



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, March 15, 2017

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Applications will go to the Common Council Meeting of April 18, 2017.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Notified Absences: None

Call to Order/Roll Call

At 5:37pm, Mr. Landgraf in the chair.

Captain Jason Freedman has replaced Captain Carl Gloede

Present: 9 - Paul E. Skidmore; Michael E. Verveer; Fernando Cano Ospina; Thomas A. Landgraf; Kathryn D. Hill; Michael S. Donnelly; Patrick J. Grady; Shiva Bidar-Sielaff and Stefan J. Fletcher

Non Voting: 6 - Eric Christianson; James Boxrud; Roger Allen; Leslie G. Orrantia; Gloria Reyes and Alexander J. Toy

Approval of Minutes

A motion was made by Bidar-Sielaff, seconded by Grady, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

None heard.

Disclosures and Recusals

None heard.

Presentation of the Consent Agenda

A motion was made by Verveer, seconded by Cano Ospina, to Adopt the Consent Agenda. The motion passed by voice vote/other.

Operator's License Applications

1. [45725](#) Operator License Application
Robert Van Eaton

A motion was made by Verveer, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other. Donnelly abstained.

There was one registrant in support.

2. [46198](#) Operator License Application
Emily George

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There was one registrant in support.

3. [46476](#) Operator License Application
Nathan McCollough

A motion was made by Bidar-Sielaff, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other. Donnelly abstained.

There was one registrant in support.

Temporary Class B Concurrent with Street Use

4. [45733](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Outreach Inc
Event Location: 100 Block of King St
Event Date: 08/19/2017
Aldermanic District 4 (Alder Verveer)
Police District: 406
Event: Woof's King St Pride

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

5. [46061](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Parks Foundation
Event Location: John Nolen Drive (S Broom to S Blair)
Event Date: June 24, 2016 (Rain Date: June 25, 2016)
Aldermanic District 4 (Ald. Verveer)
Police District: 306
Event: Shake the Lake

A motion was made by Verveer, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [46062](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison's Central Business Improvement District
Event Location: 100 Block of King Street
Event Dates: June 23, July 14, July 28, August 4, August 18, September 15 and September 29, 2017
Aldermanic District 4 (Ald. Verveer)
Police District: 406
Event: Live on King Street Concert Series

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Agent

7. [46254](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 268 • 1421 Monroe St.
New Agent: Heather Williams
Class A Beer and Class A Liquor
Aldermanic District 5 (Alder Bidar-Sielaff) Police Sector 402

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

8. [46257](#) Change of Agent
Madison Concessions LLC • dba Sheraton Madison • 706 John Nolen Dr.
New Agent: Andrew Myer
Class B Combination Liquor & Beer
Aldermanic District 14 (Alder Carter) Police Sector 313

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There were two registrants in support.

Changes of Corporate Control

9. [46258](#) Entity Reorganization
Red Zone of Madison Inc. • dba Red Zone
1212 Regent St.
Class B Combination Liquor & Beer
Aldermanic District 8 (Alder Wood) Police Sector 402
1 new officer

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There was one registrant in support.

Business Name Change

10. [46256](#) Business Name Change
Gallery 1444 LLC • Current dba: The Blind Pig
1444 E. Washington Ave.
Class B Combination Liquor & Beer
Aldermanic District 2 (Alder Zellers) Police Sector 409
New dba: Maria's

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Items Referred

11. [45218](#) Change of Licensed Conditions
E Washington Liquor Inc. • dba Rocky's Liquor West
4217 W Beltline Hwy • Agent: Gurpreet Ghuman
Class A Liquor, Class A Beer
Aldermanic District 10 (Alder Cheeks) • Police Sector 104
Request to remove original conditions 1, 2, 3 and 4.

A motion was made by Fletcher, seconded by Skidmore, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER. The motion passed by voice vote/other.

There were 7 registrants; 3 in support and 4 opposed.

12. [45430](#) Appearance as a condition of license
Jalapeno Mexican Grill Ltd • dba Sol Azteca Fusion Grill
1821 S. Park St. • Agent: Maria Fernanda Velasquez Schettini
Estimated Capacity: 160
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 14 (Alder Carter) • Police Sector 310
At the request of the Alcohol License Review Committee 11-16-2016 meeting this applicant must come before the committee at their regular February 2017 meeting.

This report was Accepted

13. [46111](#) Creating Section 38.05(9)(d)10. of the Madison General Ordinances to clarify fermented malt beverage seasonal license renewal limits.

Sponsors: Paul E. Skidmore, Shiva Bidar-Sielaff and Michael E. Verveer

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

Public Hearing

New License - Public Hearing

14. [46239](#) Public Hearing - New License
Capitol Petroleum LLC • dba CP Mart AW
4601 Cottage Grove Rd • Agent: Zahid Shakeel
Class A Beer
Aldermanic District 16 (Alder DeMarb) • Police Sector 614

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

15. [46240](#) Public Hearing - New License
Capitol Petroleum LLC • dba CP Mart NE
4905 Commercial Ave • Agent: Zahid Shakeel
Class A Beer
Aldermanic District 3 (Alder Hall) • Police Sector 609

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

16. [46241](#) Public Hearing - New License
El Rancho Mexican Grill LLC • dba El Rancho Mexican Grill
819 S Park St • Agent: Jose Torres • Estimated Capacity: 20
Class B Beer • 2% alcohol, 98% food
Aldermanic District 13 (Alder Eskrich) • Police Sector 305

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

17. [46242](#)

Public Hearing - New License
L & J Deli Store LLC • dba L & J Deli Store
447 W Gilman St • Agent: Juan Gonzalez
Estimated Capacity: 10 indoor/32 outdoor
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

The conditions are as follows:

1. The capacity shall not exceed 10 persons indoors and not exceed 12 persons in the sidewalk cafe.
2. The establishment must meet the definition of a restaurant as defined by MGO Section 38.02.
3. Alcohol service shall cease at 10:00 pm nightly Sunday through Thursday and at 11:00 pm on Fridays and Saturdays.

A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are as follows:

1. The capacity shall not be more than 10 persons indoors and not more than 12 persons in the front outdoor cafe.
2. The establishment must meet the definition of a restaurant as defined by MGO Section 38.02.
3. Alcohol service shall cease at 10:00pm nightly Sunday through Thursday and at 11:00pm on Fridays and Saturdays.

18. [46243](#)

Public Hearing - New License
Oakwood Lutheran Homes Association, Inc
dba Oakwood Village University Woods
6209-6175 Mineral Point Rd • Agent: Julie Holden
Estimated Capacity: 120 indoor/40 outdoor
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 19 (Alder Clear) • Police Sector 113

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

19. [46244](#)

Public Hearing - New License
Oakwood Lutheran Homes Association, Inc
dba Oakwood Village Prairie Ridge
5565 Tancho Dr • Agent: Jean Jacobson • Estimated Capacity: 100
Class B Beer, Class C Wine • 5% alcohol, 95% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 520

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There was one registrant in support.

20. [46245](#)

Public Hearing - New License
High Noon Saloon, LLC • dba High Noon Saloon
701 E. Washington Ave • Agent: Fred Frank • Estimated Capacity: 400
Class B Combination Liquor & Beer • 94% alcohol, 3% food, 3%
Aldermanic District 6 (Alder Rummel) • Police Sector 408

The condition is as follows:

1. All conditions on the previous license be continued.

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is as follows:

1. All conditions on the current license be continued.

There were two registrants in support.

21. [46246](#)

Public Hearing - New License
Madison Mallards, LLC • dba Madison Mallards
2920 N Sherman Ave • Agent: Tyler Isham
Estimated Capacity: 6,750-20,000
Class B Combination Liquor & Beer • 13% alcohol, 27% food, 40% other
Aldermanic District 12 (Alder Palm) • Police Sector 505

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

22. [46247](#)

Public Hearing - New License
Oasis Cafe, LLC • dba Paul's Pelmeni
414 West Gilman St • Agent: Paul Schwoerer
Estimated Capacity: 80 indoor/28 outdoor
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

The conditions are as follows:

1. The capacity shall not exceed 80 persons indoors and not exceed 28 persons in the sidewalk cafe.
2. Must meet the definition of a restaurant as defined by MGO Section 38.02.
3. Alcohol service shall cease at 11:00 pm Sunday through Wednesday and cease at 1:00 am on Thursday through Saturday.

A motion was made by Verveer, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are as follows:

1. The capacity shall not exceed 80 persons indoors and not exceed 28 persons in the outdoor cafe.
2. Must meet the definition of a restaurant as defined by MGO Section 38.02.
3. Alcohol service shall cease at 11:00pm Sunday through Wednesday and cease at 12:00am on Thursday through Saturday.

There was one registrant in support.

A motion was made by Cano Ospina, seconded by Donnelly, to Amend the Motion. The motion passed by voice vote/other.

The third condition was amended as follows:

1. The capacity shall not exceed 80 persons indoors and not exceed 28 persons in the outdoor cafe.
2. Must meet the definition of a restaurant as defined by MGO Section 38.02.
3. Alcohol service shall cease at 11:00pm Sunday through Wednesday and cease at 1:00am on Thursday through Saturday.

A motion was made by Verveer, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are as follows:

1. The capacity shall not exceed 80 persons indoors and not exceed 28 persons in the outdoor cafe.
2. Must meet the definition of a restaurant as defined by MGO Section 38.02.
3. Alcohol service shall cease at 11:00pm Sunday through Wednesday and cease at 1:00am on Thursday through Saturday.

23. [46248](#) Public Hearing - New License
Takara Madison LLC • dba Takara Japanese Restaurant
696 S Whitney Way • Agent: Xiuyu You • Estimated Capacity: 85
Class B Combination Liquor & Beer • 10% alcohol, 85% food, 5% other
Aldermanic District 19 (Alder Clear) • Police Sector 113
- A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

There was one registrant in support.

28. Report of Madison Police Department

24. [34003](#) Summary of recent calls for service

29. Report of City Clerk's Office

25. [28524](#) Summary of licenses issued

Adjournment

A motion was made by Grady, seconded by Bidar-Sielaff, to Adjourn at 8:18pm. The motion passed by voice vote/other.