

**APPLICATION FOR  
URBAN DESIGN COMMISSION  
REVIEW AND APPROVAL**

**AGENDA ITEM #** \_\_\_\_\_

**Project #** \_\_\_\_\_

DATE SUBMITTED: <u>9.1.10</u>	<b>Action Requested</b>
UDC MEETING DATE: <u>9.22.10</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 2 East Mifflin St.

ALDERMANIC DISTRICT: OTA

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:  
Capitol Square Investors Grant Signs  
2 E. Mifflin St. #901 5119 Terminal Dr.  
Madison, WI 53703 McFarland, WI 53558

CONTACT PERSON: Eric Marty - Grant Signs  
Address: 5119 Terminal Dr.  
McFarland, WI  
Phone: 608-838-7794  
Fax: 608-838-7798  
E-mail address: emarty@signproductions.com

**TYPE OF PROJECT:**

(See Section A for:)

- Planned Unit Development (PUD)
- General Development Plan (GDP)
- Specific Implementation Plan (SIP)
- Planned Community Development (PCD)
- General Development Plan (GDP)
- Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District \* (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

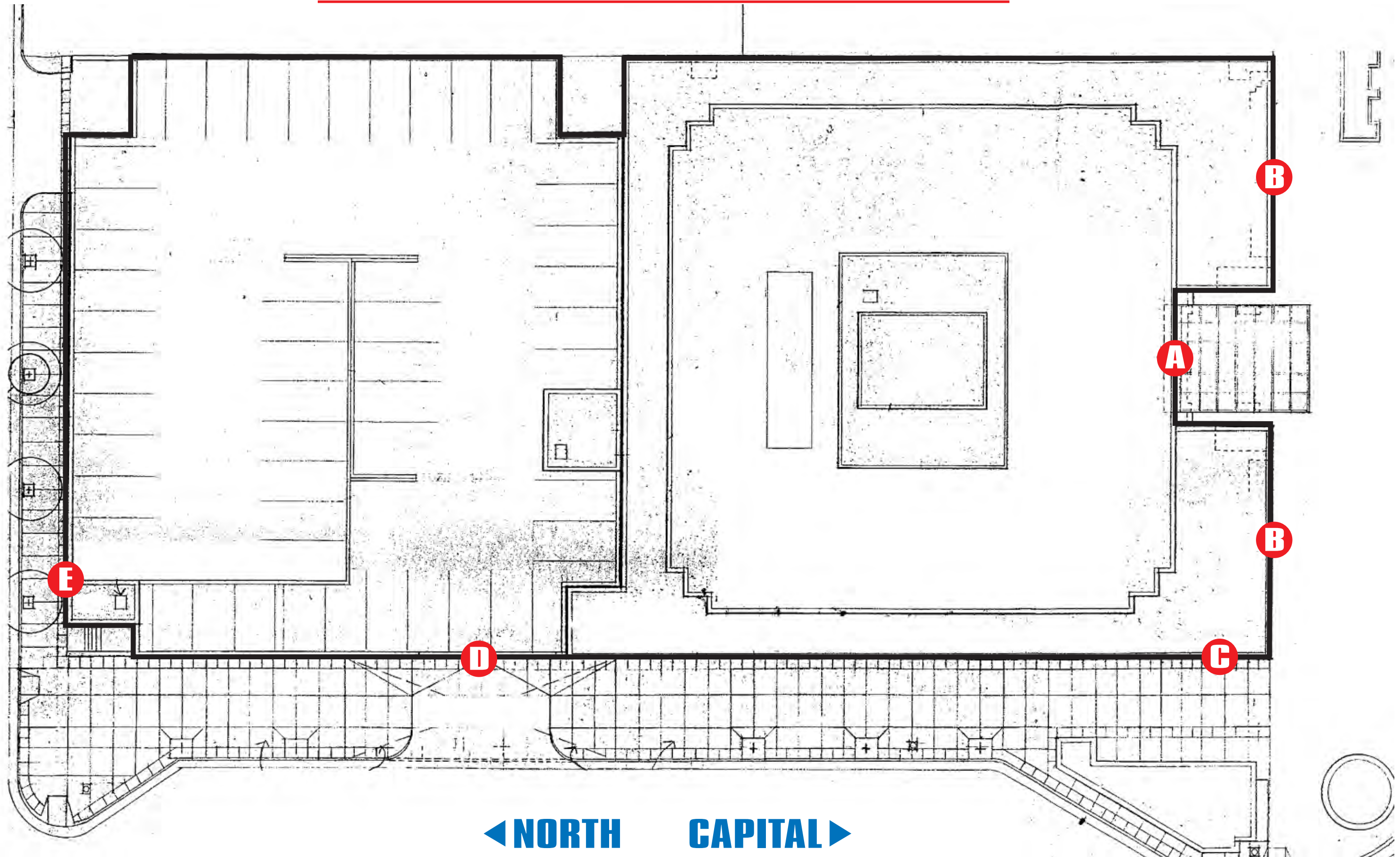
(See Section D for:)

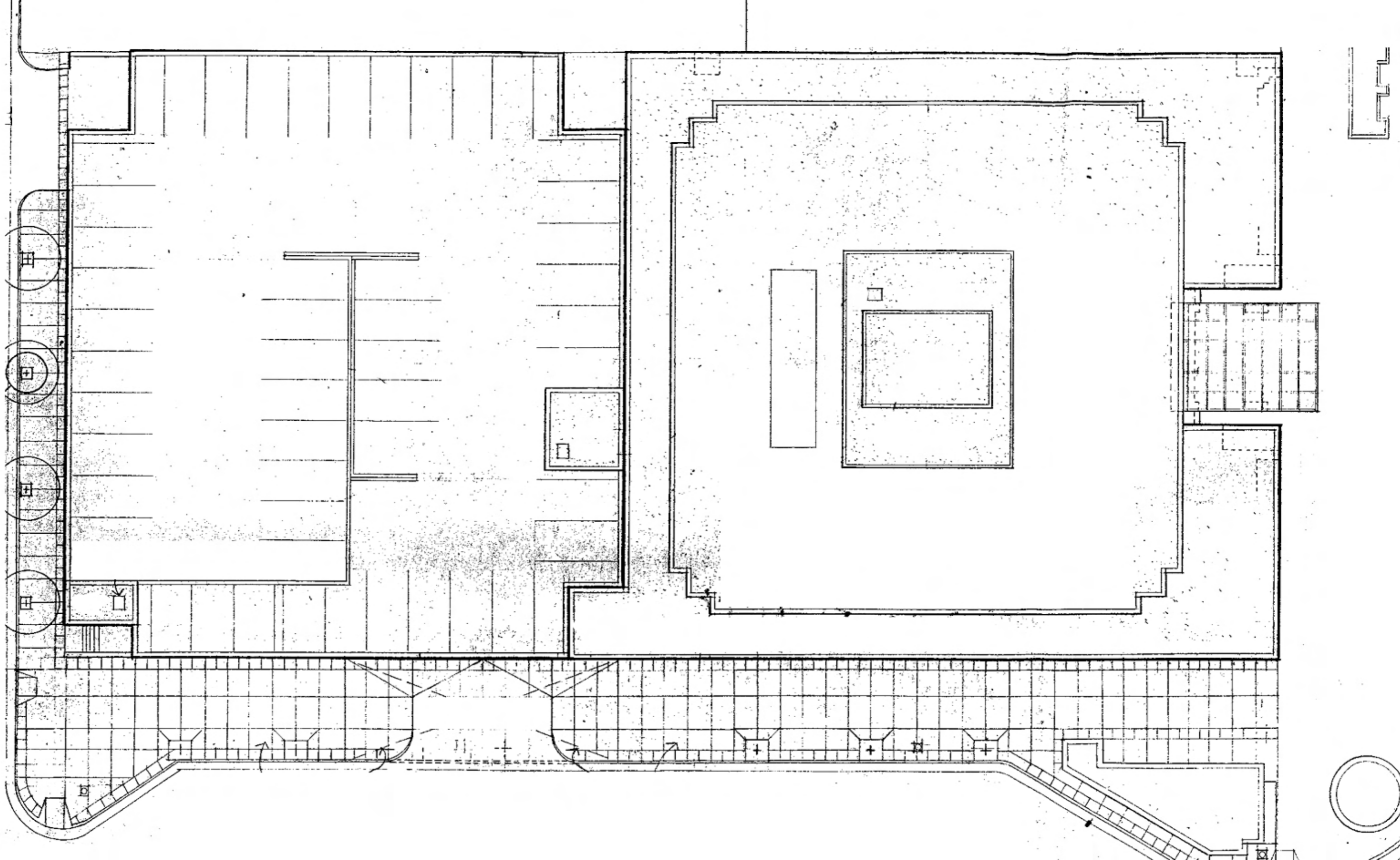
- Comprehensive Design Review\* (Fee required)
- Street Graphics Variance\* (Fee required)
- Other \_\_\_\_\_

\*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

# MANCHESTER PLACE SITE PLAN









FRONT VIEW

SIDE VIEW



VISUAL RENDERING  
MAY NOT BE TO EXACT SCALE



PAINT TO MATCH EXISTING SIGNAGE COLOR - TBD



**TOTAL SQ. FT. OF SIGNAGE:** 00 sq. ft.    **VIEWING DISTANCE OF PRIMARY SIGN COPY :** 00 ft.

UNLESS OTHERWISE SPECIFIED:  
 • ALL FLUORESCENT LAMPS WILL BE T12-CW-HO LAMPS. • ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. • ALL NEON TRANSFORMERS WILL BE 30 MILLIAMPS. • 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. • ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.

THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT. COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP, VINYL OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS A REPRESENTATION ONLY. ALL DESIGNS & SPECIFICATIONS ARE THE SOLE PROPERTY OF SIGN PRODUCTIONS, INC. THEY ARE ONLY FOR THE CUSTOMERS USE IN CONNECTION WITH A PROPOSED PROJECT. ARTWORK AND PRINTED MATERIAL ARE NOT TO BE USED BY ANYONE OUTSIDE OF YOUR ORGANIZATION, NOR IS IT TO BE REPRODUCED, COPIED OR EXHIBITED IN ANY FORM WITHOUT THE CONSENT OF SIGN PRODUCTIONS, INC.

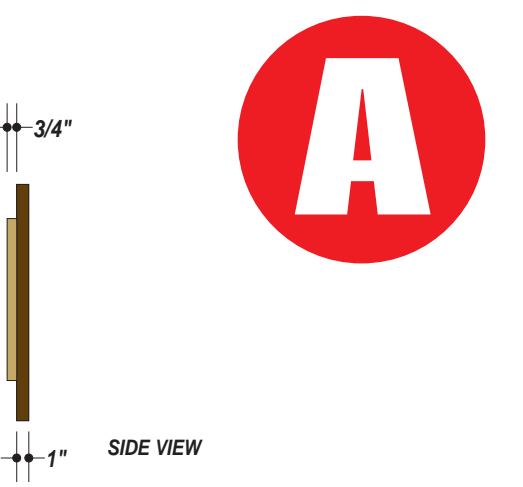
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FILE NAME 25235-02-0    DATE 7.13.10    SCALE 1/2"=1'  
 JOB NAME MANCHESTER PLACE  
 LOCATION 2 EAST MIFFLIN ST. - MADISON, WI  
 DRAWN BY EM    SALESMAN DAN PIETRZYKOWSKI  
 DESIGN APPROVED BY: \_\_\_\_\_  
 AUTHORIZED SIGNATURE \_\_\_\_\_  
 DATE \_\_\_\_\_







VISUAL RENDERING - MAY NOT BE TO EXACT SCALE



**JOB DESCRIPTION**

FAB & INSTALL A SINGLE-FACED TUBE FRAME PANEL WITH DIMENSIONAL LETTERS.

A. FAB TUBE FRAME PANEL OUT OF 1" ALUMINUM TUBE & ALUMINUM SHEET. FILL SEAM & PAINT.

B. FAB DIMENSIONAL LETTERS OUT OF 3/4" ROUTED CLEAR ACRYLIC. PAINT.

FLUSH MOUNT LETTERS TO TUBE FRAME PANEL.

FLUSH MOUNT PANEL W/LETTERS TO BULIDING FASCIA USING HIDDEN CLIPS.

C. FAB & APPLY FIRST SURFACE OPAQUE VINYL TO EXTERIOR GLASS.

TOTAL SQ. FT. OF SIGNAGE: 00 sq. ft.

VIEWING DISTANCE OF PRIMARY SIGN COPY : 00 ft.

7725-131 SATIN GOLD (VINYL & PAINT)

PAINT TO MATCH BUILDING FASCIA COLOR - TBD

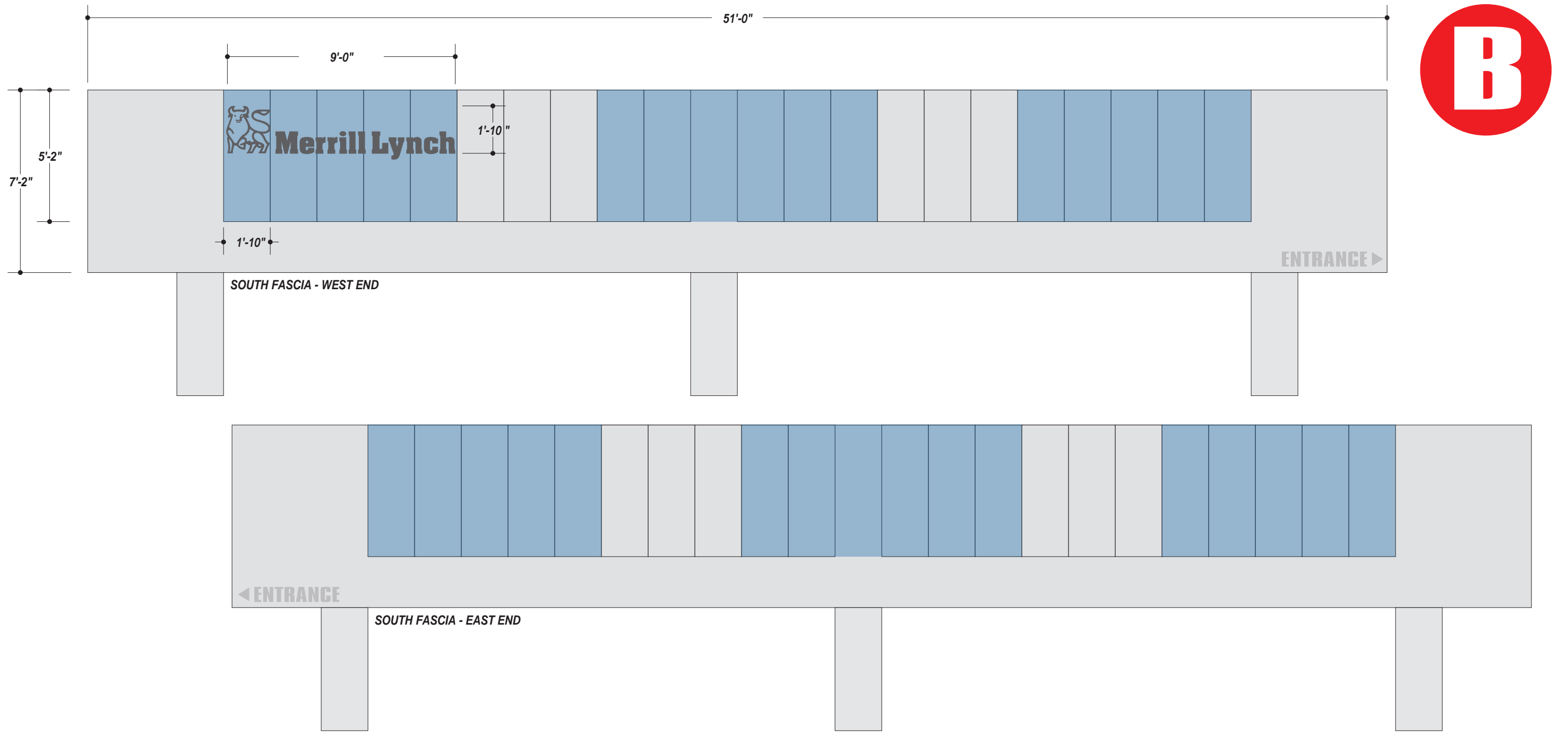
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FILE NAME	25235-01-0	DATE	7.13.10	SCALE	1/2"=1'
JOB NAME	MANCHESTER PLACE				
LOCATION	2 EAST MIFFLIN ST. - MADISON, WI				
DRAWN BY	EM	SALESMAN	DAN PIETRZYKOWSKI		
DESIGN APPROVED BY:	_____				
AUTHORIZED SIGNATURE	_____				
DATE	_____				





## SIGNABLE AREAS FOR TENANTS

**MAX 18 SQ. FT. OF SIGNAGE PER TENANT  
MUST BE 3/4" DEEP NON-ILLUMINATED DIMENSIONAL LETTERS/LOGO  
COLOR MATCH TO DARK GRAY PANTONE  
FLUSH MOUNT TO BUILDING FASCIA**

**TOTAL SQ. FT. OF SIGNAGE: 00 sq. ft.    VIEWING DISTANCE OF PRIMARY SIGN COPY : 00 ft.**

UNLESS OTHERWISE SPECIFIED:  
• ALL FLUORESCENT LAMPS WILL BE T12-CW-HO LAMPS. • ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. • ALL NEON TRANSFORMERS WILL BE 30 MILLIAMPS. • 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. • ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.

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FILE NAME	25235-04-0	DATE	7.13.10	SCALE	1/4"=1'
JOB NAME	MANCHESTER PLACE				
LOCATION	2 EAST MIFFLIN ST. - MADISON, WI				
DRAWN BY	EM	SALESMAN	DAN PIETRZYKOWSKI		
DESIGN APPROVED BY:	_____				
AUTHORIZED SIGNATURE	_____				
DATE	_____				





VISUAL RENDERING - MAY NOT BE TO EXACT SCALE

**JOB DESCRIPTION**  
 FAB & INSTALL EXTERIOR FLAT-CUT LETTERS.  
 FAB LETTERS OUT OF 1/4" ROUTED ALUMINUM. PAINT.  
 FLUSH MOUNT LETTERS TO EXISTING BUILDING FASCIA WITH STUDS.  
 \*REMOVE & DISPOSE OF OLD "PARKING" FLAT-CUT LETTERS THAT ARE CURRENTLY MOUNTED ON FASCIA NEXT TO "ENTRANCE"  
 \*CUSTOMER IS RESPONSIBLE FOR ALL FASCIA REPAIRS NEEDED AFTER LETTER REMOVAL.

TOTAL SQ. FT. OF SIGNAGE: 00 sq. ft. VIEWING DISTANCE OF PRIMARY SIGN COPY : 00 ft.

PAINT TO MATCH EXISTING SIGNAGE COLOR - TBD

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 LOCATION 2 EAST MIFFLIN ST. - MADISON, WI  
 DRAWN BY EM SALESMAN DAN PIETRZYKOWSKI  
 DESIGN APPROVED BY:  
 AUTHORIZED SIGNATURE \_\_\_\_\_  
 DATE \_\_\_\_\_

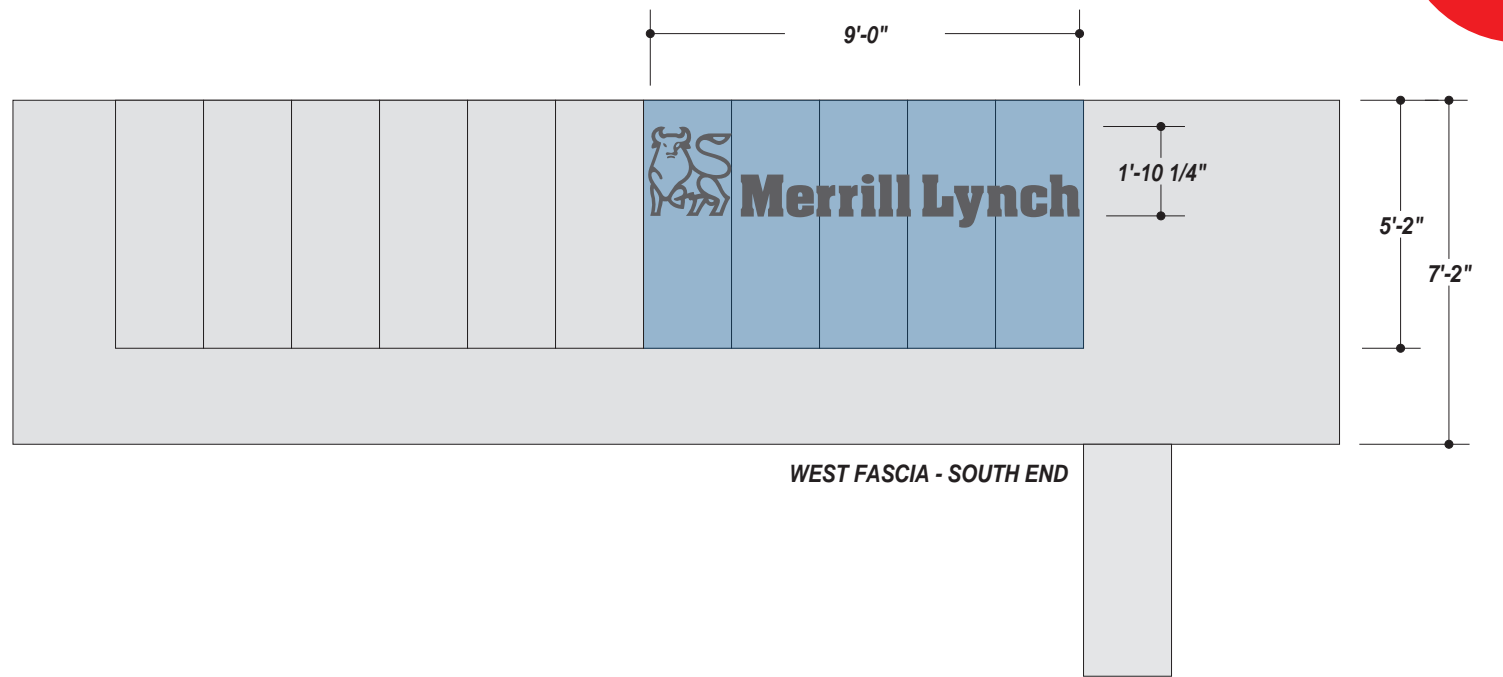
IF THIS PRINTS ONTO ARTWORK PAGE THE FILE HAS BEEN SIZED TO FIT PAPER AND WILL NOT BE TO SCALE - UNCHECK THE FIT TO PAGE BOX IN ACRBAT TO PRINT A SCALE PRINT

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