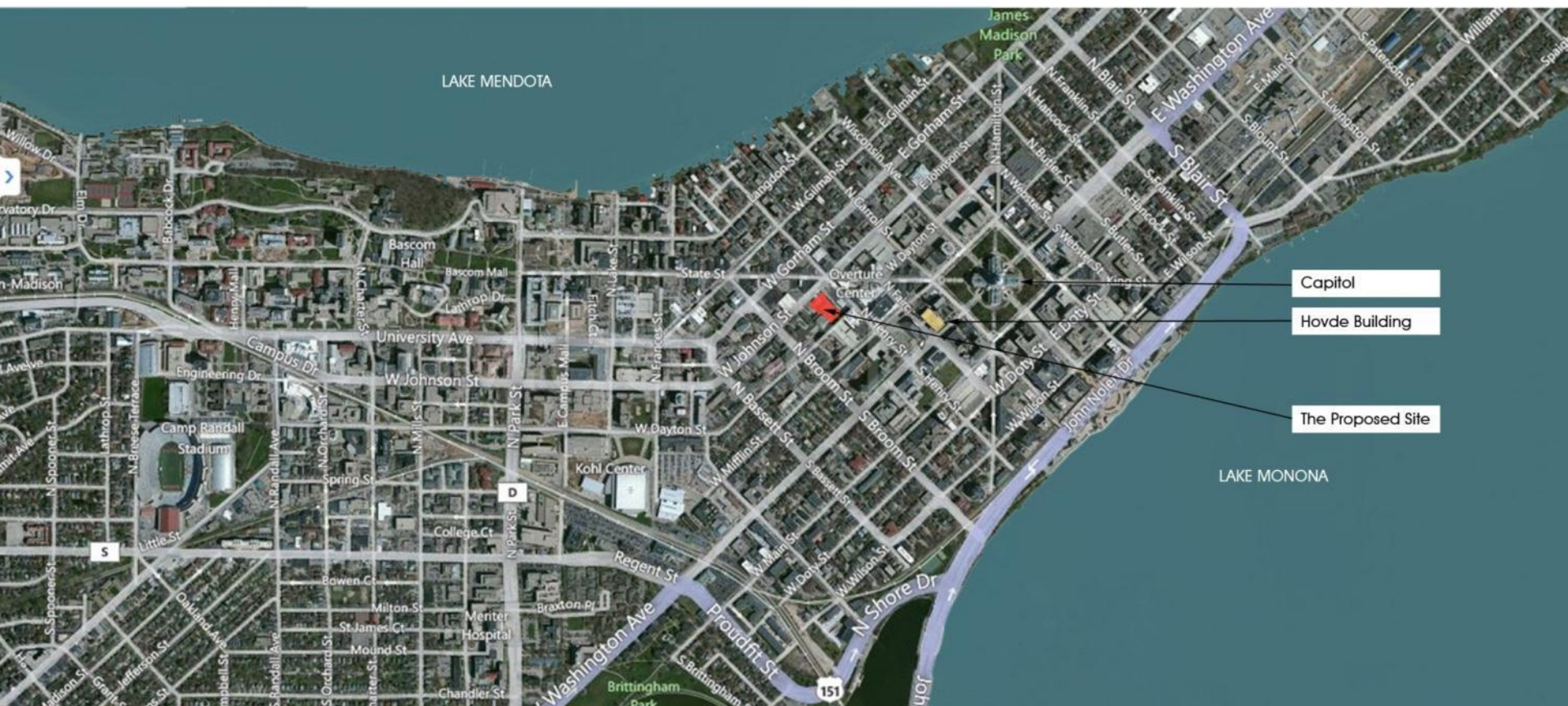




309 West Johnson Street

MADISON · WISCONSIN
June 18, 2012

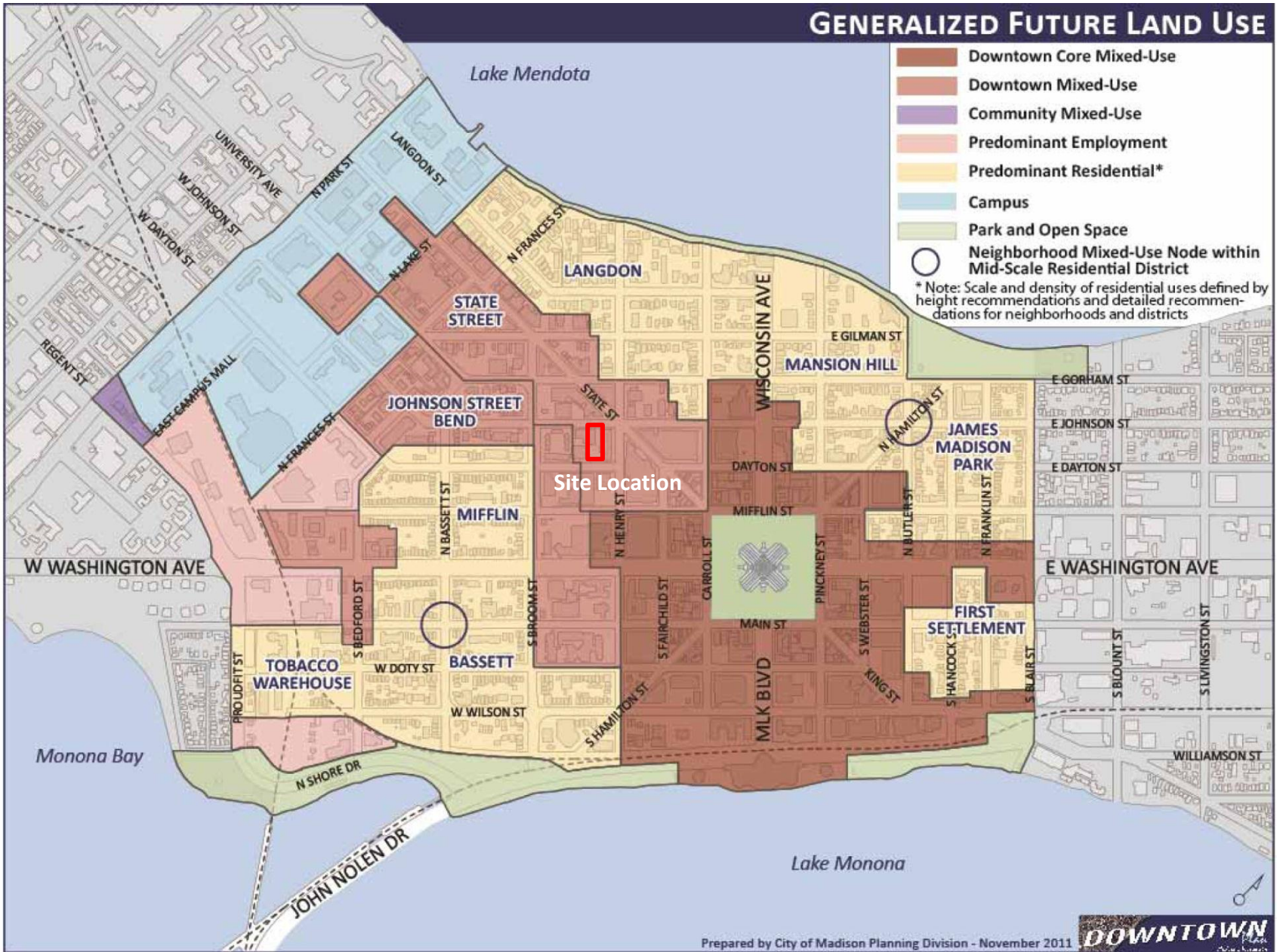
Plan Commission Meeting



site location



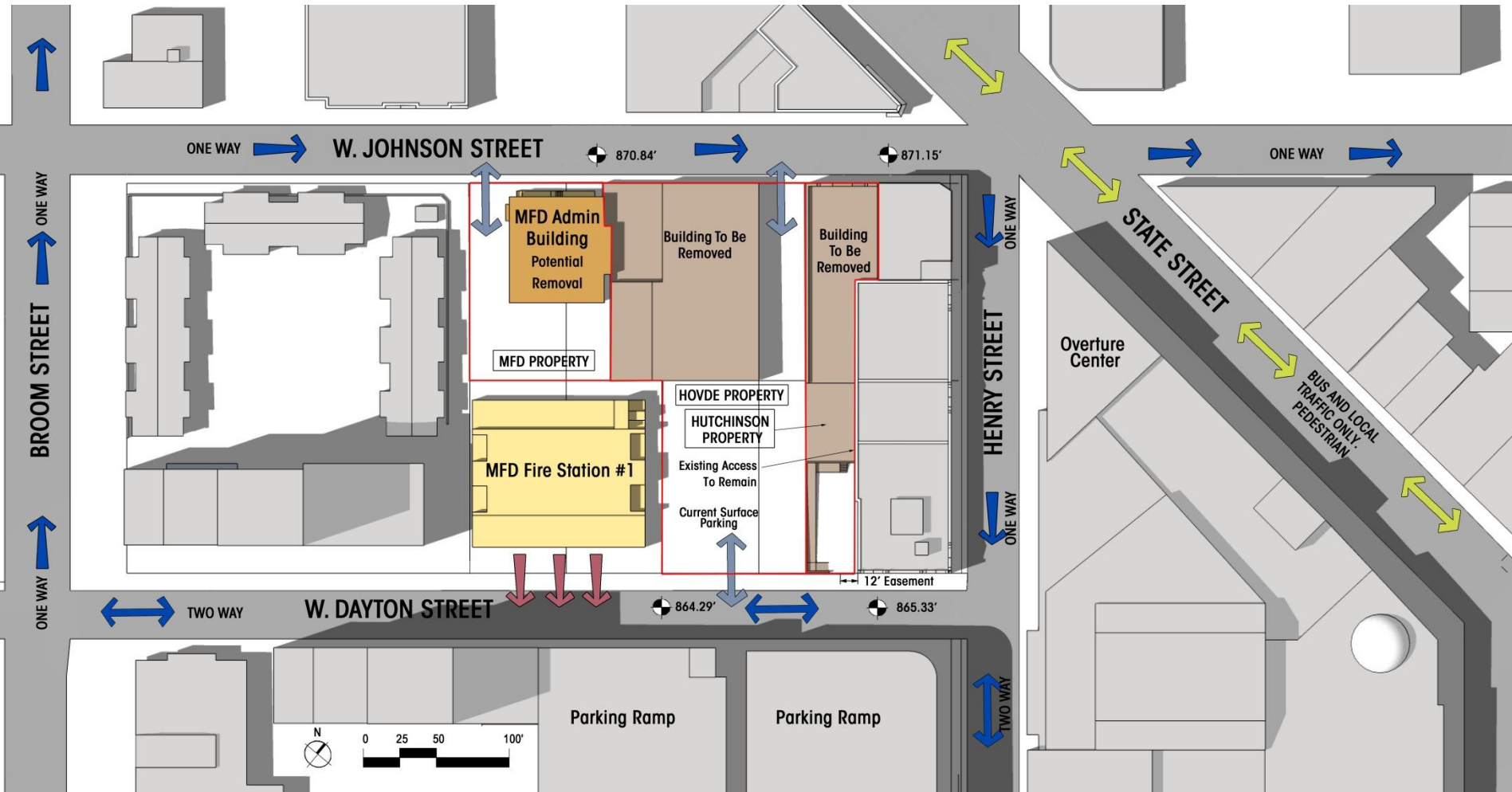
GENERALIZED FUTURE LAND USE



Prepared by City of Madison Planning Division - November 2011



309 west johnson street building



existing site plan



existing site conditions



existing site conditions

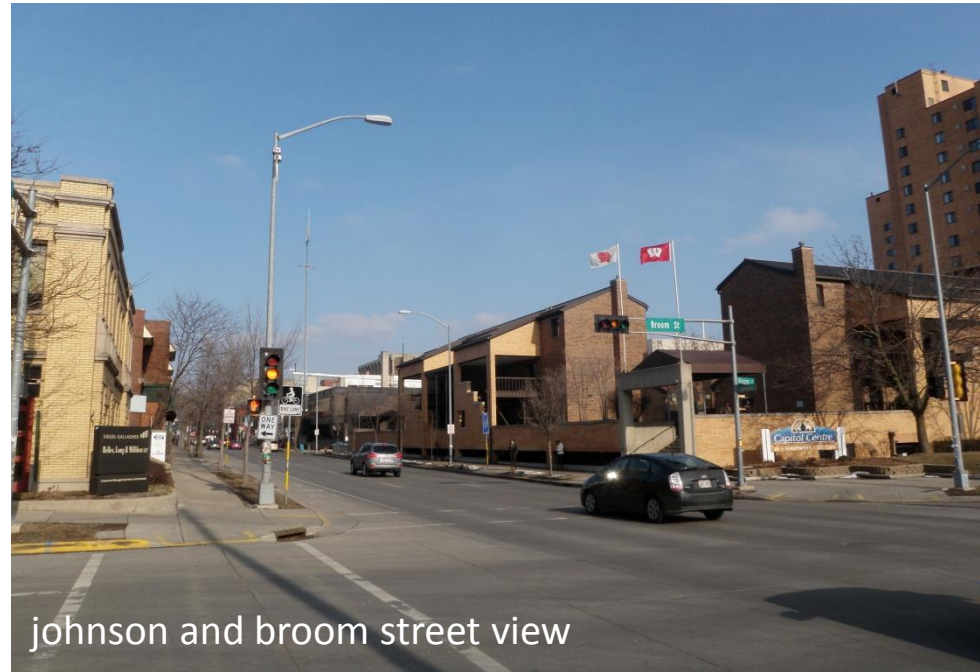


existing site conditions

309 west johnson street building



johnson street view



johnson and broom street view



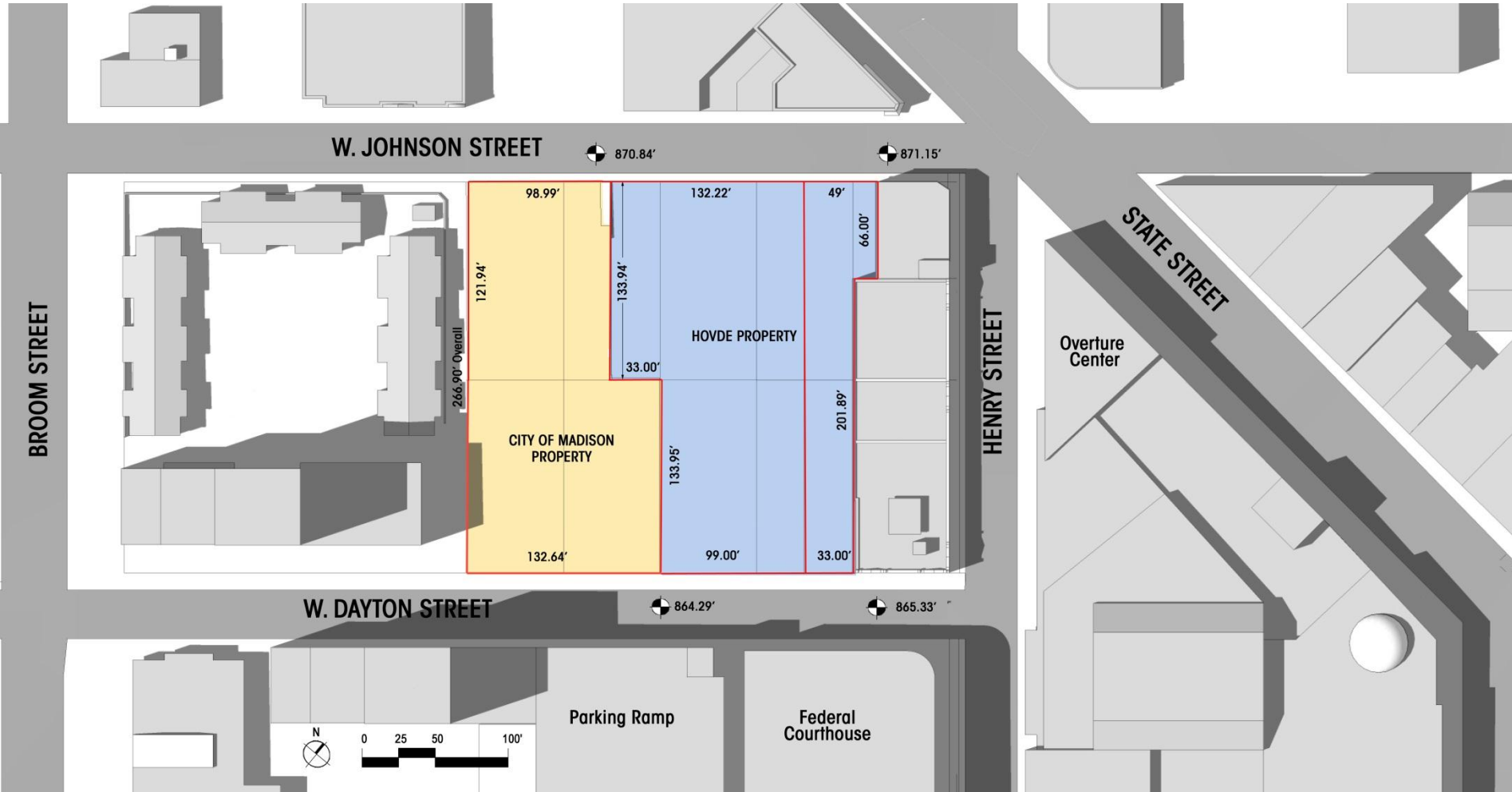
johnson street view



johnson street view

existing conditions

309 west johnson street building

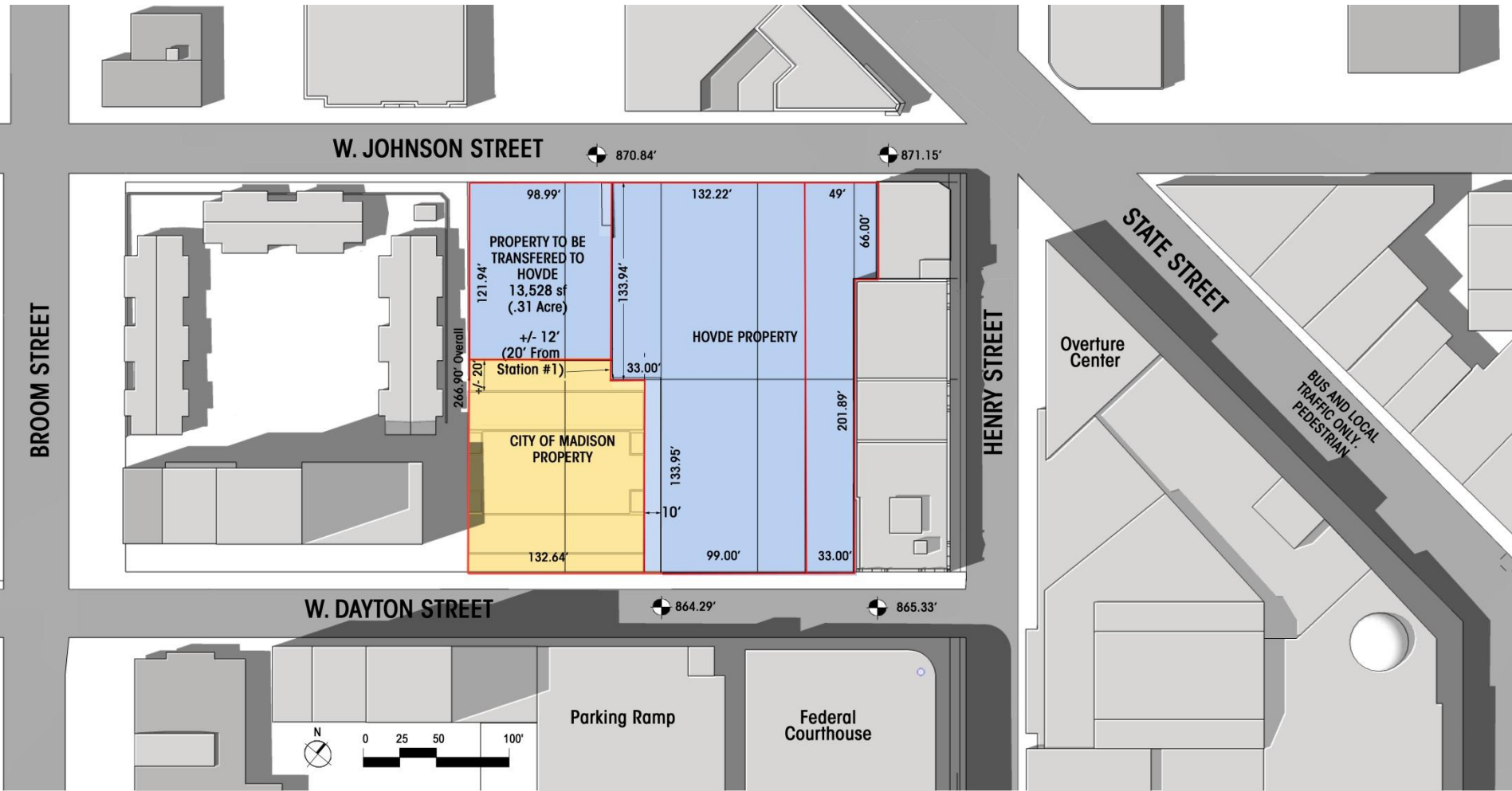


existing properties



eppstein when : architects

309 west johnson street building



proposed properties



proposed mixed-use development

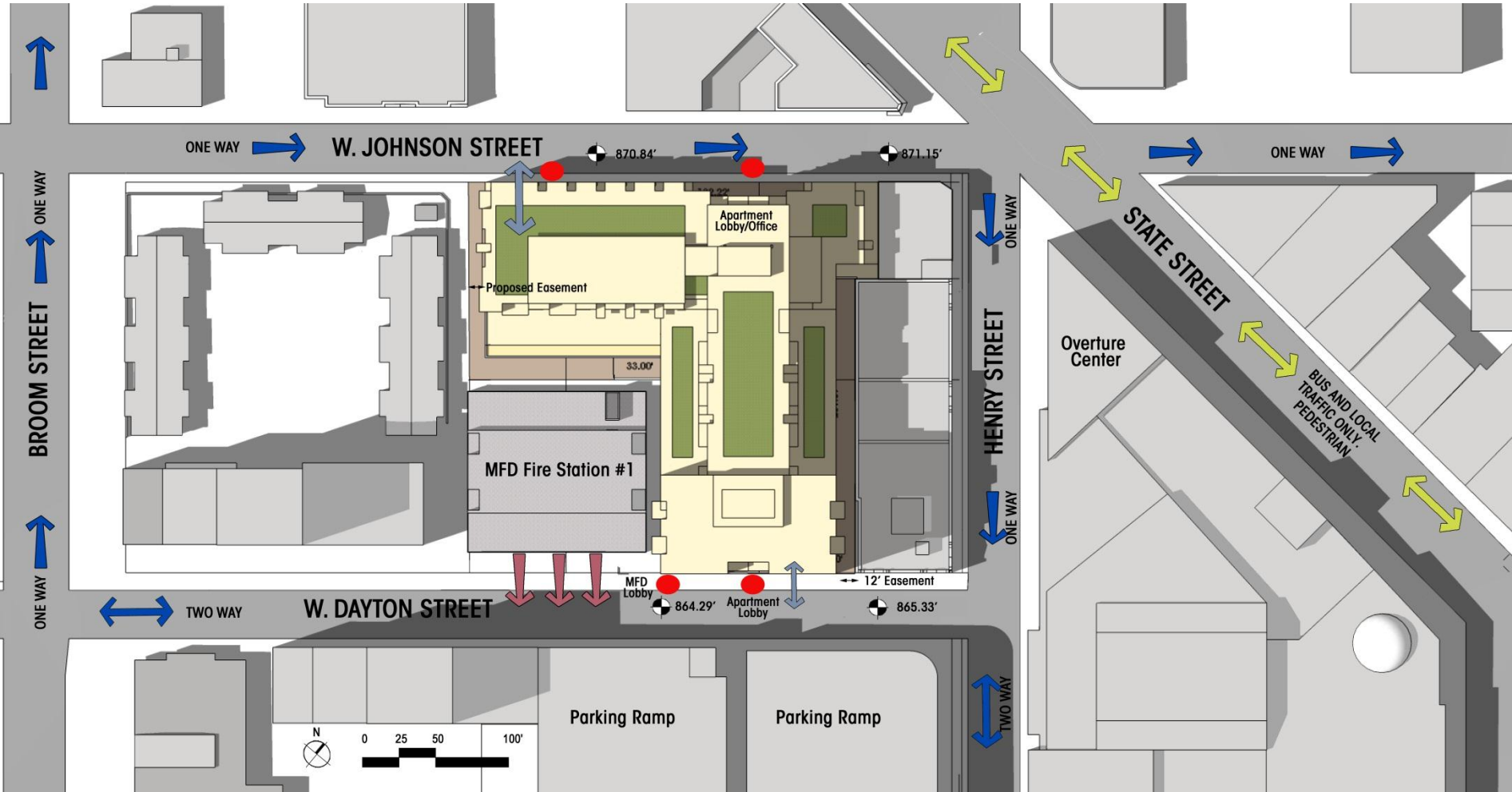
- Residential apartments 240-250 units
- Retail 10,000 sf
- Leasable office 18,500 sf
- Parking 293 spaces
- MFD offices 26,500 sf
- Demolition in late Fall 2012
- Construction start 2013
- Occupancy Summer 2014

site design issues

- parking
- traffic flow
- pedestrian flow
- emergency vehicle traffic
- grades
- service / loading
- easements
- height and mass
- development phasing

preliminary concepts

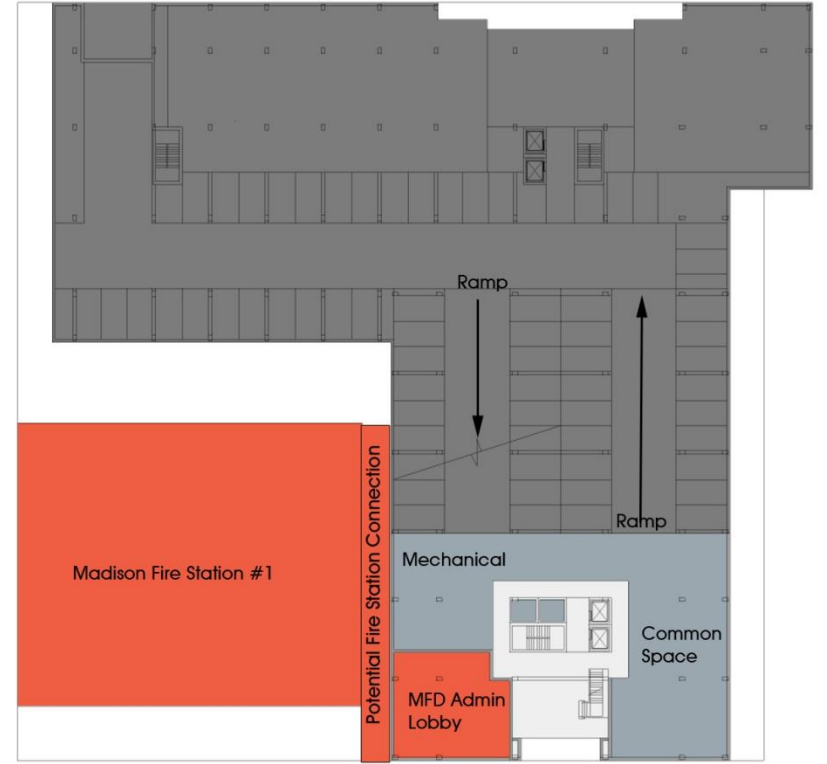
309 west johnson street building



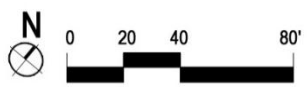
site plan

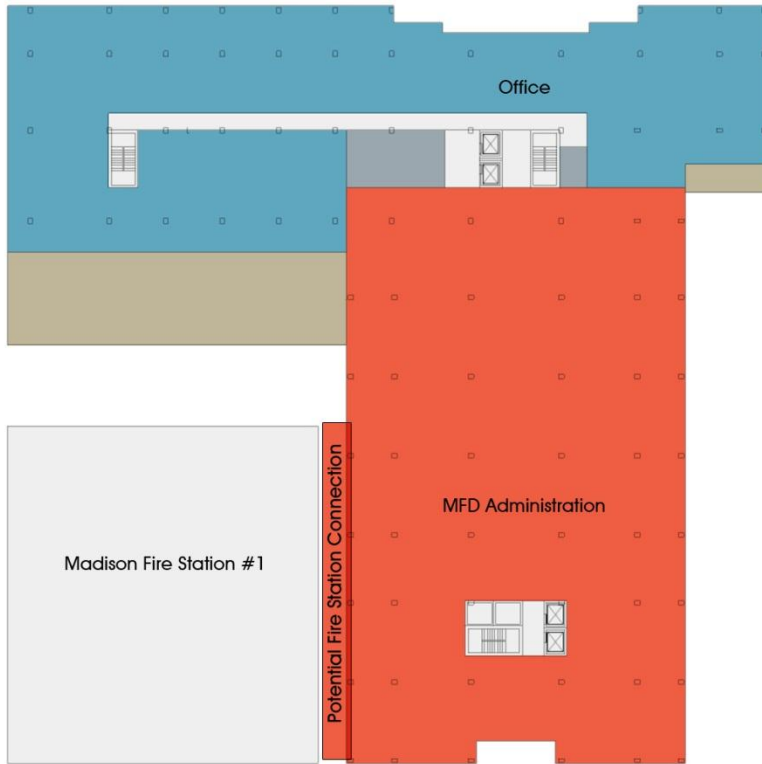


Ground Floor

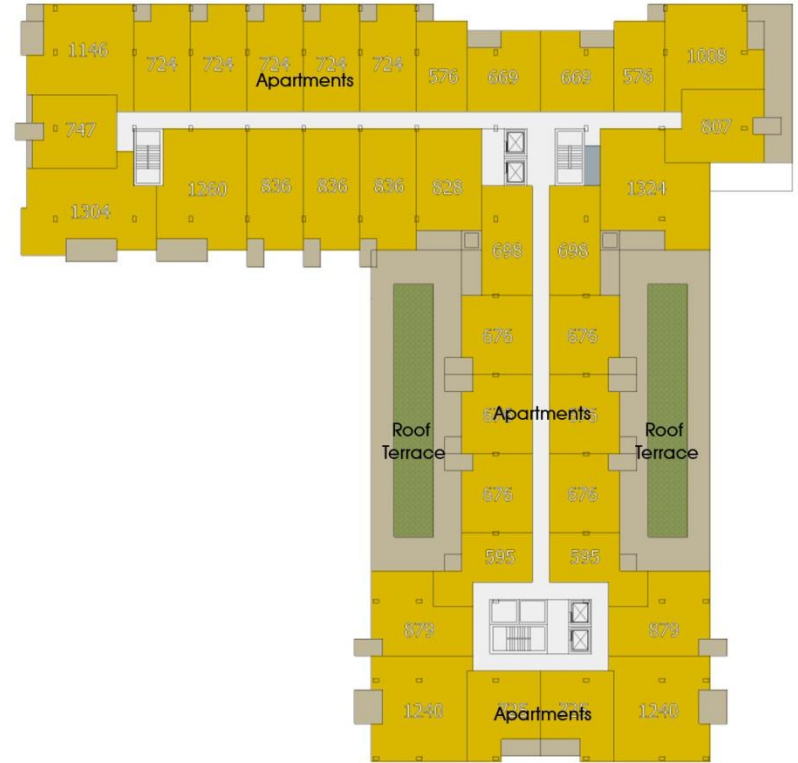


Mezzanine

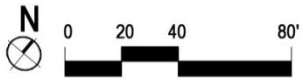




Floor 2



Floor 3



309 west johnson street building



south view



309 west johnson street building



north view



309 west johnson street building



south view

















schedule

- April 12** **Neighborhood Meeting: Early Phase Exploration**
- April 30** **Neighborhood Steering Committee Meeting : Concept Design Dialogue**
- May 7** **Neighborhood Steering Committee Meeting: Design Progress Discussion?**
- May 16** **Concept Informational Presentation to UDC**
- June 1** **City Staff Meeting**
- June 18** **Plan Commission Informational Presentation**
- June 21** **Neighborhood Meeting : Review the Formal Proposal**
- August 8** **Preliminary Design Presentation to UDC**
- Oct 17** **Final Design Presentation to UDC**
- Nov 5** **Plan Commission Public Hearing and review of PUD**
- Nov 27** **Common Council Public Hearing and review of PUD**

questions