

Change of Premises

LICPC4-2019-00663
(Number)

(scanned)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

(Leg file number)

(initials)

licensing@cityofmadison.com
608-266-4601

(Processing step)

This application modifies existing alcohol license number: 38242-23168

- Class A Beer
- Class B Beer
- Class A Liquor
- Class B Liquor
- Class C Wine

Aldermanic District: 4 Alder Name: Verveer Police Sector: _____

Corporate Information

Licensed Premise Information

Business Legal Name: Concourse Hotel Inc Business dba Name: Concourse Hotel + Governor's Club

Business Address: 1 W. Dayton St. Licensed Address: 1 W. Dayton St.

Corporate Contact Name & Position: _____ Business Contact Name & Position: _____
Stephen Zanoni COO Stephen Zanoni Pres

Phone & Email: 608-294-3001 szanoni@concoursehotel.com Phone & Email: 608-294-3001 szanoni@concoursehotel.com

Liquor Beer Agent Name: Stephen Zanoni % Alcohol: 4 % Food: 18
See Attached Other: 78%

Current Capacity (indoor): Description of Premise Current Capacity (outdoor): 0

Proposed Capacity (indoor): +80 Proposed Capacity (outdoor): 0

Description of Proposed Changes: A new speakeasy concept venue.

Restricted access serving signature high end cocktails
60 Seat F+B Venue + appetizers
Add additional venue of 3,000 sq ft formerly storage space.

Orange sign and "License Renewals & Changes" brochure issued

X _____ Date: 7-8-2019
Applicant signature

Written Description of Premise

11. Premise – Property is a hotel with restaurants and a lounge, meeting/banquet facilities and guest rooms in which alcohol is served.

A. Overall Dimensions – Overall building is 295,570 square feet

B. Licensed Rooms

Meeting/Banquet Space

Governor's Club

The Bar

Circ Restaurant

Circ Private Dining Room

C. Bar Size – The Bar 3,000 square feet

D. Seating Arrangements – Varies based on setup from cocktail style seating, banquet rounds or dinner setting (restaurants)

E. Capacity

Meeting/Banquet Space – 1,500

Governor's Club – 86

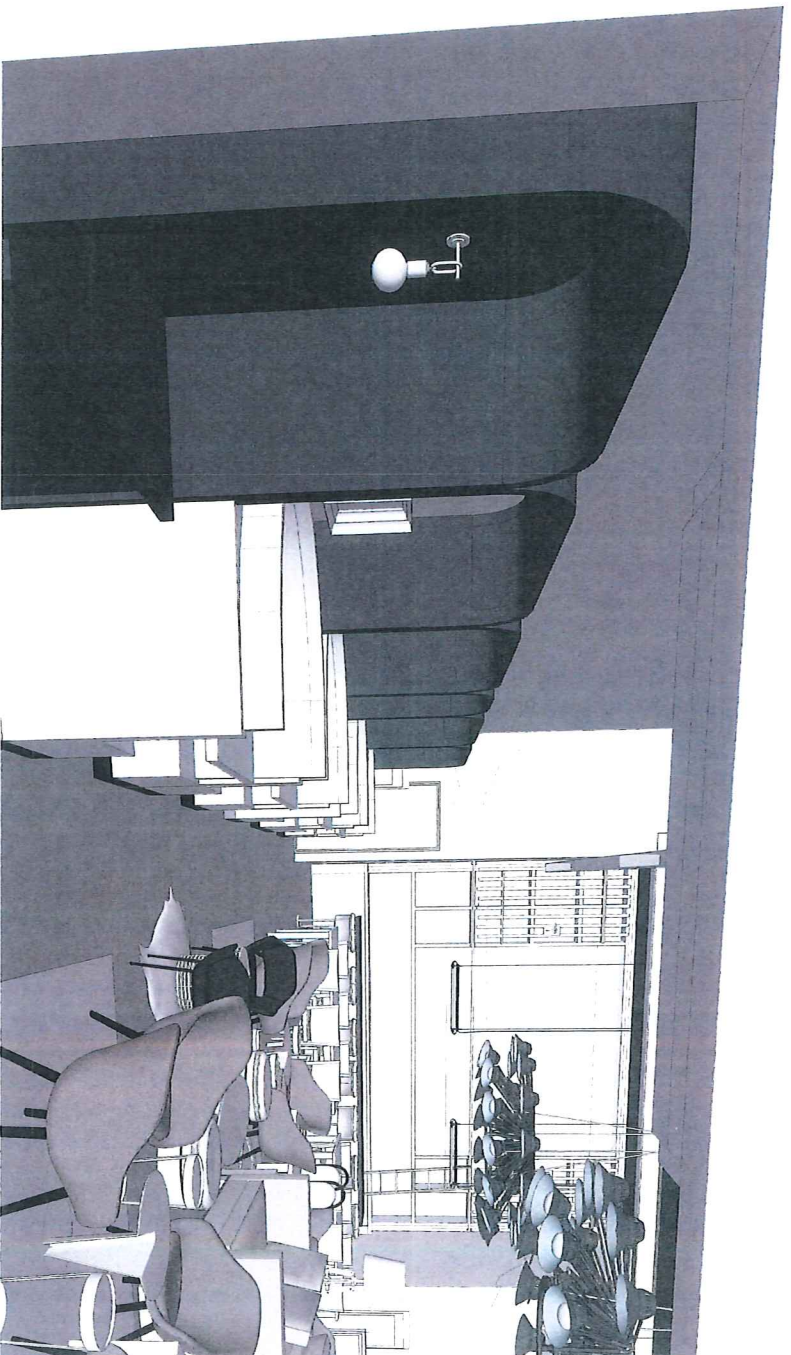
Circ and Private Dining Room – 260

The Bar – 100

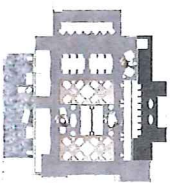
12. Areas where alcohol beverages are to be sold and or stored –

Meeting/banquet space, Ovations, Circ Restaurant, The Bar, Governor's Club, also stored in A-Level Liquor Room, 2nd floor banquet storage/coolers.

Sketch - Lounge Entry

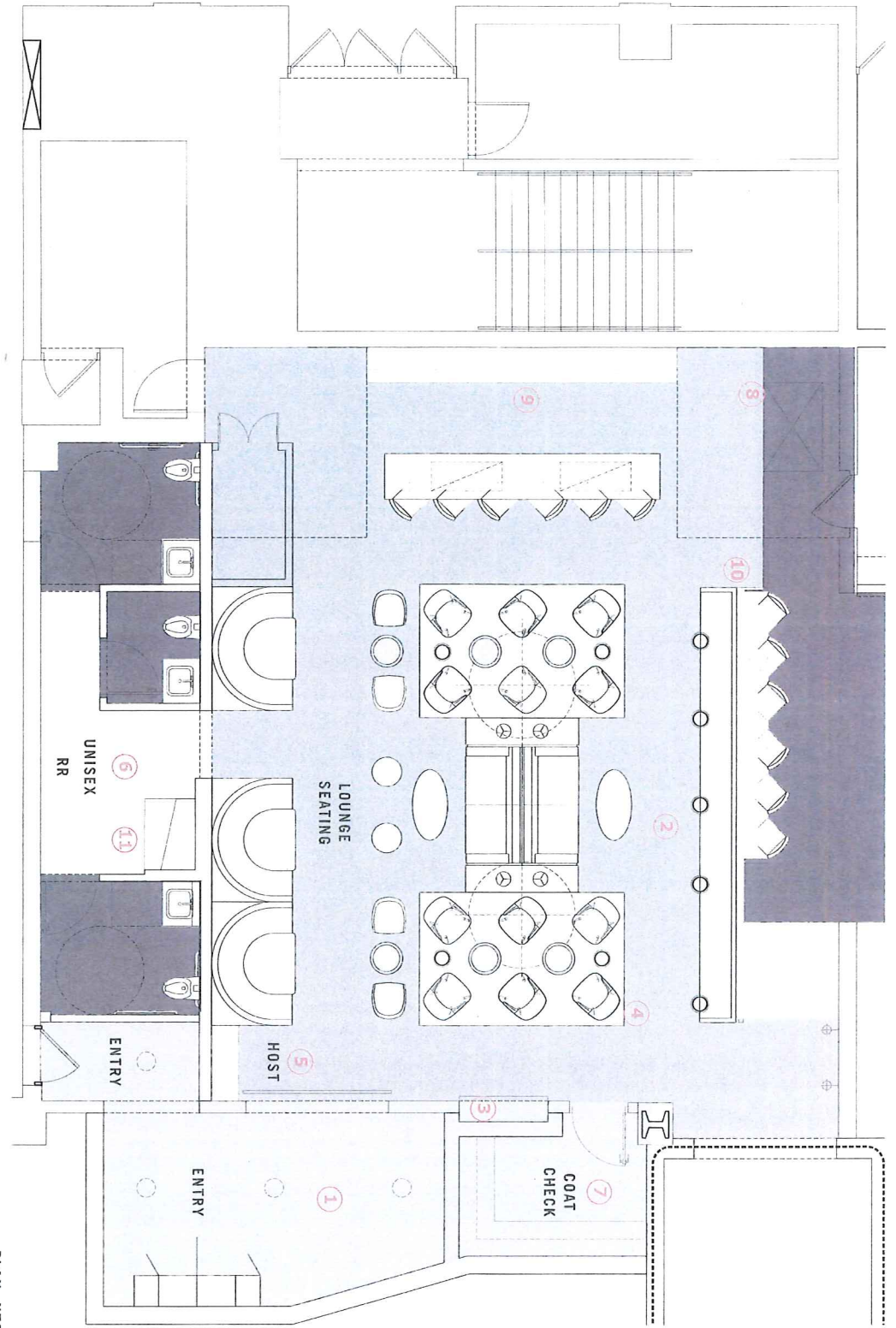


KEY PLAN



Previous Plan

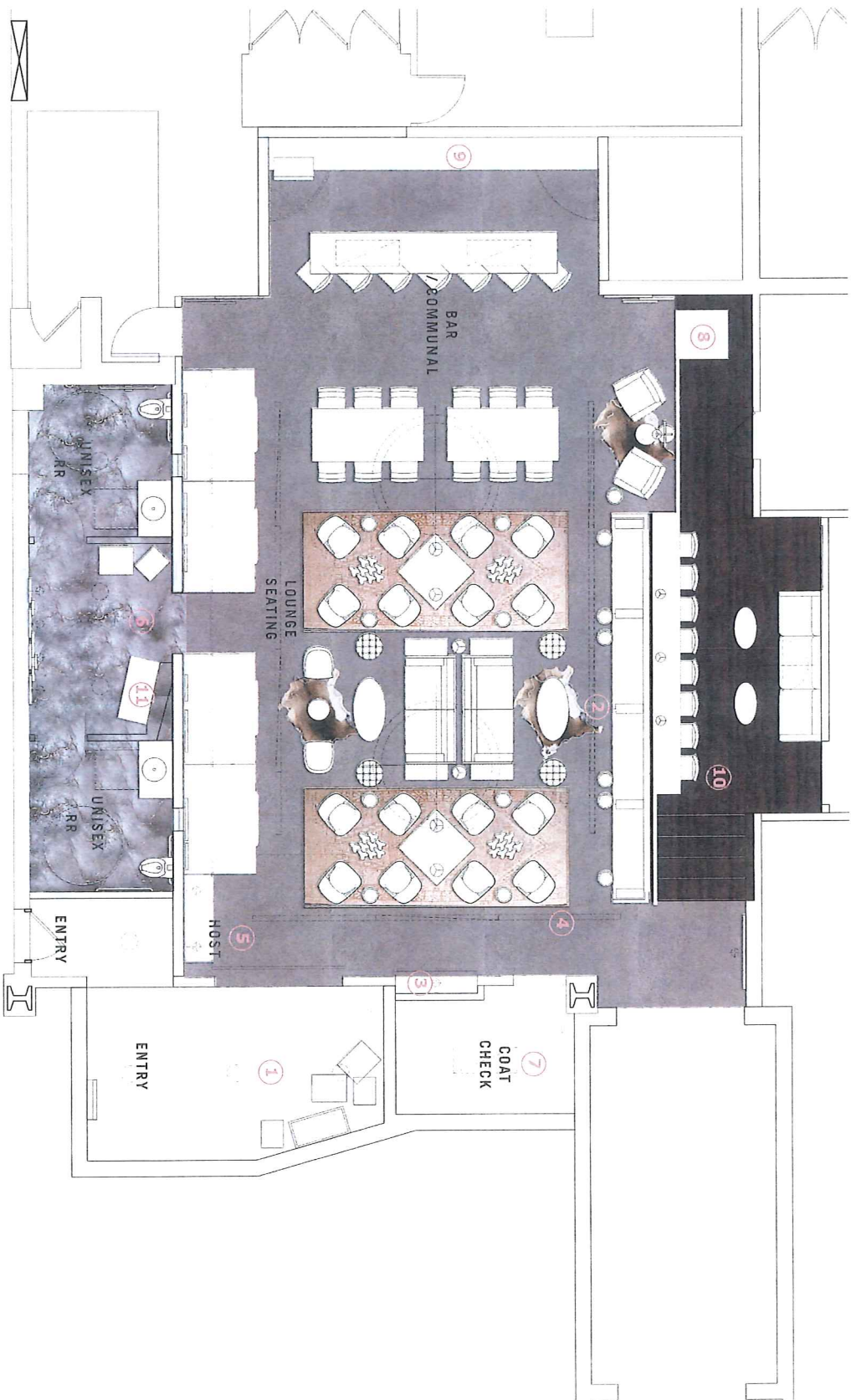
- 1. THEMED ENTRY
- 2. BENCH BANQUETTE SEATING
- 3. PROPOSED POS LOCATIONS
- 4. ACOUSTICS SOFT SURFACE - AREA RUGS
- 5. HOST LOCATION
- 6. RESTROOMS
- 7. COAT CHECK ROOM
- 8. ADA LIFT
- 9. FULL HEIGHT MILLWORK WITH LIT FEATURE
- 10. DRINK RAIL
- 11. EXISTING SAFE



PLAN: NTS

Updated

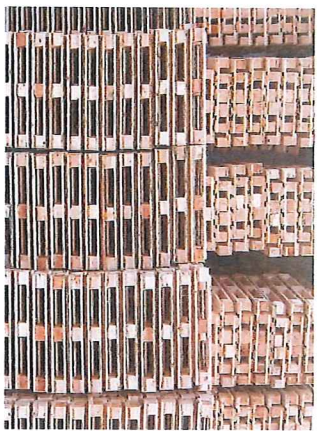
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SEAT COUNT: 80+

PLAN: NTS

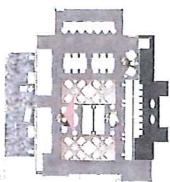
Elevation - Banquettes



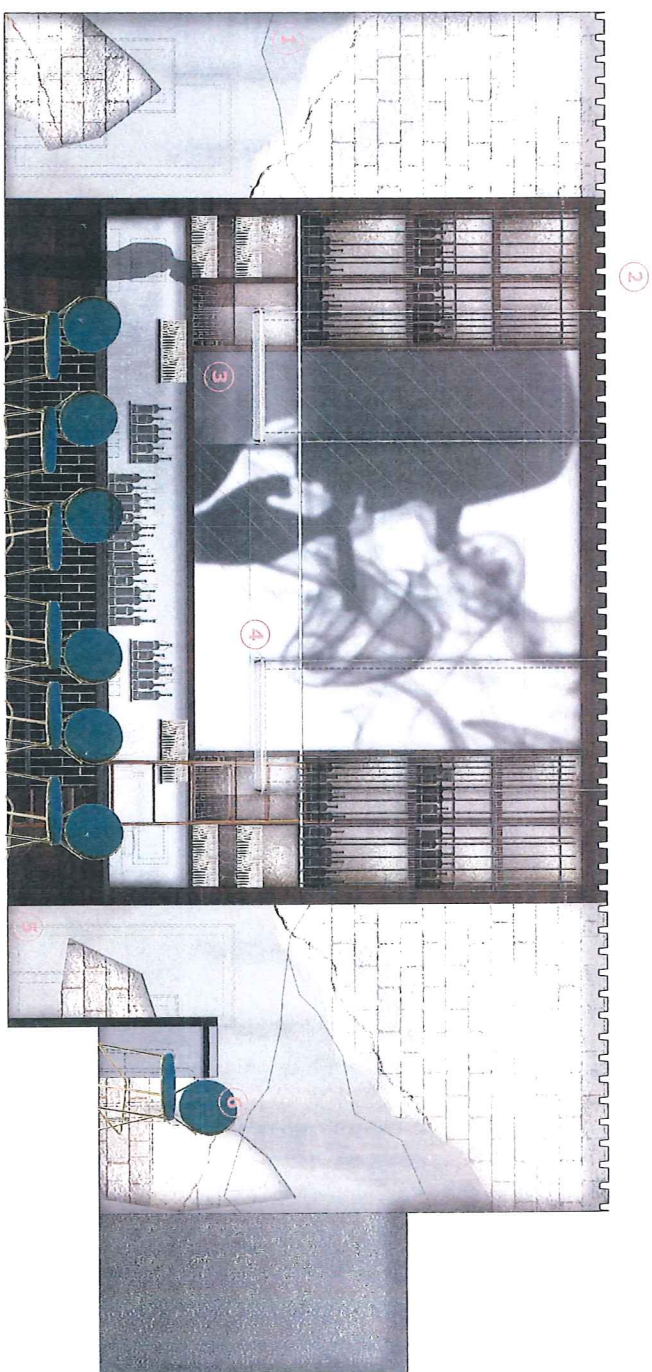
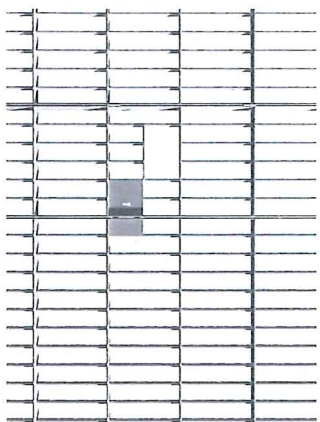
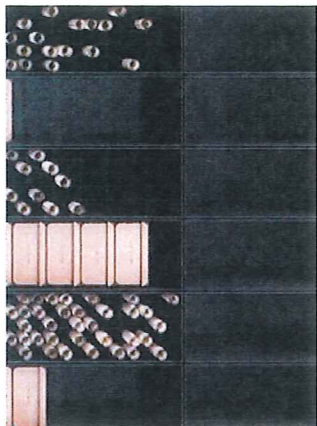
ELEVATION: NTS

- 1. GARAGE DOOR
- 2. HOST STAND
- 3. BANQUETTES WITH 2-WAY MIRROR AT BATHROOMS
- 4. ART AND ANTIQUE ACCESSORIES
- 5. PASS THROUGH TO BATHROOMS
- 6. EXIT
- 7. SUBWAY TILE BAR DIE

KEY PLAN



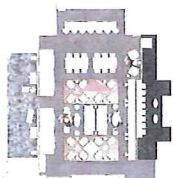
Elevation - Bar



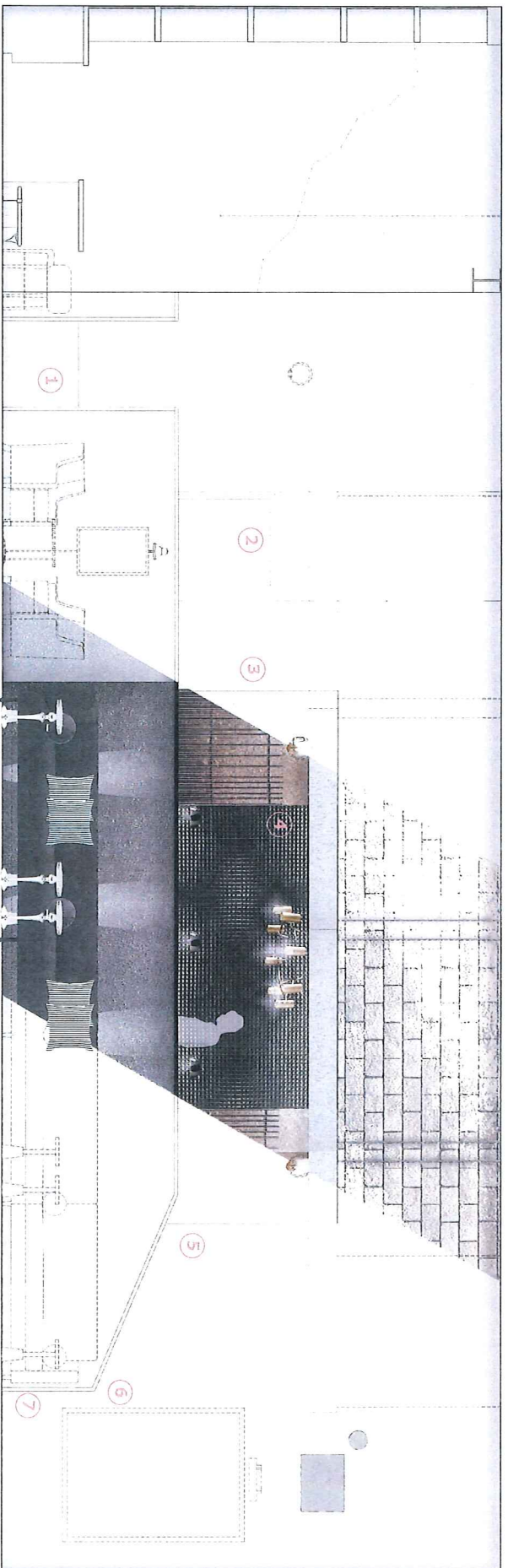
ELEVATION: NTS

1. NEW CMU TO MATCH RIGHT OF BAR WITH MINIMAL PLASTER SMEAR
2. JAIL DOOR IN FRONT OF MILLWORK
3. LIT OR PROJECTED WALL
4. UTILITARIAN-LOOK SHOP LIGHT
5. COUNTER STOOL
6. DRINK LEDGE

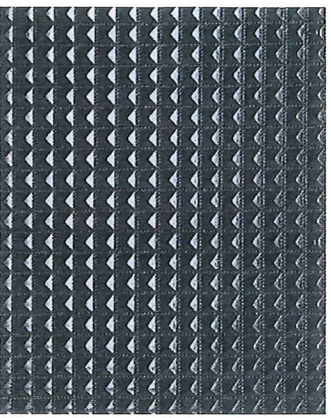
KEY PLAN



Elevation - Perch

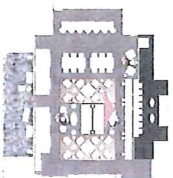


ELEVATION: NTS



- 1. ADA LIFT
- 2. STARBUCKS DOOR (EXISTING)
- 3. TRASH AND CONDIMENTS
- 4. UPHOLSTERED WALL
- 5. JAIL DOOR TO PASS THROUGH TO EXISTING HOTEL PRIVATE DINING
- 6. ARTWORK TO REFLECT JENNIE'S "PERSONAL COLLECTION" OR TRADE
- 7. NEW STAIR

KEY PLAN



Sketch - Overall

