



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, December 20, 2017

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: None

Call to Order/Roll Call

at 5:33 p.m. with Mr. Landgraf in the Chair.

- Present:** 13 - Paul E. Skidmore; Michael E. Verveer; James Boxrud; Jason Freedman; Roger Allen; Fernando Cano Ospina; Thomas A. Landgraf; Kathryn D. Hill; Michael S. Donnelly; Patrick J. Grady; Alexander J. Toy; Shiva Bidar-Sielaff and Stefan J. Fletcher
- Absent:** 2 - Leslie G. Orrantia and Gloria Reyes
- Excused:** 1 - Jim Verbick

Approval of Minutes

A motion was made by Grady, seconded by Cano Ospina, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

A motion was made by Cano Ospina, seconded by Verveer, to Adopt the Consent Agenda. The motion passed by voice vote/other.

Operator's License Applications

1. [49656](#) Operator License Application
Megan Sullivan - Establishment where employed: Library Bar and Cafe
- A motion was made by Bidar-Sielaff, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

Appearance by: Megan Sullivan. One additional registration in support.

2. [49845](#) Operator License Application
Ryan Ranguette - Establishment where employed: Vitense Golfland
- A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

Appearance by: Ryan Ranguette.

Changes of Agent

3. [38081](#) Change of Agent
Kwik Trip Inc • Kwik Trip 950 • 4402 E Buckeye Rd
New Agent: Patti S. Jorgenson
Class A Beer, Class A Liquor
Aldermanic District 16 (Alder DeMarb)
- A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

4. [38159](#) Change of Agent
Kwik Trip Inc • Kwik Trip 965 • 2402 W Broadway
New Agent: Alexander D. Will
Class A Beer, Class A Cider
Aldermanic District 14 (Alder Carter)
- A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

5. [39559](#) Change of Agent
Kwik Trip Inc • Kwik Trip 960 • 401 N Third St
New Agent: Uran Mezezi
Class A Beer, Class A Liquor
Aldermanic District 12 (Alder Palm)
- A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

6. [40722](#) Trip Inc • Kwik Trip 953 • 7502 Mineral Point Rd

New Agent: Augusta L. Westphal
Class A Beer, Class A Cider
Aldermanic District 9 (Alder Skidmore)

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

7. [40912](#)

Change of Agent
Kwik Trip Inc • Kwik Trip 951 • 6702 Raymond Rd
New Agent: Thomas M. Hoffman
Class A Beer, Class A Cider
Aldermanic District 1 (Alder Harrington-McKinney)

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

8. [41567](#)

Change of Agent
Kwik Trip Inc • Kwik Trip 954 • 7717 Mineral Point Rd
New Agent: Daniel T. Delehanty
Class A Beer, Class A Cider
Aldermanic District 6 (Alder Skidmore)

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

9. [42589](#)

Change of Agent
Kwik Trip Inc • Kwik Trip 956 • 3153 Maple Grove Rd
New Agent: Jeff E. Halama
Class A Beer, Class A Cider
Aldermanic District 20 (Alder Phair)

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

10. [49733](#)

Change of Agent
Blazin Wings, Inc. • dba Buffalo Wild Wings #414
789 University Ave.
New Agent: Ken Krahn
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

11. [49734](#)

Change of Agent
TGRM Inc • dba Sotto • 303 N Henry St.
New Agent: Carla Ortega
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premise

12. [48536](#) Change of Licensed Premise
Wal-Mart Stores East LP • dba Walmart #2335
4198 Nakoosa Trl.
Agent: Trenton K. Bee
Class A Liquor & Beer
Aldermanic District 15 (Alder Ahrens) • Police Sector 607
Expanding premises to include six (6) canopy parking spaces for online grocery pickup.

A motion was made by Fletcher, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

13. [48537](#) Change of Licensed Premise
Ultimate Mart LLC • dba Pick 'n Save #8179
261 Junction Road
Class A Beer, Class A Liquor
Aldermanic District 9 (Alder Skidmore)
Expand premises to include parking spaces for online grocery pickup.

A motion was made by Fletcher, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

14. [49735](#) Change of Licensed Premise
TGRM LLC • dba Sotto • Capacity: 240
303 N Henry St • Agent: Carla Ortega
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Remove outdoor premises

A motion was made by Donnelly, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Change of Licensed Conditions

15. [49456](#) Change of Licensed Conditions
Divine Orders Catering LLC • dba Divine Orders Catering LLC
Capacity: 49

2122 Luann Ln • Agent: Sebrina L Smith
Class B Combination Liquor & Beer • 49% alcohol, 50% food
Aldermanic District 14 (Alder Carter) • Police Sector 308
Request to change conditions 1 and 4 to extend hours of operation to 1am on Monday - Saturday, extend hours until midnight on Sunday, and operate between 6pm - 2am on November 25, December 25, and December 31, 2017; January 5, and January 6, 2018; and all holidays. Remove condition 3 and change condition 2 to remove limit on number of events with entertainment. Change premises to include outdoor area.

A motion was made by Cano Ospina, seconded by Bidar-Sielaff, to Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE meeting on January 17, 2018, with the exception of the request for extended hours on December 31, 2017. The motion passed by voice vote/other.

An advisory motion was made by Cano Ospina, seconded by Grady, to advise the City Attorney that the Committee recommends there be no prosecutorial action taken if this establishment extends the closing time on New Year's Eve, as allowed by Wisconsin State Statute, with the condition that the hours of operation for December 31, 2017 and January 1, 2018 are communicated to the South Madison Police Captain. This advisory motion passed by roll call, with all members voting "aye," except Fletcher, Grady and Skidmore who abstained.

One registration in support.

16. [49736](#)

Change of Licensed Conditions
La Escondida Mexican Grill LLC • dba La Escondida Mexican Grill
Capacity: 120
1821 S. Park St. • Agent: Juana Torres
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 14 (Alder Carter) • Police Sector 310
Request to change hours of operation

A motion was made by Bidar-Sielaff, seconded by Cano Ospina, to Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE meeting on January 17, 2018, with the exception of the request for extended hours on December 31, 2017. The motion passed by voice vote/other.

An advisory motion was made by Cano Ospina, seconded by Grady, to advise the City Attorney that the Committee recommends there be no prosecutorial action taken if this establishment extends the closing time on New Year's Eve, as allowed by Wisconsin State Statute, with the condition that the hours of operation for December 31, 2017 and January 1, 2018 are communicated to the South Madison Police Captain. This advisory motion passed by voice vote/other.

One registration in support.

21+ Entertainment License

17. [49468](#) 21+ Entertainment License
Club LaMark LLC • dba Club LaMark • Capacity: 85
1525 N Stoughton Rd • Agent: Stan Otis
Class B Combination Liquor & Beer • 80% alcohol, 20% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 516

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER, contingent upon applicant submitting a detailed security plan to the City Clerk's Office prior to the January 2, 2018 Common Council meeting. The motion passed by voice vote/other, with Fletcher voting no.

One registration in support.

18. [49648](#) 21+ Entertainment License
Menihands LLC • dba Pooley's • Capacity: 300
5441 High Crossing Boulevard • Agent: Peter Menihan
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 633

A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Three registrations in support.

19. [49737](#) 21+ Entertainment License
D'Asia Food LLC • dba Sujeo Restaurant • Capacity: 148
10 N. Livingston St. #100 • Agent: Krys Wachowiak
Class B Combination Liquor & Beer • 22% alcohol, 77% food
Aldermanic District 2 (Alder Zellers) • Police Sector 407

A motion was made by Verveer, seconded by Bidar-Sielaff, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE meeting on January 17, 2018. The motion passed by voice vote/other.

20. [49738](#) 21+ Entertainment License
TGRM LLC • dba Sotto • Capacity: 240
303 N. Henry St. • Agent: Carla Ortega
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

18+ Center for Visual & Performing Arts License

21. [49650](#) 18+ Center for Visual & Performing Arts License

Musonics LLC • dba Cafe CODA • Capacity: 99
1222 Williamson Street • Agent: Hanah Jon Taylor
Class B Combination Liquor & Beer • 62% alcohol, 9% food, 29% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

The conditions are:

- 1) Maximum of two dance events per week with a maximum of one event held on Friday or Saturday night.
- 2) The club will close by midnight.
- 3) The decibel level in adjacent residences (apartments) will not exceed 60 decibels.
- 4) There will be a maximum capacity of 99 people.
- 5) The club will continue to maintain a strong community engagement program in cultural arts and creative music, e.g. world music review, documentaries.

Two registrations in support.

Items Referred

22. [49644](#) Amending Sections 38.05(3)(a) and (b) of the Madison General Ordinances to amend application of public notification fee for alcohol licenses.

A motion was made by Verveer, seconded by Fletcher, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

23. [49691](#) Creating Section 38.07(4) and renumbering Sections 38.07(4) through (21) to Sections 38.07(5) through (22) of the Madison General Ordinances to allow patrons to order alcohol sales online and pick up merchandise in a designated parking area of the store.

A motion was made by Verveer, seconded by Donnelly, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

Public Hearing

New License - Public Hearing

24. [49636](#) Public Hearing - New License
El Sabor De Puebla LLC • dba El Sabor De Puebla
305 N 4th Street • Agent: Reyna Gonzalez Torres
Estimated Capacity: 36
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 12 (Alder Palm) • Police Sector 501

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO

COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

25. [49637](#)

Public Hearing - New License
Encore Adventure LLC • dba Tiny's Tap House
308 S Paterson Street • Agent: Holly Alexander • Estimated Capacity: 30
Class B Combination Liquor & Beer • 75% alcohol, 20% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408

A motion was made by Donnelly, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

- 1) **Sunday - Thursday Hours of Operation are 3 pm to 11 pm. Friday and Saturday Hours of Operation are 3 pm to 2 am.**
- 2) **Outdoor patio lighting must be below the fence and facing down.**
- 3) **The bar will have a maximum capacity of 30.**
- 4) **No amplified music on patio.**

Two registrations in support.

26. [49646](#)

Public Hearing - New License
Musonics LLC • dba Cafe CODA
1222 Williamson Street • Agent: Hanah Jon Taylor
Estimated Capacity: 99
Class B Combination Liquor & Beer • 62% alcohol, 9% food, 29% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

- 1) **Maximum of two dance events per week with a maximum of one event held on Friday or Saturday night.**
- 2) **The club will close by midnight.**
- 3) **The decibel level in adjacent residences (apartments) will not exceed 60 decibels.**
- 4) **There will be a maximum capacity of 99 people.**
- 5) **The club will continue to maintain a strong community engagement program in cultural arts and creative music, e.g. world music review, documentaries.**

Two registrations in support.

27. [49647](#)

Public Hearing - New License
Menihands LLC • dba Pooley's
5441 High Crossing Boulevard • Agent: Peter Menihan
Estimated Capacity: 300

Class B Combination Liquor & Beer • 60% alcohol, 30% food, 10% other
Aldermanic District 17 (Alder Baldeh) • Police Sector 633

A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Three registrations in support.

Report of Madison Police Department

28. [49475](#) Report on Recent Calls for Service

Madison Police Department submitted the attached report.

Report of City Clerk's Office

29. [49851](#) Summary of Licenses Issued

City Clerk's Office submitted the attached report.

Adjournment

A motion was made by Cano Ospina, seconded by Verveer, to Adjourn at 7:57 pm. The motion passed by voice vote/other.