

# ALCOHOL BEVERAGE LICENSE APPLICATION

Submit to municipal clerk. Read instructions on reverse side.

For the license period beginning July 1, 2008; ending June 30, 2009

TO THE GOVERNING BODY of the: ☐ Town of ☐ Village of ☒ City of } Madison

County of Dane Aldermanic Dist. No. \_\_\_\_\_ (if required by ordinance)

CHECK ONE ☐ Individual ☐ Partnership ☒ Limited Liability Company  
☐ Corporation/Nonprofit Organization

**Complete A or B. All must complete C.**

A. Individual or Partnership:

Full Name(s) (Last, First and Middle Name) Her, Peng Home Address 5310 Arapahoe Lane Madison WI 53704 Post Office & Zip Code 53704

B. Full Name of Corporation/Nonprofit Organization/Limited Liability Company Puav Phoej LLC  
Address of Corporation/Limited Liability Company (if different from licensed premises) 5310 Arapahoe Lane  
All Officer(s) Director(s) and Agent of Corporation and Members/Managers and Agent of Limited Liability Company:

Title	Name (Inc. Middle Name)	Home Address	Post Office & Zip Code
President/Member	<u>Peng Her</u>	<u>5310 Arapahoe Lane Madison WI 53704</u>	<u>53704</u>
Vice President/Member	<u>Maizong Yue</u>		
Secretary/Member			
Treasurer/Member			
Agent	<u>PENG HER</u>		
Directors/Managers			

- C 1. Trade Name Taste of Asia Business Phone Number 240-0762  
2. Address of Premises 2817 E. Washington Ave Post Office & Zip Code 53704  
3. Is agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? ☐ Yes ☒ No  
4. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described) See attached Liquor/Beer Supplemental Form.  
5. Legal description (omit if street address is given above): See street address given above.  
6. a. Since filing of the last application, has the named licensee, any member of a partnership licensee, or any member, officer, director, manager or agent for either a limited liability company licensee, corporation licensee, or nonprofit organization licensee been convicted of any offenses (excluding traffic offenses not related to alcohol) for violation of any federal laws, any Wisconsin laws, any laws of other states, or ordinances of any municipality? If yes, complete reverse side ☐ Yes ☒ No  
b. Are charges for any offenses presently pending (excluding traffic offenses not related to alcohol) against the named licensee or any other persons affiliated with this license? If yes, explain fully on reverse side ☐ Yes ☒ No  
7. Except for questions 6a and 6b, have there been any changes in the answers to the questions as submitted by you on your last application for this license? ☒ Yes ☐ No  
If yes, explain. Address change: 5310 Arapahoe Lane  
8. Was the profit or loss from the sale of alcohol beverages for the previous year reported on the Wisconsin Income or Franchise Tax return of the licensee? ☒ Yes ☐ No  
If not explain.  
9. Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown under Section A or B above? [phone (608) 266-2776] ☒ Yes ☐ No  
10. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630 5) before beginning business? [phone 1-800-937-8864] ☒ Yes ☐ No  
11. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☐ Yes ☒ No

**READ CAREFULLY BEFORE SIGNING:** Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants and each member of a partnership applicant must sign; corporate officer(s), members/managers of Limited Liability Companies must sign)

SUBSCRIBED AND SWORN TO BEFORE ME

this 18 day of April, 2008

[Signature]  
(Clerk/Notary Public)

My commission expires 7/24/11

[Signature]  
(Officer of Corporation/Member/Manager of Limited Liability Company /Partner/Individual)

[Signature]  
(Officer of Corporation/Member/Manager of Limited Liability Company /Partner)

[Signature]  
(Additional Partner(s)/Member/Manager of Limited Liability Company if Any)

**TO BE COMPLETED BY CLERK**

Date received and filed with municipal clerk <u>7-18-08</u>	Date reported to council/board <u>8/20/08</u>	Date license granted
License number issued	Date license issued	Signature of Clerk / Deputy Clerk

Applicant's Wisconsin Seller's Permit Number: <u>0000165739</u>	
Federal Employer Identification Number (FEIN):	
<b>LICENSE REQUESTED</b>	
<b>TYPE</b>	<b>FEE</b>
<input type="checkbox"/> Class A beer	\$
<input checked="" type="checkbox"/> Class B beer	\$
<input type="checkbox"/> Wholesale beer	\$
<input checked="" type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
Publication fee	\$
<b>TOTAL FEE</b>	\$

# Liquor/Beer Renewal Supplemental Form

## Corporation or LLC

1. Name of Corporation or LLC Puav Pheeg LLC
2. Address of Licensed Premise 2817 E. Washington Ave
3. State Seller's Permit Number 004 - 0000165739-01
4. Federal Employer Identification Number 20-1046524
5. Approximate square footage of licensed premise 3780
6. Capacity 130
7. Areas where alcohol beverages are sold/permitted (include outdoor seating, if applicable)  
alcohol - beer and wine - sold during dinner  
or dine-in.
8. Areas where alcohol beverages are stored restaurant
9. Indicate the estimated percent of liquor/beer vs. food business, based on gross sales.  
.01 % Alcohol .90% % Food            % Other
10. **Establishments with a capacity of 100 or more:**  
(a) Do you offer or allow live music performances?            Yes X No  
(b) Do you have a designated dance floor area?            Yes X No  
(c) Do you offer or allow the use of a disc jockey?            Yes X No
11. **Establishments that currently hold Nightclub Licenses:**  
Does your approved Security Plan remain in force and unchanged?            Yes            No
12. **Establishments that currently hold Centers for Visual & Performing Arts Licenses:**  
Do your underage identification and security procedures remain in force and unchanged, as approved on your initial application?            Yes            No
13. ☐ Notify me when Tavern Safety Training sessions have been scheduled. ☒ No notice needed.

14. How long has the Liquor/Beer Agent resided in the State of Wisconsin? 8 yrs.
15. Percentage of the business owned by the Liquor/Beer Agent 50 %
16. Has the Agent completed the Beverage Server Training Course? ☒ Yes ☐ No
17. Identify the **registered agent** for your Corporation or LLC. This is not necessarily the same person as your liquor/beer agent. This is your corporation's agent for service of process, notice or demand required or permitted by law to be served on the corporation.

Peng Her

Name

5310 Arapahoe Lane Madison WI 53704

Address

City

State

Zip

18. List names and addresses of all directors, stockholders, members, and managers below.

Names of Directors/Members	Home Address, City, State, Zip
Peng Her	5310 Arapahoe Lane
Maizong Yue	Madison WI 53704

Names of Stockholders (Corporation Only)	Home Address, City, State, Zip	% of Ownership (must = 100%)
Peng Her	Same as above	50%
Maizong Yue	" "	50%

Name(s) of Manager(s)	Home Address, City, State, Zip	Phone #
Peng Her	Same	240-0762

19. Maizong Yue 267-7838
- Who to contact 8 a.m. - 4:30 p.m. regarding problems with application Contact Phone Number

maizongyue@sbcglobal.net

Contact E-mail Address, if possible

X

Maizong Yue

Signature of Officer/Member

6/17/08

Date

## Liquor/Beer Agent Authorization

I, Peng Her, officer/member for Phav Phoej

(Corporation/LLC), doing business as Taste of Asia, authorize and appoint

Peng Her (Name) as the liquor/beer agent for the premise

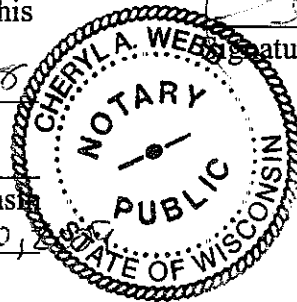
located at 2817 E. Washington Ave.

MADISON, WI 53701

Subscribed and sworn to before me this

18 Day of June, 2008

Cheryl A. Webb  
Notary Public, Dane County, Wisconsin  
My Commission Expires Sept. 20, 2009



[Signature]  
Signature of Officer/Member

## Acceptance of Liquor/Beer Agent Appointment

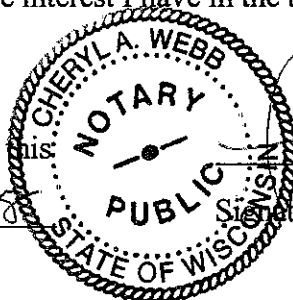
I, Peng Her, appointed **liquor/beer agent** for  
Phav Phoej (name of Corporation or LLC), being first duly sworn

say I have vested in me, by properly authorized and executed written delegation, full authority and control of the premise described in the license of such corporation or limited liability company, and I am involved in the actual conduct of the business as an employee, or have a direct financial interest in the business of the licensee, therein relating to the intoxicating liquor/fermented malt beverage. The interest I have in the business is 50 %.

Subscribed and sworn to before me this

18 Day of June, 2008

Cheryl A. Webb  
Notary Public, Dane County, Wisconsin  
My Commission Expires Sept. 20, 2009



[Signature]  
Signature of Agent