



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved

### MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

---

Thursday, November 16, 2017

4:00 PM

One John Nolen Drive  
Meeting Room KO

---

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Monona Terrace Community & Convention Center  
608/261-4000 TTY: 711 (Local) or 800/947-3529

#### CALL TO ORDER / ROLL CALL

Judy Karofsky will be attending by teleconference.

#### APPROVAL OF MINUTES

October 19, 2017: <http://madison.legistar.com/Calendar.aspx>

#### PUBLIC COMMENT

#### DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

A quorum of the Room Tax Commission may be present.

#### NEW BUSINESS

1. [49484](#) GMCVB Third Quarter Report: Diane Morgenthaler, Executive Vice President and John Leinen, Vice President of Sales, GMCVB  
**Attachments:** [q3\\_GMCVB\\_2017.pdf](#)
2. [49486](#) Monona Terrace Strategic Plan Update Presentation
3. [49488](#) Quarterly External Environmental Issues Updates: Gregg McManners, Director

4. [49490](#) Booking Pace Update: Bill Zeinemann, Associate Director Marketing and Event Services  
**Attachments:** [bookingpace\\_10-2017.pdf](#)
  
5. [49493](#) Finance Report: Jeff Boyd, Business Manager
  
6. [49495](#) Director's Report: Gregg McManners, Director
  - A. Administration
  - B. Operations
  - C. Community Relations
  - D. Gift Shop
  - E. Sales and Marketing
  - F. Event Services
  - G. Business Office/Human Resources
  - H. Catering**Attachments:** [rpt\\_11-16-17.pdf](#)
  
7. [49497](#) Announcements from the Chair: Alice O'Connor, Vice Chair
  - A. Client Appreciation Event Reminder
  - B. December Board Meeting Cancellation Notice

**ADJOURNMENT**