



City of Madison

City of Madison
Madison, WI 53703
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Minutes - Approved

Subcommittee of the Transit and Parking Commission: REVIEW TAXI REGULATIONS & SHARED-RIDE SERVICES

Monday, June 2, 2014

Meeting Time
12:00 PM - Noon

Madison Municipal Building, Suite LL 110
215 Martin Luther King, Jr. Blvd.
Madison, WI 53701-2986

Please note: A quorum of the Transit and Parking Commission may be present.

Documents prepared for this Subcommittee can be found on the City website by searching on 34194 under Legislation at the Legislative Information Center.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Please call the Traffic Engineering Division at 608-266-4761, or email: traffic@cityofmadison.com.

I. CALL TO ORDER/ROLL CALL

The meeting was called to order at 12:00 PM, Noon.

Present: Wayne Bigelow, Anita Weier, Ann Kovich, Kate Lloyd, and Amanda White.

II. APPROVAL OF MINUTES – May 7, 2014 Meeting

Kovich/White made a motion to approve the Minutes of the May 7, 2014 meeting. The motion passed by voice vote/other.

III. PUBLIC COMMENT – None.

IV. DISCLOSURES AND RECUSALS – None.

V. PUBLIC HEARING

The follow registrants represented the Madison taxicab industry and generally felt that, in fact, Uber and Lyft were currently acting as illegal taxicabs; and furthermore, as long as the City had an interest in equity and public safety and proper insurance coverage for public passenger vehicles, Uber and Lyft should be regulated as taxicabs:

Phil Anderson, General Manager, Green Cab; Christina Ballard, Cab Drivers for Madison Safety; Jason Glomp, President, Union Cab; Justin LaPlatte, self/Driver, Green Cab; Adam Chern, cab driver; Erik Brekke, attorney for Madison Taxi.

The following registrants supported TNCs as a new safe, efficient transportation option that would make Madison more inviting to High tech companies and students:

Matthey Siriani, Zendesk; Austin Helmbot; Megan Phillips.

The following registrants represented TNCs and discussed the reliability of their insurance policies:

Nick Anderson, Uber, WI General Manager; and Candice Taylor, Lyft, Government Affairs.

Mayor Paul Soglin registered and brought up some issues related to TNCs: When a driver's personal policy denies coverage, will TNC require a driver to pursue action against personal insurance policy or will TNC insurance cover immediately? There is concern over insurance grey areas during period when driver leaves house with app on or off from standpoint of passenger or innocent party that could be sitting for years before claim is resolved. Under State law, an individual selling a cab must disclose this info to buyer. Would TNC vehicle owner do so? Would use of personal vehicle as TNC void vehicles owners' warrantee? Body of laws regulating taxicabs evolved to reflect values of Madison.

Alder Resnick spoke. His proposal based on Seattle model. Columbus, Ohio is a city that is comparable with Madison and will license TNCs. Resnick is working to resolve several issues spoken about. TNC and cab companies have shown displeasure with proposal. This is not about new technology but about regulatory issues ahead of us.

VI. DISCUSSION ITEMS

- a. **Staff from Traffic Engineering and the City Attorney's Office will discuss and make recommendations about the following MGO definitions: public passenger vehicle, on-demand transportation, for-hire, and pre-arranged ride.**

Keith Pollock, TE, and ACA Kevin Ramakrishna discussed general confusion over which vehicles are required to be licensed by the City practices. City Attorney's office will return with proposed MGO ordinance changes at next meeting.

- b. **Required insurance for carriers.**

Eric Veum, City Risk Manager, discussed City ordinance and insurance coverage of TNC. TNC's contingent coverage (time before vehicle logs onto app and accepts ride) is greater than coverage generally required under State law but less than the \$1 million required commercial coverage required of taxicabs in City ordinance. MGO is not specific to when insurance coverage is necessary. Is individual or TNC the applicant?

TNC's do offer \$1 million in coverage once driver accepts ride and claim this policy will pay out at first dollar if driver's personal insurance does not due to policy exception.

Uber and Lyft reps did agree to provide examples of claims where a driver's insurance did not pay out.

VII. ANNOUNCEMENTS

- a. **General announcements by Chair – None.**

b. Items for future meetings:

To pick up the conversation from where it left off today (6/2/14).

c. Next meeting date:

Meeting to be held on Thursday, 6/26/14 at Noon.

VIII. ADJOURNMENT

Kovich/White made a motion to adjourn at 1:47 PM. The motion carried by voice vote/other.