

WICLIB-2012-00962

ORIGINAL ALCOHOL BEVERAGE LICENSE APPLICATION

Submit to municipal clerk.

Applicant's Wisconsin Seller's Permit Number: W56-102-7828-558-02
 Federal Employer Identification Number (FEIN): 45-5191442

For the license period beginning 20 ending June 30 2013

LICENSE REQUESTED	
TYPE	FEE
<input type="checkbox"/> Class A beer	\$
<input checked="" type="checkbox"/> Class B beer	\$
<input type="checkbox"/> Wholesale beer	\$
<input checked="" type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
Publication fee	\$
TOTAL FEE	\$

TO THE GOVERNING BODY of the: Town of Village of City of MADISON

County of _____ Aldermanic Dist. No. _____ (if required by ordinance)

1. The named INDIVIDUAL PARTNERSHIP LIMITED LIABILITY COMPANY CORPORATION/NONPROFIT ORGANIZATION

hereby makes application for the alcohol beverage license(s) checked above.

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name): KIMS NOODLES OF MONONA LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person.

Title	Name	Home Address	Post Office & Zip Code
President/Member	<u>Jason Nguyen</u>	<u>2924 Forest Down Fitchburg</u>	<u>53711</u>
Vice President/Member			
Secretary/Member			
Treasurer/Member			
Agent	<u>Jason Nguyen</u>		
Directors/Managers			

3. Trade Name KIM'S NOODLES Business Phone Number 608 221 2100
 4. Address of Premises 4604 MONONA DRIVE Post Office & Zip Code 53716

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? Yes No
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? Yes No
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? Yes No
8. (a) Corporate/limited liability company applicants only: Insert state WI and date 5/2/12 of registration.
 (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? Yes No
 (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? Yes No
- (NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above.)

9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.) TO BE STORED AT BAR AND SERVED AT BAR

10. Legal description (omit if street address is given above): _____
11. (a) Was this premises licensed for the sale of liquor or beer during the past license year? Yes No
 (b) If yes, under what license was license issued? WIC LE
12. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630.5) before beginning business? [phone 1-800-937-8864] Yes No
13. Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in Section 2, above? [phone (608) 266-2776] Yes No
14. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? Yes No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants and each member of a partnership applicant must sign; corporate officer(s), members/managers of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

SUBSCRIBED AND SWORN TO BEFORE ME
 this 7 day of Nov, 20 12
Elizabeth Sarmen
 (Clerk/Notary Public)
 My commission expires 9-16-2015

Jason
 (Officer of Corporation/Member/Manager of Limited Liability Company/Partner/Individual)

 (Officer of Corporation/Member/Manager of Limited Liability Company/Partner)

 (Additional Partner(s)/Member/Manager of Limited Liability Company if Any)

TO BE COMPLETED BY CLERK			
Date received and filed with municipal clerk	Date reported to council/board	Date provisional license issued	Signature of Clerk / Deputy Clerk
<u>11/13/12</u>	Date license issued	License number issued	

City of Madison Supplemental Class B License Application

<input checked="" type="checkbox"/> Seller's Permit Number <input checked="" type="checkbox"/> Federal Employer Identification # <input checked="" type="checkbox"/> Notarized Original Application Form <input type="checkbox"/> Notarized Supplemental Form <input type="checkbox"/> Orange Sign (Clerk's Office provides at time of application)	<input checked="" type="checkbox"/> Written Description of Premise <input type="checkbox"/> Background Investigation Form(s) <input type="checkbox"/> Notarized Transfer of Ownership <input checked="" type="checkbox"/> *Articles of Incorporation <input checked="" type="checkbox"/> *Notarized Appointment of Agent <small>* Corporation/LLC only</small>	<input type="checkbox"/> Floor Plans <input type="checkbox"/> Lease <input type="checkbox"/> Sample Menu <input checked="" type="checkbox"/> Business Plan
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1. Name of Applicant/Partner/Corporation/LLC Kims Noodles of Monona LLC
 2. Address of Licensed Premise 4104 MONONA DR. #A
 3. Telephone Number: 608-221-2100 4. Anticipated opening date: _____
 5. Mailing address if not opening immediately _____

6. Have you contacted the Alderperson, Police Department District Captain, Alcohol Policy Coordinator, and the neighborhood association representative for the area in which you intend to locate? Yes No

7. Are there any special conditions desired by the neighborhood? Yes No
 Explain. _____

8. Business Description, including hours of operation: A RESTAURANT,
open from 11AM-9:00PM TUESDAY-SUNDAY

9. Do you plan to have live entertainment? No Yes—What kind? _____

10. Detailed written description of building, including overall dimensions, seating arrangements, capacity, bar size and all areas where alcohol beverages are to be sold and stored. **The licensed premise described below shall not be expanded or changed without the approval of the Common Council.**

SEATING of 95, 2 SEATING AREA: BAR & DINE, RESTROOM
2500 sq-ft total: kitchen, bar, dine, RESTROOM,
storage closet.

11. Are any living quarters directly or indirectly accessible and under control of the applicant? Yes No
 Please note that alcohol may be sold and stored only on the licensed premise, not in living quarters.

12. Describe existing parking and how parking lot is to be monitored. A SHARED PARKING lot
with grocery store, monitored by cameras

13. Describe your management experience, staffing levels, duties and employee training.
previously OWNED two businesses with a licensed assistant in managing & training,
total of 6 employees.

14. Identify the **registered agent** for your Corporation or LLC. This is your corporation's agent for service of process, notice or demand required or permitted by law to be served on the corporation.

Jason Nguyen 2924 Forest Down Fitchburg WI 53711
 Name Address

15. Utilizing your market research, who would you project your target market to be?

for restaurant all ages ranging 21+.

16. What age range would you hope to attract to your establishment? 25-45

17. Describe how you plan to advertise/promote your business. What products will you be advertising?

newspaper ads & discount coupons - Advertise food.

18. Are you operating under a lease or franchise agreement? Yes (attach a copy) No

19. Owner of building where establishment is located: Luc Le

Address of Owner: 4604 Monona Dr. Phone Number _____

20. Private organizations (clubs): Do your membership policies contain any requirement of "Invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? Yes No

21. List the Directors of your Corporation/LLC

Jason Nguyen
Name Address

Name Address

Name Address

22. List the Stockholders of your Corporation/LLC

Jason Nguyen 100%
Name Address % of Ownership

Name Address % of Ownership

Name Address % of Ownership

23. What type of establishment are you? (Check all that apply) Tavern Nightclub Restaurant

Other Please Explain. _____

24. What type of food will you be serving, if any? Vietnamese.

Breakfast Lunch Dinner

25. Please submit a sample menu with your application, if possible. What might eventually be included on your operational menu when you open? Appetizers Salads Soups Sandwiches Entrees

Desserts Pizza Full Dinners

26. During what hours of your operation do you plan to serve food? 11 AM - 9 PM

27. What hours, if any, will food service not be available? AFTER 9:00PM
28. Indicate any other product/service offered. _____
29. Will your establishment have a kitchen manager? Yes No
30. Will you have a kitchen support staff? Yes No
31. How many wait staff do you anticipate will be employed at your establishment? 34 total
During what hours do you anticipate they will be on duty? 10:AM - 10:PM
32. Do you plan to have hosts or hostesses seating customers? Yes No
33. Do your plans call for a full-service bar? Yes No
If yes, how many bar stools do you anticipate having at your bar? 12
How many bartenders do you anticipate you would have working at one time on a busy night? 1-2
34. Will there be a kitchen facility separate from the bar? Yes No
35. Will there be a separate and specific area for eating only? Yes No
If yes, what will be the seating capacity for that area? 75
36. What type of cooking equipment will you have? Stove Oven Fryers Grill Microwave
37. Will you have a walk-in cooler and/or freezer dedicated solely to the storage of food products? Yes No
38. What percentage of your overall payroll do you anticipate will be devoted to food operation salaries?
1/2
39. If your business plan includes an advertising budget, what percentage of your advertising budget do you anticipate will be related to food? 90%
What percentage of your advertising budget do you anticipate will be drink related? 10%
40. Are you currently, or do you plan to become, a member of the Madison—Dane County Tavern League or the Tavern League of Wisconsin? Yes No
41. Are you currently, or do you plan to become, a member of the Wisconsin Restaurant Association or the National Restaurant Association? Yes No
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42. What is your estimated capacity? 95-100

43. Pursuant to Chapter 23 of the Madison General Ordinances, all restaurants and taverns serving alcohol beverages shall substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. For new establishments, the percentage will be an estimate.

Gross Receipts from Alcoholic Beverages	5 %
Gross Receipts from Food and Non-Alcoholic Beverages	100 95 %
Gross Receipts from Other	%
Total Gross Receipts	100%

44. Do you have written records to document the percentages shown? Yes No
You may be required to submit documentation verifying the percentages you've indicated.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

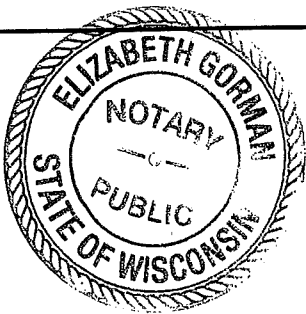
Subscribed and Sworn to before me:

this 7 day of Nov, 2012

Elizabeth Gorman
(Clerk/Notary Public)

[Signature]
(Officer of Corporation/Member of LLC/Partner/Individual)

My commission expires 9-6-2015



Wisconsin Department of Financial Institutions

Strengthening Wisconsin's Financial Future

Search for:

KIM NOODLE

Search Records

[Search](#)
[Advanced Search](#)
[Name Availability](#)

Corporate Records

Result of lookup for K042514 (at 11/13/2012 3:33 PM)

KIMS NOODLES OF MONONA, LLC

You can: [File an Annual Report](#) - [Request a Certificate of Status](#) - [File a Registered Agent/Office Update Form](#)

Vital Statistics

Entity ID K042514

Registered Effective Date 05/02/2012

Period of Existence PER

Status Organized [Request a Certificate of Status](#)

Status Date 05/02/2012

Entity Type Domestic Limited Liability Company

Annual Report Requirements Limited Liability Companies are required to file an Annual Report under s. 183.0120, WI Statutes.

Addresses

Registered Agent Office JASON NGUYEN
2924 FOREST DOWN
FITCHBURG , WI 53711

[File a Registered Agent/Office Update Form](#)

Principal Office

Historical Information

Annual Reports None

Certificates of Newly-elected Officers/Directors None

Old Names None

Chronology

Effective Date	Transaction	Filed Date	Description
05/02/2012	Organized	05/02/2012	E-Form

[Order a Document Copy](#)

Appointment of New Liquor/Beer Agent

To be completed by Corporate Officer or Member of LLC

I, Jason Nguyen, officer/member for Kim's Noodles of Monona, LLC
(Corporation/LLC), doing business as _____, authorize and appoint
Jason Nguyen (Name) as the liquor/beer agent for the premise
located at 4604 Monona Dr.

Subscribed and sworn to before me this

13 Day of Nov, 2012

Melany E. Baiter
Notary Public, Dane County, Wisconsin

My Commission Expires 5/15/2016

Jason
Signature of Officer/Member

To be completed by appointed Liquor/Beer Agent

I, Jason Nguyen, appointed liquor/beer agent for
Kim's Noodles of Monona, LLC (name of Corporation or LLC), being first duly sworn
say I have vested in me, by properly authorized and executed written delegation, full authority
and control of the premise described in the license of such corporation or limited liability
company, and I am involved in the actual conduct of the business as an employee, or have a
direct financial interest in the business of the licensee, therein relating to the intoxicating
liquor/fermented malt beverage. The interest I have in the business is _____ %.

Subscribed and sworn to before me this

7 Day of Nov, 2012

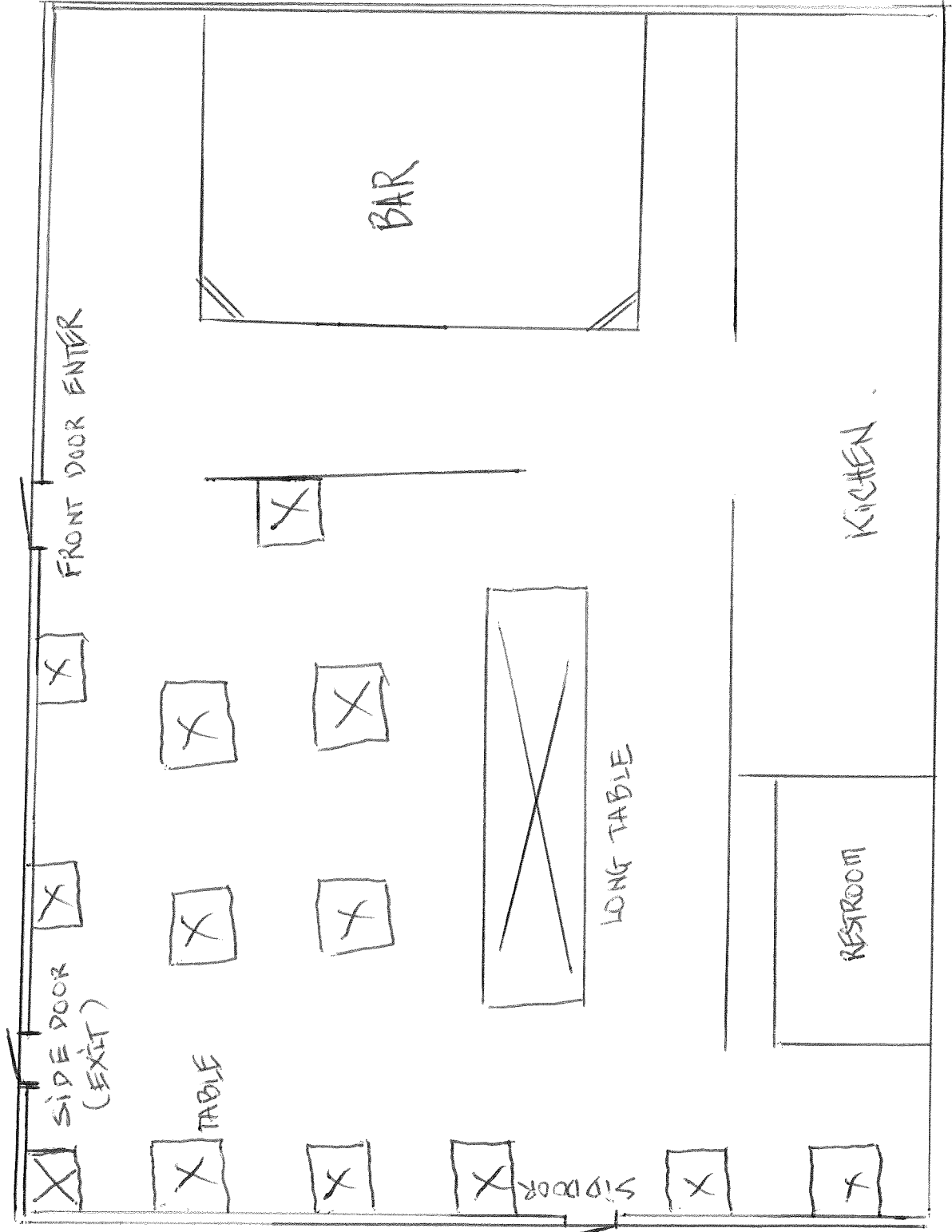
Elizabeth Gorman
Notary Public, Dane County, Wisconsin

My Commission Expires 9-6-2015

Jason
Signature of Agent



The appointed Liquor/Beer Agent must complete the other side of this form.



KHAI VỊ - APPETIZERS

1. Chả giò \$4.50
Eggroll
2. Gỏi cuốn 4.50
Spring rolls
3. Gà nướng sả 5.99
Lemongrass grilled chicken
4. Bò nướng sả 6.95
Lemongrass grilled beef
5. Calamari (Mực chiên giòn) 7.95
Squid fried
6. Gỏi gà 5.95
Chicken salad
7. Gỏi tôm 5.95
Shrimp salad
8. Mì hoành thành 4.95
Wonton soup
9. Súp rau cải 4.50
Vegetable soup
10. Nem nướng (3) 7.95
Grilled pork paste on skewer

PHỞ - RICE NOODLE SOUP

- | | | Med. | Lg. |
|-----|---|-------|--------|
| 11. | Phở đặc biệt
Tái, Nạm, Gầu, Gân, Sách, Chín
<i>Special rice noodle beef soup consisting of slice rare beef, well done flank, fat brisket, soft tendon & bible trip.</i> | \$7.9 | \$8.95 |
| 12. | Phở tái.....
<i>Slices rare beef noodle soup.</i> | 7.50 | 8.50 |
| 13. | Phở tái nạm.....
<i>Noodle soup with rare slices & well-done flank.</i> | 7.25 | 8.25 |
| 14. | Phở tái gân.....
<i>Noodle soup with rare slices beef and beef tendon.</i> | 7.25 | 8.25 |
| 15. | Phở tái sách.....
<i>Noodle soup w/ rare slices beef and bible trip.</i> | 7.25 | 8.25 |
| 16. | Phở Bò Viên.....
<i>Noodle soup with beef meat ball.</i> | 7.25 | 8.25 |
| 17. | Phở tái bò viên.....
<i>Noodle soup w/ slices rare beef and meat ball.</i> | 7.50 | 8.50 |
| 18. | Phở gà.....
<i>Noodle soup with chicken</i> | 7.25 | 8.25 |
| 19. | Phở đồ biển.....
<i>Noodle soup with combination seafood.</i> | 7.95 | 8.95 |

HỦ TIẾU / MÌ FLAT OR EGG NOODLE

20. Hủ tiếu / Mì đặc biệt \$7.95 ... \$8.95
Flat rice noodle soup with ground pork, shrimp and other...
21. Hủ tiếu / Mì đồ biển 7.95 8.95
Flat rice noodle soup with seafood.
22. Hủ tiếu / Mì hoành thành xá xiu .. 7.95 8.95
Flat noodle / Wonton and egg noodle soup with BBQ pork.
23. Hủ tiếu / Mì gà 7.25 8.25
Flat noodle / Egg noodle soup with chicken.
24. Hủ tiếu / Mì tôm 7.50 8.50
Flat noodle / Egg noodle soup with shrimp.
25. Hủ tiếu / Mì bò viên 7.25 8.25
Flat noodle / Egg noodle soup with beef meat ball.

BÚN - VERMICELLI NOODLES

26. Bún thịt nướng 8.75
Rice noodle, served with grilled meat
27. Bún thịt chả giò 8.75
Rice noodle, served with grilled meat and egg roll.
28. Bún thịt tôm nướng 8.95
Rice noodle, served with grilled meat and grilled shrimp.
29. Bún bò xào sả 8.75
Beef marinated with lemongrass stir-fried, served with rice noodle.
30. Bún nem nướng 8.95
Rice noodle served with grilled pasted pork.
31. Bún tôm nướng..... 8.95
Rice noodle, served with grilled grilled shrimp.
32. Bún chả giò 8.95
Rice noodle, served with eggroll.
33. Bún gà nướng 8.25
Rice noodle, served with grilled chicken.

CƠM - RICE DISHES

34. Cơm đặc biệt \$12.95
Special rice dish with combination of pork chop, shrimp, grilled pork pasted, shredded pork & egg pie.
35. Cơm tôm nướng..... 8.95
Grilled shrimp, served with steamed rice.
36. Cơm thịt nướng 8.50
Grilled pork, served with steamed rice
37. Cơm sườn nướng 8.50
Grilled spare rib, served with steamed rice
38. Cơm sườn bì chả 8.95
Grilled pork chop, shredded pork and egg pie, served over steamed rice.
39. Cơm sườn nem nướng 9.50
Grilled pork chop, grilled pork paste, served with steamed rice.
40. Cơm bò nướng 8.95
Grilled beef, served with steamed rice.
41. Cơm gà nướng sả 8.50
Grilled marinated beef, served with steamed rice.

CƠM CHIÊN - FRIED RICE

42. Cơm chiên đặc biệt \$12.95
Combination fried rice.
43. Cơm chiên tôm 8.50
Shrimp fried rice
44. Cơm chiên bò 8.25
Beef fried rice
45. Cơm chiên gà 8.25
Chicken fried rice
46. Cơm chiên xá xiu 8.25
BBQ fried rice
47. Cơm chiên rau cải 8.25
BBQ fried rice

KIM'S NOODLE

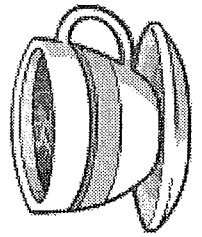
Vietnamese Cuisine
4604 Momona Dr. Madison, WI 53711
608-221-2100

ĐỒ XÀO - STIR FRY

- 48. Mì xào mềm/gòn đặc biệt \$9.95
Egg noodle stir-fried or crispy special
- 49. Mì xào mềm/gòn (tôm) \$9.25
Egg noodle stir-fried or crispy with shrimp
- 50. Mì xào mềm/gòn (gà) 8.95
Egg noodle stir-fried or crispy with chicken
- 51. Mì xào mềm/gòn (đồ biển) 9.95
Egg noodle stir-fried or crispy with seafood
- 52. Mì xào mềm/gòn (bò) 8.50
Egg noodle stir-fried or crispy with beef
- 53. Áp chảo đặc biệt 9.95
Special sizzling: combo of meat & seafood
- 54. Áp chảo tôm 9.25
Shrimp sizzling
- 55. Áp chảo gà 8.95
Chicken sizzling
- 56. Áp chảo đồ biển 9.95
Seafood sizzling
- 55. Áp chảo bò 8.50
Beef sizzling

MON ĐẶC BIỆT-HOUSE SPECIAL

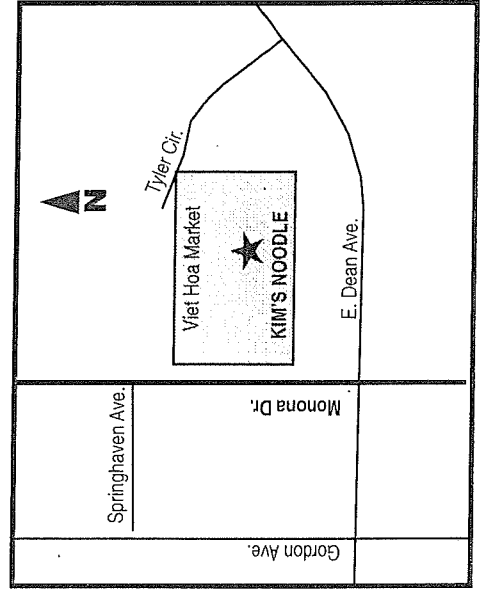
- 1. Cơm bò lúc lắc \$12.95
Diced beef stir-fried to perfection on steamed rice
- 2. Cá hồi sốt cà 14.95
Salmon in a special Vietnamese tomato sauce.
- 3. Cà ry gà 8.50
Curry chicken
- 4. Bún bò Huế 8.75
Hue style beef noodle soup
- 5. Vịt xào nấm đông cô hành gừng 12.95
Duck stir-fried with black mushroom, onion & ginger.



CHAI KHÁT - BEVERAGES

- 1. Cà phê sữa đá \$3.50
Iced coffee with condensed milk
- 2. Cà phê đen đá 2.50
Iced black coffee
- 3. Cam vắt 3.75
Fresh squeezed orange juice
- 4. Nước dừa 3.50
Coconut drink
- 5. Sinh tố bơ 4.75
Avocado smoothie drink
- 6. Sinh tố dâu 4.75
Strawberry smoothie drink
- 7. Chanh muối 3.75
Salted lemon drink
- 8. Soda sữa hột gà 4.75
Club soda with condensed milk and egg yoke
- 9. Soda chanh đường 3.50
Club soda with lime and sugar
- 10. Nước đá chanh 2.50
Fresh lemonade
- 11. Trà nóng 2.00
Hot tea
- 12. Trà Thái 3.50
Thai iced tea
- 13. Nước ngọt 1.75
Soft drink: Sprite, Coke, Root Beer, Pepsi.

THANK YOU FOR CHOOSING KIM'S NOODLE



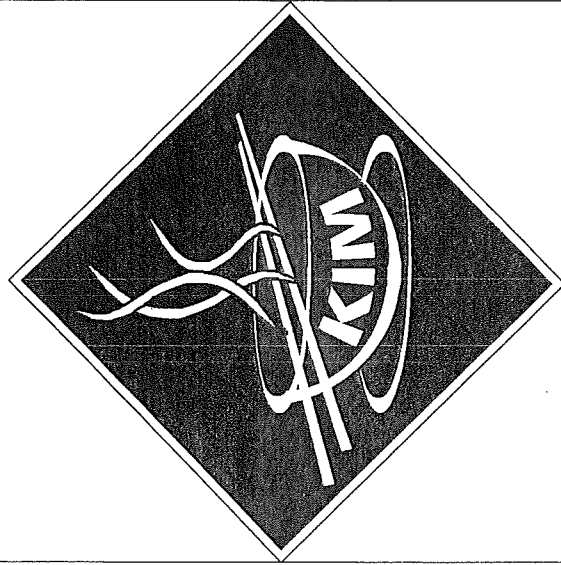
Grand Opening

KIM'S NOODLE

Vietnamese Cuisine

DINE-IN & CARRY-OUT

4604 Monona Dr.
Madison, WI 53711



608-221-2110

BUSINESS HOURS:

Tue - Thur: 11am - 9pm

Fri - Sun: 10am - 9pm



ACCEPTED
for Minimum Order of \$15
No Check Please