



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, December 20, 2017

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of January 2, 2018.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

### **Notified Absences:**

### **Call to Order/Roll Call**

### **Approval of Minutes**

November 15, 2017: <http://madison.legistar.com/Calendar.aspx>

### **Public Comment**

### **Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

### Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [49656](#) Operator License Application  
Megan Sullivan - Establishment where employed: Library Bar and Cafe  
**Attachments:** [LICOPR-2017-00867 APP \(2\).pdf](#)  
[49656 Background Sullivan Megan.pdf](#)
  
2. [49845](#) Operator License Application  
Ryan Ranguette - Establishment where employed: Vitense Golfland  
**Attachments:** [LICOPR-2017-01001 APP.pdf](#)  
[49845 RANGUETTE Background.pdf](#)

### Changes of Agent

3. [38081](#) Change of Agent  
Kwik Trip Inc • Kwik Trip 950 • 4402 E Buckeye Rd  
New Agent: Patti S. Jorgenson  
Class A Beer, Class A Liquor  
Aldermanic District 16 (Alder DeMarb)  
**Attachments:** [38081 application.pdf](#)
  
4. [38159](#) Change of Agent  
Kwik Trip Inc • Kwik Trip 965 • 2402 W Broadway

- New Agent: Alexander D. Will  
Class A Beer, Class A Cider  
Aldermanic District 14 (Alder Carter)  
**Attachments:** [38159 application.pdf](#)
5. [39559](#) Change of Agent  
Kwik Trip Inc • Kwik Trip 960 • 401 N Third St  
New Agent: Uran Mezezi  
Class A Beer, Class A Liquor  
Aldermanic District 12 (Alder Palm)  
**Attachments:** [39559 application.pdf](#)
6. [40722](#) Trip Inc • Kwik Trip 953 • 7502 Mineral Point Rd  
New Agent: Augusta L. Westphal  
Class A Beer, Class A Cider  
Aldermanic District 9 (Alder Skidmore)  
**Attachments:** [40722 application.pdf](#)
7. [40912](#) Change of Agent  
Kwik Trip Inc • Kwik Trip 951 • 6702 Raymond Rd  
New Agent: Thomas M. Hoffman  
Class A Beer, Class A Cider  
Aldermanic District 1 (Alder Harrington-McKinney)  
**Attachments:** [40912 application.pdf](#)
8. [41567](#) Change of Agent  
Kwik Trip Inc • Kwik Trip 954 • 7717 Mineral Point Rd  
New Agent: Daniel T. Delehanty  
Class A Beer, Class A Cider  
Aldermanic District 6 (Alder Skidmore)  
**Attachments:** [41567 application.pdf](#)
9. [42589](#) Change of Agent  
Kwik Trip Inc • Kwik Trip 956 • 3153 Maple Grove Rd  
New Agent: Jeff E. Halama  
Class A Beer, Class A Cider  
Aldermanic District 20 (Alder Phair)  
**Attachments:** [42589 application.pdf](#)
10. [49733](#) Change of Agent  
Blazin Wings, Inc. • dba Buffalo Wild Wings #414  
789 University Ave.  
New Agent: Ken Krahn  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Baldeh)  
**Attachments:** [application](#)
11. [49734](#) Change of Agent

TGRM Inc • dba Sotto • 303 N Henry St.  
New Agent: Carla Ortega  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)  
**Attachments:** [application](#)

**Change of Licensed Premise**

12. [48536](#) Change of Licensed Premise  
Wal-Mart Stores East LP • dba Walmart #2335  
4198 Nakoosa Trl.  
Agent: Trenton K. Bee  
Class A Liquor & Beer  
Aldermanic District 15 (Alder Ahrens) • Police Sector 607  
Expanding premises to include six (6) canopy parking spaces for online grocery pickup.

**Attachments:** [application](#)  
[click and collect.pdf](#)

**Legislative History**

9/13/17	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
11/15/17	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

13. [48537](#) Change of Licensed Premise  
Ultimate Mart LLC • dba Pick 'n Save #8179  
261 Junction Road  
Class A Beer, Class A Liquor  
Aldermanic District 9 (Alder Skidmore)  
Expand premises to include parking spaces for online grocery pickup.

**Attachments:** [application](#)  
[click and collect.pdf](#)  
[New Site Plan 12/11 - 261 Junction Rd.pdf](#)

**Legislative History**

9/13/17	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
11/15/17	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

14. [49735](#) Change of Licensed Premise  
TGRM LLC • dba Sotto • Capacity: 240  
Address • Agent: Carla Ortega  
Class B Combination Liquor & Beer • 95% alcohol, 5% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Remove outdoor premises

Attachments: [application](#)

**Change of Licensed Conditions**

15. [49456](#) Change of Licensed Conditions  
Divine Orders Catering LLC • dba Divine Orders Catering LLC  
Capacity: 49  
2122 Luann Ln • Agent: Sebrina L Smith  
Class B Combination Liquor & Beer • 49% alcohol, 50% food  
Aldermanic District 14 (Alder Carter) • Police Sector 308  
Request to change conditions 1 and 4 to extend hours of operation to 1am on Monday - Saturday, extend hours until midnight on Sunday, and operate between 6pm - 2am on November 25, December 25, and December 31, 2017; January 5, and January 6, 2018; and all holidays. Remove condition 3 and change condition 2 to remove limit on number of events with entertainment. Change premises to include outdoor area.

Attachments: [LICLIB-2016-00385 Change of Conditions and Premises.pdf](#)  
[Page comments.pdf](#)  
[McArthur comments.pdf](#)

Legislative History

11/15/17	ALCOHOL LICENSE REVIEW COMMITTEE	Table
11/15/17	ALCOHOL LICENSE REVIEW COMMITTEE	Take Off The Table
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11/15/17	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

16. [49736](#) Change of Licensed Conditions  
La Escondida Mexican Grill LLC • dba La Escondida Mexican Grill  
Capacity: 120  
1821 S. Park St. • Agent: Juan Torres  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 14 (Alder Carter) • Police Sector 310  
Request to change hours of operation  
Attachments: [application](#)

**21+ Entertainment License**

17. [49468](#) 21+ Entertainment License  
Club LaMark LLC • dba Club LaMark • Capacity: 85  
1525 N Stoughton Rd • Agent: Stan Otis  
Class B Combination Liquor & Beer • 80% alcohol, 20% food  
Aldermanic District 17 (Alder Baldeh) • Police Sector 516

**Attachments:** [LICENT-2017-00993 App.pdf](#)

**Legislative History**

11/15/17	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
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18. [49648](#) 21+ Entertainment License  
Menihands LLC • dba Pooley's • Capacity: 300  
5441 High Crossing Boulevard • Agent: Peter Menihan  
Class B Combination Liquor & Beer • 60% alcohol, 40% food  
Aldermanic District 17 (Alder Baldeh) • Police Sector 633

**Attachments:** [LICENT-2017-01135 App.pdf](#)

19. [49737](#) 21+ Entertainment License  
D'Asia Food LLC • dba Sujeo Restaurant • Capacity: 148  
10 N. Livingston St. #100 • Agent: Krys Wachowiak  
Class B Combination Liquor & Beer • 22% alcohol, 77% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 407

**Attachments:** [application](#)

20. [49738](#) 21+ Entertainment License  
TGRM LLC • dba Sotto • Capacity: 240  
303 N. Henry St. • Agent: Carla Ortega  
Class B Combination Liquor & Beer • 95% alcohol, 5% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403

**Attachments:** [application](#)

**18+ Center for Visual & Performing Arts License**

21. [49650](#) 18+ Center for Visual & Performing Arts License  
Musonics LLC • dba Cafe CODA • Capacity: 99  
1222 Williamson Street • Agent: Hanah Jon Taylor  
Class B Combination Liquor & Beer • 62% alcohol, 9% food, 29% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408

**Attachments:** [LICENT-2017-01183 App.pdf](#)

**Items Referred**

22. [49644](#) Amending Sections 38.05(3)(a) and (b) of the Madison General Ordinances to amend application of public notification fee for alcohol licenses.
- Sponsors:** Michael E. Verveer
- Legislative History**
- |          |  |   |
|----------|--|---|
| 11/27/17 | Attorney's Office/Approval Group<br>Alcohol License Review Committee | Referred for Introduction                     |
| 12/5/17  | COMMON COUNCIL   | Refer to the ALCOHOL LICENSE REVIEW COMMITTEE |
23. [49691](#) Creating Section 38.07(4) and renumbering Sections 38.07(4) through (21) to Sections 38.07(5) through (22) of the Madison General Ordinances to allow patrons to order alcohol sales online and pick up merchandise in a designated parking area of the store.
- Sponsors:** Michael E. Verveer
- Legislative History**
- |          |  |   |
|----------|--|---|
| 11/28/17 | Attorney's Office/Approval Group<br>Alcohol License Review Committee | Referred for Introduction                     |
| 12/5/17  | COMMON COUNCIL   | Refer to the ALCOHOL LICENSE REVIEW COMMITTEE |

**Public Hearing**

**New License - Public Hearing**

24. [49636](#) Public Hearing - New License  
El Sabor De Puebla LLC • dba El Sabor De Puebla  
305 N 4th Street • Agent: Reyna Gonzalez Torres  
Estimated Capacity: 36  
Class B Beer, Class C Wine • 10% alcohol, 90% food  
Aldermanic District 12 (Alder Palm) • Police Sector 501
- Attachments:** [LICLIB-2017-01178 App.pdf](#)  
[LICLIB-2017-01178 Supplemental.pdf](#)  
[305 N 4th St map.pdf](#)
- Legislative History**
- |          |  |  |
|----------|--|--|
| 11/22/17 | Clerk's Office<br>Alcohol License Review Committee Public Hearing. | Referred for Introduction  |
| 12/5/17  | COMMON COUNCIL   | Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE |
25. [49637](#) Public Hearing - New License  
Encore Adventure LLC • dba Tiny's Tap House  
308 S Paterson Street • Agent: Holly Alexander • Estimated Capacity: 30  
Class B Combination Liquor & Beer • 75% alcohol, 20% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 408

**Attachments:** [LICLIB-2017-01185 App.pdf](#)  
[LICLIB-2017-01185 Supplemental.pdf](#)  
[308 S Paterson St map.pdf](#)

**Legislative History**

11/22/17	Clerk's Office Alcohol License Review Committee Public Hearing.	Referred for Introduction
12/5/17	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

26. [49646](#) Public Hearing - New License  
Musonics LLC • dba Cafe CODA  
1222 Williamson Street • Agent: Hanah Jon Taylor  
Estimated Capacity: 99  
Class B Combination Liquor & Beer • 62% alcohol, 9% food, 29% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408

**Attachments:** [LICLIB-2017-01182 Supplemental.pdf](#)  
[LICLIB-2017-01182 App.pdf](#)  
[1222 Williamson St map.pdf](#)

**Legislative History**

11/27/17	Clerk's Office Alcohol License Review Committee Public Hearing.	Referred for Introduction
12/5/17	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

27. [49647](#) Public Hearing - New License  
Menihands LLC • dba Pooley's  
5441 High Crossing Boulevard • Agent: Peter Menihan  
Estimated Capacity: 300  
Class B Combination Liquor & Beer • 60% alcohol, 30% food, 10% other  
Aldermanic District 17 (Alder Baldeh) • Police Sector 633

**Attachments:** [LICLIB-2017-01134 Supplemental.pdf](#)  
[LICLIB-2017-01134 App.pdf](#)  
[5441 High Crossing Blvd map.pdf](#)

**Legislative History**

11/27/17	Clerk's Office Alcohol License Review Committee Public Hearing.	Referred for Introduction
12/5/17	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

**Report of Madison Police Department**

28. [49475](#) Report on Recent Calls for Service



**Attachments:** [alrc 1 previous month.pdf](#)  
[alrc 2 previous month.pdf](#)  
[alrc 1 nov 5 to 11.pdf](#)  
[alrc 2 nov 5 to 11.pdf](#)  
[alrc 1 nov 12 to 18.pdf](#)  
[alrc 2 nov 12 to 18.pdf](#)  
[alrc 1 nov 19 to 25.pdf](#)  
[alrc 2 nov 19 to 25.pdf](#)  
[alrc 1 nov 26 to dec 2.pdf](#)  
[alrc 2 nov 26 to dec 2.pdf](#)  
[alrc 1 dec 3 to 9.pdf](#)  
[alrc 2 dec 3 to 9.pdf](#)

**Report of City Clerk's Office**

29. [49851](#) Summary of Licenses Issued  
**Attachments:** [Summary of Licenses Issued.pdf](#)

**Adjournment**