY / WHITE NIGHT FACES

N05 ILLUM. SERVICE LETTERS 18" CAP HT. / 9' 10" OAW (14.75 Sq. Ft.)
BLUE DAY / WHITE NIGHT FACES



North Elevation

Scale: 3/32" = 1'

ACCESSORY SIGN: PARTS
1' 6"H x 9' 10" = 15 SQ. FT.

SIGN SQUARE FOOTAGE NORTH		
N02 = LOGO 15.5 Sq. Ft.		
N03 = SUBARU	ENVELOPED SIGN AREA 71 SQ. FT.	
N04 = DON MILLER		
N05 = SERVICE 15 Sq. Ft.		
SIGN SQUARE FOOTAGE TOTAL: 101.5		

Day Channel Letter Specifications
#2447 WHITE ACRYLIC W/PERFORATED 3M VINYL VDN-10968 3630-137 EUROPEAN BLUE/210 WHITE VINYL DUAL COLOR FILM LAMINATED TO FACE (BLUE BY DAY, WHITE BY NIGHT)
WHITE PRECOAT RETURNS PAINTED MATTHEWS 281342SP BRUSHED ALUMINUM
1" WIDE CHROME JEWELITE
WHITE LED LIT

Logo Specifications
1/8" ROUTED CLEAR POLYCARBONATE WITH 3635-70 DIFFUSER FILM ON BACK HELD BY 1" WIDE CHROME SILVATRIM.
CHROME SILVER DAY / ILLUM. WHITE NIGHT 3" DEEP EMBOSSED OVAL FACE TO SLIDE UNDER SILVATRIM AND TRAPPED 1/8" CLEAR POLYCARBONATE DIFFUSER.
RETURN IS BRUSHED ALUMINUM PAINTED MAP SVOC-1905 SILVER(SATIN FINISH).
15/16" DEEP CHROME EMBOSSED RING.
3/4" DEEP CHROME EMBOSSED STARS.
3" DEEP EMBOSSED OVAL. TRANSLUCENT PMS 662
SIGN IS MANUFACTURED TO U.L. SPECIFICATIONS

PERMITS
ONLY

707 West Spring Garden Street
Palmyra, New Jersey 08065

Phone: 856 829 1460
Fax: 856 829 8549
E-mail: mail@philadelphiasign.com



REVISIONS		
Date	Description	By:
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7.		
8.		
9.		

DRAWING TYPE:
PERMIT

SIGN TYPE:
CHANNEL LETTERS

LOCATION: SUB07261
5339 WAYNE TERRACE
MADISON, WI 53718

DATE:
2.15.10

DRAWN BY:
NSL

SHEET:
3 OF 11

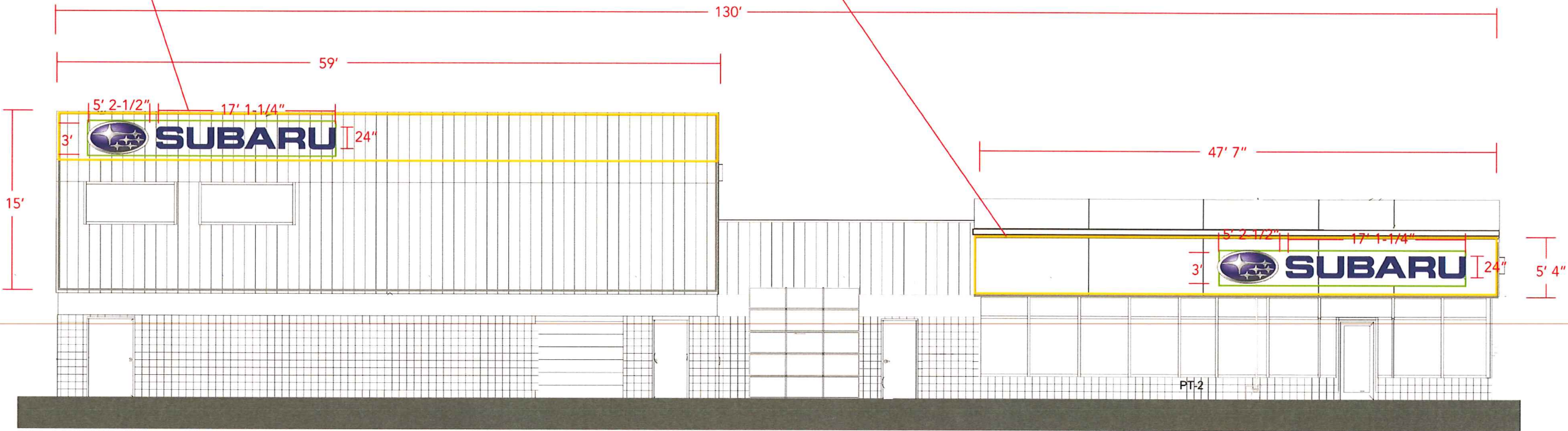
DWG NUMBER:
B39920

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- N09 SUB.LOGO.36 ILLUM LOGO 36" H X 5' 2-1/2" W (15.5 Sq. Ft.)
- N10 CLB.24 ILLUM. CHANNEL LETTERS 24" CAP HT. / 17' 1 1/4" (34 Sq. Ft.)
- N11 SUB.LOGO.36 ILLUM LOGO 36" H X 5' 2-1/2" W (15.5 Sq. Ft.)
- N12 CLB.24 ILLUM. CHANNEL LETTERS 24" CAP HT. / 17' 1 1/4" (34 Sq. Ft.)

SIGNS: LOGO SUBARU
3' x 23' = 69 SQ. FT.
ON
SIGNABLE AREA 2
4' 2" x 59' = 246 SQ. FT.

SIGNS: LOGO SUBARU
3' x 23' = 69 SQ. FT.
ON
SIGNABLE AREA 1
5' 4" x 47' = 251 SQ. FT.



South Elevation

Scale: 3/32" = 1'

SIGN SQUARE FOOTAGE | EAST

N09 = LOGO	ENVELOPED SIGN AREA 69 SQ. FT.
N10 = SUBARU	
N11 = LOGO	ENVELOPED SIGN AREA 69 SQ. FT.
N12 = SUBARU	

SIGN SQUARE FOOTAGE TOTAL: 99

Day Channel Letter Specifications

#2447 WHITE ACRYLIC W/PERFORATED 3M VINYL
VDN-10968 3630-137 EUROPEAN BLUE/210 WHITE
VINYL DUAL COLOR FILM LAMINATED TO FACE
(BLUE BY DAY, WHITE BY NIGHT)

WHITE PRECOAT RETURNS PAINTED MATTHEWS
281342SP BRUSHED ALUMINUM

1" WIDE CHROME JEWELITE

WHITE LED LIT

Logo Specifications

1/8" ROUTED CLEAR POLYCARBONATE WITH
3635-70 DIFFUSER FILM ON BACK HELD BY 1" WIDE
CHROME SILVATRIM.

CHROME SILVER DAY / ILLUM. WHITE NIGHT
3" DEEP EMBOSSED OVAL FACE TO SLIDE
UNDER SILVATRIM AND TRAPPED 1/8" CLEAR
POLYCARBONATE DIFFUSER.

RETURN IS BRUSHED ALUMINUM PAINTED MAP
SVOC-1905 SILVER(SATIN FINISH).

15/16" DEEP CHROME EMBOSSED RING.

3/4" DEEP CHROME EMBOSSED STARS.

3" DEEP EMBOSSED OVAL. TRANSLUCENT PMS 662

SIGN IS MANUFACTURED TO U.L. SPECIFICATIONS

PERMITS
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Philadelphia Sign
C O M P A N Y

707 West Spring Garden Street
Palmyra, New Jersey 08065

Phone: 856 829 1460
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SUBARU

REVISIONS

Date	Description	By:
1.		
2.		
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DRAWING TYPE:

PERMIT

SIGN TYPE:

CHANNEL LETTERS

LOCATION: SUB07261
5339 WAYNE TERRACE
MADISON, WI 53718

DATE:

2.15.10

DRAWN BY:

NSL

SHEET:

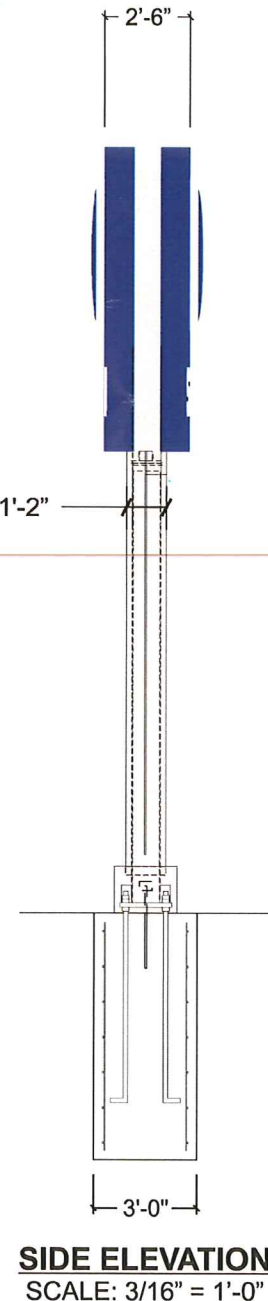
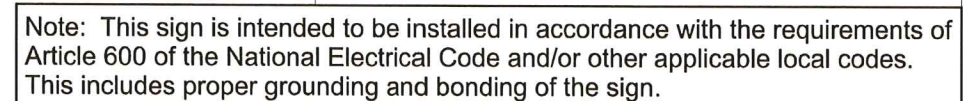
5 OF 11

DWG NUMBER:

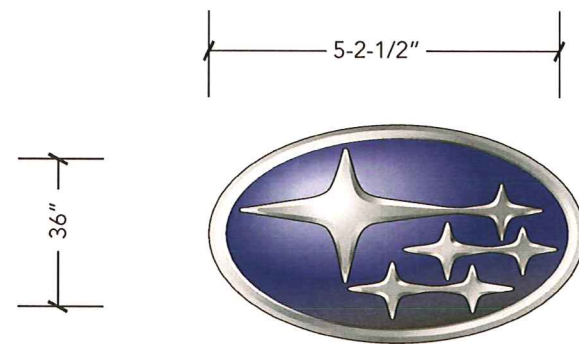
B39877

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ALUMINUM CLADDING PAINTED SUBARU SILVER SVOC-1905.

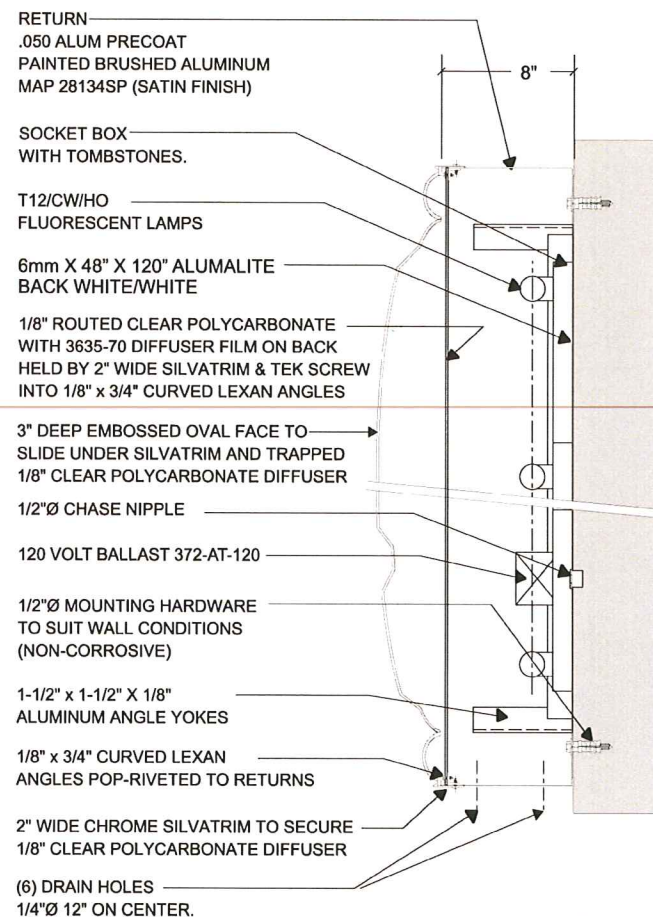


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LOGO WALL SIGN
Scale: 3/8" = 1' 0"

NOTE: N02 MOUNTED TO TOWER

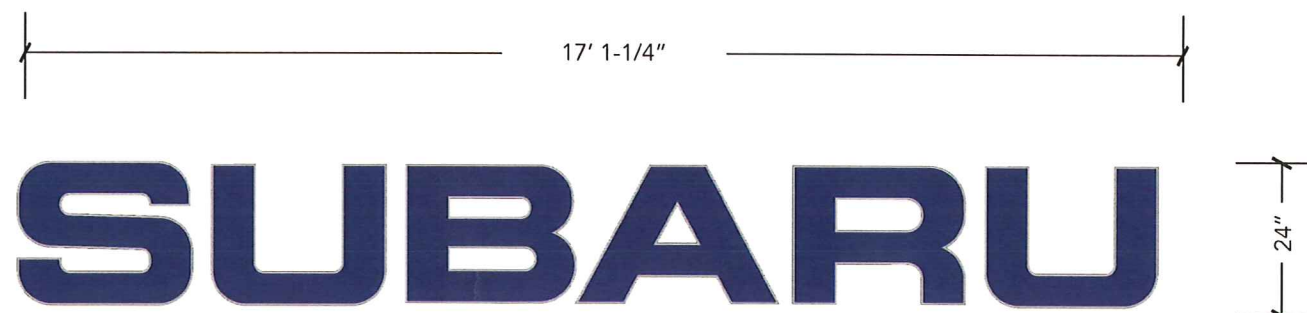


CROSS SECTION
Scale: 3/4" = 1' 0"

STANDARD WALL SIGN NOTES:

1. Sufficient Primary Circuit In Vicinity Of Sign By Others.
2. Final Primary Hook-Up By Sign Installer, Where Allowed By Local Codes.
3. Sign Shall Be U.L. Listed.
4. Mounting Hardware By Sign Installer.

ELECTRICAL LOAD
2.0 Amps @ 120 Volts
ELECTRICAL REQ'MTS
(1) 20 Amp/120 Volt Circuit



BLUE DAY / WHITE NIGHT LETTERS
Scale: 3/8" = 1' 0"

NOTE: N03 MOUNTED TO RIGHT OF TOWER

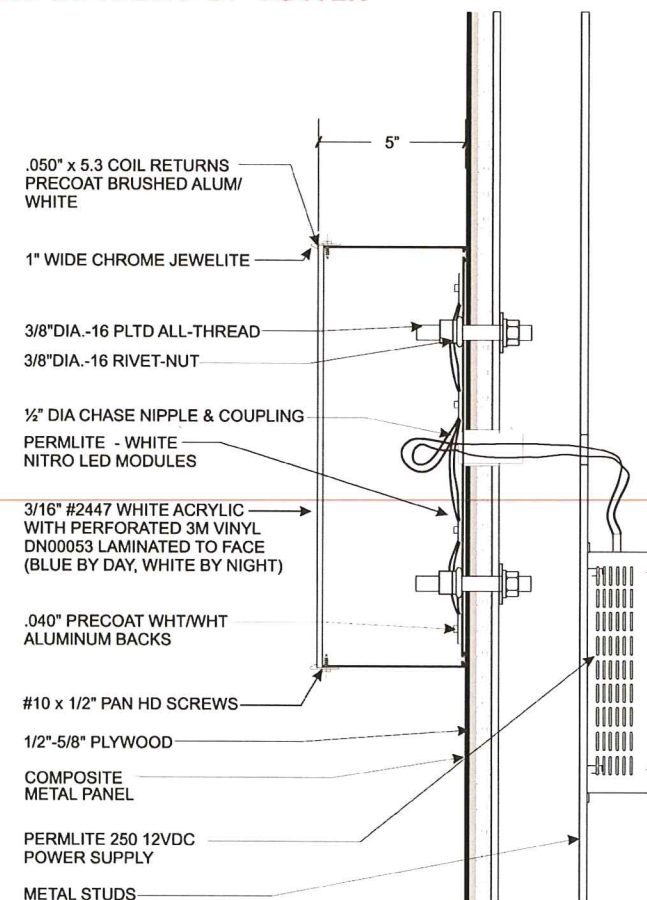
Day Channel Letter Specifications

#2447 WHITE ACRYLIC W/PERFORATED 3M VINYL VDN-10968 3630-137 EUROPEAN BLUE/210 WHITE VINYL DUAL COLOR FILM LAMINATED TO FACE (BLUE BY DAY, WHITE BY NIGHT)
WHITE PRECOAT RETURNS PAINTED MATTHEWS 2813425P BRUSHED ALUMINUM
1" WIDE CHROME JEWELITE
WHITE LED LIT

Logo Specifications

1/8" ROUTED CLEAR POLYCARBONATE WITH 3635-70 DIFFUSER FILM ON BACK HELD BY 1" WIDE CHROME SILVATRIM.
CHROME SILVER DAY / ILLUM. WHITE NIGHT 3" DEEP EMBOSSED OVAL FACE TO SLIDE UNDER SILVATRIM AND TRAPPED 1/8" CLEAR POLYCARBONATE DIFFUSER.
RETURN IS BRUSHED ALUMINUM PAINTED MAP SVOC-1905 SILVER(SATIN FINISH).
15/16" DEEP CHROME EMBOSSED RING.
3/4" DEEP CHROME EMBOSSED STARS.
3" DEEP EMBOSSED OVAL TRANSLUCENT PMS 662
SIGN IS MANUFACTURED TO U.L. SPECIFICATIONS

**PERMITS
ONLY**



CROSS SECTION
Scale: 3/4" = 1' 0"

STANDARD LETTER NOTES:

1. Sufficient Primary Circuit In Vicinity Of Sign By Others.
2. Letter To Letter Wiring And Final Primary Hook-up By Sign Installer, Where Allowed By Local Codes.
3. Sign Shall Be U.L. Listed.
4. Mounting Hardware By Sign Installer.
5. Full Size Drilling Template Furnished With Sign.

ELECTRICAL LOAD
4.0 Amps @ 120 Volts
ELECTRICAL REQ'MTS
(1) 20 Amp/120 Volt Circuit



Philadelphia Sign
C O M P A N Y

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SUBARU

REVISIONS

Date	Description	By:
1.		
2.		
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6.		
7.		
8.		
9.		

DRAWING TYPE:

PERMIT

SIGN TYPE:

CHANNEL LETTERS

LOCATION: SUB07261
5339 WAYNE TERRACE
MADISON, WI 53718

DATE:

2.18.11

DRAWN BY:

NSL

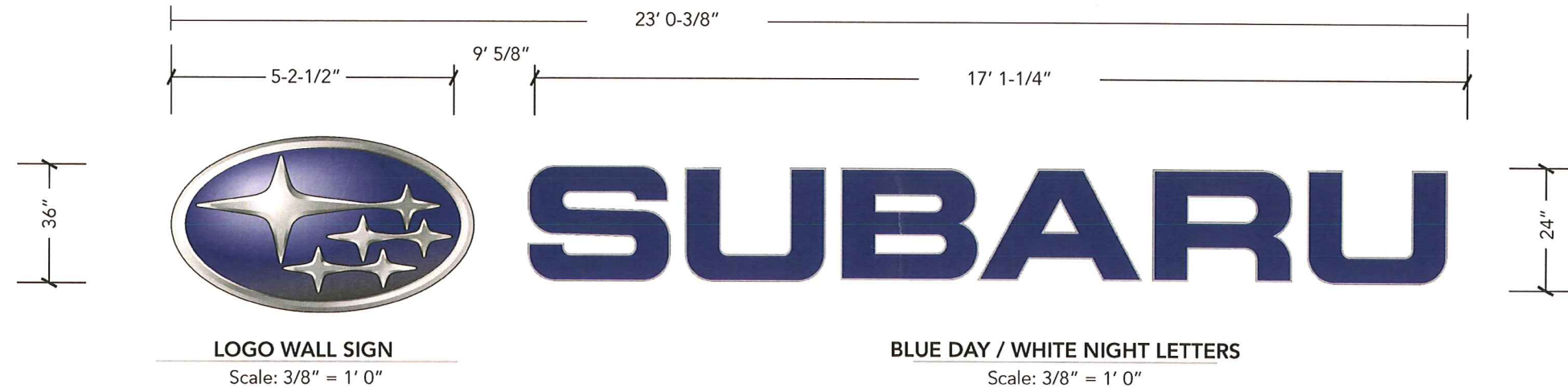
SHEET:

7 OF 11

DWG NUMBER:

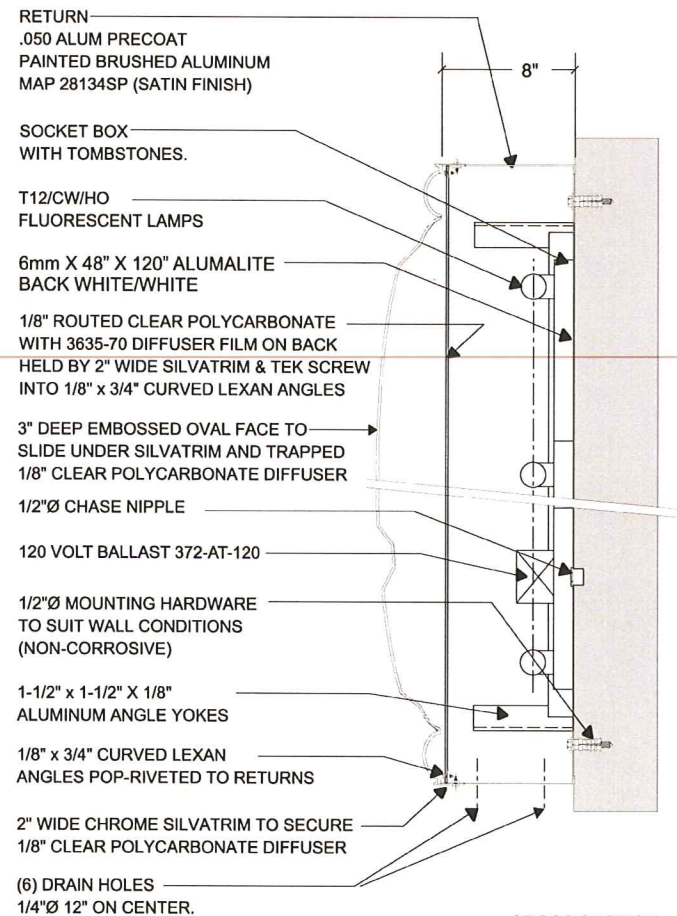
B39920

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NOTE: TYPICAL OF 3 SETS

SET 1 EAST FACADE: N07 & N08 | SET 2 SOUTH FACADE: N09 & N10 | SET 3 SOUTH FACADE: N11 & N12 |



Day Channel Letter Specifications

#2447 WHITE ACRYLIC W/PERFORATED 3M VINYL
VDN-10968 3630-137 EUROPEAN BLUE/210 WHITE
VINYL DUAL COLOR FILM LAMINATED TO FACE
(BLUE BY DAY, WHITE BY NIGHT)

WHITE PRECOAT RETURNS PAINTED MATTHEWS
281342SP BRUSHED ALUMINUM

1" WIDE CHROME JEWELITE

WHITE LED LIT

Logo Specifications

1/8" ROUTED CLEAR POLYCARBONATE WITH
3635-70 DIFFUSER FILM ON BACK HELD BY 1" WIDE
CHROME SILVATRIM.

CHROME SILVER DAY / ILLUM. WHITE NIGHT
3" DEEP EMBOSSED OVAL FACE TO SLIDE
UNDER SILVATRIM AND TRAPPED 1/8" CLEAR
POLYCARBONATE DIFFUSER.

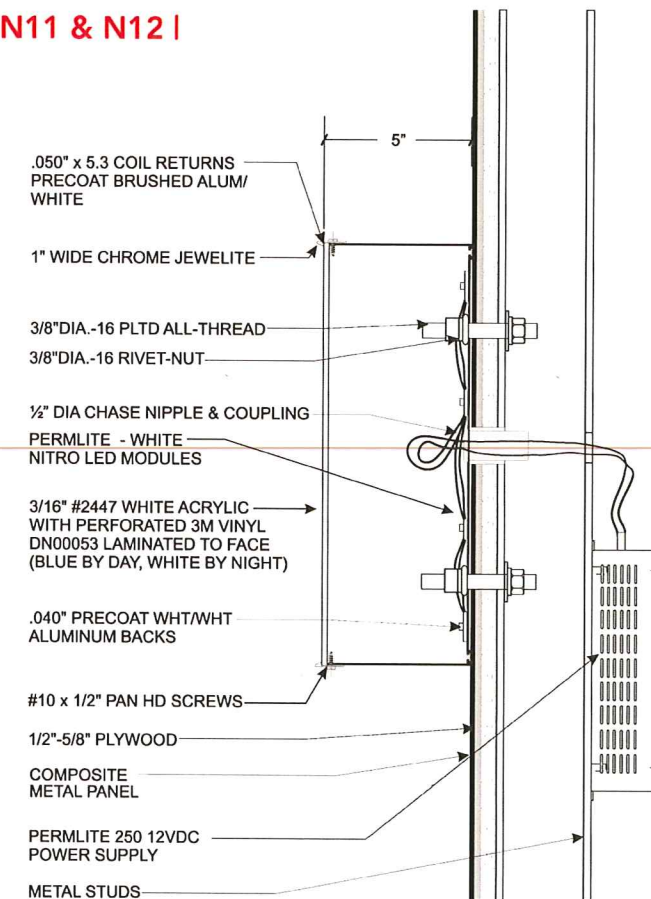
RETURN IS BRUSHED ALUMINUM PAINTED MAP
SVOC-1905 SILVER(SATIN FINISH).

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3/4" DEEP CHROME EMBOSSED STARS.

3" DEEP EMBOSSED OVAL TRANSLUCENT PMS 662

SIGN IS MANUFACTURED TO U.L. SPECIFICATIONS



CROSS SECTION
Scale: 3/4" = 1' 0"

STANDARD LETTER NOTES:

1. Sufficient Primary Circuit In Vicinity Of Sign By Others.
2. Letter To Letter Wiring And Final Primary Hook-up By Sign Installer, Where Allowed By Local Codes.
3. Sign Shall Be U.L. Listed.
4. Mounting Hardware By Sign Installer.
5. Full Size Drilling Template Furnished With Sign.

ELECTRICAL LOAD
4.0 Amps @ 120 Volts
ELECTRICAL REQ'MTS
(1) 20 Amp/120 Volt Circuit

STANDARD WALL SIGN NOTES:

1. Sufficient Primary Circuit In Vicinity Of Sign By Others.
2. Final Primary Hook-Up By Sign Installer, Where Allowed By Local Codes.
3. Sign Shall Be U.L. Listed.
4. Mounting Hardware By Sign Installer.

ELECTRICAL LOAD
2.0 Amps @ 120 Volts
ELECTRICAL REQ'MTS
(1) 20 Amp/120 Volt Circuit

PERMITS
ONLY



**Philadelphia Sign
C O M P A N Y**

707 West Spring Garden Street
Palmyra, New Jersey 08065

Phone: 856 829 1460
Fax: 856 829 8549
E-mail: mail@philadelphiasign.com



SUBARU

REVISIONS

Date	Description	By:
1.		
2.		
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6.		
7.		
8.		
9.		

DRAWING TYPE:

PERMIT

SIGN TYPE:

CHANNEL LETTERS

LOCATION: SUB07261
5339 WAYNE TERRACE
MADISON, WI 53718

DATE:

2.18.11

DRAWN BY:

NSL

SHEET:

8 OF 11

DWG NUMBER:

B39920

THIS IS AN ORIGINAL UNPUBLISHED
DRAWING CREATED BY P.S.C.O. IT
IS SUBMITTED FOR YOUR PERSONAL
USE IN CONJUNCTION WITH A PROJECT
BEING PLANNED FOR YOU BY P.S.C.O.
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OUTSIDE YOUR ORGANIZATION NOR
IS IT TO BE USED, COPIED, REPRODUCED,
OR EXHIBITED IN ANY FASHION.

N05 ILLUM. SERVICE LETTERS 18" CAP HT. / 9' 10" OAW (14.75 Sq. Ft.)
BLUE DAY / WHITE NIGHT FACES

9' 10"

18"

SERVICE

DEALER NAME LETTER ELEVATION
BLUE DAY/WHITE NIGHT

SCALE: 1/2" = 1'

Day Channel Letter Specifications

#2447 WHITE ACRYLIC W/PERFORATED 3M VINYL
VDN-10968 3630-137 EUROPEAN BLUE/210 WHITE
VINYL DUAL COLOR FILM LAMINATED TO FACE
(BLUE BY DAY, WHITE BY NIGHT)
WHITE PRECOAT RETURNS PAINTED MATTHEWS
2813425P BRUSHED ALUMINUM
1" WIDE CHROME JEWELITE
WHITE LED LIT

PERMITS
ONLY

.050" x 5.3 COIL RETURNS
PRECOAT BRUSHED ALUM/
WHITE

1" WIDE CHROME JEWELITE

3/8"DIA.-16 PLTD ALL-THREAD

3/8"DIA.-16 RIVET-NUT

1/2" DIA CHASE NIPPLE & COUPLING

PERMLITE - WHITE
NITRO LED MODULES

3/16" #2447 WHITE ACRYLIC
WITH PERFORATED 3M VINYL
DN00053 LAMINATED TO FACE
(BLUE BY DAY, WHITE BY NIGHT)

.040" PRECOAT WHT/WHT
ALUMINUM BACKS

#10 x 1/2" PAN HD SCREWS

1/2"-5/8" PLYWOOD

COMPOSITE
METAL PANEL

PERMLITE 250 12VDC
POWER SUPPLY

METAL STUDS

CROSS SECTION
SCALE: 3" = 1' 0"

STANDARD LETTER NOTES:

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By Others.
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By Sign Installer, Where Allowed By Local Codes.
3. Sign Shall Be U.L. Listed.
4. Mounting Hardware By Sign Installer.
5. Full Size Drilling Template Furnished With Sign.

ELECTRICAL LOAD
5 .0 Amps @ 120 Volts
ELECTRICAL REQ'MTS
(1) 20 Amp/120 Volt Circuit



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8.		
9.		

DRAWING TYPE:

PERMIT

SIGN TYPE:

CHANNEL LETTERS

LOCATION: SUB07261
5339 WAYNE TERRACE
MADISON, WI 53718

DATE:
2.15.10

DRAWN BY:
NSL

SHEET:
9 OF 11

DWG NUMBER:
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N04 & N06 ILLUM. DEALER NAME LETTERS 18" CAP HT. / 14' 8-1/2" OAW (22.5 Sq. Ft.)
BLUE DAY / WHITE NIGHT FACES

14' 8- 1/2"

18" **DON MILLER**

DEALER NAME LETTER ELEVATION
BLUE DAY/WHITE NIGHT

SCALE: 1/2" = 1'

Day Channel Letter Specifications

#2447 WHITE ACRYLIC W/PERFORATED 3M VINYL
VDN-10968 3630-137 EUROPEAN BLUE/210 WHITE
VINYL DUAL COLOR FILM LAMINATED TO FACE
(BLUE BY DAY, WHITE BY NIGHT)
WHITE PRECOAT RETURNS PAINTED MATTHEWS
281342SP BRUSHED ALUMINUM
1" WIDE CHROME JEWELITE
WHITE LED LIT

**PERMITS
ONLY**

.050" x 5.3 COIL RETURNS
PRECOAT BRUSHED ALUM/
WHITE

1" WIDE CHROME JEWELITE

3/8"DIA.-16 PLTD ALL-THREAD

3/8"DIA.-16 RIVET-NUT

1/2" DIA CHASE NIPPLE & COUPLING

PERMLITE - WHITE
NITRO LED MODULES

3/16" #2447 WHITE ACRYLIC
WITH PERFORATED 3M VINYL
DN00053 LAMINATED TO FACE
(BLUE BY DAY, WHITE BY NIGHT)

.040" PRECOAT WHT/WHT
ALUMINUM BACKS

#10 x 1/2" PAN HD SCREWS

1/2"-5/8" PLYWOOD

COMPOSITE
METAL PANEL

PERMLITE 250 12VDC
POWER SUPPLY

METAL STUDS

CROSS SECTION
SCALE: 3" = 1' 0"

STANDARD LETTER NOTES:

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By Others.
2. Letter To Letter Wiring And Final Primary Hook-up
By Sign Installer, Where Allowed By Local Codes.
3. Sign Shall Be U.L. Listed.
4. Mounting Hardware By Sign Installer.
5. Full Size Drilling Template Furnished With Sign.

ELECTRICAL LOAD

5 .0 Amps @ 120 Volts

ELECTRICAL REQ'MTS

(1) 20 Amp/120 Volt Circuit



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9.		

DRAWING TYPE:

PERMIT

SIGN TYPE:

CHANNEL LETTERS

LOCATION: SUB07261
5339 WAYNE TERRACE
MADISON, WI 53718

DATE:

2.15.10

DRAWN BY:

NSL

SHEET:

10 OF 11

DWG NUMBER:

B39920

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N13 ILLUM. PARTS LETTERS 18" CAP HT. / 7' 7-1/2" OAW (11.5 Sq. Ft.)
BLUE DAY / WHITE NIGHT FACES

18" 7' 7-1/2"

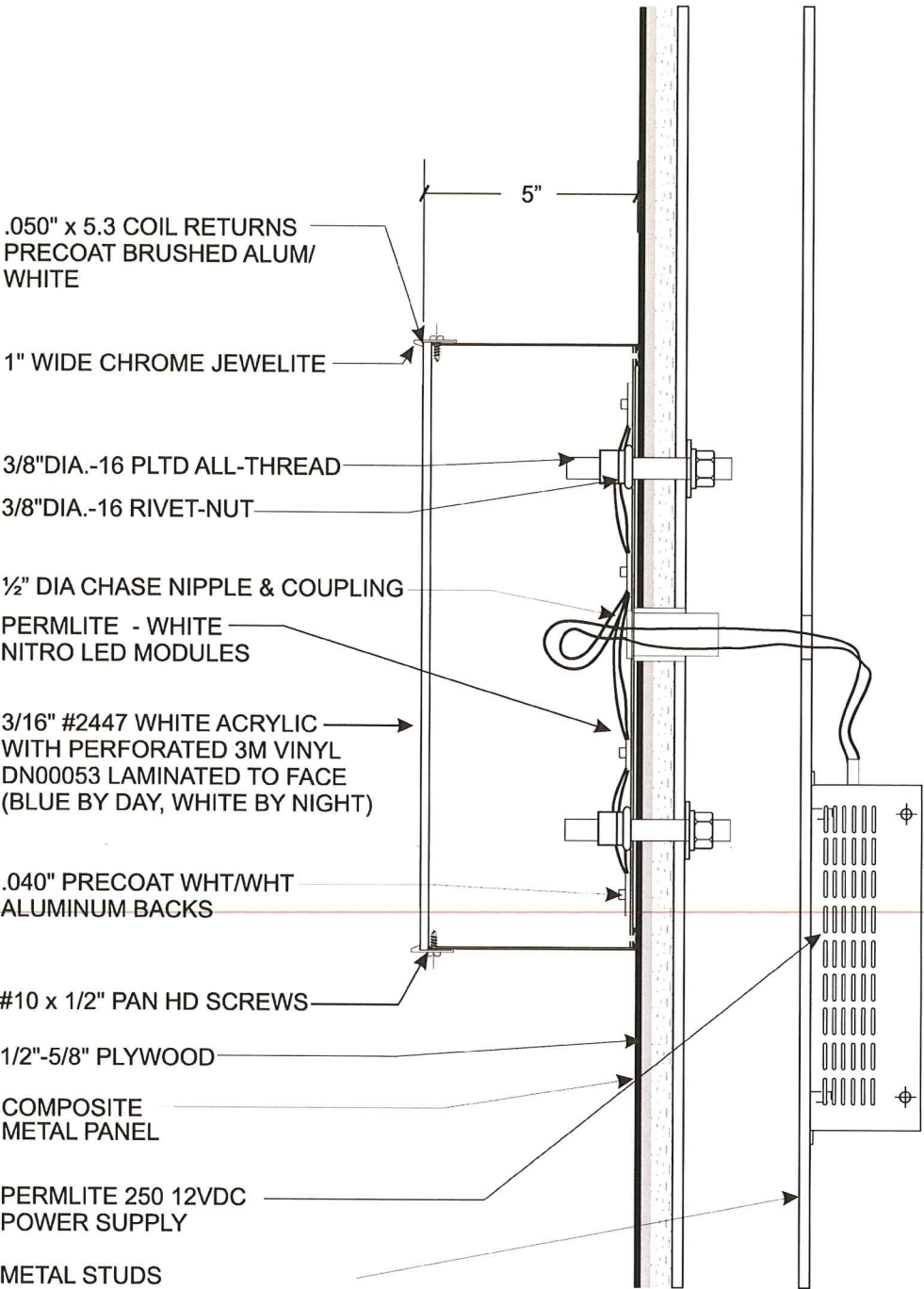
PARTS

DEALER NAME LETTER ELEVATION
BLUE DAY/WHITE NIGHT

SCALE: 1/2" = 1'

Day Channel Letter Specifications
#2447 WHITE ACRYLIC W/PERFORATED 3M VINYL VDN-10968 3630-137 EUROPEAN BLUE/210 WHITE VINYL DUAL COLOR FILM LAMINATED TO FACE (BLUE BY DAY, WHITE BY NIGHT)
WHITE PRECOAT RETURNS PAINTED MATTHEWS 281342SP BRUSHED ALUMINUM
1" WIDE CHROME JEWELITE
WHITE LED LIT

PERMITS
ONLY



CROSS SECTION
SCALE: 3" = 1' 0"

STANDARD LETTER NOTES:

1. Sufficient Primary Circuit In Vicinity Of Sign By Others.
2. Letter To Letter Wiring And Final Primary Hook-up By Sign Installer, Where Allowed By Local Codes.
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ELECTRICAL LOAD
5 .0 Amps @ 120 Volts
ELECTRICAL REQ'MTS
(1) 20 Amp/120 Volt Circuit



**Philadelphia Sign
C O M P A N Y**

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Palmyra, New Jersey 08065

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SIGN TYPE:

CHANNEL LETTERS

LOCATION: SUB07261
5339 WAYNE TERRACE
MADISON, WI 53718

DATE:

2.15.10

DRAWN BY:

NSL

SHEET:

11 OF 11

DWG NUMBER:

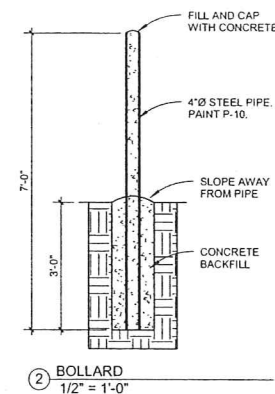
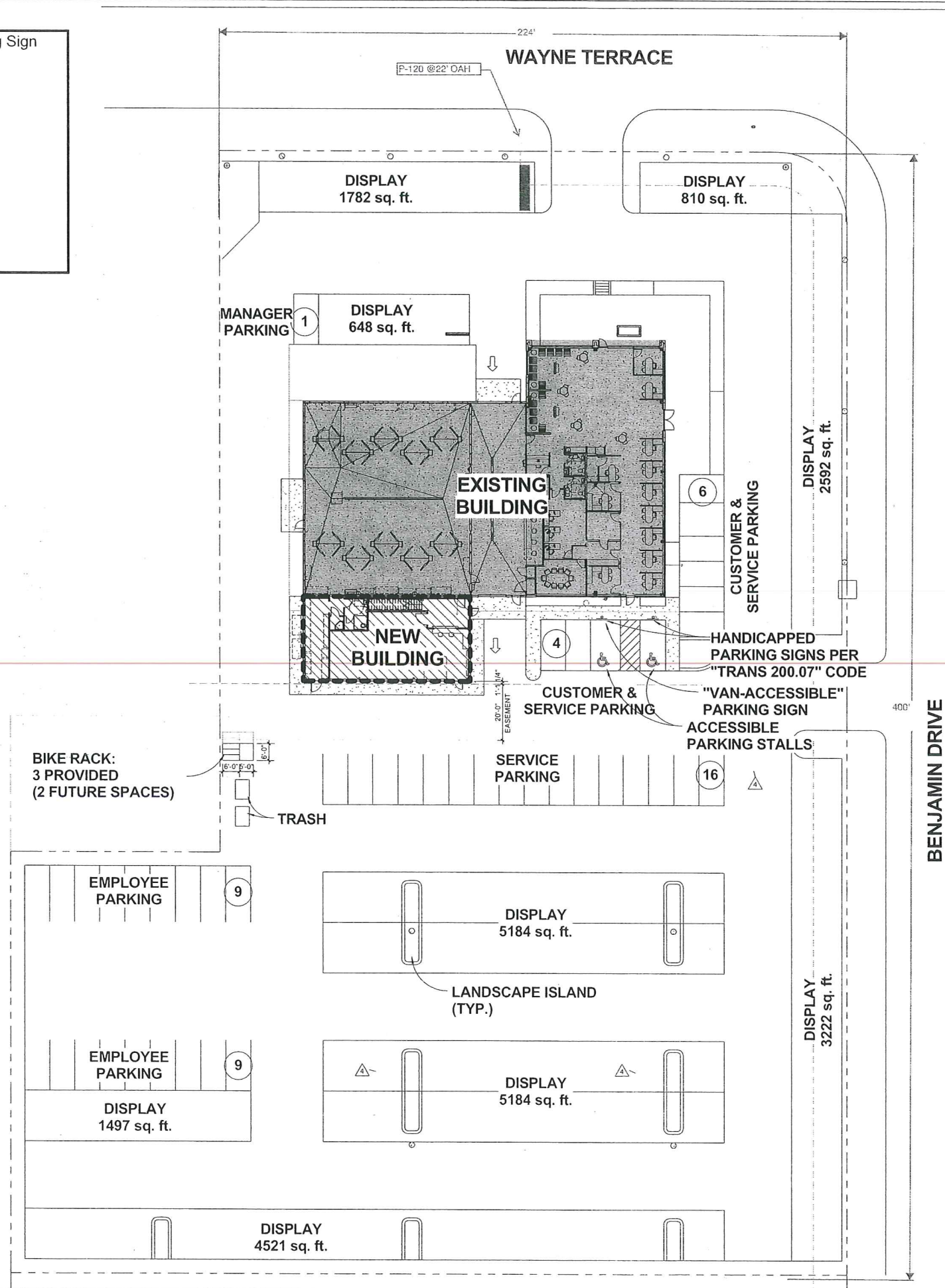
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SITE PLAN including P-120 Freestanding Sign

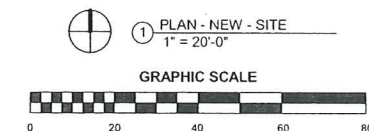
Don Miller Subaru
5339 Wayne Terrace,
Madison WI 53718

Expediter:
Jim Emden, Badger Sign
Manufacturer:
Philadelphia Sign Company
Adrian Corda, 856-829-1460 x223
acorda@philadelphiasign.com



PARKING LOT PLAN SITE INFORMATION BLOCK	
SITE ADDRESS	5339 WAYNE TERRACE
SITE ACREAGE	(TOTAL) 101,116 SQ. FT. / 2.32 ACRES
NUMBER OF BUILDING STORIES	2
BUILDING HEIGHT (ABOVE GRADE)	26' (HIGHEST POINT)
D.O.C. TYPE OF CONSTRUCTION (NEW) OR (ADDITION)	II-B SPRINKLERED
SQUARE FOOTAGE OF BUILDING	(EXISTING) 10,186 SQ. FT. (NEW) 3,585 SQ. FT. (TOTAL) 13,771 SQ. FT.
USE OF PROPERTY	VEHICLE SALES & SERVICE
GROSS SQUARE FEET OF OFFICE	SEE "PARKING STALL INFORMATION" BLOCK
GROSS SQUARE FEET OF RETAIL AREA	N.A.
NUMBER OF EMPLOYEES IN WAREHOUSE	N.A.
NUMBER OF EMPLOYEES IN PRODUCTION AREA	N.A.
CAPACITY OF RESTAURANT/PLACE OF ASSEMBLY	N.A.
NUMBER OF BICYCLE STALLS SHOWN	3 + 2 FUTURE
NUMBER OF PARKING STALLS:	SHOWN
SMALL CARS	0
LARGE CARS	43
ACCESSIBLE	2
TOTAL	45
NUMBER OF TREES SHOWN	SEE LANDSCAPE PLAN

PARKING STALL INFORMATION	
SHOWROOM: 1800 SQ FT/300 =	6 STALLS
10 SERVICE BAYS =	20 STALLS
OWNER / MANAGER =	1 STALL
35 EMPLOYEES =	18 STALLS
STALLS REQUIRED:	45
OF THOSE 45, ___ MUST BE ADA:	2
TOTAL DISPLAY AREA:	25,440 SQ. FT.



Don Miller - East
5339 WAYNE TERRACE
MADISON, WI 53718

H.F. Sullivan CO.
DESIGN - BUILD
GENERAL CONTRACTORS

1314 Emil St. - Madison, WI 53713
Tel: (608)257-2289 Fax: (608)257-2906

Plan Submittal Date: 12/7/2010
Permit Issue Date: 12/20/2010
Revision Schedule
4 | 2010-11-10 Zoning Revisions

DRAWING NAME:
Site Plan - New

SCALE: As indicated
DRAWN BY: Author
DATE: 12/22/2010 2:42:26 PM

SHEET NO.
A-0.2

PROJ. # 210-103