



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved URBAN DESIGN COMMISSION

---

Wednesday, December 21, 2011

4:30 PM

215 Martin Luther King, Jr. Blvd.  
Room LL-110 (Madison Municipal Building)

---

### CALL TO ORDER / ROLL CALL

**Present:** 6 -  
Marsha A. Rummel; Dawn O. O'Kroley; Todd R. Barnett; Richard L. Slayton; John A. Harrington and R. Richard Wagner

**Excused:** 2 -  
Melissa R. Huggins and Henry S. Lufler, Jr.

**O'Kroley arrived at 4:38 p.m. during Secretary's Report. Harrington was excused at 5:44 p.m. during discussion on Agenda Item No. 1.**

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

Slayton recused himself on Item No. 3.

### SECRETARY'S REPORT/AGENDA OVERVIEW

- Distributed Minutes of December 7, 2011 Meeting  
- Agenda overview/Consent Items

2. [24244](#) 31 Hawks Landing Circle Building D - Amended PUD(GDP-SIP) Residential Building. 1st Ald. Dist.

**A motion was made by Rummel, seconded by Huggins, to Grant Final Approval. The motion passed by the following vote:**

**Excused:** 2 -  
O'Kroley and Lufler, Jr.

**Ayes:** 4 -  
Rummel; Huggins; Slayton and Harrington

**Noes:** 1 -  
Barnett

4. [18649](#) 4620 Frey Street (Formerly 700 Block Segoe Road) - Amended Signage Package for a PUD(SIP). 11th Ald. Dist.

**A motion was made by Rummel, seconded by Huggins, to Grant Final Approval. The motion passed by the following vote:**

**Excused:** 2 -  
O'Kroley and Lufler, Jr.

**Ayes:** 4 -  
Rummel; Huggins; Slayton and Harrington

**Noes:** 1 -  
Barnett

5. [24849](#) 2601 West Beltline Highway - Modifications to a Previously Approved Comprehensive Design Review of Signage for "Meriter Wellness Center" at Arbor Gate. 14th Ald. Dist.

**A motion was made by Rummel, seconded by Huggins, to Grant Final Approval. The motion passed by the following vote:**

**Excused:** 2 -  
O'Kroley and Lufler, Jr.

**Ayes:** 4 -  
Huggins; Slayton; Harrington and Rummel

**Noes:** 1 -  
Barnett

**ROLL CALL**

**Present:** 7 -  
Marsha A. Rummel; Dawn O. O'Kroley; Todd R. Barnett; Melissa R. Huggins; Richard L. Slayton; John A. Harrington and R. Richard Wagner

**Excused:** 1 -  
Henry S. Lufler, Jr.

**SPECIAL ITEM OF BUSINESS**

- 1. [24468](#) A Resolution Adopting the Downtown Plan as a Supplement to the City of Madison Comprehensive Plan.

**A motion was made by Huggins, seconded by Rummel, to Refer to the URBAN DESIGN COMMISSION special meeting of January 25, 2012. The motion passed by voice vote/other.**

**ROLL CALL**

- Present:** 6 -  
Marsha A. Rummel; Dawn O. O'Kroley; Todd R. Barnett; Melissa R. Huggins; Richard L. Slayton and R. Richard Wagner
- Excused:** 2 -  
John A. Harrington and Henry S. Lufler, Jr.

**PUBLIC HEARING ITEMS**

**UNFINISHED BUSINESS**

- 3. [24586](#) 733 South Gammon Road - Demolition and New Construction of a Retail/Commercial Building in UDD No. 2. 1st Ald. Dist.

**A motion was made by Barnett, seconded by Huggins, to Grant Initial Approval. The motion passed by voice vote/other.**

- 6. [23782](#) 2501 West Beltline Highway - Comprehensive Design Review, Amendment to Existing Sign Package for "Arbor Gate." (Egg & I sign) 14th Ald. Dist.

**A motion was made by Huggins, seconded by Rummel, to Grant Final Approval. The motion passed by the following vote:**

- Excused:** 2 -  
Harrington and Lufler, Jr.
- Ayes:** 4 -  
Huggins; Slayton; Rummel and O'Kroley
- Noes:** 1 -  
Barnett

7. [24240](#) 5515 Medical Circle - Comprehensive Design Review and Exceptions for Signage for the YMCA of Dane County in UDD No. 3. 19th Ald. Dist.
- The motion to approve one sign on the upper central façade band of the building with the sign around corner's liter board sign to have black background. An additional main entry sign can be an option to be approved along with wayfinding signage. Additional signs for entrance. Center sign above area. Staff can approve entry sign.
- A motion was made by Slayton, seconded by Barnett, to Grant Final Approval. The motion passed by voice vote/other.**

#### NEW BUSINESS

8. [24850](#) 5105-5117 University Avenue & 610-702 North Whitney Way, Lots 4, 6 & 7 - PUD(GDP-SIP) for Phase 2 of University Crossing. 19th Ald. Dist.

**The Urban Design Commission Received an Informational Presentation**

9. [24851](#) 2048-2100 Winnebago Street - PUD-GDP for a Four-Story, Mixed-Use Building. 6th Ald. Dist.

**A motion was made by Barnett, seconded by Huggins, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.**

10. [24852](#) 636 West Wilson Street; 633 & 639 West Doty Street - PUD (GDP-SIP) for West End Apartments, Five-Story Building With 60 Residential Units. 4th Ald. Dist.

**The Urban Design Commission Received an Informational Presentation**

#### BUSINESS BY MEMBERS

#### ADJOURNMENT

**Adjourned at 9:34 p.m.**