

Hello,

It's come to my attention that you will be considering a new license application for the Lakeside Cafe at your upcoming meeting on September 17th. This is regarding amplified music. I have a few thoughts I'd like to share regarding this application.

First off, it's crucial when granting these licenses to consider the effect on the immediate neighbors. Although the cafe is located next to other businesses, it is also adjacent to many houses. All of the other businesses in the area are quiet in nature- the Bahai Center, Quintessence natural remedies, a small pet products store, an acupuncturist, and an elementary school. Lakeside Cafe has until recently fit in quite well with the nature of this area, offering drinks and snacks and acoustic music. In fact, in its present state, it's been an asset to the neighborhood. My wife and I frequent the business when we walk thorough the area.

My wife and I have lived near Park Street for 23 years. We appreciate when businesses sprout up that contribute to the local economy, and provide services that residents will appreciate. It's my opinion that Lakeside Cafe has done exactly this during the time it's been in operation. The cafe began to host amplified music in March without consulting neighbors or applying for the necessary permit. People in the area have been adversely affected by this change.

I urge you to reject the application that has been submitted by Lakeside Cafe.

Sincerely,

Steve Hoffenberg
512 West Shore Drive
Madison, Wisconsin 53715