



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 24468**

**File ID:** 24468

**File Type:** Resolution

**Status:** Items Referred

**Version:** 1

**Reference:**

**Controlling Body:** PLAN  
COMMISSION

**File Created Date :** 11/08/2011

**File Name:** Adopting Downtown Plan

**Final Action:**

**Title:** A Resolution Adopting the Downtown Plan as a Supplement to the City of Madison Comprehensive Plan.

### Notes:

**Sponsors:** Paul R. Soglin, Shiva Bidar-Sielaff, Lauren Cnare, Bridget R. Maniaci, Scott J. Resnick, Marsha A. Rummel, Brian L. Solomon and Michael E. Verveer

**Effective Date:**

**Attachments:** Downtown Plan DRAFT\_Nov 2011.pdf, Committee Action - PC Memo 6 - PC Summary.pdf, Request for Height Map Modification 042612.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jcleland@cityofmadison.com

**Published Date:**

### History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Department of Planning and Community and Economic Development	11/08/2011	Referred for Introduction				
1	COMMON COUNCIL	11/15/2011	Referred	PLAN COMMISSION		06/18/2012	
1	PLAN COMMISSION	11/16/2011	Refer	URBAN DESIGN COMMISSION		02/29/2012	
1	PLAN COMMISSION	11/16/2011	Refer	LANDMARKS COMMISSION		11/21/2011	
1	PLAN COMMISSION	11/16/2011	Refer	MADISON ARTS COMMISSION		12/13/2011	
1	PLAN COMMISSION	11/16/2011	Refer	ECONOMIC DEVELOPMENT COMMITTEE		02/15/2012	
1	PLAN COMMISSION	11/16/2011	Refer	BOARD OF ESTIMATES		02/20/2012	
1	PLAN COMMISSION	11/16/2011	Refer	DOWNTOWN COORDINATING COMMITTEE		02/16/2012	

1	PLAN COMMISSION	11/16/2011	Refer	PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION		02/29/2012		
1	PLAN COMMISSION	11/16/2011	Refer	TRANSIT AND PARKING COMMISSION		01/11/2012		
1	PLAN COMMISSION	11/16/2011	Refer	LONG RANGE TRANSPORTATION PLANNING COMMITTEE		02/16/2012		
1	PLAN COMMISSION	11/16/2011	Refer	BOARD OF PARK COMMISSIONERS		12/14/2011		
1	PLAN COMMISSION	11/16/2011	Refer	SUSTAINABLE DESIGN AND ENERGY COMMITTEE		01/23/2012		
1	PLAN COMMISSION	11/16/2011	Refer	COMMITTEE ON THE ENVIRONMENT		12/19/2011		
1	PLAN COMMISSION	11/16/2011	Refer	MADISON'S CENTRAL BUSINESS IMPROVEMENT DISTRICT (BID) BOARD		02/08/2012		
1	COMMITTEE ON THE ENVIRONMENT	11/21/2011	Refer	COMMITTEE ON THE ENVIRONMENT	12/19/2011	12/19/2011	Pass	
1	LANDMARKS COMMISSION	11/21/2011	Return to Lead with the Recommendation for Approval	PLAN COMMISSION		06/18/2012	Pass	
1	SUSTAINABLE DESIGN AND ENERGY COMMITTEE	12/12/2011						
1	MADISON ARTS COMMISSION	12/13/2011	Return to Lead with the Recommendation for Approval	PLAN COMMISSION		06/18/2012	Pass	
1	TRANSIT AND PARKING COMMISSION	12/14/2011	Re-refer	TRANSIT AND PARKING COMMISSION		01/11/2012	Pass	
1	BOARD OF PARK COMMISSIONERS	12/14/2011	Return to Lead with the Recommendation for Approval	PLAN COMMISSION	12/19/2011	06/18/2012		
1	DOWNTOWN COORDINATING COMMITTEE	12/15/2011						
1	COMMITTEE ON THE ENVIRONMENT	12/19/2011	Return to Lead with the Following Recommendation(s)	PLAN COMMISSION		06/18/2012	Pass	
1	LANDMARKS COMMISSION	12/19/2011	Return to Lead with the Following Recommendation(s)	PLAN COMMISSION		06/18/2012	Pass	

1	URBAN DESIGN COMMISSION	12/21/2011	Refer	URBAN DESIGN COMMISSION	02/29/2012	Pass
1	ECONOMIC DEVELOPMENT COMMITTEE	12/21/2011				
1	TRANSIT AND PARKING COMMISSION	01/11/2012	Return to Lead with the Following Recommendation(s)	PLAN COMMISSION	06/18/2012	Pass
1	LONG RANGE TRANSPORTATION PLANNING COMMITTEE	01/19/2012	Refer	LONG RANGE TRANSPORTATION PLANNING COMMITTEE	02/16/2012	Pass
1	DOWNTOWN COORDINATING COMMITTEE	01/19/2012	Refer	DOWNTOWN COORDINATING COMMITTEE	02/16/2012	02/16/2012
1	SUSTAINABLE DESIGN AND ENERGY COMMITTEE	01/23/2012	Return to Lead with the Following Recommendation(s)	PLAN COMMISSION	06/18/2012	
1	PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION	01/24/2012	Refer	PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION	02/29/2012	Pass
1	URBAN DESIGN COMMISSION	01/25/2012				
1	MADISON'S CENTRAL BUSINESS IMPROVEMENT DISTRICT (BID) BOARD	02/02/2012	Return to Lead with the Following Recommendation(s)	PLAN COMMISSION	06/18/2012	Pass
1	URBAN DESIGN COMMISSION	02/08/2012				
1	ECONOMIC DEVELOPMENT COMMITTEE	02/15/2012	Return to Lead with the Following Recommendation(s)	PLAN COMMISSION	06/18/2012	Pass
1	ECONOMIC DEVELOPMENT COMMITTEE	02/15/2012				
1	LONG RANGE TRANSPORTATION PLANNING COMMITTEE	02/16/2012	Return to Lead with the Recommendation for Approval	PLAN COMMISSION	06/18/2012	Pass
1	DOWNTOWN COORDINATING COMMITTEE	02/16/2012	Return to Lead with the Recommendation for Approval	PLAN COMMISSION	06/18/2012	Pass
1	BOARD OF ESTIMATES	02/20/2012	Return to Lead with the Recommendation for Approval	PLAN COMMISSION	06/18/2012	Pass
1	PLAN COMMISSION	02/23/2012	Re-refer	PLAN COMMISSION	06/18/2012	
1	URBAN DESIGN COMMISSION	02/29/2012	Return to Lead with the Recommendation for Approval	Department of Planning and Community and Economic Development		Pass

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1	PEDESTRIAN/BICYCLE/ MOTOR VEHICLE COMMISSION	02/29/2012	Return to Lead with the Following Recommendation(s)	PLAN COMMISSION	06/18/2012	Pass
1	PLAN COMMISSION	03/08/2012	Re-refer	PLAN COMMISSION	06/18/2012	
1	PLAN COMMISSION	03/13/2012	Re-refer	PLAN COMMISSION	06/18/2012	
1	PLAN COMMISSION	03/22/2012	Re-refer	PLAN COMMISSION	06/18/2012	
1	PLAN COMMISSION	03/29/2012				
1	PLAN COMMISSION	04/11/2012				
1	PLAN COMMISSION	06/11/2012	Refer	PLAN COMMISSION		
1	PLAN COMMISSION	06/18/2012	RECOMMEND TO COUNCIL TO ADOPT WITH CONDITIONS - REPORT OF OFFICER			Pass
1	ECONOMIC DEVELOPMENT COMMITTEE	06/20/2012				

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**Text of Legislative File 24468**

**Fiscal Note**

There is no fiscal impact associated with the adoption of the plan. Implementing recommendations within the plan may require the inclusion of expenditures in future capital and operating budgets, subject to Common Council approval at that time.

**Title**

A Resolution Adopting the Downtown Plan as a Supplement to the City of Madison Comprehensive Plan.

**Body**

WHEREAS in early 2008 the City embarked on a process to create a new plan for the future of downtown Madison; and

WHEREAS the process to prepare the new plan included an extensive participation process which started with the review and affirmation of the Downtown Advisory Report prepared in 2004, as well as recommendations for the downtown contained in the City's 2006 Comprehensive Plan; and

WHEREAS the planning process included a series of public workshops, large-scale public meetings, the development and evaluation of general approaches to address issues and opportunities, the identification and refinement of preliminary concepts, and finally the issuance of draft recommendations in September 2010; and

WHEREAS since the draft recommendations were released, staff have continued to meet with policy makers, City agencies and the general public to receive comments and to finalize the recommendations included in the Downtown Plan; and

WHEREAS the plan for downtown Madison describes the desired vision for the future of downtown and provides recommendations to guide land use and investment decisions over time to ensure that the vision for downtown is achieved.

NOW THEREFORE BE IT RESOLVED that the Madison Common Council hereby adopts the Downtown Plan as a supplement to the City's Comprehensive Plan to be used as a guide in making land use, development and investment decisions within the downtown.

BE IT FURTHER RESOLVED that the recommendations shall be used by the Department of Planning and Community and Economic Development to finalize the draft zoning districts for the downtown to be included in the City's new zoning code.

BE IT FINALLY RESOLVED that the Department of Planning and Community and Economic Development shall monitor the implementation status of recommendations included in the plan and shall work to update the plan within 10 years.